

# Claudio Godoy

Front-end Developer

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## Profile

I'm a Product Designer in a career transition. Despite having worked mainly as a PD for the last few years, I have never left Web Design aside. In a recent freelance job I had contact with the Angular framework, and then I decided to delve into the technology. I have high proficiency in modern HTML and CSS, but the programming part still has a way to go.

Even though I have many years of experience, I would gladly accept a position as a Junior. My real interest is the evolution as a developer, so that I can consolidate myself in the market.

## Skills

- Angular 2+
- Typescript
- HTML5 & CSS3
- CSS Animations
- Pixel perfect
- BEM CSS
- UI (User Interface)
- UX (User Experience)
- Accessibility

## Tools

VS Code • Git • Firebase • SASS • Bootstrap/Tailwind • Figma • Adobe XD • Adobe Creative

## Relevant experience

**Catho Online** - Jul/2011 - Mar/2013 (São Paulo, Brazil)

### ↳ Front-end Developer

- Worked closely with the UX team to create new products, functionalities and improve the existing ones using HTML, CSS and Javascript.
- I collaborated in the creation of a framework of reusable components in order to reduce development time and increase consistency between our products.

## Other experiences

**Luiza Labs** - Sep/2020 - Aug/2022 (São Paulo, Brazil)

### ↳ Senior Product Designer

- Worked closely with Project Manager, devs, the client and users to develop an internal mobile app that summarized three other services (API), taking an Agile approach.
- Led UX decisions based on Design Thinking methodology — empathy, ideation, low and high-fidelity prototypes (Figma), test, and iterate.
- Led visual design by delivering creative and smart UI solutions, ensuring brand consistency and a user-centered design approach.
- Worked closely with the front-end developer on delivering a maintainable and expandable component library based on the design system created.

- Facilitated workshops in order to align with devs the best practices of UX for development.

**Betta Tecnologia S/A - Dec/2019 - Sep/2020 (São Paulo, Brazil)**

↳ **Product Designer - B2B**

- Worked closely with Project Manager, data scientists, devs, stakeholders and users to develop a B2B truck fleet logistics service end-to-end (mobile app and desktop dashboard), taking an Agile approach.
- Contributed to strategic decisions around the design direction of the digital product by taking into consideration users and business goals.
- Led UX decisions based on Design Thinking methodology — empathy, ideation, low and high-fidelity prototypes (Adobe XD), test, and iterate.
- Led visual design by delivering creative and smart UI solutions, ensuring brand consistency and maintaining a balance between user and business needs and goals.

**Digital Pencil (Agência) - Jan/2015 - Dec/2019 (Sydney, Australia)**

↳ **UX/UI Designer / WordPress**

- Worked with clients and users in the idealization, design and development of websites for the most varied niches, for small and medium Australian companies.
- I was responsible for implementing most of the websites created using the Wordpress CMS.

**Unitransact (Fintech) - Sep/2013 - Jan/2015 (Sydney, Australia)**

↳ **UX/UI Designer - B2C**

- Worked closely with the Marketing Director, business owner and users to create new features, improve functionality and find/fix bugs of the existing currency conversion web platform.
- Led UX decisions based on Design Thinking methodology — empathy, ideation, high-fidelity prototypes (Axure), test, and iterate.
- Led visual design by delivering creative and smart UI solutions, ensuring brand consistency and a user-centered design approach without letting the business goals aside.

## Education

**Digital Marketing Diploma** - Australian Pacific College - Sydney, Australia / 2013 - 2016

**Web Design Certificate** - UNIP - São Paulo, Brazil / 2003 - 2006