

# **CI/CD Conference 2023 by CloudNative Days Sponsorship Guide**

CloudNative Days Committee

Impress Corporation

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# Overview

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|-----------|--|
| Name      | CI/CD Conference 2023 by CloudNative Days  |
| Date      | 20 March, 2023   |
| Venue     | Hybrid Event<br>Offline: HIBIKOKU CONFERENCE SQUARE<br>Online: <a href="https://event.cloudnatedays.jp/cicd2023">https://event.cloudnatedays.jp/cicd2023</a> |
| Organizer | CloudNative Days Committee   |
| Entry Fee | Free(registration required)  |
| Targets   | Software Engineer, Cloud Infrastructure Engineer, Architect, CTO/CIO   |
| Keywords  | CI/CD, DevOps, Observability, Security,...   |
| URL       | <a href="https://event.cloudnatedays.jp/cicd2023">https://event.cloudnatedays.jp/cicd2023</a>  |

# Theme

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## Continuous - Speeding up Development Cycle together

The CI/CD Conference 2023 by CloudNative Days (CICD2023) is a tech conference specializing in CI/CD. By cloud native approach, we can speed up design, development, testing, deployment, operation, and feedback in the application development lifecycle. This conference aims to exchange knowledge from each phase and gain new insights, in order to achieve further improvements and evolution in the next sprint. Let's experience a world together where we can continuously improve value by running the lifecycle beyond the boundaries of development and operation.

# Timetable

| TIME  | Track A                                | Track B         | Track C         |
|-------|--|-----------------|-----------------|
| 12:00 | Reception Start / Lunch Time (Offline) |                 |                 |
| 12:20 | Lunch Session(20 minutes)              | Lunch Session   | Lunch Session   |
| 12:50 | Opening(Live)                          |                 |                 |
| 13:00 | Keynote                                |                 |                 |
| 13:20 | CFP Session(40 minutes)                | CFP Session     | CFP Session     |
| 14:00 | Intermission(20 minutes)               |                 |                 |
| 14:20 | Sponsor Session(40 minutes)            | Sponsor Session | Sponsor Session |
| 15:00 | Intermission(20 minutes)               |                 |                 |
| 15:20 | CFP Session(40 minutes)                | CFP Session     | CFP Session     |
| 16:00 | Intermission(20 minutes)               |                 |                 |
| 16:20 | Sponsor Session(40 minutes)            | Sponsor Session | Sponsor Session |
| 17:00 | Intermission(20 minutes)               |                 |                 |
| 17:20 | CFP Session(40 minutes)                | CFP Session     | CFP Session     |
| 18:20 | Closing(Live) / Offline Meetup         |                 |                 |
| 19:50 | Ending                                 |                 |                 |

# Sponsor Menu

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\*\* Tax not included.

\*\* Number of viewers and leads are not ensured.

## Session Sponsor(6 Slots / 40min)

| PRICE        | ESTIMATED VIEWERS | ESTIMATED LEADS | NOTE   |
|--------------|-------------------|-----------------|--|
| 2,500,000JPY | 100-200           | 500-            | Provide list of all registrants in the event |

## Lunch Sponsor(3 Slots / 20min)

| PRICE        | ESTIMATED VIEWERS | ESTIMATED LEADS | NOTE   |
|--------------|-------------------|-----------------|--|
| 2,500,000JPY | 50-100            | 500-            | Lunchtime Session(20min)<br>Provide list of all registrants in the event |
| 1,500,000JPY | 50-100            | 100-            | Lunchtime Session(20min)<br>Provide registrants' list of your session    |

## CM Sponsor(6 Slots / 2 min)

- PRICE: 200,000JPY
- Broadcast a short video up to 120 seconds in intermissions
- Format
  - .mp4 file within 1GB
  - Resolution 1920x1080
- Option
  - Providing list of all registrants in the event: 2,000,000JPY

## Booth Sponsor(6 Slots)

- PRICE: 300,000JPY
- Specification
  - Area: Lounge South
  - Desk: 1800mm x 400mm
  - 1 Power strip
- Option
  - Providing list of all registrants in the event: 2,000,000JPY

## Logo Sponsor

- PRICE: 150,000JPY



# Draft Schedule

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- December, 2023
  - Sponsor Application Start
  - Call for Proposal Start
- February
  - Sponsor Application Deadline
  - Sponsor Application Start
- 20 March
  - CI/CD Conference 2023

For more information, please contact us!

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