



LOOKBOOK 2018



THE COLLECTION

Accurist has led the way in making watches of exceptional quality, style and reliability for 70 years.

Proudly British with a long tradition of distinctive style, Accurist has long been at the forefront of horological fashion, and was the creator of some of Britain's most memorable marketing campaigns.

With an unrivalled watch collection, featuring strong design codes that remain succinctly 'Accurist', this is a brand which has amalgamated minimalist modernity with traditional British sensibility. Its must wear timepieces add a new fashion dimension to any watch wardrobe.

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