

# Partner Center

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ClojureBridge Durham

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Below is a summary of what you receive as a Partner and what we ask in return.

Please review and if you agree, click the box below. If you have questions contact your partner manager.

Your partner team contact is: [Jennie Kimmel](#)

## Your Benefits (What You Receive)

Benefit	Description
Access to O'Reilly Content	Each month we upload a <a href="#">variety of content</a> (ebooks, reports, webcasts, video, excerpts, articles, etc.) and <a href="#">social media posts</a> you can share with your community. Content is organized by topic area so you can share what is most interesting and applicable to your community.
Book and Video Discount	Get 50% off most ebooks / videos and 40% off most print books from O'Reilly.com
Conference Discount	20% shareable discount code for passes to O'Reilly conferences.
Free ebook to use as a prize or for a special event	We can create a custom ebook landing page to use as monthly prize to give away 1-2 ebooks per month. If you have have a special event like a codecamp, etc you can use it there too. Expires one year from creation date.
O'Reilly Graphics	O'Reilly <a href="#">digital graphics</a> (banners & logo) to use on your website, social media sites, or email communications.

O'Reilly Partner Rewards Program	Earn free conference passes. For every 3 uses of your code, earn a free pass to give away.
Revenue Share	Managed by a third-party: CJ Affiliate by Conversant. Receive a sales commission of 5% on books, ebooks, and videos, and \$100 for each qualified conference registration when you direct visitors to O'Reilly and they make a qualified purchase.

## Your Deliverables (What We Ask)

Deliverable	Description	Due Date
Tweets + Social Media Mentions	3 social media mentions per quarter from your social media accounts. See the <a href="#">social posts section</a> for suggestions.	Oct 01, 2015
Book or Video Review	We appreciate honest reviews of our books and videos. This is not required, but If you're interested in reviewing, submit your	Oct 01, 2015
Select books for Ebook Landing Page	Custom Ebook Landing page for your event or group.	
O'Reilly Graphic Placement	O'Reilly <a href="#">graphics</a> placed and linked on your website.	Oct 01, 2015
Mailing List Inclusion	Mention O'Reilly <a href="#">content</a> in your communications with your members.	Oct 01, 2015

### Participation in the O'Reilly Partner Program is subject to the following:

- Each party shall abide by and observe all laws, rules and regulations, and ordinances in connection with their respective promotion of, and participation in the Partner Program, including without limitation federal CAN-SPAM laws and all applicable privacy and data protection laws and regulations in regard to the transmission of email.

- The Partner Program participant is solely responsible for ensuring the lawful administration of any raffles, contests, giveaways or similar activities.
- Each party grants the other a limited, revocable license to use its trademarks and logos solely for the purposes of carrying out its obligations under the Partner Program. Use must conform to any guidelines provided by the trademark owner. All goodwill arising from a party's use of the other party's marks shall inure to the benefit of the trademark owner.
- In order to take advantage of some benefits (such as the referral fee, which is administered by a third party), the Partner Program participant may be required to enter into a separate agreement for such benefits.
- Either party may terminate their Partner Program relationship at any time by providing the other party with email notice.

☐ **I agree to participate in the O'Reilly Partner Program as described above.**