Tap to upgrade

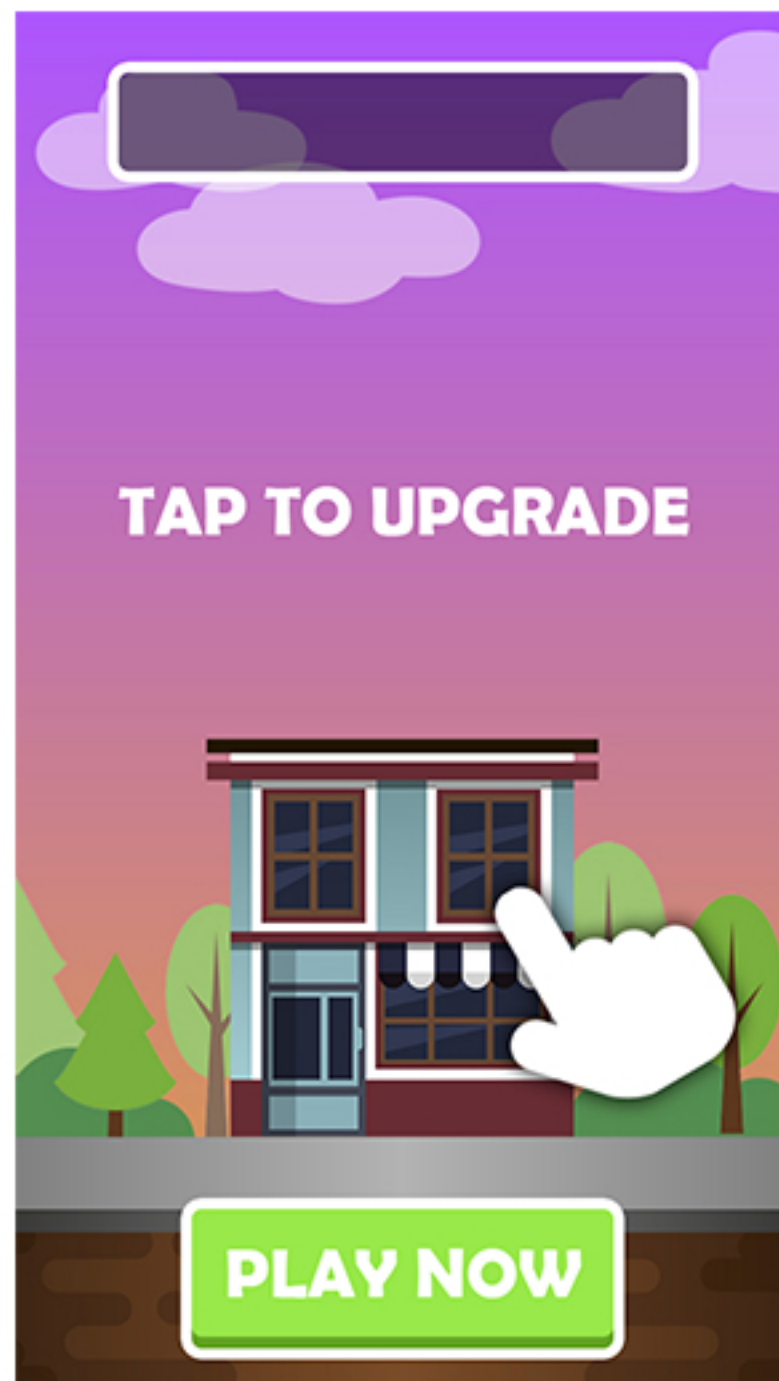CLOUD GAMES

> The first screen is the tutorial. A text tells the player to tap to upgrade and a tutorial hand points at the building.

> There is a progress bar at the top.

> CTA button: "PLAY NOW" at the bottom.

> After every tap the progress bar fills up a little.

> Coin animation everytime the player taps the building.

> Building "jumps" a little, a cute animation when the player taps it.

> The first building is upgraded after 2 taps!

> The first building fades away and the upgraded one pops ups.

> A shine behind the building.

> The player now has to keep tapping for the next upgrade.

> This will take around 10 to 20 taps.

> The endcard.

> The player has reached the final upgrade. An enormous fancy building.

> Big "Great job!" text at the top.

> Confetti rain.

> CTA button: "INSTALL".