



Annual Sales Report

2004 - 2006

2004

2006



Navigation

Annual Report



Monthly Report



33.48M

Total Revenue



51448

Total Orders



50057

Total Units Sold



650.69

Average Order Value



0.97

Average Units per Order

Orders by Service Type

Service Level

Expedited

72.11%

Standard

27.89%



Orders Fulfilled by
Easy Ship

13884

41.50%

YoY Change

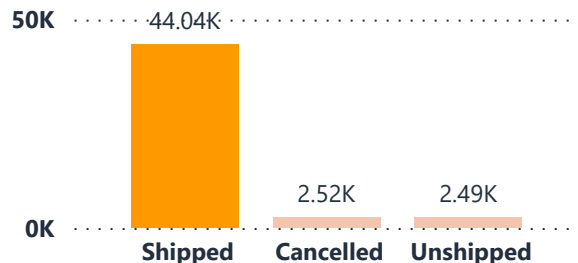
Total SKUs

6023

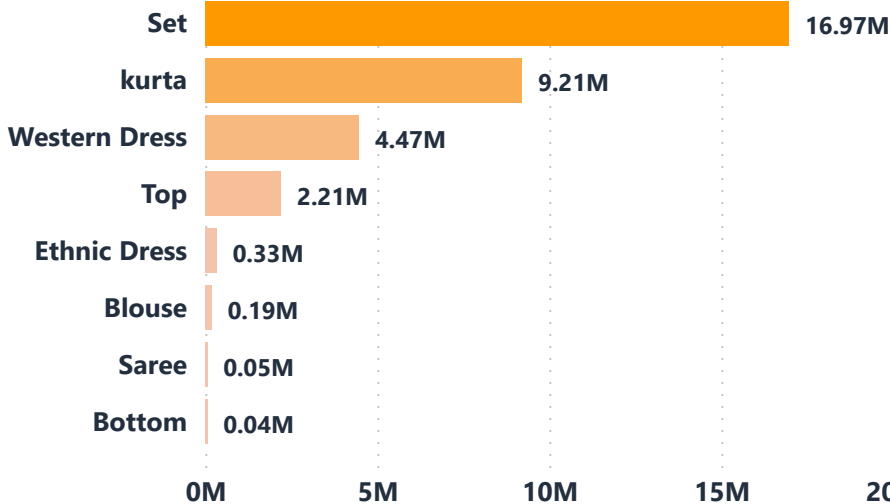
753

Avg SKU per Category

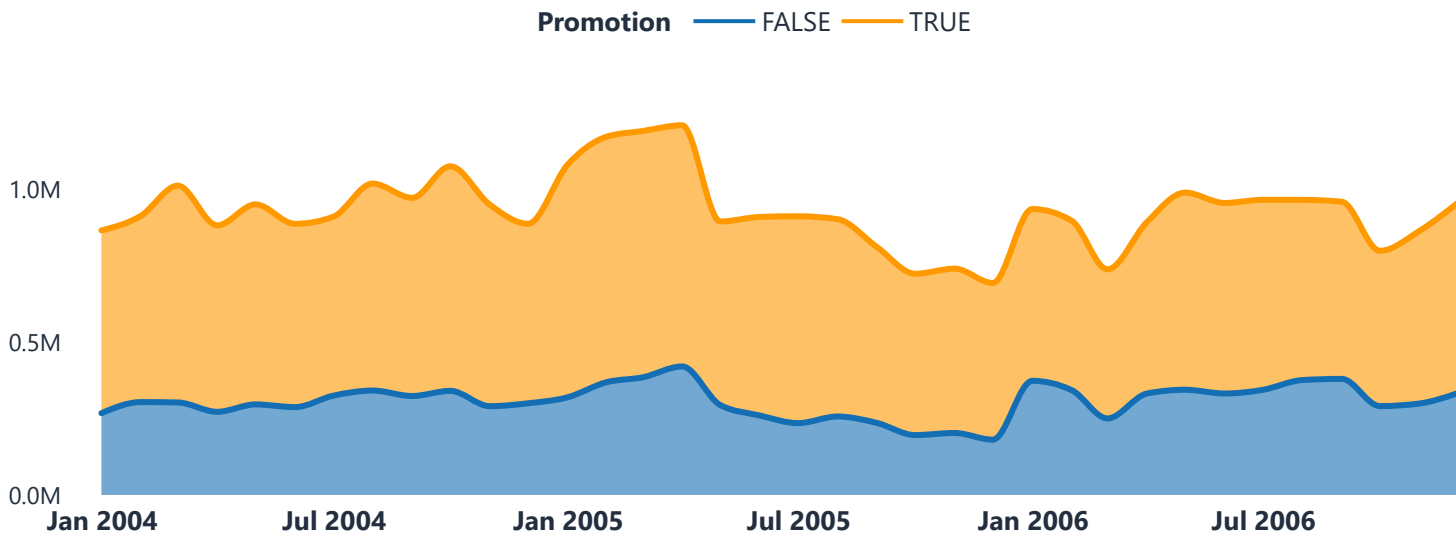
Total Orders by Courier Type



Top Categories by Sales



Promotion's Impact on Sales over Time





11.32M

Total Revenue



17739

Total Orders



17210

Total Units Sold



638.28

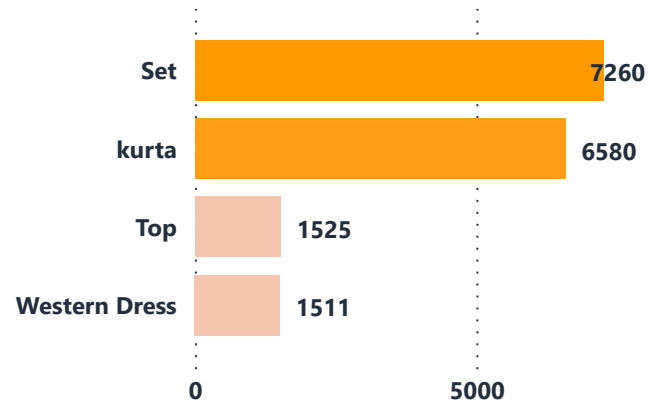
Average Order Value



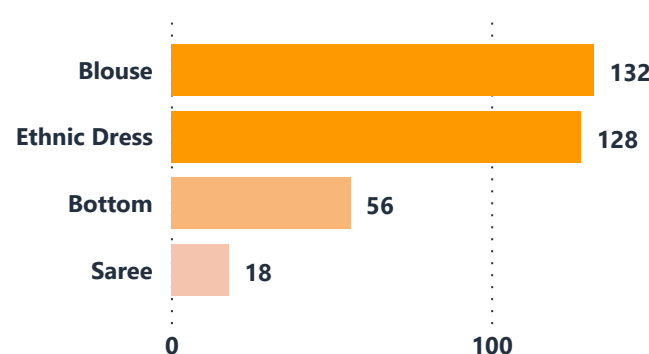
0.97

Average Units per Order

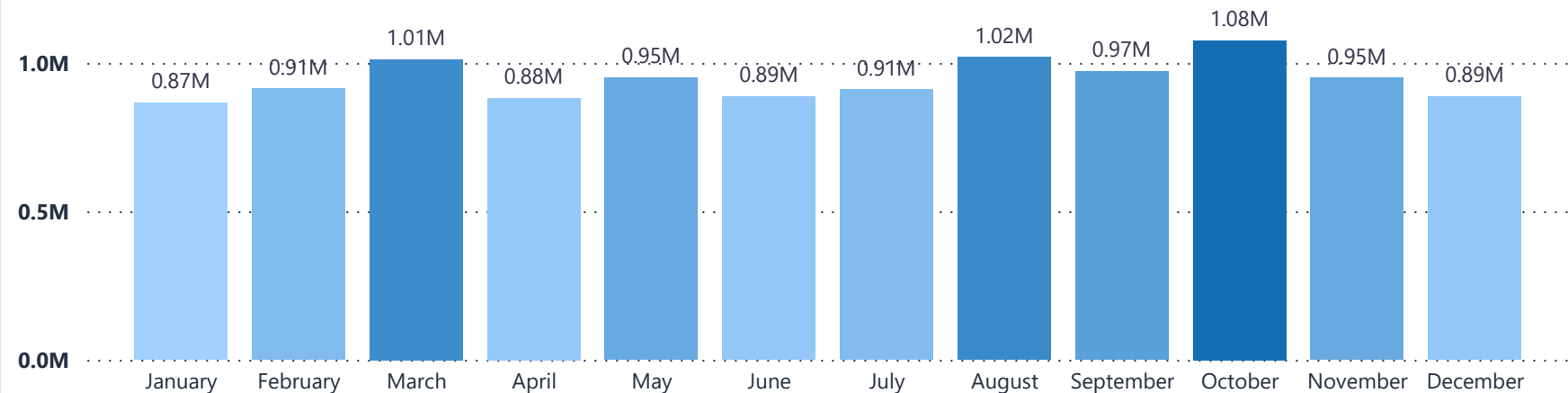
Top 4 Categories by Units Sold



Bottom 4 Categories by Units Sold



Total Sales by Month

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