



# SPONSORSHIP PROSPECTUS

October 6–9, 2026

Snowbird, Utah

[cloudnativegeo.org](http://cloudnativegeo.org)

# The Forum We're Building

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Last year, we brought 250+ people from across the geospatial world to Snowbird – data practitioners, researchers, startup founders, and executives solving real problems with spatial data. For 2.5 days, we discussed where cloud-native geospatial technology is headed and what it takes to get there.

**250+**

Attendees

**100+**

Organizations

**4.7★**

Event Rating

**95%+**

Would Return

For [CNG Forum 2026](#), we're aiming to raise the bar: fewer talks, higher standards, and 500 participants. Our goal is to have more case studies from practitioners benefiting from new approaches and more action-oriented policy conversations. We will also introduce evening sessions that will allow us to make room in the schedule for time for participants to enjoy the mountains with each other and network during the day.

This isn't just another tech meeting. It's where the cloud-native geospatial community gathers to create what comes next – together.

# Why This Matters for Your Organization

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The people who attend CNG are the ones building the spatial data infrastructure of the future, making technology decisions, and shaping how organizations handle geospatial data at scale. This is a forum for data practitioners, not talking heads.

## As a sponsor, you're connecting with:

- **Implementers and decision-makers:** Over 65% of our attendees are senior-level individuals who evaluate tools, architect systems, and influence technology adoption across commercial, academic, and public-sector organizations.
  - **Open-source contributors and maintainers:** You reach the contributors and maintainers building the foundations that others depend on, underscoring your commitment to the core ecosystem.
  - **A community that values substance over hype:** These are people who care about interoperability, open standards, and solving real problems – not just chasing trends.
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Your sponsorship also signals something important: you're invested in the ecosystem, not just taking from it.

Beyond the event itself, you gain year-round visibility as the CNG community grows and evolves.

# Who Shows Up

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Here's what CNG 2025 looked like:

## 250+ attendees from 100+ organizations

**45%**

Senior-level engineering & technical

**20%**

Mid-level practitioners

**15%**

Executives & leadership

**10%**

Students & early-career

## Organizations represented

Google • Microsoft • AWS • Esri • Planet • The World Bank • USGS • Meta • NVIDIA • DuckDB Labs  
• The New York Times • Bloomberg • Development Seed • IDC • and many more.

## What attendees said

*"Without a doubt, this was the most inspiring conference I've attended in a long time. The content was top-tier, with so many brilliant sessions and speakers that choosing between simultaneous talks felt like a real case of 'choosing is losing.'"*

— Federic Leclercq, Flanders Marine Institute (Belgium)

*"These three days were filled with inspiring discussions, cutting-edge knowledge sharing, and incredible networking opportunities."*

— Alexander Kuklin, CTO, SetClapp (Azerbaijan)

# Sponsorship Opportunities

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We've designed sponsorship options to fit different goals and organizational sizes. All sponsors receive recognition on the CNG 2026 website, in forum materials, and during the event.

All sponsors will receive visible recognition on their name tags to help attendees connect and engage with you.

## Founding Sponsors (Closed)

Our founding sponsors – Overture Maps Foundation, Safe Software, Taylor Geospatial Engine, and Esri – helped establish the foundation for CNG 2026. This tier is now closed, but we're grateful for their early support.

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### Sponsorship Pricing Structure

Different rates apply based on your organization's CNG membership status. CNG Members receive preferential pricing across most opportunities.

*The following pages detail all available sponsorship opportunities, benefits, and pricing.*

# Premium Opportunities

Opportunity	CNG Members	Non-Members	Benefits
<a href="#">YouTube Videos</a> <span>1 available</span>	\$25,000	\$30,000	Sponsor recorded forum sessions and interviews published on the CNG YouTube channel. Your logo and acknowledgment will be prominently displayed on each recording. Includes 5 event tickets and logo on website.
<a href="#">Gala Dinner &amp; Awards Ceremony</a> <span>1 available</span>	\$20,000	\$25,000	Evening of Wednesday, Oct 7. The "[Sponsor Name] Gala" in all event materials. Branded signage and speaking opportunity during reception. Includes 4 event tickets and logo on website.
<a href="#">Welcome Reception</a> <span>1 available</span>	\$15,000	\$20,000	Evening of Tuesday, Oct 6. The "[Sponsor Name] Welcome Reception" in all materials. Branded signage and speaking opportunity during reception. Includes 3 event tickets and logo on website.

# Track Sponsorships

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Each track sponsorship includes logo placement on session signage, verbal recognition at the start of the track, 2 event tickets, and logo on the CNG forum website.

Track	CNG Members	Non-Members	Status
<a href="#">Introduction to Cloud-Native Geospatial</a>	\$10,000	\$15,000	<span>1 available</span>
<a href="#">In-Practice</a>	\$10,000	\$15,000	<span>1 available</span>
<a href="#">Building Resilient Ecosystems</a>	\$10,000	\$15,000	<span>1 available</span>

# Workshop & Branding Opportunities

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Opportunity	Investment	Benefits
<b>Technical Workshop (Large)</b> <span style="background-color: yellow; border: 1px solid black; padding: 2px;">3 available</span>	\$11,000	Run an all-day workshop (up to 6 hours) on dedicated workshop day (Oct 6). Full decision-making on workshop content. Includes 3 event tickets.
<b>Technical Workshop (Small)</b> <span style="background-color: yellow; border: 1px solid black; padding: 2px;">6 available</span>	\$7,000	Run a 2-3 hour workshop on dedicated workshop day (Oct 6). Full decision-making on workshop content. Includes 2 event tickets.
<b>Branded Attendee Lanyards</b> <span style="background-color: yellow; border: 1px solid black; padding: 2px;">1 available</span>	\$7,000 (Members) \$12,000 (Non-Members)	Your logo prominently displayed on all attendee lanyards throughout the event. Includes 1 event ticket and logo on website.

# Food & Hospitality Sponsorships

Opportunity	CNG Members	Non-Members	Benefits
<b>Forum Lunch</b> <span>2 available</span>	\$5,000	\$7,000	"Lunch (Provided by [Sponsor Name])" in all materials. Branded signage. Includes 2 event tickets and logo on website.
<b>Breakfast</b> <span>3 available</span>	\$4,000	\$6,000	"Breakfast (Provided by [Sponsor Name])" in all materials. Branded signage. Speaking opportunity on Day 1. Includes 1 event ticket and logo on website.
<b>Workshop Lunch</b> <span>1 available</span>	\$4,000	\$6,000	Lunch on Tuesday, October 6, Workshop Day. "Lunch (Provided by [Sponsor Name])" in all materials. Branded signage. Includes 1 event ticket and logo on website.
<b>Refreshment Break</b> <span>4 available</span>	\$4,000	\$6,000	"Breaks (Provided by [Sponsor Name])" in all materials. Branded signage. Includes 1 event ticket and logo on website.

# Exhibition & Community Support

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Opportunity	Investment	Benefits
<b>Exhibition</b> <span>8 available</span>	\$0 (Commercial Members) \$4,000 (Non-Members)	Dedicated tabletop space. Best for companies primarily focused on demos and lead collection. Includes 1 event ticket per purchased exhibition package.
<b>CNG Scholarship Fund</b> <span>10 available</span>	\$2,500	Underwrite the registration, travel, and lodging for those facing financial hardship. Support diversity and inclusion in the cloud-native geospatial community. Special shout-out on social media recognizing your support of the CNG community.
<b>Community Champions</b> <span>Unlimited</span>	\$250	Special shout-out on social media recognizing your support of the CNG community.

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## Other Ways to Participate (Non-Monetary)

Sponsorship isn't the only way to be part of CNG 2026. Consider:

- **Host a "Birds of a Feather" (BoF)** – Organize an informal, attendee-driven discussion session during the evening hours on a niche topic not covered in the main program.
- **Contribute to the CNG blog** – Share your cloud-native geospatial case studies, best practices, or deep technical dives by submitting a guest post to the CNG Blog before or after the forum.
- **Present a talk** – Submit to our call for proposals and contribute to the technical program.

# Let's Build This Together

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The future of cloud-native geospatial isn't determined by any single company or technology; it's shaped by the community working on these problems together. By sponsoring CNG 2026, you're helping grow that community and advance the work that matters.

## Get in Touch

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