



Kubernetes Community Days & OpenInfra Days

Indonesia 2022

Jakarta, Indonesia



SPONSORSHIP PROSPECTUS

About - Kubernetes Community Days

Kubernetes Community Days Indonesia 2022 is a community organized tech conference under Cloud Native Computing Foundation that gathers adopters and technologists from open source and cloud native communities to learn, collaborate, and network to further advancement in Kubernetes and cloud native ecosystem in Indonesia. This is a continuation of Kubernetes Community Days 2021 where we had the largest community-run online event in the world at that time, with around 1,300 participants, 40 speakers, and 5 sponsors.













Kubernetes Community Days 2021 Highlights



1357 Registrants

650+ Total Attendees



40 Speakers



100+ Companies

Represented





Kubernetes Community Days 2021 Highlights (Sponsors)















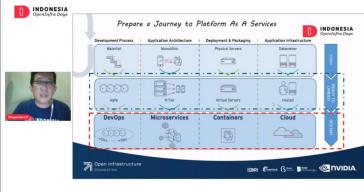
About - OpenInfra Days

OpenInfra Days is an event organized by Open Infrastructure User Group around the world. And focused on Open Infrastructure Projects and any related topics. The Indonesia OpenInfra Days brings together users, business, developers, and operations from various organizations to discuss open infrastructure that utilize open source software and hardware. This is a continuation from our regular event Indonesia Open Infra Days.











Indonesia OpenInfra Days 2021 | We Are OpenInfra







Indonesia OpenInfra Days 2021 Virtual Highlights (Sponsors)















Indonesia OpenInfra Days 2021 Virtual Highlights



250+ Total Attendees



17 Speakers



100+ Companies

Represented





Key Highlights

- Target of 1,000 attendees which consist of 600 in-person and 400 online attendees
- Networking with cloud computing & cloud native enthusiasts from Indonesia and South East Asia region
- Support for development of cloud and devops community in Indonesia





Topic & **Technologies**





















































































































Call for Proposal Speakers

29 June - 5 September 2022

Call for Sponsorships

1 July - 6 October 2022

CFP Announcement

26 September 2022

Sponsorship Deposit Deadline

26 October 2022

Main Event

26 November 2022

Important Dates

Agenda





Time	Agenda
07.30 - 09:50	Registration
10.00 - 10.10	Opening
10.10 - 10.40	Keynote 1 (30 mins presentation / fireside chat)
10.45 - 11.05	Keynote 2 (30 mins presentation / fireside chat)
11.10 - 11.30	Sponsored Talk 1 (20 mins presentation)
11.35 - 11.55	Sponsored Talk 2 (20 mins presentation)
12.05 - 13:05	Lunch break (network + sponsor booths visit)
13.10 - 13.40	Multitrack 1.1 / Multitrack 1.2 / Multitrack 1.3 / Hands-on Workshop (25 mins present + 5 mins Q&A)

13.45 - 14.15	Multitrack 2.1 / Multitrack 2.2 / Multitrack 2.3 / Hands-on Workshop (25 mins present + 5 mins Q&A)
14.20 - 14.50	Multitrack 3.1 / Multitrack 3.2 / Multitrack 3.3 / Hands-on Workshop (25 mins present + 5 mins Q&A)
14.55 - 15.25	Multitrack 4.1 / Multitrack 4.2 / Multitrack 4.3 / Hands-on Workshop (25 mins present + 5 mins Q&A)
15.30 - 16:10	Coffee break (network + sponsor booths visit)
16.15 - 17.00	Panel discussion (locals, 45 mins session) RCAs
17.05 - done	Closing, Giveaway, COA

Time	Agenda
07.30 - 09:50	Registration
10.00 - 10.10	Opening
10.10 - 10.40	Keynote 3 (30 mins presentation / fireside chat)
10.45 - 11.05	Keynote 4 (30 mins presentation / fireside chat)
11.10 - 11.30	Sponsored Talk 3 (20 mins presentation)
11.35 - 11.55	Sponsored Talk 4 (20 mins presentation)
12.05 - 13:05	Lunch break (network + sponsor booths visit)
13.10 - 13.40	Multitrack 1.1 / Multitrack 1.2 / Multitrack 1.3 / Hands-on Workshop (25 mins present + 5 mins Q&A)

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15.30 - 16:10	Coffee break (network + sponsor booths visit)
16.15 - 17.00	Panel discussion (locals, 45 mins session) RCAs
17.05 - done	Closing, Giveaway, CKA/CKS/KCNA

Sponsorship Tier

Packages	Diamond IDR 250 million	Platinum IDR 150 million	Gold IDR 100 million	Silver IDR 60 million		
Number of availability	1 Slot	3 Slots	5 Slots	10 Slots		
Logo size	Xtra-Large	Large	Medium	Small		
Logo						
- Venue area	✓	✓	✓	✓		
- Marketing materials	✓	✓	✓	✓		
- Webpage (Linked to Company Website)	✓	✓	✓	✓		
- Screen: In-between breaks	√	✓	✓	✓		
- Merchandise	✓					
- Exclusive lanyard	√					

Sponsorship Tier

Packages	Diamond	Platinum	Gold	Silver
Complimentary Attendee Tickets	15	9	6	3
Twitter mentions & credits	√	✓	✓	✓
Ad-lips MC	√	√	✓	/
20-mins Sponsored Talks	√	√		
Video-ads during Lunch & Coffee Breaks	√	✓	✓	
Dedicated Sponsor Booth	Large	Medium	Small	
Press Release by Media Partner	✓	✓		

Other Sponsorship Opportunities

Other Sponsorship Opportunities are an option for Company to contribute to this event in more customizable way. Benefits of this opportunity will be accumulated based on our Sponsorship Tiers. These are option from us:

- Venue (negotiable)
 - Main hall for 600 pax capacity in theater layout (main stage in front of audiences)
 - 2 room for 150 pax capacity in theater layout
 - 1 room for xx pax capacity in classroom layout (chair & desk)
 - Space in between main hall and registration lobby for Booth & Networking Area
- Food & Beverage (negotiable)
 - Minimum 650 pax Lunch/each day, for two days
 - Minimum 1300 pax Coffee break/each day, for two days

Why Sponsor Us?



Targeted Audience

A chance to show off your product to a growing community of engineers and developers.



Branding

The product/company brand will be shown at the venue, on all marketing media.



Networking

Opportunity to meet and engage with top IT talent from all around Indonesia



Showcase

A display area for sponsors to show off their products, give demonstrations, and connect with attendees.







Awesome Organizers



Zufar Dhiyaulhaq Gojek Cloud Platform Engineer



Bachril Qirom Tokopedia DevOps Engineer



Giri Kuncoro Gojek Senior Software Engineer



Muhammad Luthfi As Syafii Btech Cloud Engineer



Dewa Putu Prasta Maha Gangga Bukalapak DevOps Engineer



GoFrendi GunawanCatalyst Tech
Data Engineer



Sartika Lestari Boer Technology Marketing



Aris Risdianto NUS Research Fellow



Irwan Shofwan
Gojek
Cloud Platform Engineer



Kiki Fakhri Dermawan Institut Teknologi Bandung Student



Saputro Aryulianto Btech VP of Tech Talent Delivery



Adam Sobari Blibli.com Devops Engineer



Febry Heri Setiyawan

Politeknik Negeri Madiun

Student



Dwi GoestyPT Boer Technology
Organizer



Bayu AjiBoer Technology
Graphic Designer



Dani DevitoFullstack Developer

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Reach Us!











Indonesia