Vendor	Strengths	Weaknesses
AWS	<ul> <li>Dominant market position</li> <li>Extensive, mature offerings</li> <li>Support for large organizations</li> <li>Extensive training</li> <li>Global reach</li> </ul>	<ul> <li>Difficult to use</li> <li>Cost management</li> <li>Overwhelming options</li> </ul>
Microsoft Azure	<ul> <li>Second largest provider</li> <li>Integration with Microsoft tools and software</li> <li>Broad feature set</li> <li>Hybrid cloud</li> <li>Support for open source</li> </ul>	<ul> <li>Less "enterprise-ready"</li> <li>Incomplete management tooling</li> </ul>
Google	<ul> <li>Designed for cloud-native businesses</li> <li>Commitment to open source and portability</li> <li>Deep discounts and flexible contracts</li> <li>DevOps expertise</li> </ul>	<ul> <li>Late entrant to laaS market</li> <li>Fewer features and services</li> <li>Fewer worldwide data centers</li> </ul>