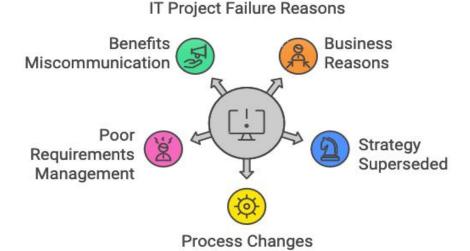


Problem



Based on a seven year long research of companies across the European Union, John McManus and Trevor Wood-Harper list the following as the top five key reasons why IT projects fail:

- Business reasons
- Business strategy superseded
- Business processes change (poor alignment)
- Poor requirements management
- Business benefits not clearly communicated or overstated

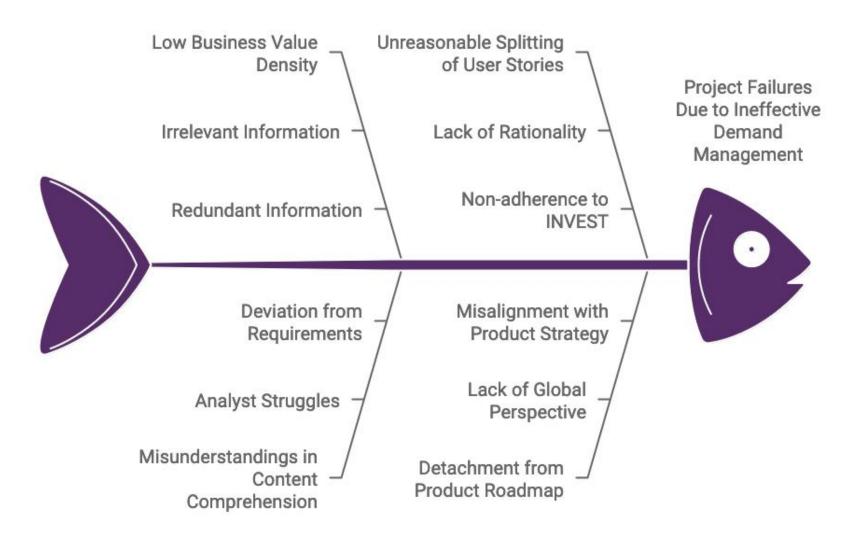


«Impact Mapping: Making a big impact with software products and projects»

Why



Analyzing Demand Management Challenges in IT Projects



Al Demand Management Optimization Tool for Requirements



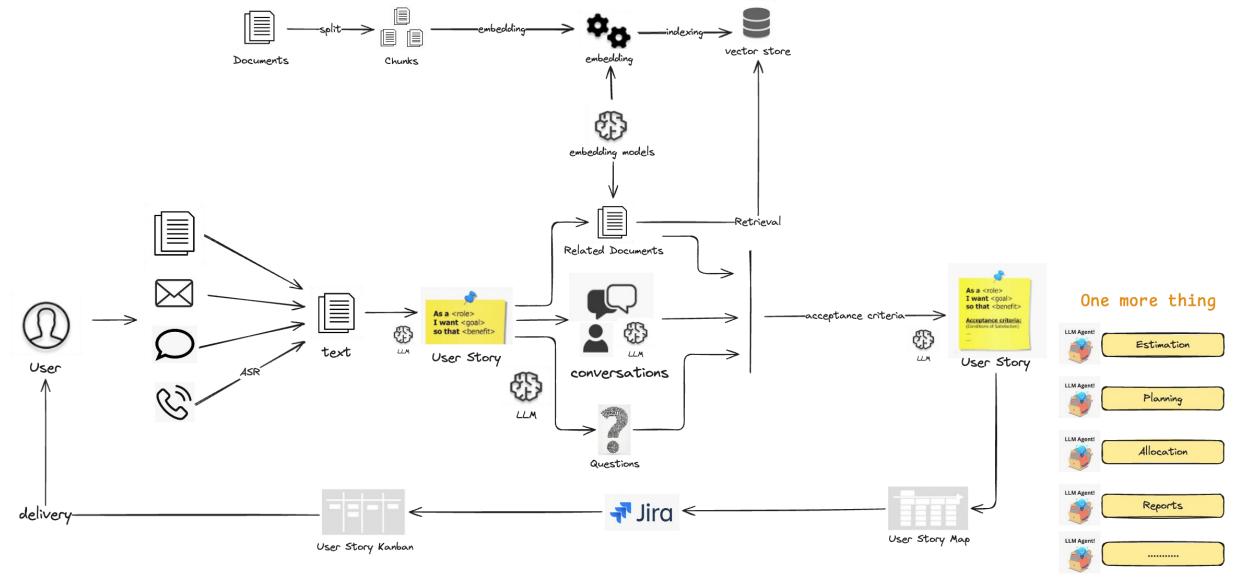
Core Features:

- Intelligent Analysis: Al-driven extraction of high-value business information.
- INVEST User Stories: Automated generation of high-quality user stories.
- Communication Questions: Key questions to improve BA-client alignment.
- Acceptance Criteria: Auto-generated criteria to reduce development risks.
- User Story Map: Unified view of requirements and strategy.
- Integrate with JIRA/WIKI etc.
- Requirements Base (business assets)



Architecture





DEMO



- User Cases
 - Generate User Stories via any input text by LLM
 - User Story Map
 - Retrieve related documents by LLM
 - Retrieve similar user stories (Prototype)
 - Generate key-questions by LLM
 - Conversations (RAG by LLM)
 - Generate acceptance criteria by LLM
 - Create jira ticket
 - User Story kanban

User Stories: Crafting User-Centric Requirements



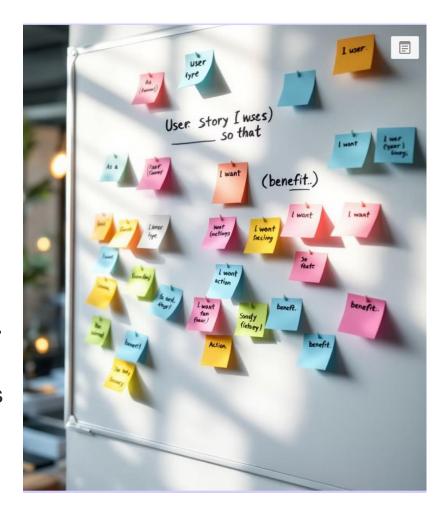
User stories are a powerful tool in agile development, helping teams create software that truly meets user needs.

Key Takeaways

Value-Driven: Keeps the development process centered on delivering user value.

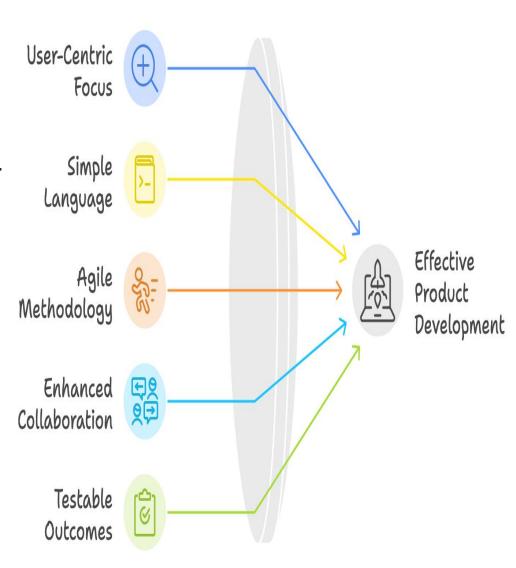
Adaptability: Supports iterative development and changing requirements.

Improved Communication: Facilitates alignment and collaboration across teams.



Advantages of User Stories

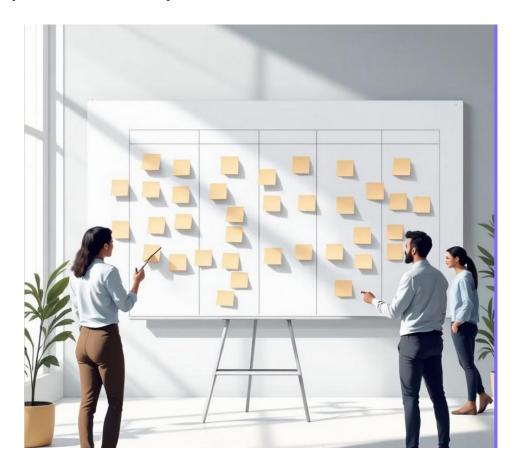
- User-Centric: Focuses on user needs, ensuring development aligns with business value.
- Simple and Clear: Uses non-technical language for easy understanding by all stakeholders.
- Agile-Friendly: Enables decomposition and prioritization for quick iterations.
- Enhances Collaboration: Encourages discussions among teams, users, and stakeholders.
- Testable: Provides clear acceptance criteria to verify outcomes.



User Story Mapping



A User Story Map is a visual representation of user stories arranged by user activities and priorities. It provides a holistic view of the product from the user's perspective.



Key Takeaways

User-Focused: Keeps development aligned with user goals and pain points.

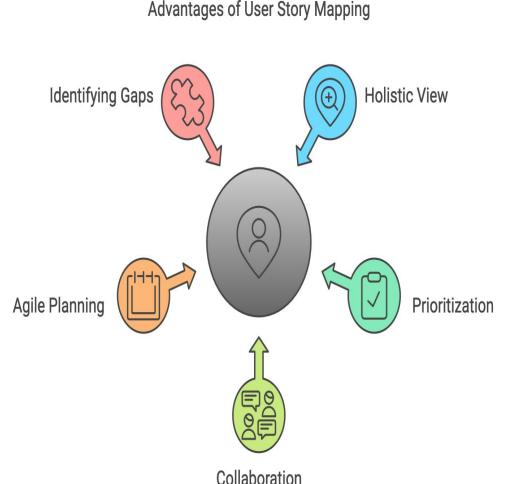
Strategic Planning: Guides roadmap creation and milestone setting.

Team Alignment: Ensures shared understanding across stakeholders.

Advantages of User Story Mapping

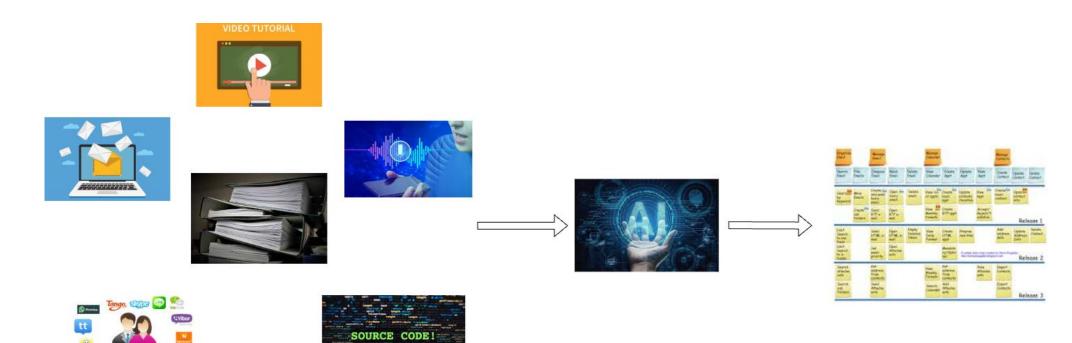
EIS GROUP

- Holistic View: Offers a clear overview of the product's user journey and features.
- Prioritization: Helps identify the most critical stories for MVP (Minimum Viable Product).
- Collaboration: Encourages team discussion and alignment on user needs and product goals.
- Agile Planning: Facilitates sprint planning and backlog refinement with a focus on user value.
- Identifying Gaps: Reveals missing stories or features in the user flow.



Big Picture





Unifying enterprise data with AI to create a comprehensive product roadmap.

Project Plan













Phase 1 MVP

Initial MVP product development



Development of a customer project with a knowledge base

Phase 3 Expansion

Expansion to more customer projects with knowledge and requirements base

Phase 4 Multi-Agents

Coordinates multiple intelligent agents for collaborate effectively

2025 Q1

2025 Q2

2025 Q3

One more thing moment



