

# **Cloud Native Security Conference 2022 by CloudNative Days Sponsorship Guide**

CloudNative Days Committee

Secretariat: Impress Corporation

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# Overview

Event Title	Cloud Native Security Conference 2022 by CloudNative Days
Date	5 August, 2022
Venue	Online
Organizer	CloudNative Days Committee
Entry Fee	Free(registration required)
Target	Software Engineer, Cloud Infrastructure Engineer, Architect, CTO/CIO
Keywords	CloudNative, Container Security, DevSecops, Kubernetes, Microservices, Service Mesh, ...etc
Hashtag	#CNSec2022
URL	<a href="https://event.cloudnatedays.jp">https://event.cloudnatedays.jp</a>

# Overview

## Go "Green" - Go together for sustainable Cloud Native Security

CloudNative Security Conference 2022 (CNSec2022) is a tech conference focusing on Cloud Native Security.

What do you think about Cloud Native Security?

Security is essential part of a system, an application, or a service. If you left an environment as it was, it would become wasteland like an abandoned garden. Therefore, you always have to maintain it in good condition like a gardener, with introducing new technologies and eliminating vulnerability in a changing situation.

An ideal security of Cloud Native should be sustainable and flexible to address security threats quickly and continuously.

We represent this concept by a word "Green" because of similarity between a system and an ecosystem in a garden or a nature.

Let's go together for safe and fruitful "Green" or sustainable security with various findings and technologies you will meet in CNSec2022.

# Timetable

TIME	Track A(Pre-recorded)	Track B(Pre-recorded)	Track C(Realtime/Pre-recorded)
13:00	Opening(Live)		
13:05	CFP Session	CFP Session	CFP Session
13:45	Intermission(20 minutes)		
14:05	Sponsor Session	Sponsor Session	Sponsor Session
14:45	Intermission(20 minutes)		
15:05	CFP Session	CFP Session	CFP Session
15:45	Intermission(20 minutes)		
16:05	Sponsor Session	Sponsor Session	Sponsor Session
16:45	Intermission(20 minutes)		
17:05	CFP Session	CFP Session	CFP Session
17:45	Intermission(20 minutes)		
18:05	CFP Session	CFP Session	CFP Session
18:45	Closing(Live)		

# Sponsor Menu

## Session Sponsor(6 Slots / 40min)

PRICE	Estimated Viewers	Estimated Leads	Note
2,500,000JPY	100-200	500-	Provide the list of all registrant

※All sponsor sessions must be pre-recorded

# Sponsor Menu

## CM Sponsor(5 Slots / 2 min)

- PRICE: 200,000JPY
- Broadcast a short video up to 120 seconds in every intermission.
- Videos are broadcasted once in the intermission
- Format: .mp4 file
- Resolution 1920x1080

# Draft Schedule

- Mid 5/2022
  - Start sponsor application
- Late 5/2022
  - Start CFP Application
- End of 6/2022
  - Deadline for sponsor application
- Early 7/2022
  - Start visitor application
- 8/5/2022
  - Cloud Native Security Conference 2022 by CloudNative Days

For more information, please contact us!

[cndj-spo@impress.co.jp](mailto:cndj-spo@impress.co.jp)

# Specification

- Session duration: 40 minutes
- Intermission: 20 minutes
- Session slots
  - CFP 12
    - Pre-recorded 8
    - Realtime 4
  - Sponsor 6
    - Pre-recorded session only