

about you

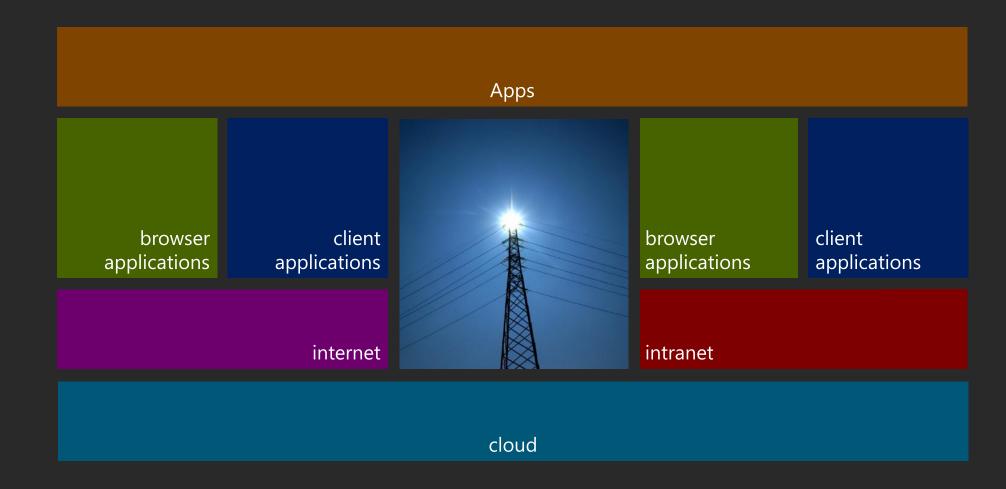


chapter I

today



tomorrow



mega trends









"

After fire and the wheel, cloud is the new game changer.

- Montreal Gazette, November 2011

building solutions across devices and services

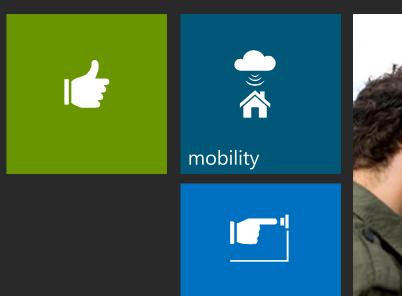


device choice and usage





bring your own device



usability

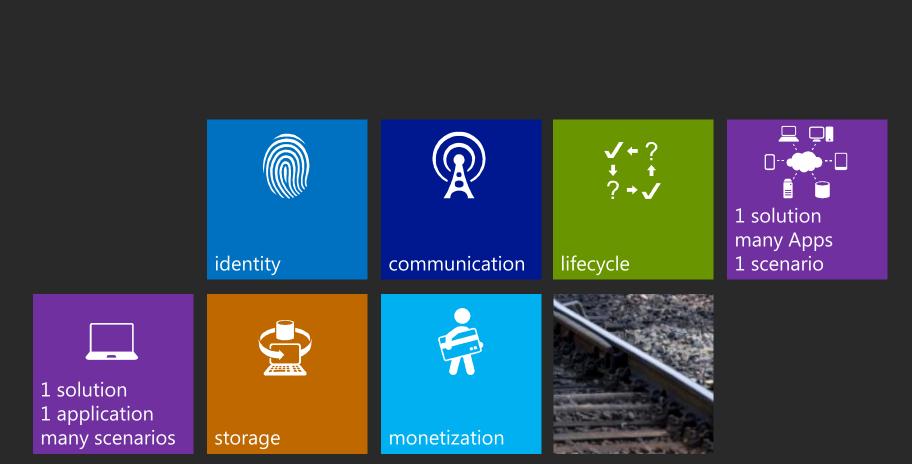








from applications to apps







common needs



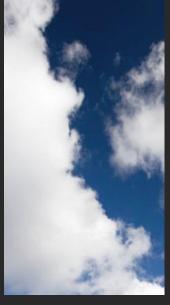
computational split



storing and querying large datasets



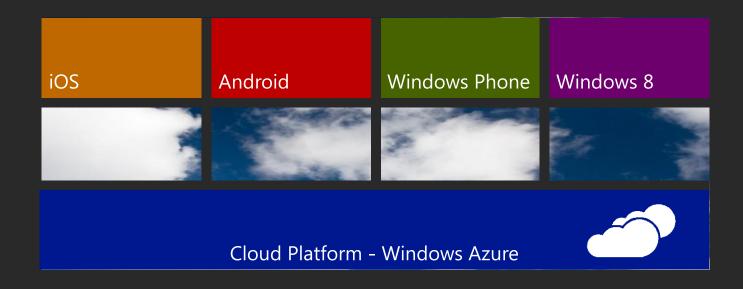
Backup and synchronize device data



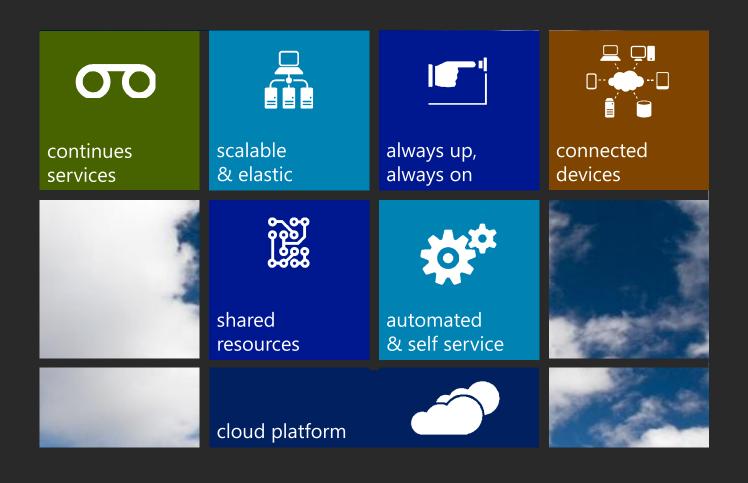
App marketing, registration, configuration and support



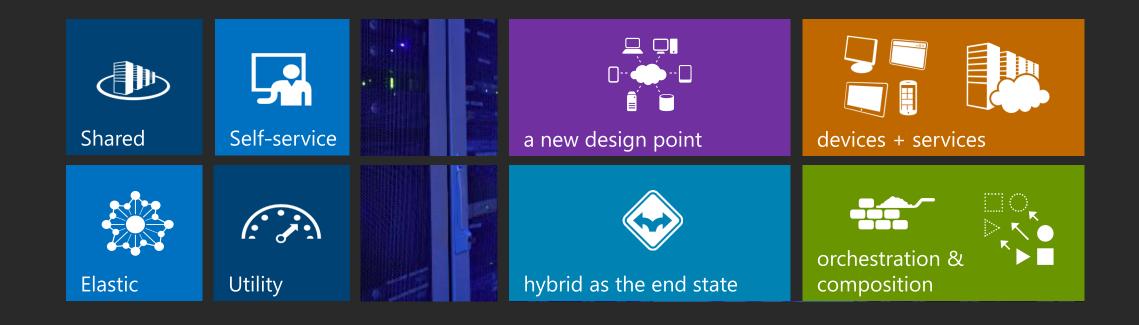
different devices – one cloud platform



towards devices and services



cloud style computing

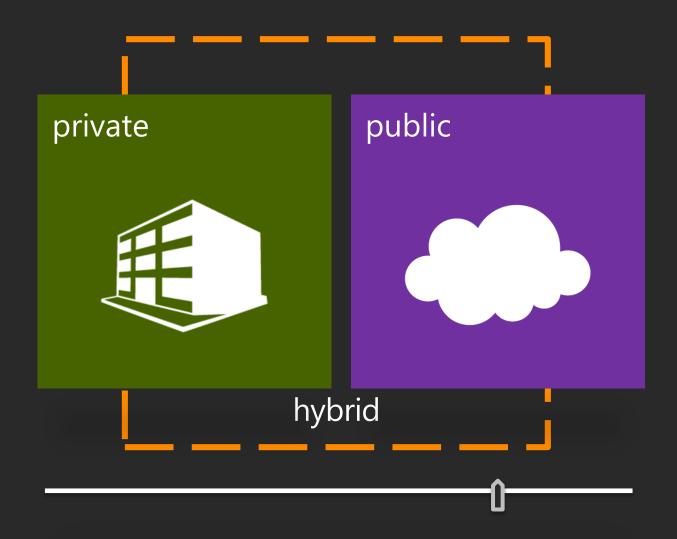


spectrum of IT services





Microsoft cloud platform



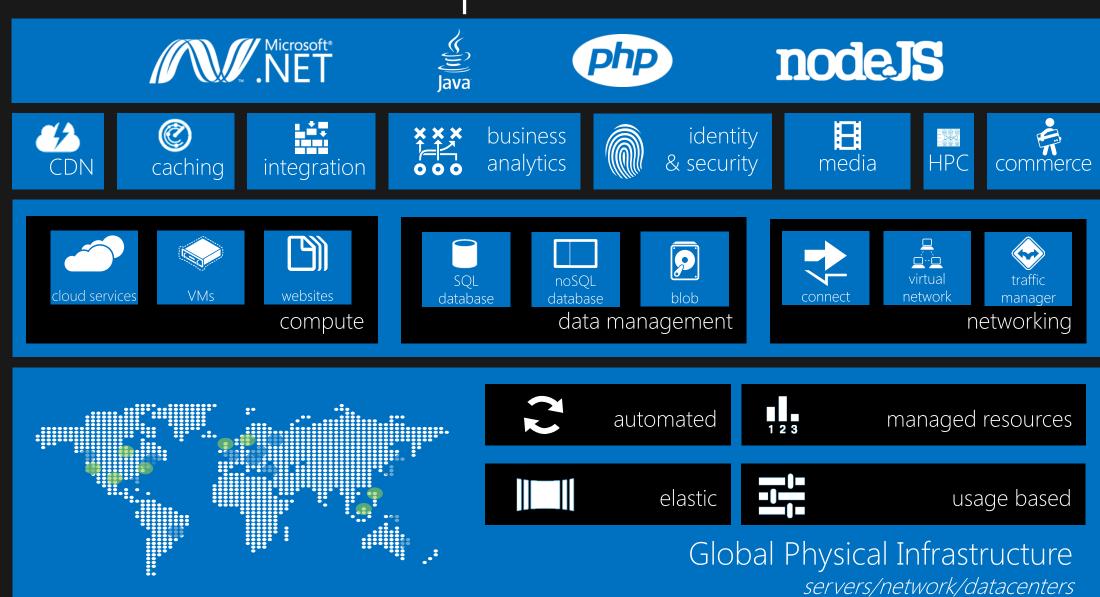
cloud platform



Active Directory
Hyper-V
.NET
Visual Studio
System Center

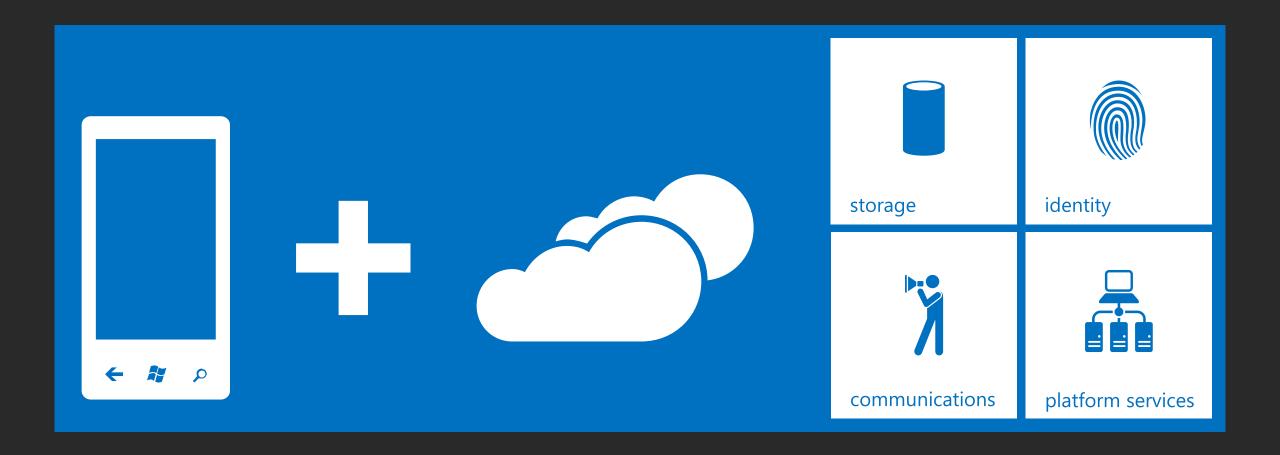


Windows Azure platform





devices & services



Windows Azure toolkits for devices

Windows Phone



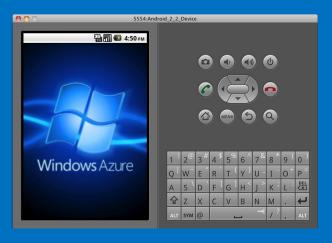
http://bit.ly/watwp7

iOS



http://bit.ly/watios

Android



http://bit.ly/watandroid

Windows Azure toolkits for devices



Windows Azure Mobile Services for Windows 8

Windows Azure Toolkit for Windows 8



conclusion



from applications towards Apps

cloud is a key enabler for connected devices





use and offer services and data

Windows Azure supports all devices

