

Claire O'Brien

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Education

Expected Graduation: May 2022

University of Colorado at Boulder, Colorado - *Bachelor of Science*

Information Science Major, Sports Media Minor

Experience

August 2020

TIPS@170, Remote - *Marketing Intern*

Rebranded consulting company with team of students

Designed and implemented a new company website

Used existing data to create a social media presence on multiple platforms

Exposed to business strategy and marketing

Winter 2020

Boulder Baked, Boulder CO - *Sales Associate*

Gained experience in food industry

Built communication skills through customer service

Summer 2019

J. McLaughlin, Wellesley MA - *Sales Associate*

Interacted with managers and store designers nationwide

Developed relationships with loyal customers

Memorized inventory

Strengthened ability to work under high pressure situations

Summer 2019

Make-A-Wish Foundation, Boston MA - *Internal Events Intern*

Managed donor relationships and correspondence

Organized and recorded event data

Interacted with large companies and sponsors

Daily use and skill development of Microsoft Office

Gained office culture experience

May 2017-August 2019

Wish Boutique, Burlington MA - *Sales Associate and Social Media Intern*

Exposed to small business management

Ran and operated sales individually

Created social media content on multiple platforms

Became familiar with social media photography and photography equipment

Keywords

Marketing, social media, content creation, data, design