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News Release

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Nintendo Switch available for purchase worldwide on April 20th for \$299.99

Innovative new Nintendo console launches April 20th in two controller color variants

KYOTO, Japan, April 20, 2017 /PRNewswire/ – Venerable video game and consumer electronics company Nintendo announced that their new home console, the Nintendo Switch, will be available for purchase in every sales region on April 20th, terminating a four year lull from their previous home console release. Nintendo lists the suggested retail price for the console at \$299.99.

The console demonstrates Nintendo's continued drive toward innovative controller design, featuring Joy-Con (L) and Joy-Con (R) controllers which are used in three play modes: 'TV Mode', a conventional home console setup with the Joy-Cons attached via the Joy-Con grip; 'Handheld Mode', a configuration reminiscent of a handheld console, affixing the Joy-Cons to the main console's sides; and the unique 'Tabletop Mode', where the console is displayed upright with a built-in stand, allowing multiplayer gameplay on the console with the Joy-Con controllers detached and used as controllers.

"Nintendo Switch is a brand-new kind of home gaming system that offers a wide variety of play modes," said Nintendo President Tatsumi Kimishima. "We will introduce the world to new experiences made possible by the unique characteristics of the Nintendo Switch hardware and the Joy-Con."

Additionally, the Nintendo Switch features a dock for connection to a display via HDMI and to charge the Switch's battery, which allows it to be removed and affixed with the Joy-Con controllers for mobile gameplay on its 6.2-inch 720p screen. A typical charge can last for over six hours, depending on the console's configuration and usage.

The Switch is expected to have many first-party and third-party titles available at launch. First-party titles include Mario Kart 8 Deluxe, a definitive remake of the longstanding racing series; Splatoon 2, an unconventional battle to cover all surfaces with friendly-team paint; Super Mario Odyssey, a fresh open world sandbox take on the Mario formula; and The Legend of Zelda, Breath of the Wild, an epic scale action adventure game continuing the spirit of its eponymous series. All in all, twelve games are expected to be available on the launch date, and 30 games are slated for release before the end of the year. The games typically have a suggested retail price of \$60 each.

At Nintendo, we are committed to the development of the best products available and to treating our customers respectfully and with utmost consideration. Nintendo Co., Ltd. is a video game and consumer electronics company headquartered in Kyoto, Japan, founded in 1889 as a hanafuda playing card manufacturer. In 1983, Nintendo released the Family Computer home video game console in Japan, 1983, then in the United States as the Nintendo Entertainment System. The success of the system propelled Nintendo to its current position of prominence within the video game industry, a position it has maintained since with bestselling home consoles such as the Super Nintendo Entertainment System and the Wii, groundbreaking handheld consoles such as the Game Boy and the Nintendo DS, and numerous ongoing first-party video game series including Legend of Zelda, Mario, and Metroid. We are proud of our longstanding tradition of excellent products and continually seek to improve them with new innovations.

You can learn more about Nintendo, our history and our current available products, at <http://www.nintendo.com/>. For media inquiries, please contact our public relations contact at <https://www.nintendo.com/corp/prcontact.jsp>.