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Kubernetes Community Days & OpenInfra Days **Indonesia 2022**

Jakarta, Indonesia

Organized by:
CNCF ID & OpenStack Indonesia



**SPONSORSHIP
PROSPECTUS**

About - Kubernetes Community Days

Kubernetes Community Days Indonesia 2022 is a community organized tech conference under Cloud Native Computing Foundation that gathers adopters and technologists from open source and cloud native communities to learn, collaborate, and network to further advancement in Kubernetes and cloud native ecosystem in Indonesia. This is a continuation of Kubernetes Community Days 2021 where we had the largest community-run online event in the world at that time, with around 1,300 participants, 40 speakers, and 5 sponsors.



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Kubernetes Community Days 2021 Highlights



1357 Registrants

650+ Total Attendees



40 Speakers



100+ Companies

Represented



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Kubernetes Community Days 2021

Highlights (Sponsors)



Google Cloud



Microsoft



NetApp™



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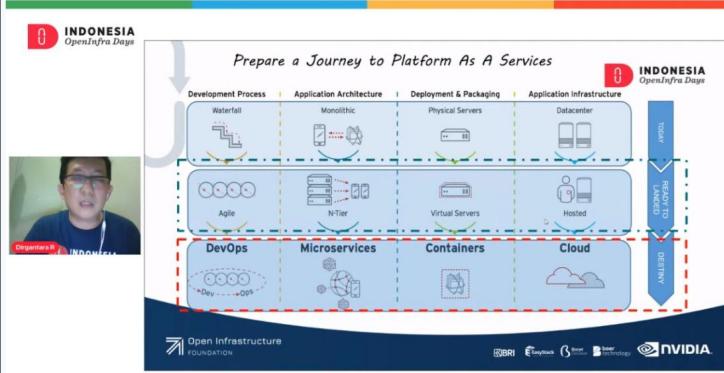
About - OpenInfra Days

OpenInfra Days is an event organized by Open Infrastructure User Group around the world. And focused on Open Infrastructure Projects and any related topics. The Indonesia OpenInfra Days brings together users, business, developers, and operations from various organizations to discuss open infrastructure that utilize open source software and hardware. This is a continuation from our regular event Indonesia Open Infra Days.



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#OID21
Indonesia OpenInfra Days 2021 | We Are OpenInfra



Indonesia OpenInfra Days 2021 Virtual Highlights (Sponsors)



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Indonesia OpenInfra Days 2021 Virtual Highlights



250+ Total Attendees



17 Speakers



100+ Companies

Represented



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Key Highlights

- Target of 1,000 attendees which consist of 600 in-person and 400 online attendees
- Networking with cloud computing & cloud native enthusiasts from Indonesia and South East Asia region
- Support for development of cloud and devops community in Indonesia



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Topic & Technologies



CLOUD NATIVE
COMPUTING FOUNDATION



kubernetes



Istio



flannel



More Topics!



- Call for Proposal Speakers**

29 June - 5 September 2022

- Call for Sponsorships**

1 July - 6 October 2022

- CFP Announcement**

5 October 2022

- Sponsorship Deposit Deadline**

26 October 2022

- Main Event**

26 November 2022

Important Dates

Agenda



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Day #1

Time	Agenda
08.00 - 09:30	Registration
09.30 - 09.40	Opening
09.45 - 10.05	Keynote 1.1 (30 mins presentation / fireside chat)
10.10 - 10.30	Sponsored Talk 1.1 (20 mins presentation)
11.35 - 10.55	Sponsored Talk 1.2 (20 mins presentation)
11.00 - 11.30	Track 1.1 (25 min present + 5 min Q&A) & hands-on workshop 1.1
11.35 - 12.05	Track 1.2 (25 min present + 5 min Q&A) & hands-on workshop 1.1
12.05 - 13:05	Lunch break (network + sponsor booths visit)
13.10 - 13.40	Track 1.3 (25 mins present + 5 mins Q&A) & hands-on workshop 1.2

Day #1

13.45 - 14.15	Track 1.4 (25 mins present + 5 mins Q&A) & hands-on workshop 1.2
14.20 - 14.50	Track 1.5 (25 mins present + 5 mins Q&A) & hands-on workshop 1.3
14.55 - 15.25	Track 1.6 (25 mins present + 5 mins Q&A) & hands-on workshop 1.3
15.25 - 16:05	Coffee break (network + sponsor booths visit)
16.10 - 17.00	Panel discussion (locals, 50 mins session)
17.05 - 18.00	Closing, Giveaway COA

Day #2

Time	Agenda
08.00 - 09:30	Registration
09.30 - 09.40	Opening
09.45 - 10.05	Keynote 2.1 (30 mins presentation / fireside chat)
10.10 - 10.30	Sponsored Talk 2.1 (20 mins presentation)
11.35 - 10.55	Sponsored Talk 2.2 (20 mins presentation)
11.00 - 11.30	Track 2.1 (25 min present + 5 min Q&A) & hands-on workshop 2.1
11.35 - 12.05	Track 2.2 (25 min present + 5 min Q&A) & hands-on workshop 2.1
12.05 - 13:05	Lunch break (network + sponsor booths visit)
13.10 - 13.40	Track 2.3 (25 mins present + 5 mins Q&A) & hands-on workshop 2.2

Day #2

13.45 - 14.15	Track 2.4 (25 mins present + 5 mins Q&A) & hands-on workshop 2.2
14.20 - 14.50	Track 2.5 (25 mins present + 5 mins Q&A) & hands-on workshop 2.3
14.55 - 15.25	Track 2.6 (25 mins present + 5 mins Q&A) & hands-on workshop 2.3
15.25 - 16:05	Coffee break (network + sponsor booths visit)
16.10 - 17.00	Panel discussion (locals, 50 mins session)
17.05 - 18.00	Closing, Giveaway COA

Sponsorship Tier

Packages	Diamond IDR 150 million	Platinum IDR 100 million	Gold IDR 80 million	Silver IDR 60 million
Number of availability	1 Slot	Full	5 Slots (3 Slots Remaining)	10 Slots (9 Slots Remaining)
Logo size	Xtra-Large	Large	Medium	Small
Logo				
- Venue area	✓	✓	✓	✓
- Marketing materials	✓	✓	✓	✓
- Webpage (Linked to Company Website)	✓	✓	✓	✓
- Screen: In-between breaks	✓	✓	✓	✓
- Merchandise	✓			
- Exclusive lanyard	✓			

Sponsorship Tier

Packages	Diamond	Platinum	Gold	Silver
Complimentary Attendee Tickets	10	7	5	3
Twitter mentions & credits	✓	✓	✓	✓
Ad-lips MC	✓	✓	✓	✓
20-mins Sponsored Talks	✓	✓		
60-mins Hands-on Workshop (max 10 people)	2x	1x		
Video-ads during Lunch & Coffee Breaks	✓	✓	✓	
Dedicated Sponsor Booth	Large	Medium	Small	
Press Release by Media Partner	✓	✓		

Other Sponsorship Opportunities

Other Sponsorship Opportunities are an option for Company to contribute to this event in more customizable way. Benefits of this opportunity will be accumulated based on our Sponsorship Tiers.

These are option from us:

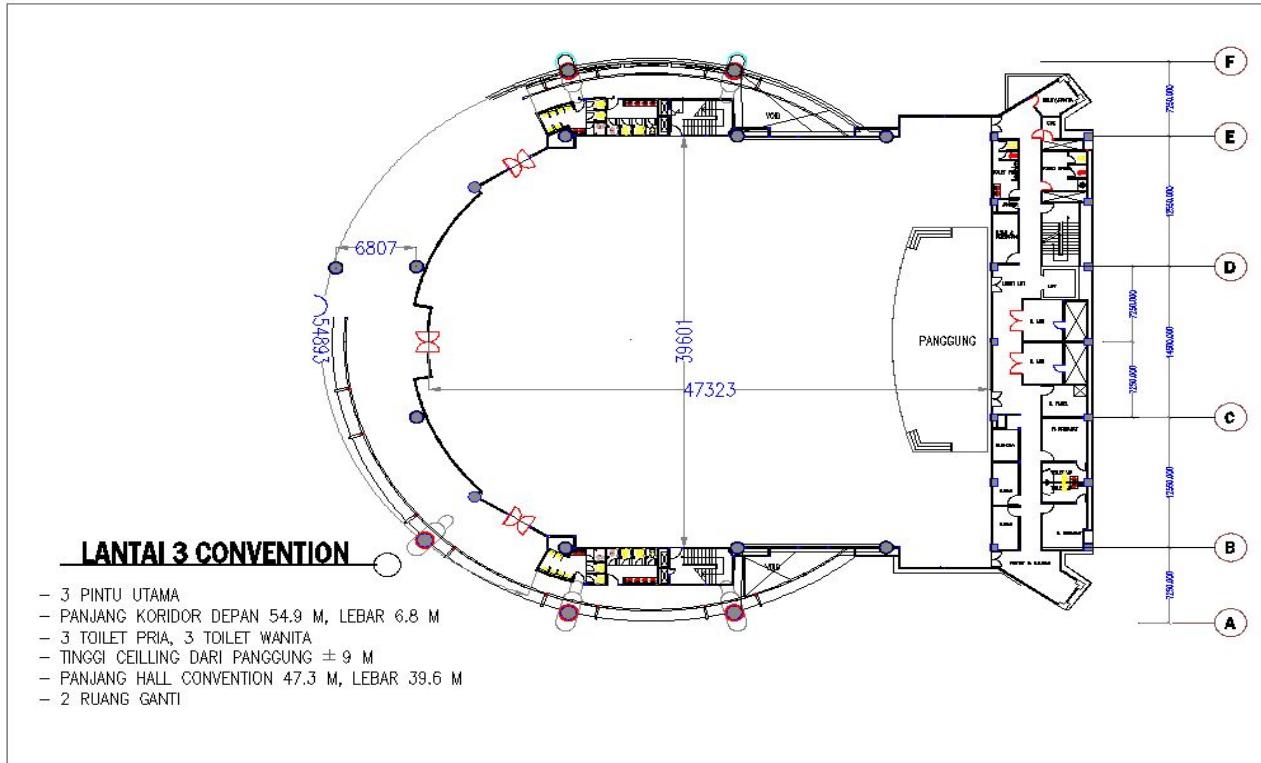
- Food & Beverage (negotiable)
 - Minimum 650 pax Lunch/each day, for two days
 - Minimum 650 pax Coffee break/each day, for two days

Location

Smesco Convention Hall Doom Ballroom

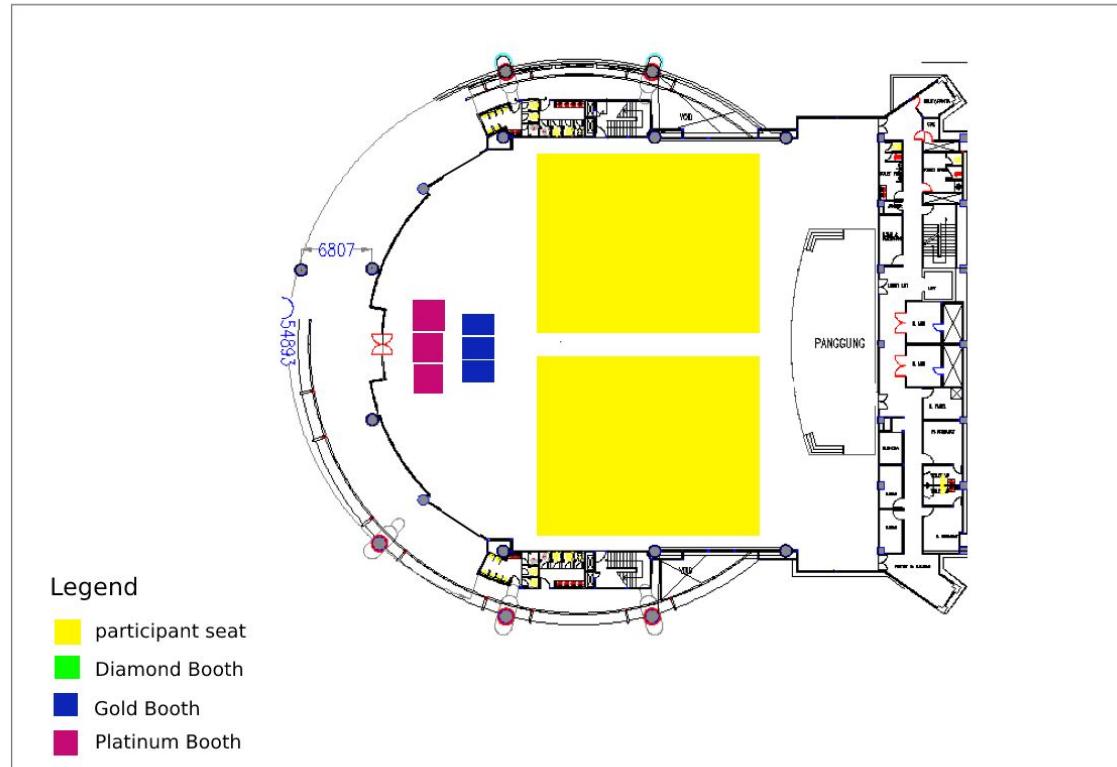


Venue Layout



Planogram

This design is not final



Booth

Packages	Diamond	Platinum	Gold
Size	5m x 3m	3m x 3m	2m x 3m
Custom Backdrop Design	✓	✓	✓
Flooring	✓	✓	✓
Standing Monitor	1	1	1
Desk	2	1	1
Sofa	2	2	2
Chair	4	2	2

Why Sponsor Us?



Targeted Audience

A chance to show off your product to a growing community of engineers and developers.



Branding

The product/company brand will be shown at the venue, on all marketing media.



Networking

Opportunity to meet and engage with top IT talent from all around Indonesia



Showcase

A display area for sponsors to show off their products, give demonstrations, and connect with attendees.

Sponsors

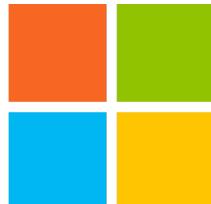
Platinum



new relic[®]



VIDA
Verified Identity for All



Microsoft

Sponsors

Gold



Silver



Awesome Organizers



Zufar Dhiyaulhaq
Gojek
Cloud Platform Engineer



Bachril Qirom
Tokopedia
DevOps Engineer



Giri Kuncoro
Gojek
Senior Software Engineer



Muhammad Luthfi As Syafii
Btech
Cloud Engineer



Dewa Putu Prasta Maha Gangga
Bukalapak
DevOps Engineer



GoFrendi Gunawan
Catalyst Tech
Data Engineer



Sartika Lestari
Boer Technology
Marketing



Aris Risdianto
NUS
Research Fellow



Irwan Shofwan
Gojek
Cloud Platform Engineer



Kiki Fakhri Dermawani
Institut Teknologi Bandung
Student



Saputro Aryulianto
Btech
VP of Tech Talent Delivery



Adam Sobari
Blibli.com
Devops Engineer



Febry Heri Setiyawan
Politeknik Negeri Madiun
Student



Dwi Goesty
PT Boer Technology
Organizer



Bayu Aji
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Reach Us !



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