



SPONSORSHIP PROSPECTUS

October 6–9, 2026

Snowbird, Utah

cloudnativegeo.org

We've designed sponsorship opportunities for organizations of all sizes. For organizations unable to support a full sponsorship independently, co-sponsorship options are available.

Beyond the event itself, sponsorship allows us to stay community-led and create a unique space for geospatial data practitioners year-round.

The Forum We're Building

In 2025, we brought people from across the geospatial world to Snowbird – data practitioners, researchers, startup founders, and executives solving real problems with spatial data. For 2.5 days, we discussed where cloud-native geo tech is headed and what it takes to get there. Here's how the first event measured up:

250+

Attendees

100+

Organizations

4.7★

Event Rating

95%+

Would Return

For [CNG Forum 2026](#), we're aiming for 500 participants, but fewer talks. We'll prioritize case studies and create more space for in-depth conversations about creating resilient data ecosystems. We'll also add extended afternoon breaks to give people time to enjoy the mountains together and network during the day.

About Our Attendees

Here's what CNG 2025 looked like:

250+ attendees from 100+ organizations

45%

Senior-level engineering & technical

20%

Mid-level practitioners

15%

Executives & leadership

10%

Students & early-career

Organizations represented

Google • Microsoft • AWS • Esri • Planet • The World Bank • USGS • Meta • NVIDIA • DuckDB Labs
• The New York Times • Bloomberg • Development Seed • IDC • and many more.

What attendees said

"Without a doubt, this was the most inspiring conference I've attended in a long time. The content was top-tier, with so many brilliant sessions and speakers that choosing between simultaneous talks felt like a real case of 'choosing is losing.'"

— Federic Leclercq, Flanders Marine Institute (Belgium)

"These three days were filled with inspiring discussions, cutting-edge knowledge sharing, and incredible networking opportunities."

— Alexander Kuklin, CTO, SetClapp (Azerbaijan)

Sponsorship Opportunities

All sponsors receive recognition on the CNG 2026 website, in forum materials, and during the event.

All sponsors will receive visible recognition on their name tags to help attendees connect and engage with you.

Founding Sponsors (Closed)

Our founding sponsors – Overture Maps Foundation, Safe Software, Taylor Geospatial Engine, and Esri – helped establish the foundation for CNG 2026. This tier is now closed, but we're grateful for their early support.

Sponsorship Pricing Structure

Different rates apply based on your organization's CNG membership status. CNG Members receive preferential pricing across most opportunities.

The following pages detail all available sponsorship opportunities, benefits, and pricing.

Premium Opportunities

Opportunity	CNG Members	Non-Members	Benefits
YouTube Videos 1 available	\$25,000	\$30,000	Sponsor recorded forum sessions and interviews published on the CNG YouTube channel. Your logo and acknowledgment will be prominently displayed on each recording. Includes 5 event tickets and logo on website.
Gala Dinner & Awards Ceremony 1 available	\$20,000	\$25,000	Evening of Wednesday, Oct 7. The "[Sponsor Name] Gala" in all event materials. Branded signage and speaking opportunity during reception. Includes 4 event tickets and logo on website.
Welcome Reception 1 available	\$15,000	\$20,000	Evening of Tuesday, Oct 6. The "[Sponsor Name] Welcome Reception" in all materials. Branded signage and speaking opportunity during reception. Includes 3 event tickets and logo on website.

Track Sponsorships

Each track sponsorship includes logo placement on session signage, verbal recognition at the start of the track, 2 event tickets, and logo on the CNG forum website.

Track	CNG Members	Non-Members	Status
Introduction to Cloud-Native Geospatial	\$10,000	\$15,000	1 available
Cloud-Native In-Practice	\$10,000	\$15,000	1 available
Building Resilient Ecosystems	\$10,000	\$15,000	1 available

Workshop & Branding Opportunities

Opportunity	CNG Members	Non-Members	Benefits
Technical Workshop (Large) 3 available	Free	\$3,000	Run an all-day workshop (up to 6 hours) on dedicated workshop day (Oct 6). Full decision-making on workshop content.
Technical Workshop (Small) 6 available	Free	\$1,000	Run a 2-3 hour workshop on dedicated workshop day (Oct 6). Full decision-making on workshop content.
Branded Attendee Lanyards 1 available	\$7,000	\$12,000	Your logo prominently displayed on all attendee lanyards throughout the event. Includes 1 event ticket and logo on website.

Food & Hospitality Sponsorships

Opportunity	CNG Members	Non-Members	Benefits
Forum Lunch 2 available	\$5,000	\$7,000	"Lunch (Provided by [Sponsor Name])" in all materials. Branded signage. Includes 2 event tickets and logo on website.
Breakfast 3 available	\$4,000	\$6,000	"Breakfast (Provided by [Sponsor Name])" in all materials. Branded signage. Speaking opportunity on Day 1. Includes 1 event ticket and logo on website.
Workshop Lunch 1 available	\$4,000	\$6,000	Lunch on Tuesday, October 6, Workshop Day. "Lunch (Provided by [Sponsor Name])" in all materials. Branded signage. Includes 1 event ticket and logo on website.
Refreshment Break 4 available	\$4,000	\$6,000	"Breaks (Provided by [Sponsor Name])" in all materials. Branded signage. Includes 1 event ticket and logo on website.

Exhibition & Community Support

Opportunity	Investment	Benefits
Exhibition 10 available	\$0 (Commercial Members) \$4,000 (Non-Members)*	Dedicated tabletop space. Best for companies primarily focused on demos and lead collection. *Non-member organizations include 1 event ticket with exhibition package.
CNG Scholarship Fund 10 available	\$2,500	Underwrite the registration, travel, and lodging for those facing financial hardship. Support diversity and inclusion in the cloud-native geospatial community. Special shout-out on social media recognizing your support of the CNG community.
Community Champions Unlimited	\$250	Special shout-out on social media recognizing your support of the CNG community.

Let's Build This Together

The future of cloud-native geospatial isn't determined by any single company or technology; it's shaped by the community working on these problems together. By sponsoring CNG 2026, you're helping grow that community and advance the work that matters.

Get in Touch

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