



Changchang's Resume

WHO
self-motivated, versatile and
passionate designer with
over 7 years developing
impactful design

FOCUS
human engagement,
creative strategy
& visualization

BELIEF
egoless collaboration,
unstoppable grit,
the infinite exquisiteness
and above all, empathy.

CHANG
CHANG LIU
VISUAL DESIGNER & LANDSCAPE ARCHITECT



ADOBE CREATIVE SUITE

Ps

Ai

Id

Ae

UI/UX KIT

Sketch

Axture

OmniGraffle

html

3D SOFTWARE

Sketchup

3Ds Max

Rhinoceros

And of course, hand sketch.

EXPERIENCE >



CATtrait | Founder
A designer brand which sells cats' high fashion & art work.
+ fashion design + craftsmanship + fashion campaign
+ photograph + marketing + painting cat portraits **2015**



PETtoYOU | Cofounder
A social platform that connects pets to the digital world
via wearable devices on fashionable collars.
+ UI/UX of the App + wearable device + fashionable pet
collars + product posters & package + pitch keynote **2014**



Blasen Landscape Architecture | Designer
+ Residential Design for TOP80 Forbes US Billionaires
rendering| pres. board |construction doc.|coordination
+ AT&T Ball Park Giants Garden
"most dynamic edible garden"--President Obama **2014**
Now



STYLE PUZZLE | Fashion Stylist/Designer
+ fashion campaigns for 2014 Summer Collection STYLE
+ accurate and unique style guidance **2014**



University of Illinois Urbana Champaign | TA/ RA/ GA
+ TA of Design Communications **2013**
+ RA of Urban Design Department on Farm Renovation **2014**
+ GA of International Design Profession Study



Individuals & Organizations | Freelance Designer
Changchang has been a versatile design for 7 years.
+ graphic design + UI/UX design + package design **2008**
+ stage design + landscape design + showcase design **2015**

EDUCATION >



University of Illinois
at Urbana Champaign **Master Degree**
Fine&Applied Arts GPA 3.9



Bocconi University **Certificate**
Fashion&Lux Management



University of Cambridge **Certificate**
Business English-Higher



Sichuan Agricultural
University **Bachelor Degree**
Landscape Architecture GPA 3.6
Top 1%

HONORS /AWARDS & OTHERS >

ASLA Award of Merit | ASLA Illinois Chapter

Sigma Lambda Alpha Honor | CELA

Sasaki Day Award Nomination GT Level

Sasaki Day Award G1 Level | UIUC Fine & Applied Art School

Casey Tree Farm Design Competition | Casey Trees in DC

INTERESTS >



Cats



Travel



Sketch



Craft



Fashion



Beauty



Singing



Food


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