



AGENCE SPATIALE REUNIONNAISE

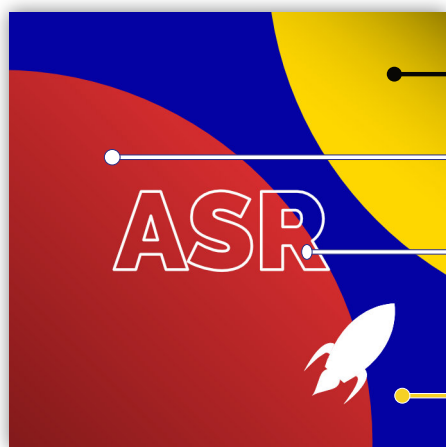
REUNION SPACE AGENCY

Branding guidelines

the planíti Héphaïstos

Héphaïstos is the god
of volcanoes

is the name of our logo



The Sun

Héphaïstos Planet

Metaphor for
Reunion Island

Transparency shows the infinite
search from the agency

Sky and outer space

COLOR PALETTE

Héphaïstos red

#C40912

Solar yellow

#F5D90E

Interstellar blue

#191CE5

Colors used correspond to the Réunion Flag

The font family used is Raleway