

# Changchang's Resume ~

#### WHO

self-motivated, versatile and passionate designer with over **7** years developing impactful design

#### **FOCUS**

human engagement, creative strategy & visualization

#### **BELIEF**

egoless collaboration, unstoppable grit, the infinite exquisiteness and above all, empathy.









#### ADOBE CREATIVE SUITE

Ps

Ai

10

#### UI/UX KIT

Sketch

Axture

OmniGraffle

html

#### 3D SOFTWARE

Sketchup

3Ds Max

Rhinoceros

And of course, hand sketch.

## **EXPERIENCE** >



#### **CATtrait** | Founder

A designer brand which sells cats' high fashion & art work.

+ fashion design + craftsmanship + fashion campaign 2015

+ photograph+ marketing + painting cat portraits



## PEToYOU | Cofounder

A social platform that connects pets to the digital world via wearable devices on fashionable collars.

+ UI/UX of the App + wearable device + fashionable pet collars + product posters & package + pitch keynote



#### Blasen Landscape Architecutre | Designer

+ Residential Design for TOP80 Forbes US Billionaires rendering pres. board |construction doc.|coordination

+ AT&T Ball Park Giants Garden "most dynamic edible garden"--President Obama



## **STYLE PUZZLE** | Fashion Stylist/Designer

- + fashion campaigns for 2014 Summer Collection STYLE 2014
- + accurate and unique style guidance



2014

#### University of Illinois Urbana Champaign | TA/ RA/ GA

+ TA of Design Communications

+ RA of Urban Design Department on Farm Renovation 2014

+ GA of International Design Profession Study



## Individuals & Organizations | Freelance Designer

Changchang has been a versatile design for 7 years. + graphic design + UI/UX design + package design

+ stage design + landscape design + showcase design

2008 2015

### **EDUCATION** >



University of Illinois at Urbana Champaign

Master Degree Fine&Applied Arts

GPA 3.9

GPA 3.6

Top 1%

Bocconi University

Sichuan Agricultural

Fashion&Lux Management

University of Cambridge Certificate

Business English-Higher

Bachelor Degree Landscape Architecture ASLA Award of Merit | ASLA Illinois Chapter

HONORS /AWARDS & OTHERS >

Sigma Lambda Alpha Honor | CELA

Sasaki Day Award Nomination GT Level

Sasaki Day Award G1 Level | UIUC Fine & Applied Art School

Casey Tree Farm Design Competition | Casey Trees in DC

## INTERESTS >









Sketch



Beauty

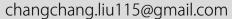


Food



University







San Jose, CA, USA