

# SUPPORT-RAISING ACTION PLAN

## Dollars and Dates:

1. Total monthly budget per month: **\$8,650** per month
2. Total amount of monthly support currently raised: **\$1,025** per month
3. Total amount of monthly support still needed to raise: **\$7,625** per month
4. Total amount of cash (i.e. special gifts for launching fund) needed to raise: **\$12,600** per month
5. Date I will start my support raising: **2/15**
6. Date I plan on finishing my support raising and reaching at least 100%: **7/15**
7. After getting to full support, date I expect to move to my ministry assignment: **8/10**

## Phases:

- Phase 1: To raise **\$2,500** monthly **\$4,200** cash by **4/1** (date)
- Phase 2: To raise **\$2,500** monthly **\$4,200** cash by **5/15** (date)
- Phase 3: To raise **\$2,625** monthly **\$4,200** cash by **7/18** (date)

Action Summary	By Date	Monthly Support Anticipated:
1. Finish prayer, preparation, planning, roleplaying	2/15	\$
2. Send out first letter via email to donors	2/20	\$
3. Local appointments (20 F/F)	3/10	\$900 mo.
4. Appeal to home church and three others	3/20	\$800 mo.
5. Second Newsletter out	3/25	\$
6. Appeal to three major donors	4/1	\$800 mo.
7. Kansas City trip (14 F/F)	4/10	\$600 mo.
8. Home desserts and follow-ups	4/20	\$500 mo.
9. Dallas Trip	5/1	\$1,000 mo.
10. Local appointments (20 F/F)	5/10	\$700 mo.
11. Cash amount requests	5/20	\$4,500 cash
12. Third newsletter out	6/1	\$
13. Tulsa trip (16 F/F)	6/15	\$500 mo.
14. Appeal to four major donors	6/20	\$750 mo.
15. Cash amount requests (5 F/F)	7/5	\$8,100 cash
16. Local appointments (18 F/F)	7/10	\$675 mo.
17. Three more church appeals	7/15	\$400 mo.
(F/F = Face to Face Appeals)		<b>Total: \$ 7,625 /month</b>

Ministry to Constituency: Mailing List Size Before Training: **205** Now: **525**

Mailing Schedule	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Newsletter/ Topics	God's leading	What God's doing now	Changed Lives	Vision & Passion	Spiritual Spring Showers	Student Await	God's Provision	TBD	TBD	TBD	TBD	TBD