



STAGE&LINK

WHITE PAPER



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INTRODUCTION



The **first ever** project which implements cryptocurrency into the multi-billion dollar pay-per-view industry. Originally, we aim to focus on combat sports with plans to branch into other sports and entertainment sectors.

With the recent surge of influencer boxing exhibition matches, such as KSI, Logan Paul, Jake Paul, etc. Generating **millions of dollars** in revenue per fight, we aim to capitalise on this through hosting our own pro/influencer boxing matches on the StageLink platform.

We have seen the inequality that currently exists in the sector with only those with the biggest influence and power profiting and we want to level the playing field and allow all competitors the same opportunities.

Furthermore, we aim to reward our holders a percentage of the revenue generated, as well as adding a percentage to the liquidity pool which will increase the price floor of the native token.



OVERVIEW



1

StageLink is a project which aims to expand on the existing pay-per-view model which only benefits those monopolising the industry, with **StageLink** we want athletes and also our supporters to reap these benefits as well.

2

How will we do this? From the total revenue of these boxing matches, **5%** will be distributed among the holders, relative to the amount of StageLink tokens they possess. Furthermore, **another 5%** will be sent to the StageLink liquidity which will increase the price of the token, and secondly will keep the token more stable in value. For example, if an event generates **\$100 million** then **\$5 million** will be distributed among the holders and another **\$5 million** will be sent to the liquidity pool.

3

Our business model is focused on generating revenue directly from the influencer/pro boxing matches that we will host on our own platform. Individuals who wish to view

livestreams of the matches will need to purchase tickets from our website. StageLink holders will receive a **10%** discount on ticket purchases, however this percentage is raised depending on how much an individual holds in StageLink tokens.



INCEPTION



1 The CEO of StageLink noticed the inequality in the combat sports industry and decided to combat it through the inception of StageLink.



2 The current system can often take advantage of hard working athletes and not reward them for their effort nor pay them what they deserve.



3 We plan to pay a higher percentage from the revenue generated to athletes who fight with us than they would normally get paid, which will attract many athletes of different calibres from all over the world.



4 The CEO of **StageLink** has personal connections to various high profile agents and athletes who have shown keen interest in the StageLink vision.



5 We will take on a greater range of influencers and pro boxers than currently exist in the scene, which diversifies the combatants, and increases the range of viewers. Hence maximising the potential of StageLink.



TOKENOMICS



WALLET DISTRIBUTION -

- 1 quadrillion supply
- No Developer Wallet
- Liquidity locked for 1 year
- **5%** Loyalty Rewards Wallet
- **5%** Marketing Wallet
- **10%** Burn Wallet

TRANSACTION FEE (12%) -

- **3%** for Marketing
- **3%** for Businesses/Brand Development
- **3%** to liquidity
- **3%** to holders



ECOSYSTEM / BENEFITS



Joining us rewards you:

All holders of our utility token are rewarded generously because we understand how important your support is. Becoming a holder means you lose nothing and gain everything.

- **10%** of merch gross profit distributed to holders
- **10%** of merch gross profit added to the liquidity pool
- **5%** of gross profit from events distributed to holders
- **5%** of gross profit from events added to the liquidity pool

Loyalty Rewards:

We are the first token to implement loyalty rewards, together with the **3%** transaction fee to holders we wish to reward our loyal holders. Holders that have never sold receive **25%** of their buying fees back everyweek, even after their fees have been fully returned.

Giveaways:

- 1) 25 Million market cap - 5 Individuals win family holidays of \$10,000
- 2) 50 Million market cap - Car giveaway up to \$100,000
- 3) 100 Million market cap - House giveaway of ~\$250,000



ROADMAP



Stage 1

- CEO dox
- Presale held on dxsale
- Pancakeswap launch
- Marketing begins
- First loyalty rewards distribution
- Coingecko (fast-tracked)
- Coinmarketcap (fast-tracked)
- Audit process

Stage 2

- Website/Whitepaper redesign and frequent updates
- Merchandise store setup
- Team expansion
- VIP group for top 50 holders (access to VIP lounge, etc.)
- Large scale marketing push
- Influencer collaborations

Stage 3

- Setup as a legal corporate entity
- Acquiring licenses to begin operations
- Partnerships within the industry
- NFT Marketplace
- StageLink app

Stage 4

- Integrating into mainstream sporting media
- Introducing betting on StageLink app
- Exclusive event NFTs
- Hosting first StageLink event





[@StageLinkToken](#)



<https://t.me/StageLink>



[@StageLinkOfficial](#)