

CLARISSE LEI ORAÑA



Address: 49 E.GONZALES ST. SAN VICENTE 1 SILANG, CAVITE
Phone: 09773093413
Email: clixxcreatives@gmail.com

SUMMARY

Creative and detail-oriented UI Designer and Graphic Designer with a passion for crafting user-friendly digital experiences and visually engaging designs. Skilled in designing intuitive interfaces, websites, and mobile apps, while also creating branding materials, social media graphics, and print designs.

WORK EXPERIENCE

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|--|---------------------------|
| Freelance Graphic Designer | Jan 2023 - Present |
| <ul style="list-style-type: none">• Delivered creative designs on time and within budget.• Edited graphic posters/banners and prepared files for print or digital use.• Used tools like Adobe Photoshop, Illustrator, and Canva | |
| Social Media Manager, Karis Events Management | Oct 2024 - Present |
| <ul style="list-style-type: none">• Created and managed content for Facebook, Instagram, and other platforms.• Designed graphics and short videos for posts.• Scheduled daily posts and updates to increase engagement. | |
| Visual Lyrics & PPT Operator/Editor, Church of God - Silang | Oct 2024 - Present |
| <ul style="list-style-type: none">• Created and edited slides for weekly worship and special events.• Coordinated with worship leaders and pastors for smooth, accurate slide flow.• Maintained consistent formatting and visual style across all presentations. | |

EDUCATION

- | | |
|---|--------------------|
| Cavite State University - Silang Campus (College) | 2022 - 2026 |
| CvSU Avenue, Brgy Purok 1 Biga 1 Pathwalk, Silang, 4118 Cavite | |
| Bachelor of Science in Information Technology | |
| Olivarez College Tagaytay (Senior High School) | 2020 - 2022 |
| 4X97+F34, Tagaytay, 4120 Cavite | |
| Technical-Vocational Livelihood - Information and Communications Technology | |
| Dr. Pablo R. Olivarez Excellence Awardee | |

ADDITIONAL INFORMATION

Technical Skills:

Design Tools: Adobe Photoshop, Adobe Illustrator, Canva

Graphic Design: Logo design, branding, layout design, poster/flyer design

UI Design: User flows, mockups, responsive design, mobile & web interfaces

File Preparation: Print-ready files, digital assets, export formats

Basic Web Knowledge: HTML, CSS, JS

Project Tools: Google Workspace, Microsoft 365

- **Languages:** English and Filipino
- **Certifications:** Introduction to Cisco Packet Tracer Certification.