0.1 apttus

Apttus provides Quote-to-Cash artificial intelligent product for automating the end to end process of customer's intent to buy the product and ultimately customer buying the product. Quote-to-cash provide full automation of customer relationship life cycle. This product helps in increasing the revenue of the product as Quote-to-Cash is heart of the business [1].

0.2 IICS

Informatica provides product in data integration domain like ETL (Extract, Transfrom and Load), Master Data Management, data governance etc. Informatica was providing only on premise products so far and now they have started moving all the products to cloud. With the cloud approach customer need not to worry about the patching, high availability of the servers, upgrade etc. Customer can focus on the logic of the data process and all the infrastructure related activities will be taken care by cloud [3].

0.3 Linode

Linode is a cloud service provider. It provide compute, storage and networking services. Customers use Linode services on demand as infrastructure for their websites, web services and applications [4].

0.4 RapidMiner

RapidMiner is a data science software platform that provides an integrated environment for data preparation, machine learning, deep learning, text mining, and predictive analytics. The platform provides an easy drag and drop environment for easy and fast data science related operations [5].

0.5 TreasureData

Treasure Data provide a platform to consolidate the customer data from different sources, integrate them and see actionable customer view. this helps in understanding customer behavior easy and fast and take the actions accordingly for busienss benifit [2].

References

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[4]   Linode. *About The Linode*. Web. URL: https://www.linode.com/ (cited on page 1).

[5]   RapidMiner. *About The RapidMiner*. Web. URL: https://rapidminer.com/ (cited on page 1).