

# VALUE PROPOSITION ROI

Transforming Engagement  
into Tangible Results.



## The True Cost of Disengagement

Disengagement silently undermines organizational performance, driving hidden costs including increased absenteeism, higher turnover, and reduced productivity. According to Gallup, disengaged employees cost companies approximately \$13,200 per year per employee. Globally, disengagement-related losses exceed trillions annually, significantly impacting profitability and growth potential.

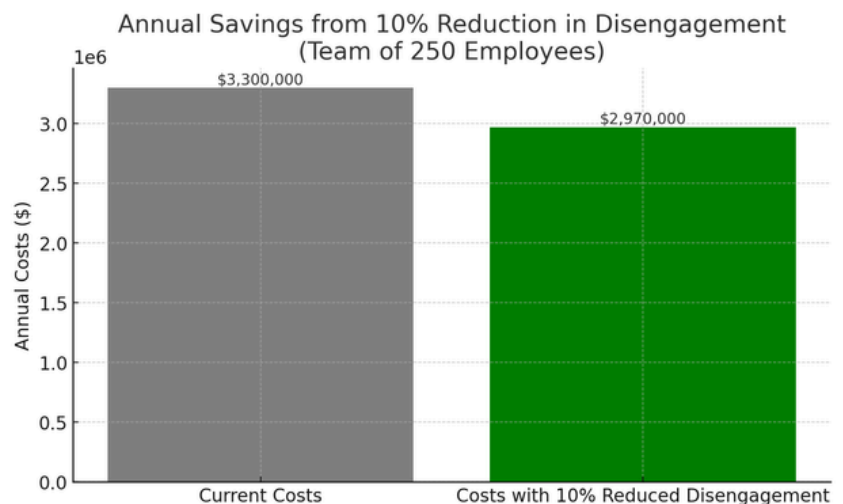
## Clover ERA's Financial and Productivity Impact

**Implementing Clover ERA provides substantial financial and operational benefits:**

- **Productivity Gains:** Neuroscience-driven engagement strategies can boost productivity by 18–25%, directly enhancing output and performance.
- **Retention Savings:** Proactive engagement reduces voluntary employee turnover by 17–30%, significantly lowering recruitment and training costs.
- **Reduced Absenteeism:** Enhanced engagement correlates with decreased absenteeism, further reducing disruption costs.

## Clear ROI

- For a mid-sized team of 250 employees, reducing disengagement by just 10% can result in annual savings of approximately \$330,000.
- With platform adoption costs averaging just \$0.20 per employee per day, the potential return exceeds investment many times over, delivering a clear, measurable, and compelling financial rationale.



Clover ERA uniquely transforms real-time engagement insights into actionable, incremental steps, significantly improving employee engagement and performance. Our solution is not just affordable—it is financially strategic, helping organizations proactively address disengagement's costly impact, enhancing profitability and sustainable growth.



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