

# TRADITIONAL DREAM FACTORY



\$TDF TOKEN  
PRIVATE SALE

*The year is 2050. In the midst of the global desert landscapes, a new civilization is flourishing. This civilization embraced a Sacred Economy for over 20 years, and is inexorably restoring the planet's soils, water cycles and biodiversity. Growing biodiverse and native forests, settlements achieved to recreate natural biotic pumps, similar to those seen in the Amazon in the pre-internet era. The civilization is a deeply nested and overlapping network of collaboration frameworks distributing resources to optimize and preserve Nature's design. Resources are produced in the network by agents that create true ecological benefits. Its citizens spend no currency on living amenities since they benefit from the abundance of resources in their commons. This frees up their time to focus on what truly matters to them, and what truly creates value for their beloved commons.*

*This is built upon the internet of value (web3). In 2030, the regenaissance decade ends - and a natural economy is booming. The global financial system evolves from an extractive to a regenerative one. Decentralized organizations around the world accelerate their impact by embracing a system-thinking approach to economics. Natural assets are sought after as central banks and decentralized protocol treasuries recognize them as the value backing the economy, rewarding stewards building capacity for regeneration in the process. Resources, critical knowledge and human creativity flow towards the optimization of the commons.*

*With the aspiration of building a regenerative way of life OASA turned its eyes on Portugal and established its first regenerative prototype - Traditional Dream Factory (aka TDF) in 2021. TDF is the first blueprint in developing a new form of living that is more in tune with nature and with human creativity.*

→ Read the whitepaper

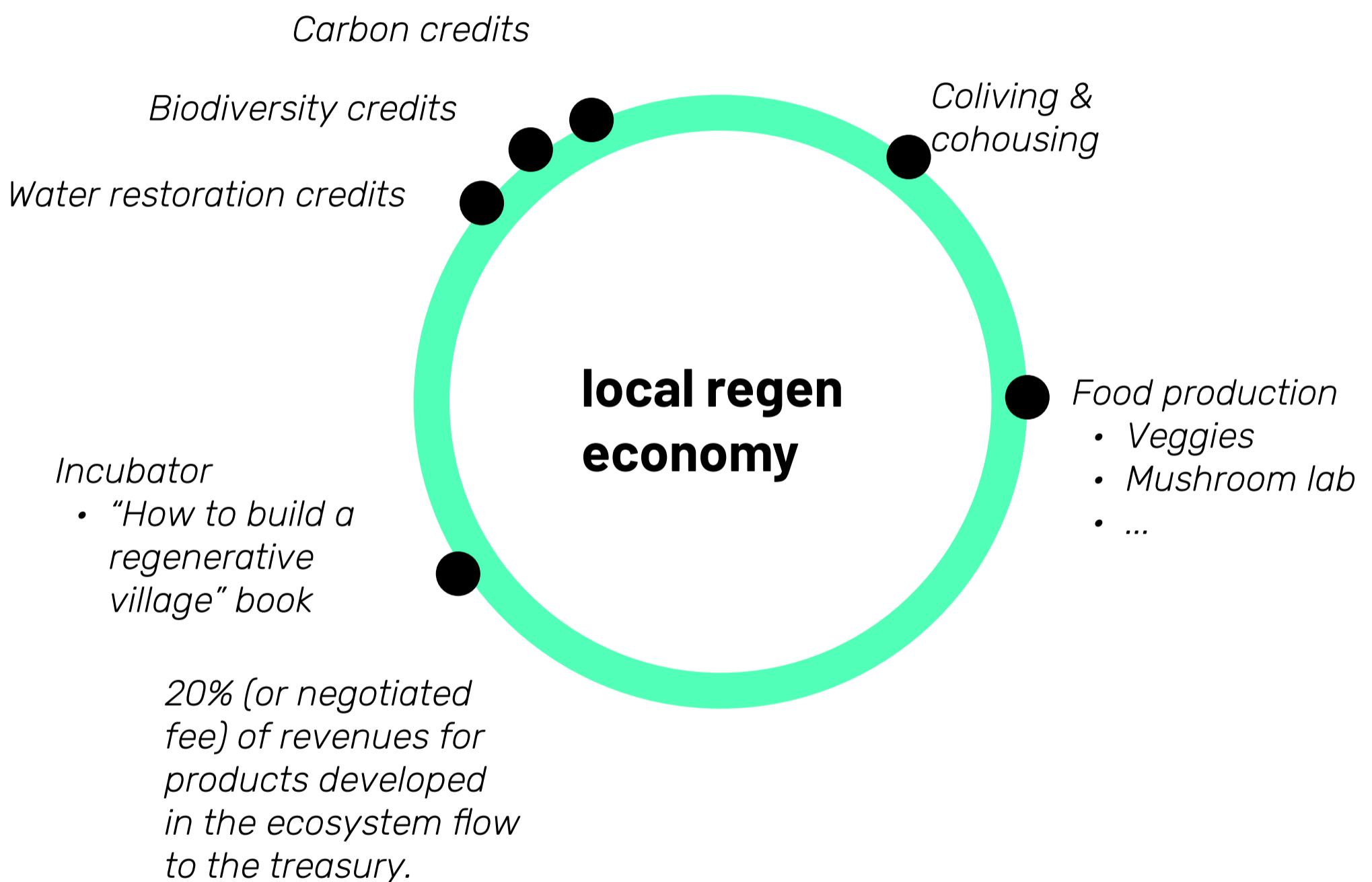
Earth has lost 50% of its wildlife in the past 40 years\*

If we do not radically change the way that we live over the next few decades we will lose most natural species, including ourselves.

We are here to prototype a better way. We are committed to promoting biodiversity, restoration of water cycles, regeneration of the soils, and regeneration of souls.

We are prototyping regenerative micro-economies that drive ecosystem benefits represented by tokens that finance the conservation and regeneration of land while giving our members exceptional living amenities, clean air, fresh water, healthy food etc.

We believe changing the way we live is our best bet at changing our destiny.



# OASA Villages DNA

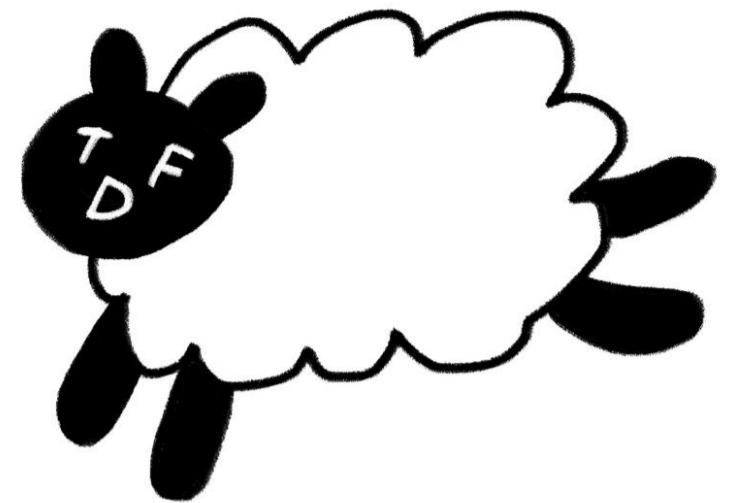
**Natural Regeneration** is our main driver, at the heart of everything we do and the decisions we make.

**Human Creativity** - meaningful events, real connections, family-friendly, culture & spirituality.

**Regenerative Innovation** - co-creation, DAOs, dream businesses & societal progress towards a regenerative future!

**Playfulness** - Have fun, don't take yourself too seriously and enjoy the journey!





Traditional Dream Factory is the first land based DAO in the OASA network. We are pioneering a web3 approach to building and operating regenerative villages.

Traditional Dream Factory has been operational since April 2021, and we have hosted close to 1,000 people on the lands. It has been named a “synchronicity paradise” where solarpunks, artists, regenerators, crypto entrepreneurs and digital nomads meet.

Check out our [2021](#) and [2022](#) yearly reports to see everything we have done so far!

This document pre-supposes some understanding of web3. If you do not understand any part of it please [schedule a call with us](#).

PLANTA ARMAZÉM 1  
398,75 m<sup>2</sup>

PLANTA ARMAZÉM 3  
459,00 m<sup>2</sup>

CASA  
56,08 m<sup>2</sup>

PLANTA ARMAZÉM 2  
388,30 m<sup>2</sup>

1 Planta Piso Proposto  
Escala: 1 : 100

## Architectural plans

- ✓ PLANS APPROVED BY THE MUNICIPALITY
- ✓ LOW FOOTPRINT MATERIALS SELECTED
- ✓ ENGINEERING WORK PENDING DELIVERY
- ✓ READY TO START DEVELOPMENT

2 Corte AA  
Escala: 1 : 100

3 Corte BB  
Escala: 1 : 100

2 Corte CC  
Escala: 1 : 100

PROJETO DE  
LICENCIAMENTO | Abelha, Santiago do Cacém  
Reabilitação  
Samuel Delasquel | C. Tom | emroll  
PROJETO ARQUITETÔNICO | CRU arquitetura e investigação

ESCALA  
1 : 100

CRU arquitetura e investigação  
Tânia Teixeira, GASRS n.º 19513 | Filipe Calvão, GASRS n.º 98409 | Pedro Sequeira, GASRS n.º 26676  
Joana Bem Haja, GASRS n.º 20209 | Catarina De Vito, Engenheira Estagiária  
Rua do Cadeado 2 | 7050-213 Montemor-o-Novo | 638 137 907 | 915 462 286 | info@cruarq.pt  
www.cruarq.pt  
CRU arquitetura e investigação  
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para legação em vigor, destinatário nº 03.000 (14 de março)

ARQUITETURA  
2021.05.25

CRU  
arquitetura e investigação

# Facilities

-  Food Forest Planted w/ 1,000+ trees
-  Reforestation Area Planted w/ 2,000+ trees
-  10 Glamping Accommodations
-  6 Van Parking Areas
-  Outdoor Camping Area
-  Wifi
-  Event Venue
-  Workshop
-  Sauna
-  Treehouse
-  Veggie production (30+ people)  
\*Coming 2023\*
-  Natural pool  
\*Coming 2023\*
-  14 Suites w/ private bathrooms  
\*Coming 2023\*
-  4 Studios, 1 house  
\*Coming 2023\*
-  Café & Restaurant  
\*Coming 2024\*
-  Co-working Gardens  
\*Coming 2024\*
-  Mushroom farm  
\*Coming 2024\*
-  Makerspace  
\*Coming 2024\*

# COLIVING



**14x suites  
4x studios  
1x house**

# BIOMORPHIC COWORKING GARDEN



# EARTH TO TABLE KITCHEN & CAFE





# WORKSHOP & MAKERSPACE

A space for new physical products, prototypes, materials to be designed and created.

A fully equipped workshop with tools, sustainable materials, workbenches for all kinds of creative endeavours.

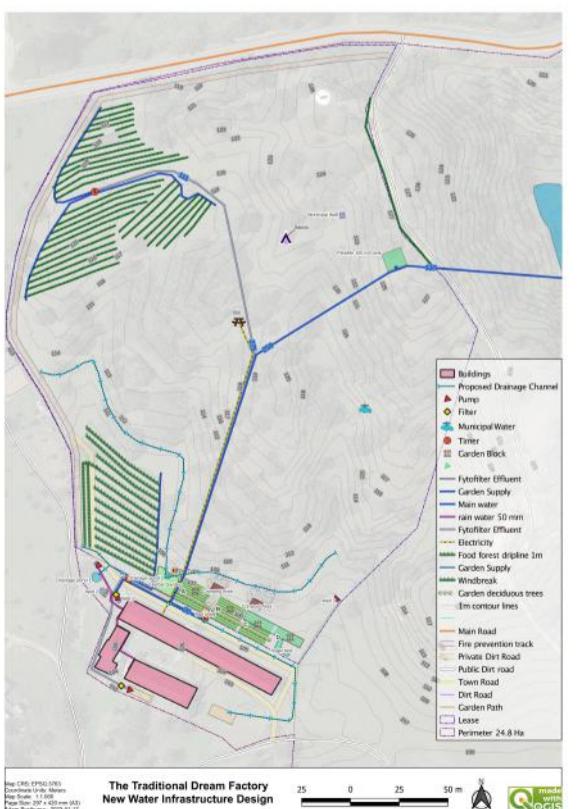
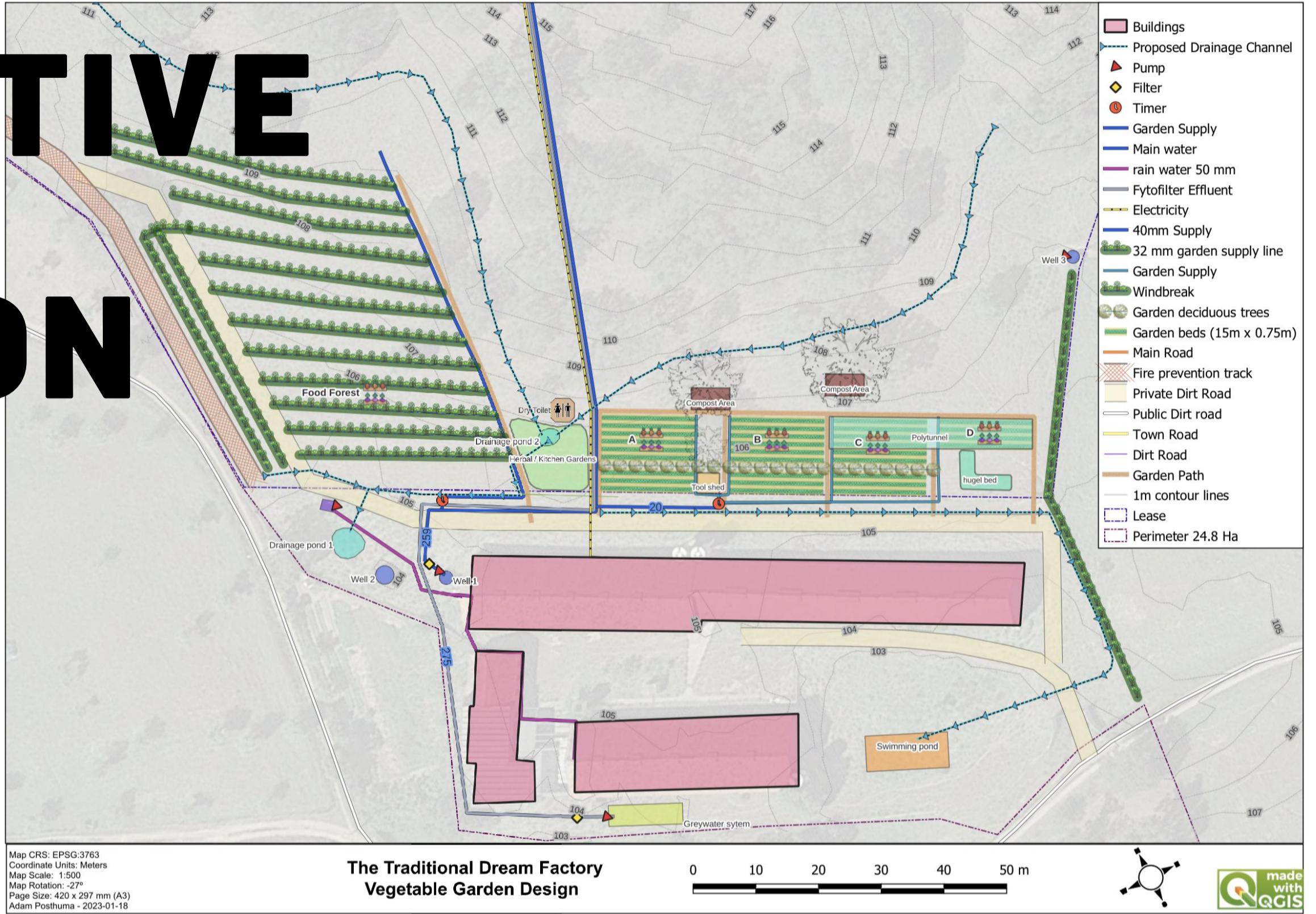
# REGENERATIVE FOOD PRODUCTION

In 2021, we planted 1,500 trees in our reforestation project to help improve the soils and water retention.

In 2022, we planted a food forest & increased diversity of our reforestation.

In 2023 we are setting up a vegetable farm production to feed 30+ people.

In 2024 we will setup a mushroom farm & farm to table restaurant.



*In The Twentieth Century, 75% Of The Global Food Crop Variety Was Lost As Farmers Avoided Local Crops In Favour Of Genetically Engineered, High-Yielding Crops, According To The United Nations Food And Agriculture Organisation (2009)\**

2021-2022

## Developing Village

- Kitchen, glamping, reforestation, soil improvements, compost toilets, showers, irrigation systems, events

2023

## Sustainable Village

- Food production, insulated & heated housing, natural pool, helophyte grey treatment system, token deployed to mainnet

2024

## Regenerative village

- Incubator with multiple products & positive cash flow
- Spa, coworking garden, cafe
- Carbon credits issuance

2025

## Go-Live Event - TDF Masterplan is completed!

Coliving, restaurant, co-working and workshops are built!

\$TDF becomes liquid (Uniswap pool or similar)

Onwards

Cohousing development & expansion.

# \$TDF UTILITY

\$TDF represents utility in the real world - in the forms of **stay at TDF**.

*1 \$TDF = 1 night spent at utility cost per year, forever, in standard accommodation.*

Your \$TDF tokens give you access to your chosen accommodation. The utility fee includes energy, water, internet, taxes, food, salaries, maintenance etc.

Token holders must go through a Membersheep onboarding process in order to stay more than 14 days. Once verified as member, they get access to "instant book". Non-members can submit booking requests.

\$TDF tokens also give governance rights in the TDF DAO.

See Governance →

Stay  
=

	Price per night
 Van Parking	\$TDF 0.5
 Outdoor Camping	\$TDF 0.5
 Glamping	\$TDF 1
 Shared Suite <small>*Coming 2023*</small>	\$TDF 1
 Private Suite <small>*Coming 2023*</small>	\$TDF 2
 Studio <small>*Coming 2024*</small>	\$TDF 3
 House <small>*Coming 2024*</small>	\$TDF 5

+

**utility fee**  
Supplies, insurance, accounting, energy, water, sewage, internet, food, maintenance

~10€ / day initial projection

$$\$TDF \text{ base price} = \frac{\text{total projected cost}}{\text{target supply}}$$

**€238.8**

**\$TDF target supply = total nights x rate**

14	suites	2	x 365 nights
4	studios	3	
1	house	5	
3	van parking	1	
3	glamping	1	
6	camping	0.5	x 180 nights

**18600  
\$TDF**

## Future scenarios

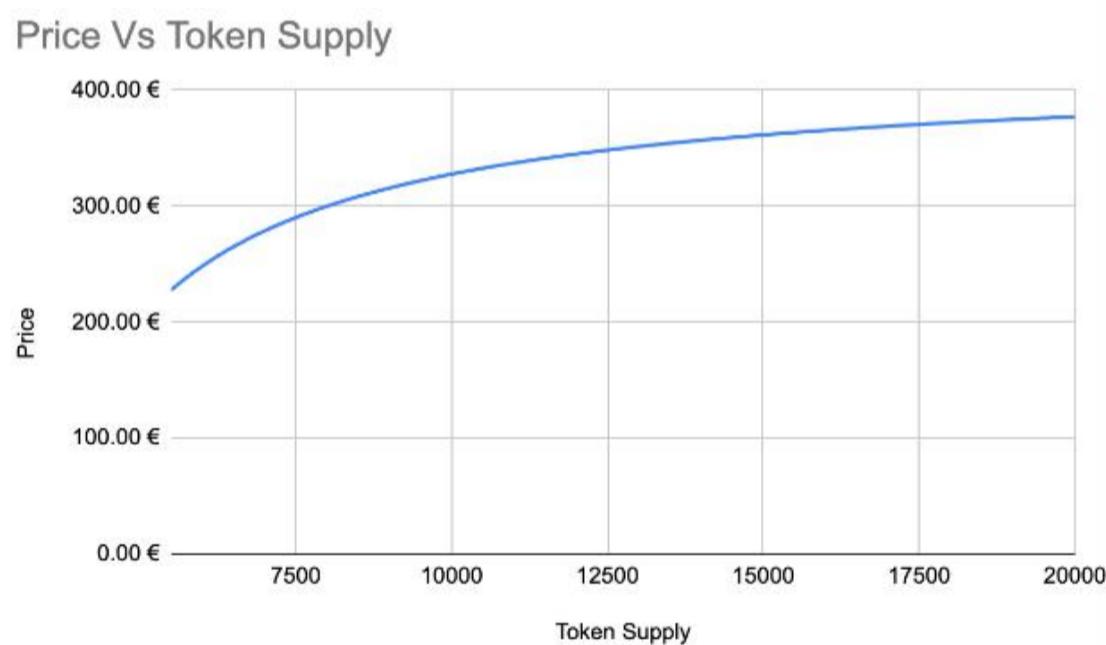
### Growing economy

More members want to take part in the network - we acquire more lands and develop more housing.

### Shrinking economy

Spaces are leased out to non-members if occupancy drops.

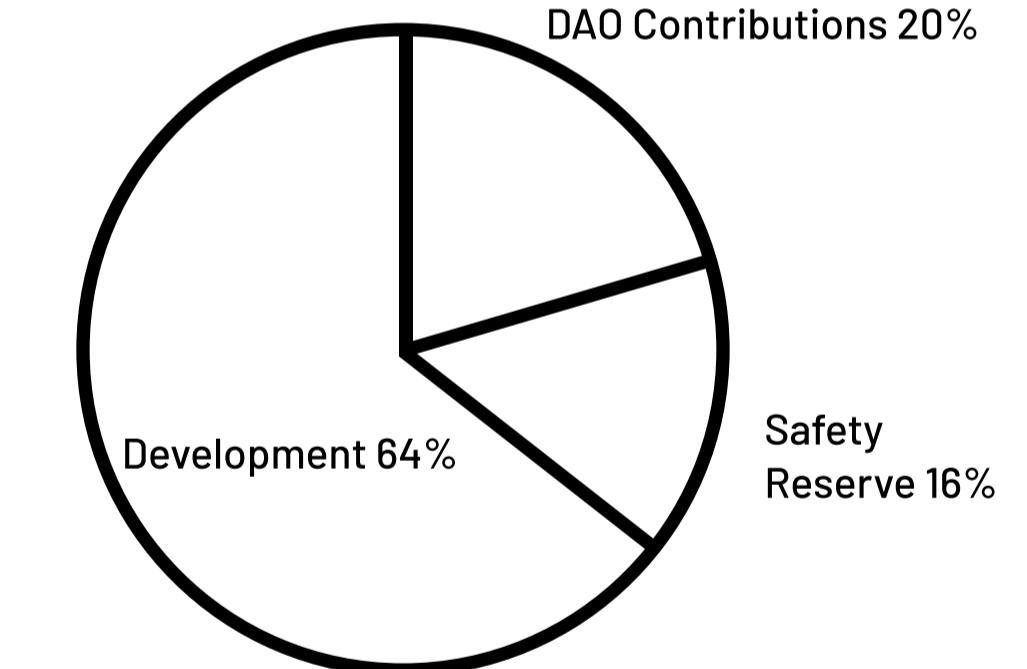
## \$TDF sale price



## \$TDF liquidity

Purchased \$TDF will be vested until the **Go-Live** event that will make them transferable. An Automated Market Maker (AMM) or Liquidity Pool will likely be setup at that time.

## \$TDF distribution



# \$TDF TOKENOMICS

TDF is organized as a DAO - a Decentralized Autonomous Organization, with legal recognition through OASA Verein (see legal). It's stakeholders are able to vote on important decisions regarding the evolution of the project - including electing it's executive team and electing circles that correspond to specific domains such as:

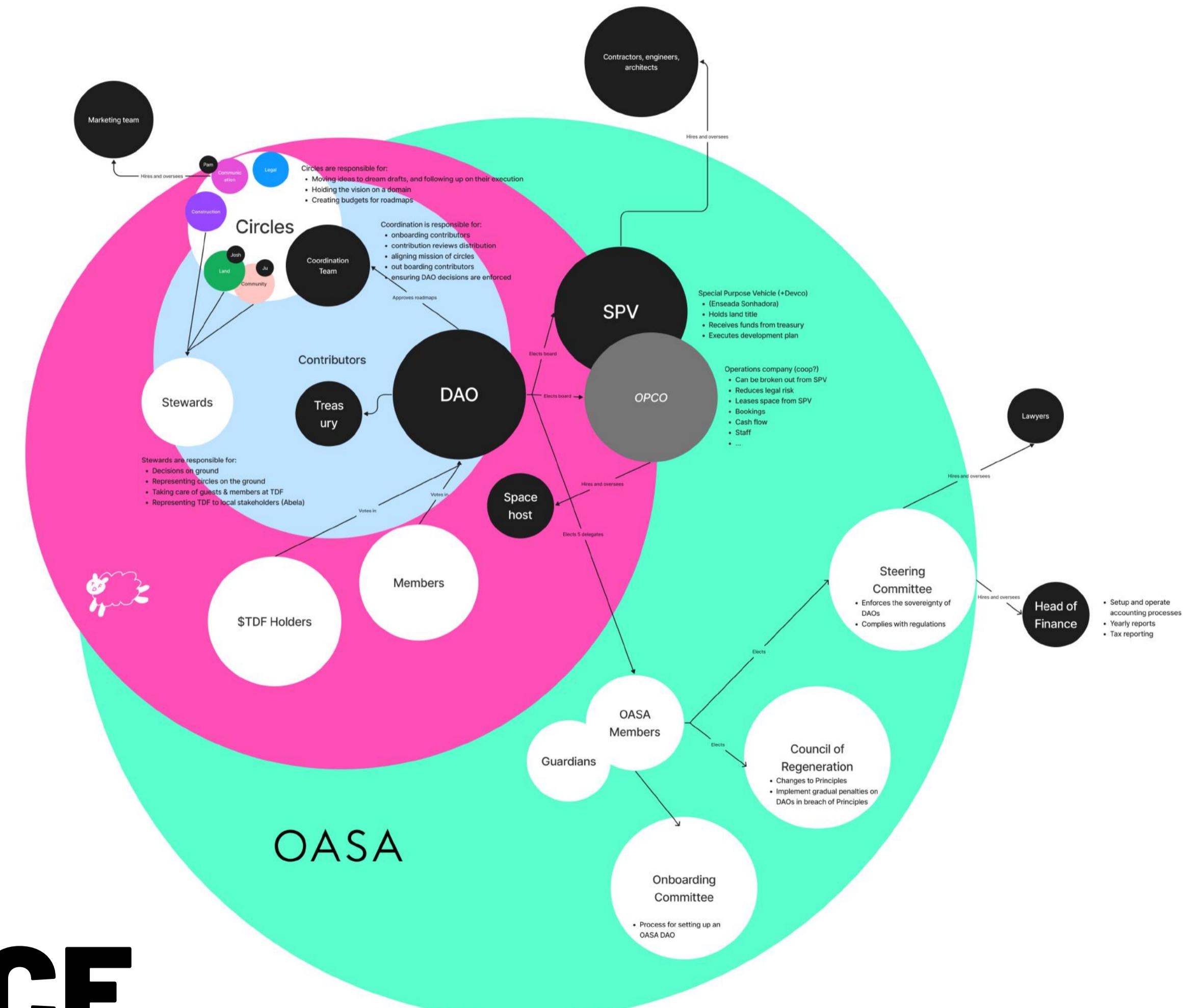
- Land (permaculture)
- Community
- Communication
- Governance
- Coordination
- Legal

**\$TDF + \$Presence x 5 + \$Sweat x 5**

The TDF DAO registers it's decisions on Snapshot, and upon deploy to mainnet the initial voting weight formula is as above, giving more voting weight based on days spent on site (Proof of Presence), and work done (Proof of Sweat).

**Voting weight**

# GOVERNANCE



ORG CHART

# \$TDF PRIVATE SALE

*TO RAISE THE €3.5M+ NEEDED TO FINISH BUILDING OUR REGENERATIVE VILLAGE, WE ARE SELLING 18600 TOKENS THAT WILL GIVE THE OWNERS OF THOSE TOKENS A LIFETIME'S ACCESS TO TDF.*

## WHY PURCHASE \$TDF NOW?

- Get \$TDF at a the best rate before it goes public 
- \$TDF price will rise for every token sold!
- Support the development of the Regenerative Network State
- \$TDF gives you access rights to an already thriving community!
- \$TDF can be resold after Go-Live.

### *Example:*

*Fox was invited to participate in \$TDF's private sale. She can get her \$TDF at lower prices, as the token price increases for every token sold and she's in first hundred purchasers.*

*She's not sure of how her life is going to roll in the next few years, but she decides to buy 30 \$TDF - she can support the project construction for now, and if later she decides not to spend time there, she can sell her tokens after the go-live event.*

# COST BREAKDOWN

**Total projected cost = €3,553,302.00\***

Core (land, legal...)	€1,377,702.00*
House	€56,000.00*
Studios	€193,000.00*
Coliving	€673,000.00*
Makers building	€385,000.00*
Creativity building	€443,000.00*
Courtyard	€151,500.00*
Infrastructure	€164,500.00*
Land improvements	€109,600.00*

\* Rough budget.

1M€+ buffer built into token price.

Excess tokens AND/OR liquid capital by completion of construction milestones can be spent by DAO - possibly to build additional units or expand to more locations (in exchange for tokens in the new locations), or for auxiliary purposes (by DAO vote).

Cost of construction is likely to change and will be refined over time. The token price curve can be adjusted by DAO decision in order to match the required capital.

# GROWING THE ECONOMY

Future income streams:

- Carbon Credits
- Biodiversity credits

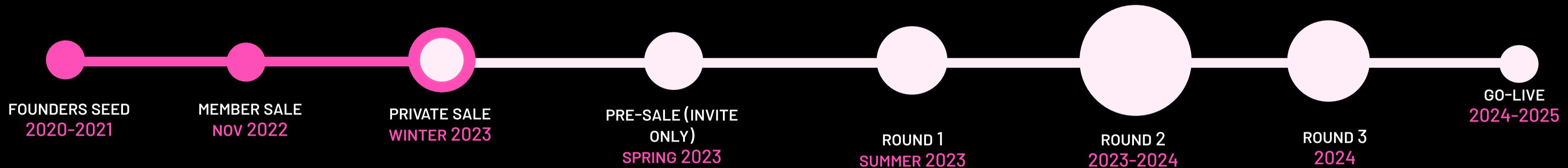


*OASA is tracking the growth of its forest on chain through Open Forest Protocol, which will enable the TDF project to earn Carbon Credits when the market opens (expected 2023).*

- In-house businesses: mushroom farm, restaurant, cafe, store
- Product Incubator: kombucha, leather, furniture, "how to build a regenerative village" book etc.
- Microgrid (solar production)

# Funding Rounds

## \$TDF FUNDING PHASES



## TDF MILESTONES



# ADDRESSABLE MARKET

## Digital Nomads

63,000,000\*



## Web3

1/5 digital-active people own digital assets \*\*



## Regens

14% annual growth of regenerative agriculture \*\*\*



- \* [Natalya Getman, Developing A Digital Nomad Destination](#)
- \*\* [McKinsey](#)
- \*\*\* [Market Report](#)

# TRACTION

**2021-2022**

**~1,000** Guests

**535** Applications

**123** Users (platform accounts)

**44** Members

**55** DAO Contributors

**25** Co-Creators (Core Team)

**~270k€** \$TDF Members

Contributions

**5k€** revenue/month (high season)

**Kyle** ★★★★☆

*A place for bohemian makers, the intersection of Permaculture and crypto. My kind of place.*

**Unity** ★★★★☆

*One of my favorite eco-village projects out there!*

**Vinay** ★★★★☆

*Don't come here. The community is way too kind. The nature is way too peaceful. The ideas are way too beautiful. It'll ruin your life. But maybe that's exactly what you're looking for.*

**Julian** ★★★★☆

*Powerful innovation space. re:build Event with many aspects, diverse learnings and brilliant people.*

# LEGAL

## OASA

- Not-for-profit Association in Switzerland
- Purpose is to build regenerative co-living and co-housing projects, whilst acquiring 100,000ha of land to regenerate.
- Projects are governed by decentralized and collective governance mechanisms, designed for nature and humans to thrive equally.

## TDF DAO

- The first OASA project
- Located in the town of Abela, in Portugal.
- Land purchased in April 2021
- Open doors in September 2021
- TDF DAO is the governing body that manages the TDF Project.
  - DAO elects directors for Enseada Sonhadora.

## ENSEADA SONHADORA

- Portuguese company, with taxpayer number 516493388.
- Set up in 2021 by TDF Members to run operations on the ground.
- Vehicle to get funds for the project
  - 15 shareholders
  - €95.000 capital
- Will be a subsidiary company of OASA and hold the land titles of the TDF project.
- Directors in charge for the execution of the development of the project, as decided by DAO.

### Steering Committee

Ani Anca, Samuel Delesque,  
Charlie Fisher, Cedric Mainguy,  
Beatriz Fonseca

### Governance Protocol

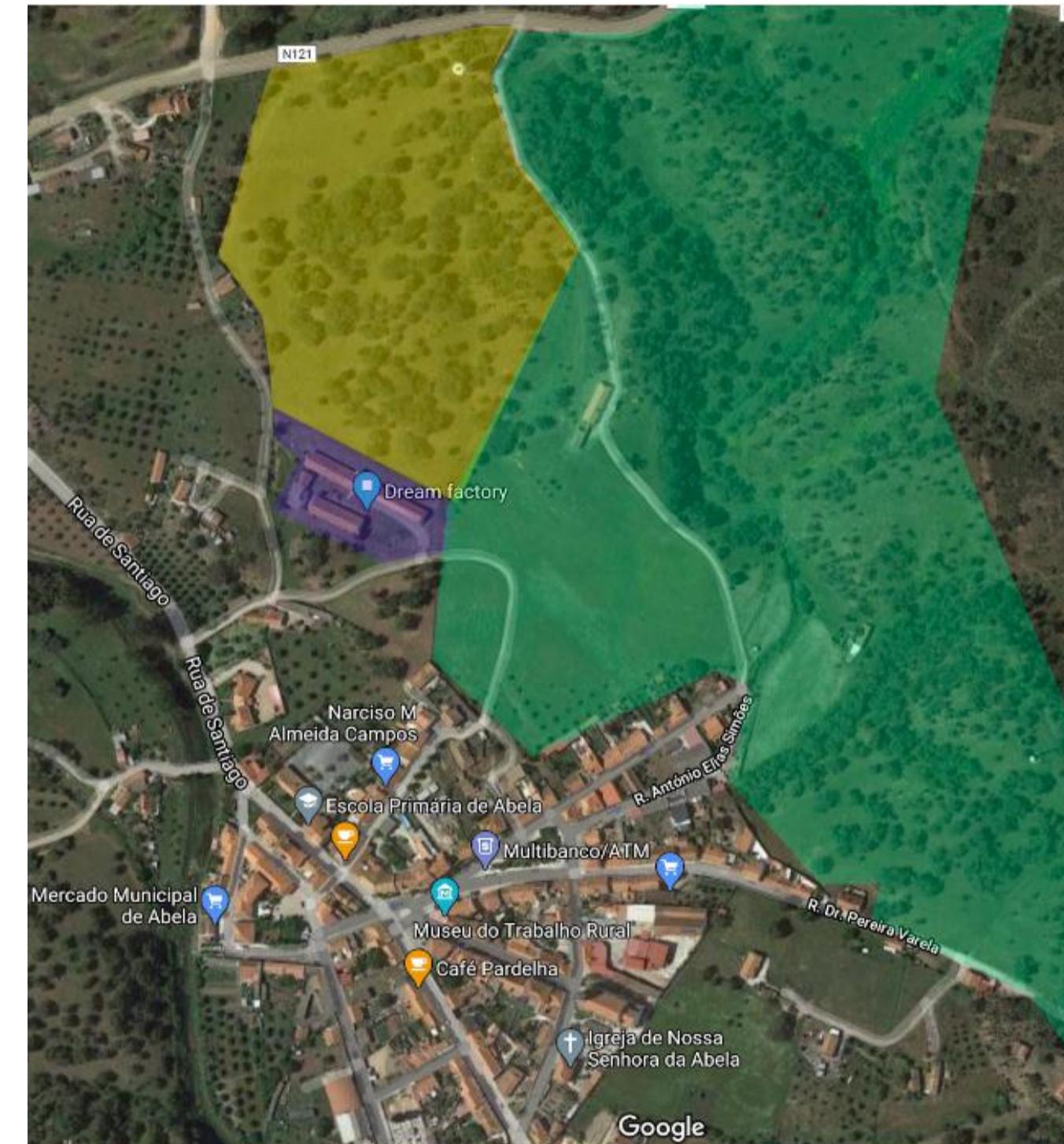
35 token holders in test deploy

### Board of Directors

Ani Anca, Samuel Delesque

- The factory/building premises of TDF
  - Purple area in Image 1
  - Owned by Samuel Delesque, acquired for €200.000. There is a Lease with option to buy Agreement being signed between Samuel and Enseada, establishing that the latter has an exclusive right to buy the property for a fixed price of €200.000. Once funds are raised through the \$TDF sale, Enseada will acquire the property from Samuel.
- The land areas around the property of TDF
  - Currently leased with the option to buy in an agreement between Samuel Delesque and the current Landlords (Maria-Fernanda Raposo Simoes & Family).
  - While full property (green and yellow area in Image 1) is being paid we can start regenerating a 5ha parcel (yellow area in Image 1) and use it for recreational purposes.
  - Monthly rent of €500 that is being discounted from the total price of €550.000

# Assets



# Terms & Conditions - Private Sale

- Minimum entry ticket price is **€2,000**.
- Payments are done on-chain
  - Ethereum, Polygon and Gnosis networks  
(ETH, USDC, DAI, MATIC, WETH, xDAI)
- Purchases of €5,000+ get **2.5%** bonus in \$TDF when purchased before February 28th 2023.
- Purchases of €10,000+ get **5%** bonus in \$TDF when purchased before February 28th 2023.
- \$TDF purchases are considered final once:
  - Funds are received by TDF Treasury
  - SAFT Agreement is signed
- Purchased \$TDF are added to the TDF DAO Ledger. Once we launch on mainnet, \$TDF will be transferred to your wallet.

# Must Know

- Read the [Whitepaper](#) and [Pink Paper](#).
- Funds raised through the \$TDF sale support the acquisition and regeneration of TDF's land and the construction of the living facilities.
- Individuals that hold \$TDF and are Members of TDF DAO get privileged access to TDF living facilities and governance rights in the project.
- Individuals that hold \$TDF and are NOT Members of TDF DAO can use their \$TDF to book their trial stay, as in the [Membersheep Agreement](#).
- \$TDF cost per night excludes the utility cost to be paid every time during the booking process.
- \$TDF are perennial, meaning purchased \$TDF are re-used yearly. A Member who buys 180 \$TDF in 2023 can use the same 180 \$TDF to book a stay in 2024, 2025 etc.
- \$TDF holders and TDF Members do not hold ownership rights to the project's assets. These are OASA's ([see Whitepaper](#)).
- OASA, TDF or Enseada do not offer any rights of return or financial benefit to the \$TDF token holders - \$TDF is a utility token ([see Whitepaper](#)).
- For the Private Sale, \$TDF purchased are added to [TDF ledger](#) and will be minted after deployment of the Token to mainnet.
- Please check the chapter that describes procedures on the possible failure of OASA and its projects in the [Whitepaper](#) to understand the risks of \$TDF purchase.



**Sounds interesting?**

*Reach out to our core team.*

[TELEGRAM](#)

[EMAIL](#)

[RESERVE \\$TDF](#)

*latest price (06/04/2023):*

**€239.35** ▾



**Get to know us!**

*Fill the interest form and book a call with the founders and ask us anything.*

[BOOK CALL](#)

# RESERVE YOUR \$TDF



*"ReFi Villages: Web3-Enabled Communities for People and Planet"* - ReFi DAO



*"When Digital Nomads and Forests Converge in Portugal"* - Open Forest Protocol



*"Developing a living model that supports thriving ecosystems"* - Green Planet Blue Planet Podcast



*"Digital nomads seek sun, sea and sustainability as remote work booms"* - Japan Times



*"People want to find ways to live more sustainably"* - Breakit



*"Building local communities amidst global token flows"* - The Ownership Economy

# Risks

Construction costs could increase faster than expected, and bring the total cost above the total amounts raised.

- Mitigation: The token sale price curve can be updated by the DAO after each phase of funding and construction to take into consideration the context.
- End result: should all tokens be sold and not all construction be completed, the DAO can decide to either:
  - 1. Reduce its cost, and downscope the amount of construction.
  - 2. Sell additional tokens or otherwise dilute the use of the tokens in order to raise the additional funding.
  - 3. Operate with the space as-is, and slowly implement the roadmap over time using excess operation cash.

Community falling apart because of disagreement.

- Mitigation: Our model is based on rotating community members and stewards, which means that there is never a single group of people that hold the place. We also have procedures in place to deal with conflict.
- Should that happen, however, members are free to leave and can resell their tokens on the open market. If many members leave, the Project can lease out the occupancy to other individuals or entities.
- A Project can also be completely abandoned and replaced with a new Project. The new Project shall purchase the Tokens of the previous Project or negotiate with the previous DAO Project on a possible transition path. OASA would mediate such transition.

Physical damage to the properties

- Mitigation: Insurance and a maintenance fund is built into the operations. Buildings are built to be as sturdy as possible while using natural materials to limit our footprint.

Severe climate disturbance and continued destruction of the natural environment in mainland Portugal could in term render the entire peninsula into uninhabitable desert.

- While this is a possible scenario, we chose to believe that humans can and will change their destiny and align their economies to eventually support a thriving ecosystem.
- We do not see doomerism as a reasonable excuse for inaction. We are here to support a more beautiful world, and believe that by taking a step in the right direction we can inspire a critical mass that will prevent the worst.
- Mitigation: Our primary objectives are aligned with the creation of systems that can mitigate these impacts, and creating more resilience for ourselves, for our neighbors and for the local ecosystem that we steward.

Currency risks, and general crypto instability

- We recognize that holding cryptocurrencies can cause risk to the project.
- Mitigation: We will hold a balanced portfolio of currencies aimed at increasing stability of our treasury. For example, rather than solely holding Celo stablecoins, we will also hold USDC, EUR(in a bank), and other assets with a varied risk profile.

Cyber security risks

- The smart contracts developed by Closer could get hacked, or any of the technological infrastructure we are using could be breached.
- Mitigation: we try to limit the attack surface and keep all assets in battle tested multisig wallets ([Safe](#)).

Legal risk

- Recognition of the token could become problematic in some jurisdictions.
- Mitigation: we spent a lot of resources upfront on creating the best legal structure we could, and we will continue to monitor how governments are making progress on recognizing blockchain systems. Ultimately, should token based systems become an impossibility, the project could convert its tokens into non token based access rights.