

# IST 263

## UNIT 03 ACTIVITY

### SURVEY

- True  False 1. **You can use images from a Google image search on your website.**
- True  False 2. **You can quote copywritten material on your website.**
- True  False 3. **You must file with the government to get copyright protection.**
- True  False 4. **Website designs can be copywritten.**
- True  False 5. **Websites turned in as a class assignment can use any image.**
- True  False 6. **I can use an image of a book on my website if I want to write a review.**

### ANSWERS

1. This is false because Google is a search engine trying to give you all the options of images as possible. Most images are typically copyrighted and Google does not give permission to use any of the images it provides.
2. This is true. You can quote copyrighted material on your website if its under fair use, and you are giving credit and attribution.
3. This is false. You do not need to file with the government for copyright protection; copyright protection is right you get to all original products.
4. Original design elements can be copyrighted, therefore able to be copywritten.
5. For many school projects, and many of my own projects copyright rules still apply, so this is false.
6. Using an image under fair use can be considered okay under copyright rules, meaning this is true.

## TOPICS

You will be assigned one of the following topics. Read the article associated with that topic and answer the questions regarding that topic.

### BASIC COPYRIGHT

<https://www.socialmediaexaminer.com/copyright-fair-use-and-how-it-works-for-online-images/>

1. Do you have to file paperwork to have a copyright?
2. What is fair use?

### TRANSFORMATION

<https://fairuse.stanford.edu/overview/fair-use/four-factors/>

3. What is transformation?
4. What are some examples of transformation and some examples that don't meet transformation?

### WEBSITE DESIGN

<https://thomasdigital.com/the-legaliies-of-copying-a-website-design/>

5. If you like someone else's website design, can you copy it? Explain? **No, I may like it and can use it for inspiration, but I cannot directly copy someone's website design. Web developers who create their own code for themselves or a client is something that is protected under copyright laws as it is considered creative and intellectual property. Therefore if you copy all or even a part of their design without proper permission, it could be considered copyright infringement.**

### FAIR USE IN CLASS

<https://www.cultofpedagogy.com/online-images/>

6. What are three ways you can find legal images for the project website you are doing in this class?