



# STAGE & LINK

WHITE PAPER



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# INTRODUCTION



The **first ever** project which implements cryptocurrency into the multi-billion dollar pay-per-view industry. Originally, we aim to focus on combat sports with plans to branch into other sports and entertainment sectors.

With the recent surge of influencer boxing exhibitions, such as KSI, Logan Paul, Jake Paul, etc. Generating **millions of dollars** in revenue per fight, we aim to capitalise on this through hosting our own pro/influencer events on the StageLink platform.





We have seen the inequality that currently exists in the sector with only the select few in the industry who have the most influence and power profiting and we want to level the playing field and allow all competitors the same opportunities.

Furthermore, we aim to reward our holders a percentage of the revenue generated, as well as adding a percentage to the liquidity pool which will increase the price floor of the StageLink token.



# CHANGING THE GAME



- 1 The StageLink team noticed the increasing growth which came with inequality in the combat sports industry and decided to combat it through the inception of StageLink.  

- 2 The current system can often take advantage of hard working athletes and not reward them for their effort nor pay them what they deserve.  

- 3 We have spoken to various athletes about their treatment in the industry and they have given us insight on how to tackle the issues in the industry and move forward with StageLink.  

- 4 It is within our plan to give a higher percentage from the revenue generated to athletes who fight with us than they would usually get paid, which will naturally attract athletes to the StageLink platform.  

- 5 We aim to take on a greater range of athletes of different levels of prominence, which diversifies the combatants, and increases the range of viewers. Hence maximising the potential of the fighters and the StageLink platform.



# OVERVIEW



1

StageLink is a project which aims to expand on the existing pay-per-view model which only benefits those monopolising the industry, with StageLink we want our supporters and fighters to reap these benefits as well.

2

How will we do this? From the total revenue of these events, **5%** will be distributed among the holders, relative to the amount of StageLink tokens they possess. Furthermore, **another 5%** will be sent to the StageLink liquidity which will increase the price of the token, and secondly will keep the token more stable in value. For example, if an event generates \$100 million then \$5 million will be distributed among the holders and another \$5 million will be sent to the liquidity pool.

3

Our business model is focused on generating revenue directly from the influencer/pro boxing events that we will host on our own platform.

Individuals who wish to view livestreams of the events will need to purchase tickets from our website. StageLink holders will receive a discount on ticket purchases, however this percentage is raised depending on how much an individual holds in StageLink tokens.



# TOKENOMICS



## WALLET DISTRIBUTION

- **1** quadrillion supply
- **5%** Loyalty Rewards Wallet
- **5%** Marketing Wallet
- **10%** Burn Wallet
- Liquidity is also locked for 1 year
- No Developer wallet

## TRANSACTION FEE (12%)

- **3%** for Marketing
- **3%** for Businesses/Brand Development
- **3%** to Liquidity
- **3%** BNB reflections



# ECOSYSTEM / BENEFITS



## Joining us rewards you

All holders of our utility token are rewarded generously because we understand how important your support is. Becoming a holder means you lose nothing and gain everything.

- **10%** of merch gross profit distributed to holders
- **10%** of merch gross profit added to the liquidity pool
- **5%** of gross profit from events distributed to holders
- **5%** of gross profit from events added to the liquidity pool

## Loyalty Rewards

We are the first token to implement loyalty rewards, together with the **3%** reflections we wish to reward our loyal holders. Holders that have never sold receive **25%** of their buying fees back every week (in the form of StageLink tokens), even after their fees have been fully returned.

## Giveaways

- 1) 20 Million market cap – 5 Individuals win family holidays of \$7,500
- 2) 50 Million market cap – Vehicle giveaway of your choice up to \$50,000
- 3) 100 Million market cap – House giveaway worth up to \$200,000



# ROADMAP



## Stage 1

- CEO dox
- Presale held on dxsale
- Pancakeswap launch
- Marketing begins
- First loyalty rewards distribution
- Coingecko (fast-tracked)
- Coinmarketcap (fast-tracked)
- Audit process

## Stage 2

- Website/Whitepaper redesign and frequent updates
- Merchandise store setup
- Team expansion
- VIP group for top 50 holders (access to VIP lounge, etc.)
- Large scale marketing push
- Influencer collaborations

## Stage 3

- Setup as a legal corporate entity
- Acquiring licenses to begin operations
- Partnerships within the industry
- NFT Marketplace
- StageLink app

## Stage 4

- Integrating into mainstream sporting media
- Introducing betting on StageLink app
- Exclusive event NFTs
- Hosting first StageLink event







@StageLinkToken



<https://t.me/StageLink>



@StageLinkOfficial