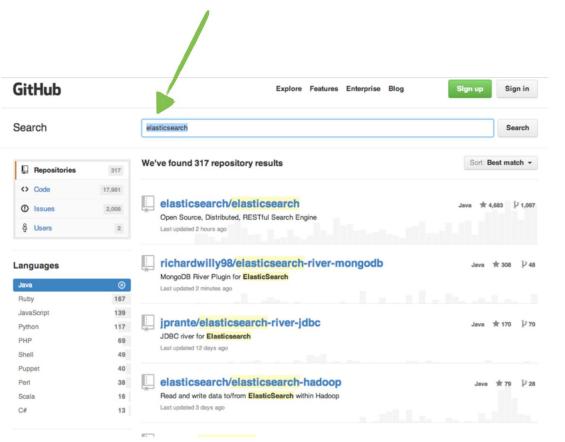
How to search

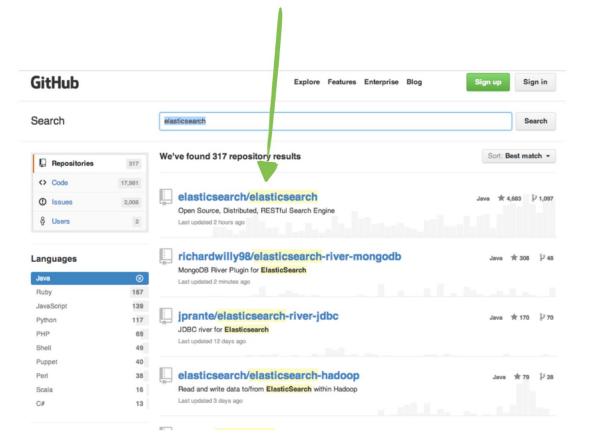
...better!

Alessandro Melchiori // @amelchiori

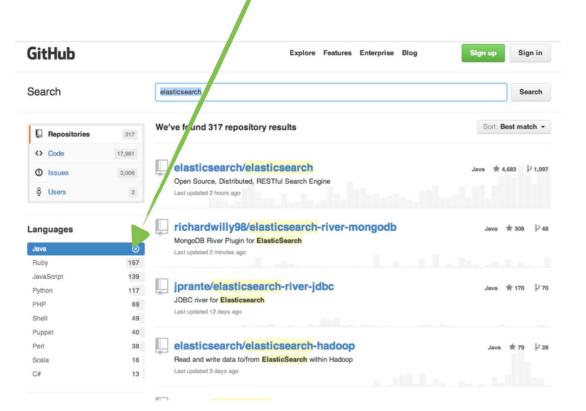
Unstructured search



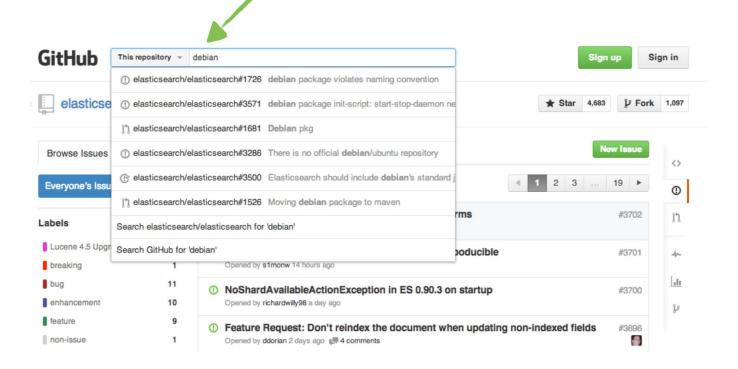
Enrichment



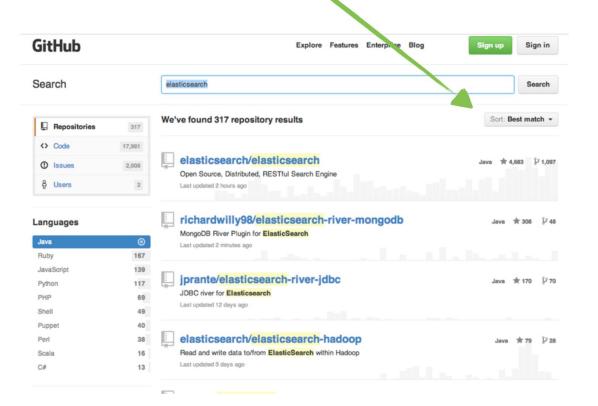
Aggregation



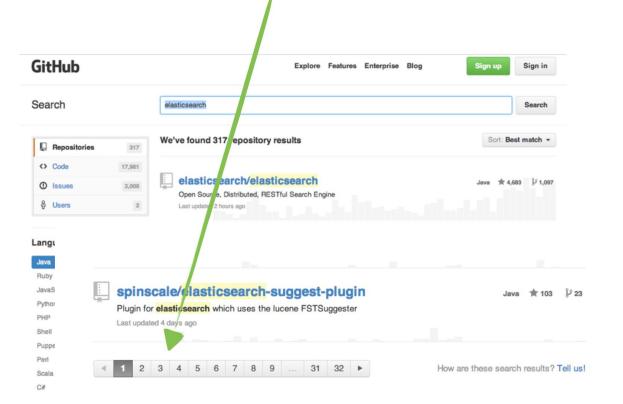
Suggestions



Sorting



Pagination



Welcome Azure Search!

Azure Search is a search-as-a-service cloud solution
that gives developers APIs and tools for adding a rich search experience
over private, heterogenous content in web, mobile, and enterprise applications.



Inverted index

"The quick brown fox jumped over the lazy dog"
"Quick brown foxes leap over lazy dogs in summer"

Inverted index: separate words / terms

[The, quick, brown, fox, jumped, over, the, lazy, dog]
[Quick, brown, foxes, leap, over, lazy, dogs, in, summer]

Inverted index: sort unique terms

[The, brown, dog, fox, jumped, lazy, over, quick, the]

[Quick, brown, dogs, foxes, in, lazy, leap, over, summer]

Inverted index: list docs containing terms

term	doc-01	doc-02
Quick		X
The	Х	
brown	Х	X
dog	Х	
dogs		Х
fox	Х	

analysis

=

tokenization + normalization

analyzer

tokenizer + token filters

Standard analyzer

"The Quick Brown Fox jumped over the Lazy Dog!"

Standard analyzer standard tokenizer

"The, Quick, Brown, Fox, jumped, over, the, Lazy, Dog"

Standard analyzer lowercase filter

"the, quick, brown, fox, jumped, over, the, lazy, dog"

Standard analyzer stopword filter

"quick, brown, fox, jumped, over, lazy, dog"

English analyzer

"The Quick Brown Fox jumped over the Lazy Dog!"

English analyzer standard tokenizer

"The, Quick, Brown, Fox, jumped, over, the, Lazy, Dog"

English analyzer lowercase filter

"the, quick, brown, fox, jumped, over, the, lazy, dog"

English analyzer english stemmer

"the, quick, brown, fox, jumped, over, the, lazy, dog"

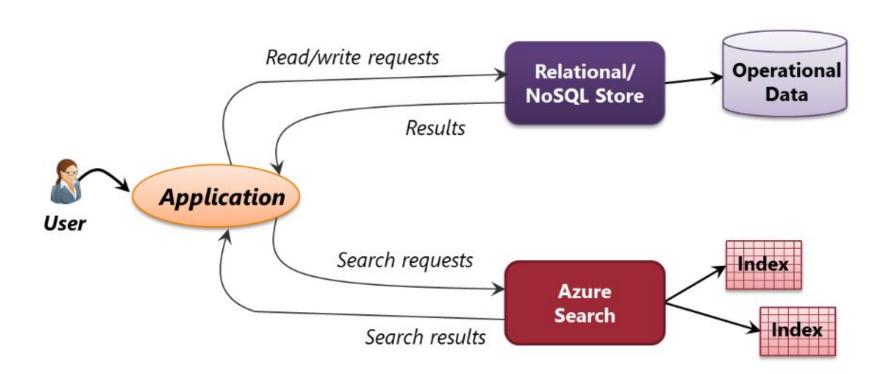
English analyzer english stemmer

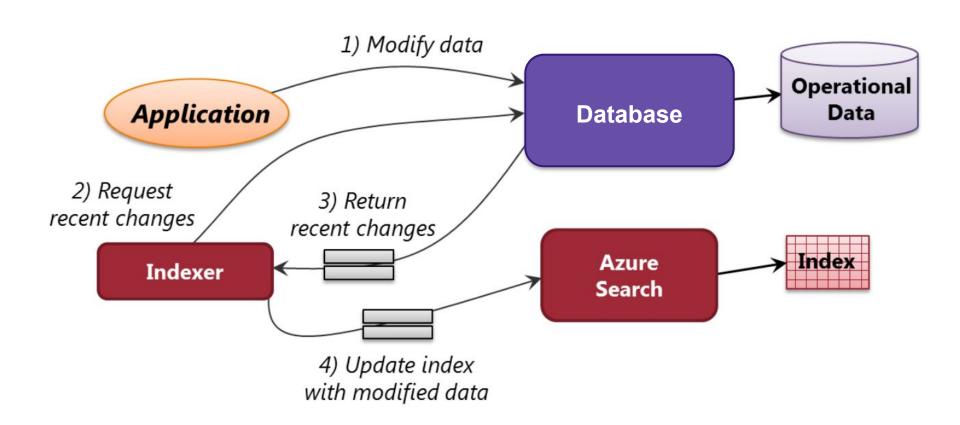
"the, quick, brown, fox, jump, over, the, lazy, dog"

English analyzer english stopwords

"quick, brown, fox, jump, over, lazy, dog"







DEMO

[manual and automatic indexer]

