CHANGCHANG **LIU**

changchangl.com
changchang.liu115@gmail.com | 217.979.6985
3063 Teal Ridge Ct., San Jose, CA

Changchang is a self-motivated, versatile and passionate designer with over 7 years developing impactful design. She focuses on human engagement, creative strategy and visualization.
She believes in egoless collaboration, unstoppable grit, the infinite exquisiteness and above all, empathy.
Experienced in UI/Visual Design. Advanced skills in graphics through web and print.

Objective is UI/ Visual Design

EXPERIENCES

Jul 2016
Oct 2014

BLASEN LANDSCAPE ARCHITECTURE | San Anselmo, CA
Rendering Specialist/ Landscape Arch. Designer

+ Assisting in the creation of concept images and boards including small detail sketches and perspectives
+ Emphasis on graphic/ visual presentation drawings
+ Support in hand rendering and computer-rendered illustrations at the highest level

May 2015
Nov 2014

PETOYOU PROJECT
Lead UI/Marketing Designer

+ A social platform that connects pets to the digital world via wearable devices on fashionable collars
   UI/UX of the App | wearable device | fashionable pet collars | product posters & package | pitch keynote

Sept 2014
Aug 2014

PLAT STUDIO | Berkeley, CA
Rendering Specialist/ Landscape Arch. Designer

+ Research and visualize information/ findings as Info Graphics
+ Digital rendering of design concepts
+ Visual design including typography, color scheme, layout, etc.

May 2014
Jun 2013

UNIVERSITY OF ILLINOIS URBANA CHAMPAIGN | Champaign, IL
TA/ RA/ GA

+ TA of Design Communications
+ RA of Urban Design Department on Farm Renovation
+ GA of International Design Profession Study

EDUCATION

2015

TECHBOW BOOTCAMP | Silicon Valley, CA
UX/UI Design Bootcamp

2015

BOCCONI UNIVERSITY | Milan, Italy
Certificate in Fashion & Luxury Management

2014

UNIVERSITY OF ILLINOIS URBANA CHAMPAIGN | Champaign, IL
Master of Fine and Applied Arts - Landscape Architecture

2012

SICHUAN AGRICULTURAL UNIVERSITY | Chengdu, China
Bachelor of Landscape Architecture

SKILLS

Design
print /web/ mobile design, illustration, branding, photography, typography, wireframing, persona & scenario

Software
Adobe Creative Suite (Ps, Ai, Id, Ae, Dw); UI/UX Kit (Sketch, Axture, Omnigraffle); 3D (3DsMax, Sketchup, Rhino)

Coding
HTML, CSS

Language
English, Mandarin, Cantonese