

Final Poster Rubric

Statistics 140SL

General Appearance

0 Appearance is too busy or too messy. Looks like a solid block of text and graphics OR it looks scattered and unorganized. Too little white space.

1 OK. Acceptable use of colors, text, and graphics.

2 Excellent. Professional application of color, text, and graphics.

White Space

0 Not enough. Looks like a solid block of text and/or graphics.

1 OK. The poster has sections with some spacing.

2 Excellent. The poster has sections with good use of spacing and sufficient spacing.

Text vs. Graphics

0 Too much text OR Too little text. The viewer cannot easily interpret the graphics without some text. The viewer is overwhelmed by too much text with little to break the monotony.

2 Ok. Text and graphics found throughout the poster. There is the right amount of text to help the viewer understand the graphics.

Text Size

0 Too small to view easily from about 3 to 5 feet.

1 Easy to read from 3 to 5 feet. Might have some issues with relative size of titles vs. captions etc.

2 Easy to read from 3 to 5 feet. Good use of text size throughout the poster.

Organization

0 Lack of organization makes it difficult to know how to follow the logic of the poster.

1 Implicit. Headings (Introduction, Methods, etc) or other device implies organization and flow.

2 Explicit. Section numbering, column separators, row dividers, etc.

Author Identification

0 None.

1 Incomplete. Not enough information to contact the lead author must perform additional research.

2 Complete. Enough information to contact the lead author without additional research.

Research Objective(s)

0 Unclear.

1 Present, but not easy to find.

2 Present and easy to find. For example, found under the headings of “Objectives”, “Goals”, etc.

Main Findings

0 Not present.

1 Present, but not easy to find.

2 Present and easy to find, clearly labeled (e.g., “Findings”, “Conclusions”, “Results”).

Summary

0 Not present.

2 Some kind of “Summary”, “Results”, or “Conclusions” section