

Miller, Elijah Nicole B.

Permanent Address: 46 South Lawin, Philam Homes, Quezon City, Philippines, 1104

Phone: (632) 9251590 **Mobile:** (+63) 917 8419358

E-mail: elijahnicolemiller@gmail.com



Seeking an internship opportunity in the food and beverage industry to combine my skills in marketing and operations with my passion for food.

EDUCATION

2016-present

University of the Philippines (UP), Diliman,

3rd year BS Business Administration (BS BA)

Magna Cum Laude Standing, CGWA = 1.41

University Scholar (1st semester SY '16-'17 to 1st semester SY '18-'19)

Jun- Jul 2018

Autonomous University of Madrid (UAM)

International Summer Program in Global Marketing

2002-2016

Saint Pedro Poveda College

Excellence Awardee in Technology and Livelihood Education (2016)

Participant, Poveda Model United Nations Assembly (2015)

President, Peer Facilitators Organization (2015-2016)

WORK EXPERIENCE

2016-2017

Co-founder and COO, Miller Burgers Kiosk

Created the secret recipes for the top selling menu items such as the classic burger

Conceptualized branding and marketing strategies for each of the branches

Set-up a commissary to handle the family recipe production of the Miller Burgers Patties delivered to the branches twice a day to ensure freshness and top quality

Partnered with premium quality suppliers to provide and co-pack the tastiest and juiciest cheese, buns, hotdogs, sausages, ham and bacon

Handled day to day kiosk operations of 7 branches, human relation and production in the commissary

COMPETITION

Mar - April 2019

L'Oreal Brandstorm

Competed as a finalist in the L'Oreal Brandstorm, a case study competition focusing on innovation in the beauty industry and won the Technology Award (Most Innovative Plan).

October 2018

Markprof Junior for L'Oreal Philippines

Trained with the Markprof's Top 25 Marketing Trainees in an in-depth look at the marketing strategies of L'Oreal Philippines and participated in an individual case on L'Oreal Excellence

CO-CURRICULAR ACTIVITIES

UP Junior Finance Association (UP JFA)

Jan - May 2019

Education and Research Director for Corporate Education - The Fintern:

Ultimate Finance Challenge 2019

Organized the premier in-depth finance training for passionate student-leaders with four mega-companies of the Philippines: Bank of the Philippine Islands, Asian Development Bank, Unilever Philippines and Mynt.

Aug - Nov 2018

External Relations Director for Return on Investment 2018

Organized a summit for over 800 participants from public high school students to promote financial literacy among the Filipino Youth

Jan - May 2018

Logistics Officer for the Philippine Financial Summit 2018 - Manila and Davao

Ensured the smooth flow of financial literacy summits for college students in Davao and Manila to build financial inclusivity and literacy to the Philippines

Nov. 2017

Logistics Head for Ushers for Return of Investment (ROI) Event

Organized a group of ushers for a one-day financial summit geared towards improving financial literacy in the Filipino youth. Assured a smooth flow to guarantee the success of the event. Equipped more high school students to have the necessary financial skills to improve their future.

UP Business Administration Council (UP BAC)

Jan 2018

Programs Officer for the National Youth Business Convention 2018

Collaborated to create a program for a 3-day convention with 4 tracks: Entrepreneurship, Sales and Marketing, Finance and, Technology and Start-ups with company tours and a competition, empowering student-leaders to use business as a tool to build the nation