CHANGCHANG **LIU**

changchangl.com
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3063 Teal Ridge Ct., San Jose, CA

Changchang is a self-motivated, versatile and passionate designer with over 7 years developing impactful design. She focuses on human engagement, creative strategy and visualization.
She believes in egoless collaboration, unstoppable grit, the infinite exquisiteness and above all, empathy.
Skilled in UX/UI/Visual Design across multiple platforms. Enperienced in graphics through web and print.

Objective is UX/ UI/ Visual Design

EXPERIENCES

**Present
Oct 2014**

BLASEN LANDSCAPE ARCHITECTURE | San Anselmo, CA
Rendering Specialist/ Landscape Arch. Designer

+ Residential Design for TOP80 Forbes US Billionaires
   rendering| presentation board |construction doc.|coordination
+ AT&T Ball Park Giants Garden
   " One of the most dynamic edible garden"--President Obama

**Present
May 2015**

CATRAIT | Santa Clara, CA
Founder/ Marketing Designer/ Fashion Designer

+ A designer brand which sells cats' high fashion & art work.
   fashion design | craftsmanship | fashion campaign | photography | marketing | cat portraits paintings

**May 2015
Nov 2014**

PETOYOU | Mountainview, CA
Co-Founder/ Lead UX/UI/Marketing Designer

+ A social platform that connects pets to the digital world via wearable devices on fashionable collars.
   UI/UX of the App | wearable device | fashionable pet collars | product posters & package | pitch keynote

**May 2014
Jun 2013**

UNIVERSITY OF ILLINOIS URBANA CHAMPAIGN | Champaign, IL
TA/ RA/ GA

+ TA of Design Communications
+ RA of Urban Design Department on Farm Renovation
+ GA of International Design Profession Study

EDUCATION

2015

TECHBOW BOOTCAMP | Silicon Valley, CA
UX/UI Design Bootcamp

2015

BOCCONI UNIVERSITY | Milan, Italy
Certificate in Fashion & Luxury Management

2014

UNIVERSITY OF ILLINOIS URBANA CHAMPAIGN | Champaign, IL
Master of Fine and Applied Arts

2012

SICHUAN AGRICULTURAL UNIVERSITY | Chengdu, China
Bachelor of Landscape Architecture

SKILLS

Design | print /web/ mobile design, illustration, branding, photography, typography, wireframing, persona & scenario

Software | Adobe Creative Suite (Ps, Ai, Id, Ae, Dw); UI/UX Kit (Sketch, Axture, Omnigraffle); 3D (3DsMax, Sketchup, Rhino)

Coding | HTML, CSS

Language | English, Mandarin, Cantonese