



CLOUDNATIVE DAYS **TOKYO2022**

Sponsorship Guide

CloudNative Days Committee

Secretariat: Impress Corporation

Contact: cndj-spo@impress.co.jp

Overview

Event Title	CloudNative Days Tokyo 2022
Date	21-22 November, 2022
Venue	Ariake Central Tower Hall & Conference * Online Hybrid
Organizer	CloudNative Days Committee
Entry Fee	Free(registration required)
Target	Software Engineer, Cloud Infrastructure Engineer, Architect, CTO/CIO
Keywords	CloudNative, Kubernetes, Container, Microservices, CI/CD, DevOps, Observability, Security, Edge/NFV, AI/Machine Learning, GPU/HPC, ...
Hashtag	#CNDT2022
URL	https://event.cloudnatedays.jp/cndt2022

CloudNative Days in Japan

CNDJ (CloudNative Days in Japan) is the project to encourage cloud native movements by holding Conferences / Trainings / Meetups all over Japan.

We will contribute to growing market of cloud native technology in Japan, collaborating with CNCF/LF Japan.

Our goals are increasing contributions, CNCF/LF Members, use cases from Japan and to attract KubeCon+CloudNativeCon Japan.

Timetable Day1

TIME	Track A	Track B	Track C	Track D	Track E	Track F
11:50	Opening(Live)					
12:00	Keynote Sessions Guest Speaker 3/Keynote Sponsor 3					
14:00	Intermission(20 minutes)					
14:20	CFP Session	CFP Session	CFP Session	CFP Session	CFP Session	CFP Session
15:00	Intermission(20 minutes)					
15:20	Breakout Sponsor	Breakout Sponsor	Breakout Sponsor	Breakout Sponsor	Breakout Sponsor	Breakout Sponsor
16:00	Intermission(20 minutes)					
16:20	CFP Session	CFP Session	CFP Session	CFP Session	CFP Session	CFP Session
17:00	Intermission(20 minutes)					
17:20	Breakout Sponsor	Breakout Sponsor	Breakout Sponsor	Breakout Sponsor	Breakout Sponsor	Breakout Sponsor
18:00	Intermission(20 minutes)					
18:20	CFP Session	CFP Session	CFP Session	CFP Session	CFP Session	CFP Session
19:00	End of sessions					

There are 40 minutes and 20 minutes half sessions in CFP sessions. That may cause the program to change because half sessions need some interval.

Timetable Day2

TIME	Track A	Track B	Track C	Track D	Track E	Track F
11:50	Opening(Live)					
12:00	Keynote Sessions Guest Speaker 3/Keynote Sponsor 3					
14:00	Intermission(20 minutes)					
14:20	CFP Session	CFP Session	CFP Session	CFP Session	CFP Session	CFP Session
15:00	Intermission(20 minutes)					
15:20	Breakout Sponsor	Breakout Sponsor	Breakout Sponsor	Breakout Sponsor	Breakout Sponsor	Breakout Sponsor
16:00	Intermission(20 minutes)					
16:20	CFP Session	CFP Session	CFP Session	CFP Session	CFP Session	CFP Session
17:00	Intermission(20 minutes)					
17:20	Breakout Sponsor	Breakout Sponsor	Breakout Sponsor	Breakout Sponsor	Breakout Sponsor	Breakout Sponsor
18:00	Intermission(20 minutes)					
18:20	CFP Session	CFP Session	CFP Session	CFP Session	CFP Session	CFP Session
19:00	End of sessions					
19:10	Closing(Live)					

There are 40 minutes and 20 minutes half sessions in CFP sessions. That may cause the program to change because half sessions need some interval.

Sponsor Menu

Keynote Session Sponsor (20 min / 6 slots)

RANK	PRICE	SESSION	VIEWERS	LEADS	NOTE
DIAMOND	3,500,000JPY	20min(Keynote)	700-	2,000-	Provide all registered list of CNDT2022

Breakout Session Sponsor (40 min / 24 slots)

RANK	PRICE	SESSION	ESTIMATED VIEWERS	ESTIMATED LEADS	NOTE
DIAMOND	3,500,000JPY	40min(Breakout)	120-	2,000-	Provide all registered list of CNDT2022
PLATINUM	2,000,000JPY	40min(Breakout)	120-	200-	Provide all registered list of your session
GOLD	1,500,000JPY	40min(Breakout)	120-	120-	Provide all viewers list of your session

Tax not included. Number of viewers and leads are not ensured.

Sponsor Menu

CM Sponsor(6 Slots / 2 min)

- PRICE: 200,000JPY
- Broadcast a short video up to 120 seconds in intermissions
- Format
 - .mp4 file within 1GB
 - Resolution 1920x1080

Draft Schedule

- July
 - CNDT2022 Sponsor Application Start
- August
 - Call for Proposal
 - Press Conference
- September
 - CNDT2022 Sponsor Application Deadline
- October
 - Visitor Application Star
- 21-22 November
 - CloudNative Days 2022

For more information, please contact us!

cndj-spo@impress.co.jp

Specification

- Session Duration
 - Keynote 20 minutes
 - Breakouts 40 minutes
- Intermission 20minutes
- Slots
 - CFP Sessions
 - 36 slots
 - Sponsor Sessions
 - Keynote 6 slots
 - Breakouts 24 slots

Specification

- Delivery methods
 - Realtime(On Site)
 - Realtime(Remote)
 - Video(Pre-recorded)
 - A sponsor session must be pre-recorded video to avoid troubles in broadcasting