

Manager Enablement Platform

The 70% Problem Nobody's Solving

Managers control 70% of employee engagement. They receive 0% of the tools.

- Annual surveys give HR data months after problems started
- Managers get company averages, not actionable team-specific insights
- Leadership training inspires but provides no daily infrastructure
- Result: Managers operate blind until resignations confirm what they sensed months ago

How Clover ERA Works

1. Employees: 15-Second Daily Reflections

One anonymous question each morning: 'Did you feel heard today?' or 'Do you have what you need to succeed?' 85%+ participation rate because it takes less time than reading this sentence.

2. Managers: Real-Time Team Dashboards

Each manager sees their team's engagement across six neuroscience-backed dimensions (CLOVER Framework). When scores drop, they know Tuesday morning—not in next year's survey. Platform recommends specific interventions with proven worksheets.

3. Results: Prevention Before Crisis

Managers catch disengagement early and address root causes with 105+ evidence-based worksheets. Problems get fixed in days, not discovered in months.

ROI: Simple Math

Investment	Resignation Cost	Break-Even
\$295/manager/month	\$150,000 average	1 prevented resignation

50x ROI when each manager prevents one resignation annually

Proven Results from 12 Beta Companies

29% Turnover Reduction	23% Burnout Decrease	\$4.2M Avg Annual Savings	100% Client Retention
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Results visible in 7 days • Positive ROI in 30 days • Implementation: 45 minutes

Recommended Next Step

30-day pilot with 3 managers in your highest-turnover department. No credit card required. If those managers don't see measurable team engagement improvement by day 30, walk away.

Schedule 15-minute demo: calendly.com/clive-hays-cloverera/30min

Email: contact@cloverera.com • Phone: (212) 918-4448