CLOJURE/NORTH
2020
Sponsorship Prospectus

Clojure/north 2020

Toronto, Canada, June 25 – 26, 2020

Clojure/north is Canada's non-profit Clojure programming conference from the Clojure community for the Clojure community

Our main objectives:

▲ Share knowledge within the Clojure community

▲ Grow the Clojure community by offering accessible talks to newcomers

▲ Demonstrate with the broader community how Clojure is being used to solve problems

Why Sponsor Clojure/north 2020

If you use Clojure, you already know why you should sponsor Clojure/north: There are not many of us Clojure developers, and we are in high demand. But we follow all the conferences, and watch all the talks, and earning some goodwill in the community goes a long way. More importantly, we want to hear from you! Many of us don't work with Clojure in our day job, but we would really like to. Get your name out, we will come to you!

Why should you sponsor Clojure/north if you don't use Clojure? Clojure developers are a self-selecting filter for very senior developers and architects that care about being as productive as possible, and actively search out the best solution. Clojure developers have an average of over 10 years of experience and command the highest salaries in the industry*. By sponsoring us, you get in contact with self-motivated developers that deeply care about technology and productivity. They are specialists on the Java and Javascript platforms that Clojure is built on, and will bring the values of Clojure — simplicity, practicality, and effectiveness — to your company. And they will love you for supporting their favourite technology.

Clojure/north is hosted in Toronto, Canada, the fastest-growing market for tech talent in North America. It now ranks third, just behind Silicon Valley and Seattle**. It has the advantages of a big pool of immigrants, a number of world-class universities — including the University of Waterloo, with some of the leading Computer Science and Machine Learning programs in North America — and a very favourable exchange rate with the rest of the world.

*   StackOverflow Developer Survey Results 2019 ↗
** The Globe And Mail: Toronto's tech boom is transforming the city ↗

Clojure/north 2019 by the Numbers

27 Speakers
123 Attendees

clojurenorth.com ⧉

35,000 Views
340,000+ Minutes View Time
240,000+ Impressions

YouTube – Clojure/north ⧉

120,000+ Impressions
1.3% Engagement Rate

@clojurenorth ⧉

Sponsorship Tiers

Perk	Bronze	Silver	Gold	Platinum
Free passes	2	3	5	10
Logo and link on website	▲	▲	▲	▲
Logo on printed materials	▲	▲	▲	▲
Include own swag in conference bag		▲	▲	▲
Logo at start of recorded videos		▲	▲	▲
Logo present throughout recorded videos			▲	▲
Job posting on Brave Clojure Jobs board			▲	▲
Logo on t-shirt worn by event team			▲	▲
Logo on lanyard			▲	▲
Logo on-screen during breaks				▲
Sponsored talk				▲
Sponsor booth				▲
Custom message in event newsletter to attendees				▲

Sponsorship Pricing

	CAD	USD
Bronze	$1,500	$1,150
Silver	$3,000	$2,250
Gold	$5,000	$3,800
Platinum	$9,000	$6,800

Do you have special requests? Let's talk!

hello@clojurenorth.com

Past Sponsors

JUXT

SYNQRINUS

Pitch

Okira

cognitect

ada

MetoSiN

MANNING

TechEvents online

Clojure/north 2020 Team

Nik Peric

Dmitri Sotnikov

Carmen La

Maximilian Gerlach

Lubov Soltan

Sasha Lysenko

If you have any questions don't hesitate
to email us at **hello@clojurenorth.com**