

Support Raising Action Plan

Dollars and Dates:

1. Total monthly budget per month: \$8,650 per month
2. Total amount of monthly support currently raised: \$1,025 per month
3. Total amount of monthly support still needed to raise: \$7,625 per month
4. Total amount of cash (i.e. special gifts for launching fund) needed to raise: \$12,600
5. Date I will start my support raising: 2/15
6. Date I plan on finishing my support raising and reaching at least 100%: 7/15
7. After getting to full support, date I expect to move to my ministry assignment: 8/10

Phases:

- Phase 1: To raise \$2,500 monthly \$4,200 cash by 4/1 (date)
- Phase 2: To raise \$2,500 monthly \$4,200 cash by 5/15 (date)
- Phase 3: To raise \$2,625 monthly \$4,000 cash by 7/15 (date)

Action Summary:	By Date:	Monthly Support Anticipated:
1. Finish prayer, preparation, planning, deployment	2/15	\$
2. Send out first letter/email to donors	2/20	\$
3. Local appointments (25 F/F)	3/10	\$900 mo.
4. Appeal to home church and three others	3/20	\$800 mo.
5. Second newsletter out	3/25	\$
6. Appeal to three major donors	4/1	\$800 mo.
7. Kansas City trip (14 F/F)	4/10	\$600 mo.
8. Home desserts and follow-ups	4/20	\$500 mo.
9. Dallas trip (22 F/F)	5/1	\$1,000 mo.
10. Local appointments (20 F/F)	5/10	\$700 mo.
11. Cash amount requests	5/20	\$4,500 cash
12. Third newsletter out	5/25	\$
13. Tulsa trip (16 F/F)	6/1	\$500 mo.
14. Appeal to four major donors	6/15	\$750 mo.
15. Cash amount requests (5 F/F)	6/20	\$8,100 cash
16. Local appointments (18 F/F)	7/5	\$675 mo.
17. Three more church appeals	7/10	\$400 mo.
(F/F = Face to Face Appeals)		Total: \$7,625/month

Ministry to Constituency: Mailing List Size Before Training: 205 Now: 525

Mailing Schedule:	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG
Newsletters/ Topics					God's Leading	What's God Do- ing Now	Changed Lives	Vision & Passion	Spiritual Spring Showers	Students Await	God's Provision	TBD