

IBM Maximo

Transform your asset
management, maintenance
and operations

—

IBM Maximo Application Suite



A digital re-invention is disrupting the **operating model** of asset intensive industries



Equipment is connected and predicting its own failures



AI changing the driving experience



Airports are becoming automated



Buildings are smart and operate more efficiently



Assets are more complex driving engineering complexity

The **underlying solutions** supporting these assets must change

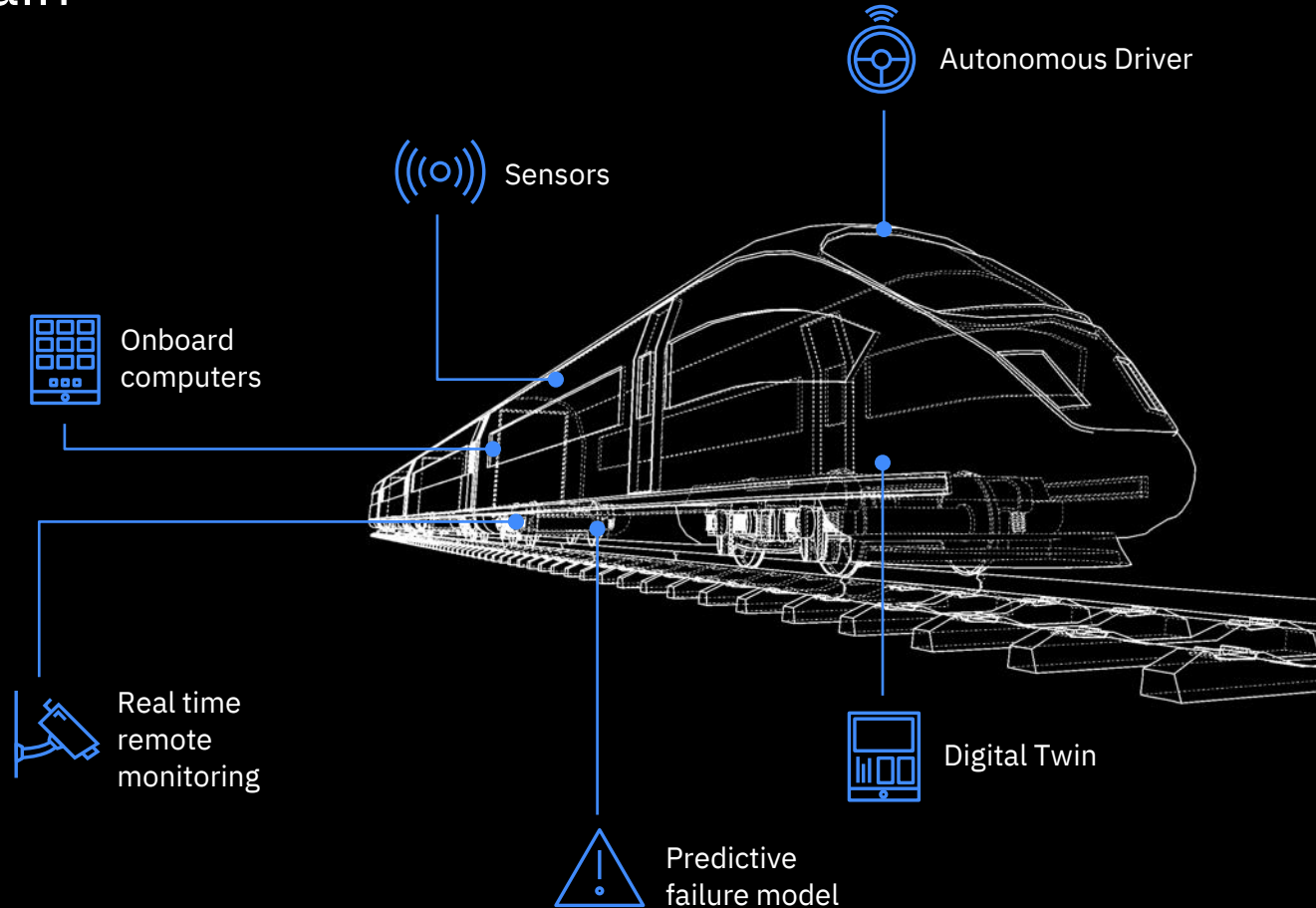
The Modernized Train (example)

15%-50%

Reduced Operational Cost

10%-20%

Increased Up time
& Availability



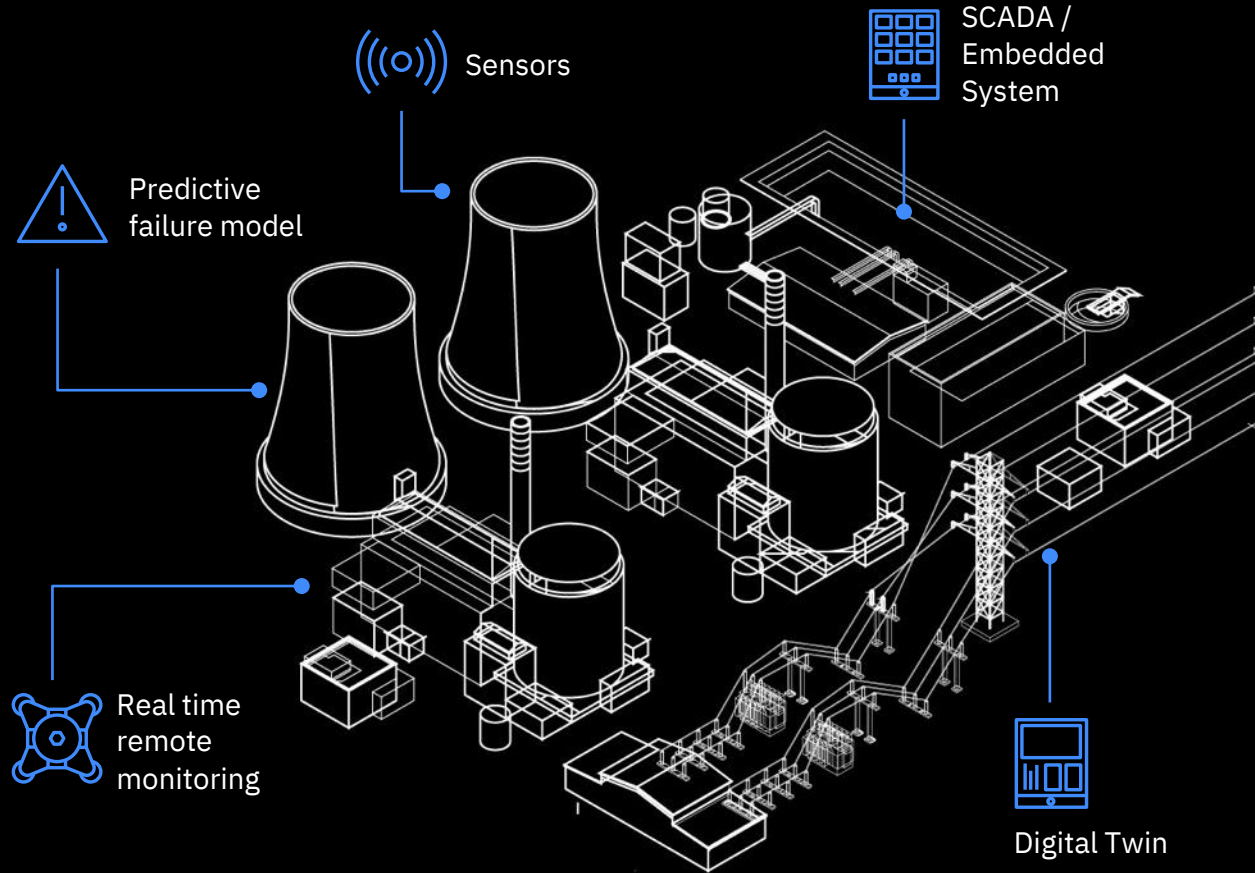
The Utility of the Future – Power Generation (example)

15%-25%

Reduced Operational Cost

5%-10%

Increased Up time
& Availability



Daily challenges we hear from our clients

We want to decrease downtime...

\$50B

Savings on unplanned downtime

30%

Reduction of maintenance activities

70%

Hours saved by preventive maintenance

We need to derive new value from data...

82%

of asset failures appear randomly

99%

of data collected from sensor-enabled assets goes unused

We are losing our most experienced technicians...

30%

of the total workforce is retiring

32%

average turnover in the field workforce

\$170B

cost of safety incidents in US industries in 2019

We want to decrease rework and warranty cost...

1.2%

of annual revenue is rework and material waste costs

2.0%

of annual revenue is warranty work costs

The operating model change also applies to technicians



Equipment becoming more complex



Equipment remotely monitored



Experienced technicians retiring



Higher churn for newer techs



Safety concerns increasing

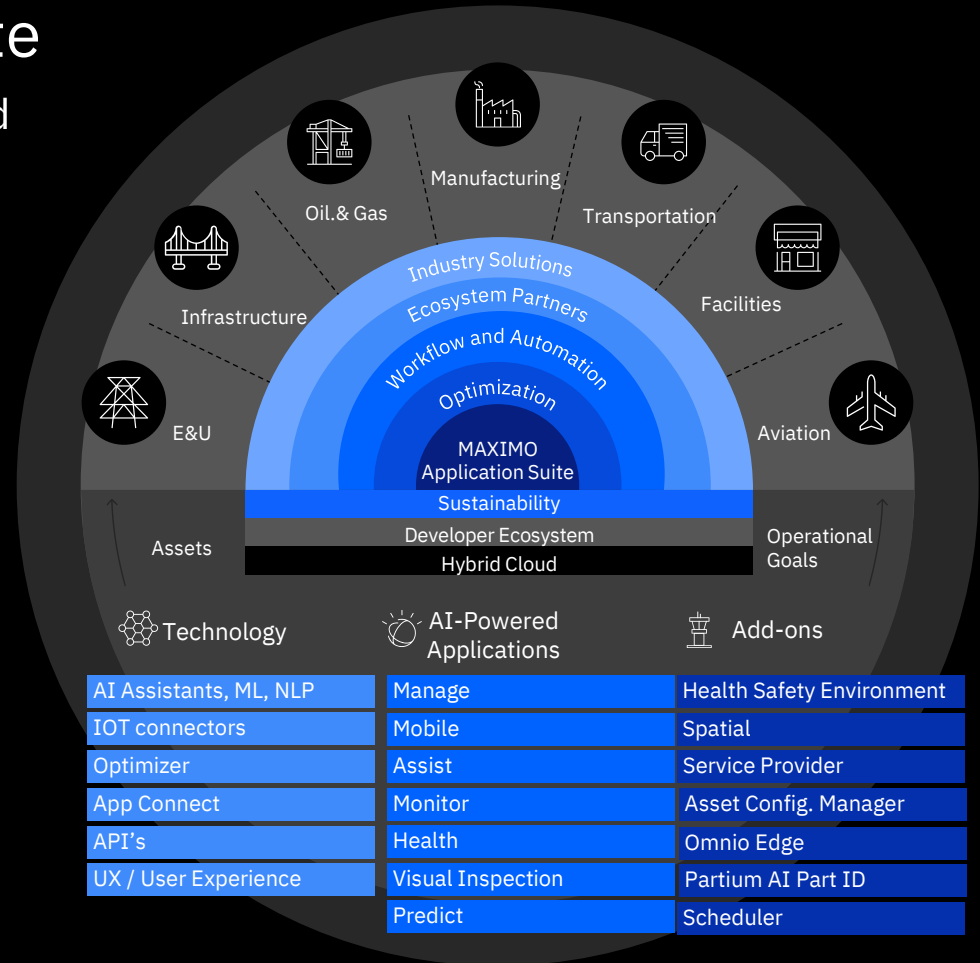


IBM Maximo Application Suite

Remote asset monitoring, maintenance and reliability applications in a single platform

- Integrated solution
- Usage Flexibility
- Multi-cloud deployment

ibm.com/maximo



Best of class capabilities to provide complete view of your assets



Manage
Intelligent
asset
management



Monitor
Monitor and
detect
anomalies



Health
360-degree
view of
assets



Predict
Predictive
failures



Visual Inspection
AI-Powered
Insights



Mobile
Technician
work
execution



Assist
Prescriptive
assistance



Scheduler
Schedule
work and
resources

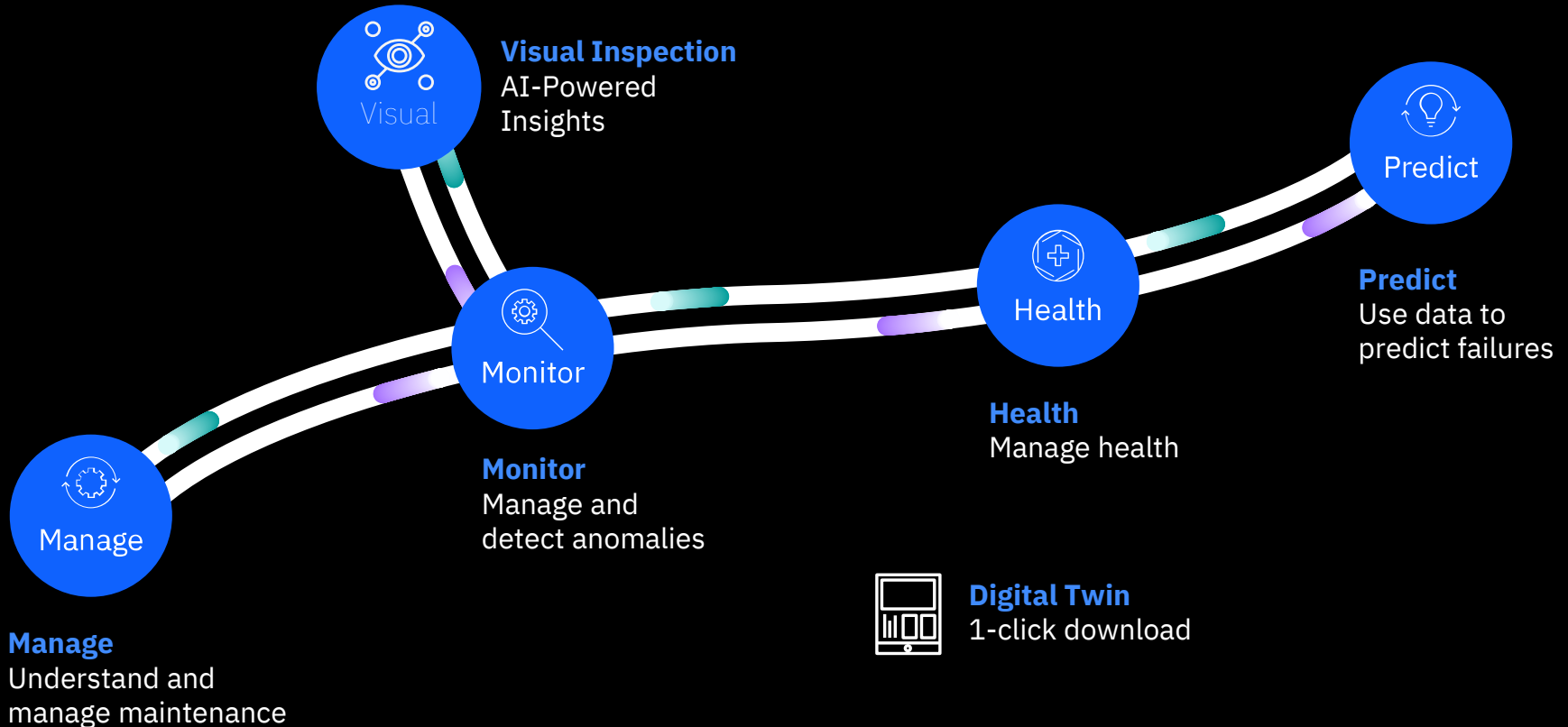
Coming soon...



**Industry
Accelerators**
Solutions
tailored to
your industry

Maximo Application Suite:

Journey to the new operating model



Maximo Application Suite Benefits



Integrated
solution



Simplified
licensing

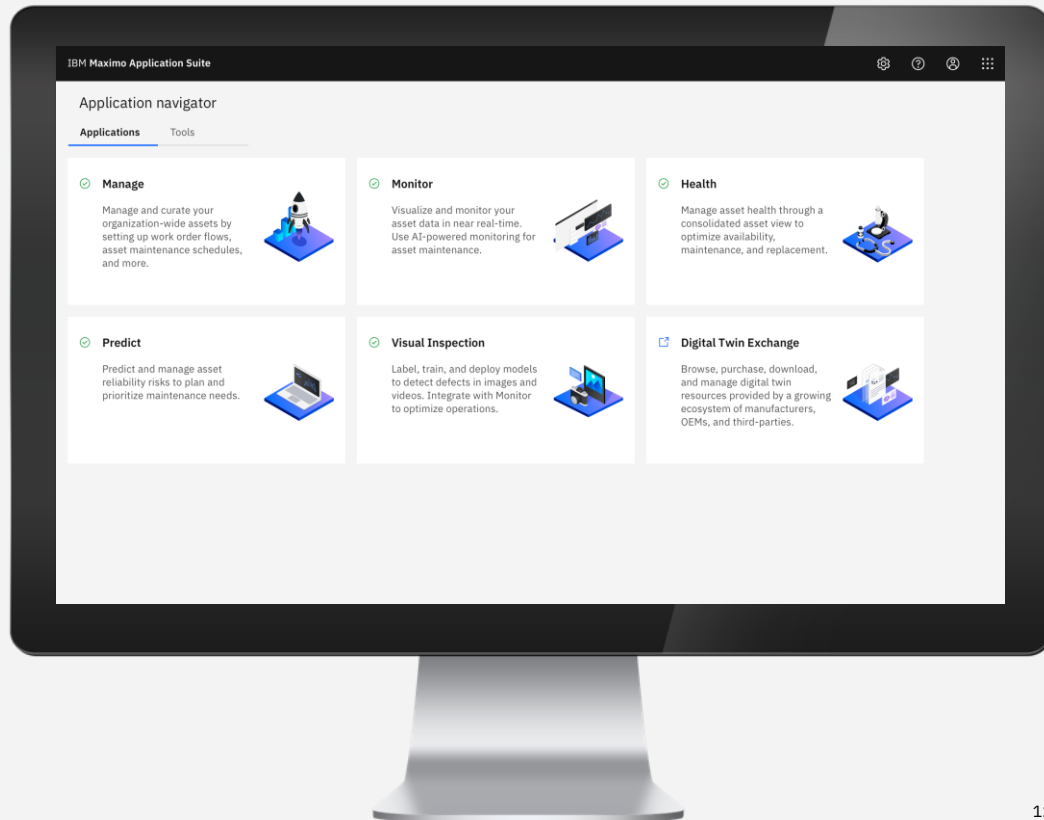


Multi-cloud deployment

Start anywhere and scale your digital transformation journey



Integrated Suite of Applications





Multi-Cloud Deployment

Maximo Application Suite



Manage
Intelligent asset
management



Monitor
Monitor and
detect anomalies



Health
360-degree view
of assets



Predict
Predict failures
earlier



Visual Inspection
AI-Powered
insights



Mobile
Technician work
execution



Assist
Prescriptive
assistance



Scheduler
Schedule work
and resources

IBM Cloud Pak for Data | IBM Watson Studio | IBM Watson ML



Infrastructure Independent
Common Operating Environment



Maximo Application Suite

Calculators and Licensing



Simplified Licensing and Usage

1. Single license

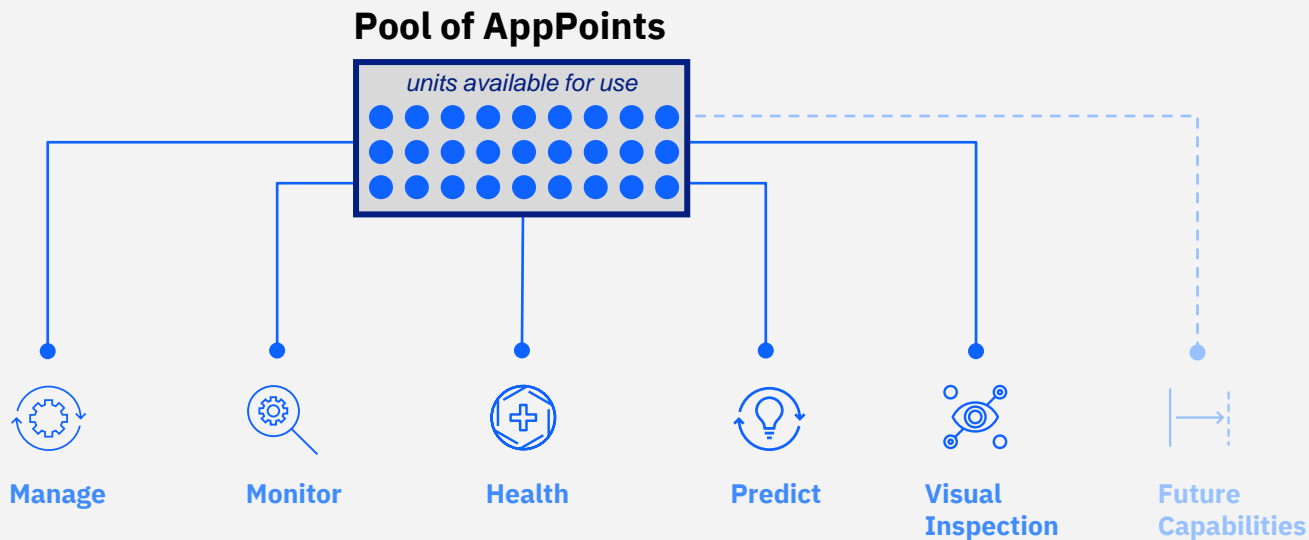
One entitlement to entire Suite

2. Flexible consumption

Sharing of license through concurrent users

3. Simplified usage

Access applications without additional provisioning

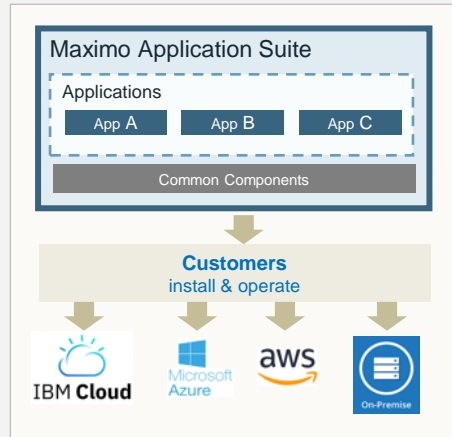


Two deployment options for maximum flexibility

With single entitlement to all applications available via Committed Term Licenses

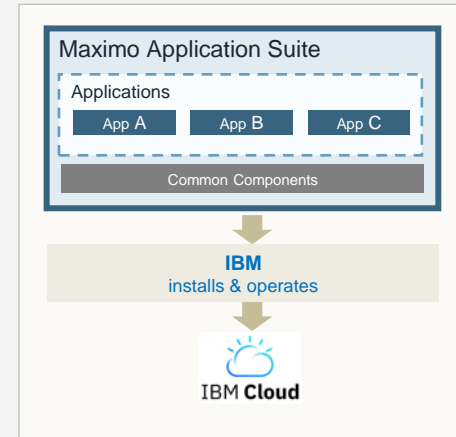
Managed by You

1. Purchase software only
2. Host it in the cloud or environment of your choice



Managed by IBM

1. Purchase software and hosting fees
2. Let IBM's trusted team take care of hosting for you



Managed Service on IBM Cloud

Let IBM's trusted team manage your Application Suite



High Availability



High Throughput



Multiple Time Zones



Expert Team



Application Expertise

Business Value from using an Integrated Suite

Catch Failures
Sooner and
Prevent Failures



Decrease
Unplanned
Downtime
50%

Reduce Preventative
Maintenance Costs



Labor costs savings
by auto-detection
of asset condition
60%

Increase Efficiency
of Repair



Increase first-time
fix rate and improve
technician productivity
20%

Improve Production
Efficiency



Increase Revenue
By Millions

Maximo Application Suite

Accelerate your transformation journey
while lowering total cost of ownership



Improved usability
with a unified look
and feel



Single entitlement
across the suite



Ease of
implementation with
OpenShift containers



Provides industry-
leading capabilities
and functionalities

Moving Forward



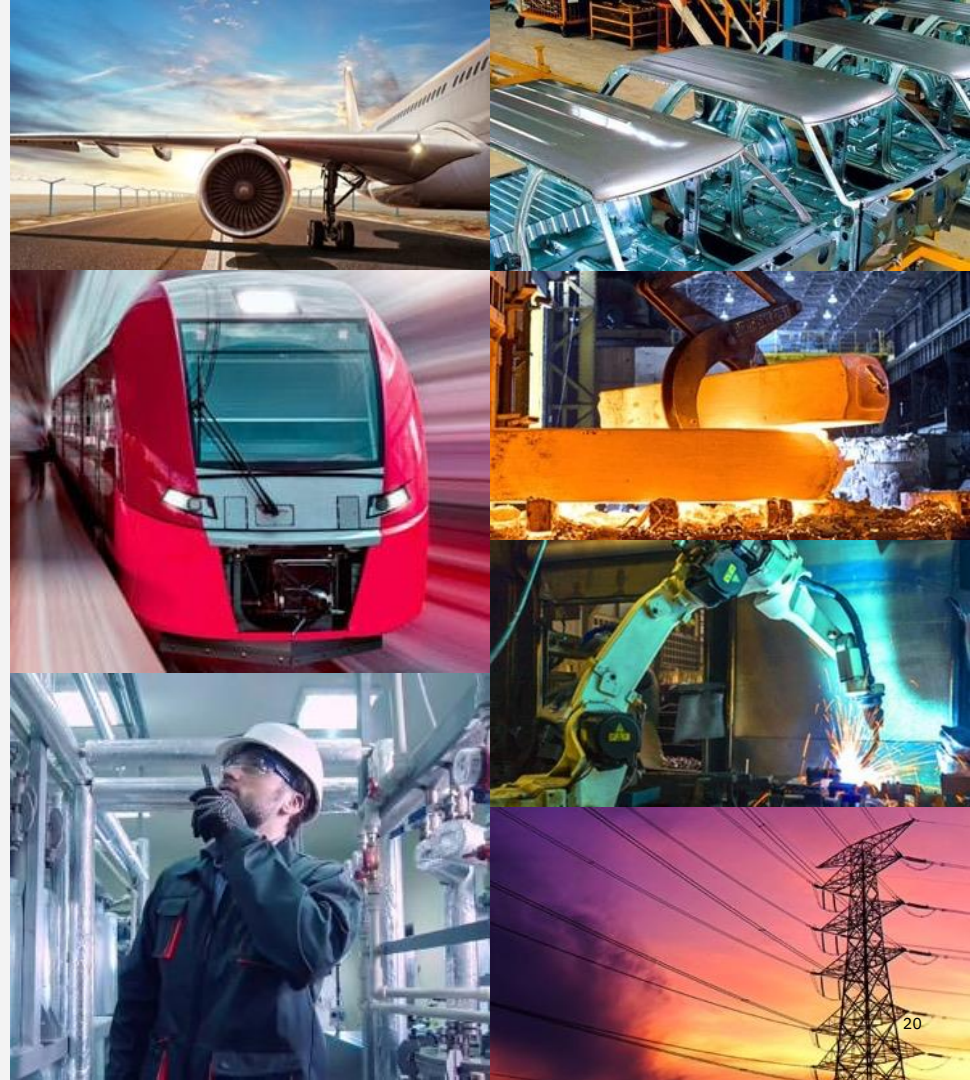
ROI Analysis



Get started



Deploy at scale



IBM Maximo