#### RISSA GEORGETTE U. LIM

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# **EDUCATION**

### **DE LA SALLE UNIVERSITY**

September 2015 - June 2019

Graduate of Bachelor of Science in Entrepreneurship, June 2019. Bronze Practicum Awardee

### SAINT JUDE CATHOLIC SCHOOL

June 2011 - March 2015

High School Diploma, March 2015

## **WORK EXPERIENCE**

#### PILLS CORPORATION

January 2018 – December 2018

## **Operations Manager**

- Sourced products in China for the company.
- Developed and managed a sales and inventory system for the company.
- Designed multiple digital publications for social media.
- Led the company in sustaining monthly sales of ₱80K.

### MINTON MULTIRESOURCE INC. (ENFANT)

May 2015 - August 2015

#### **Management Intern**

- Designed digital marketing materials for social media sites that increased user interaction.
- Assisted the marketing team in the annual store event of the company.
- Created communication materials that were used for the store events.
- Assisted the managing director in monitoring the daily sales of the retail stores.

## **CO-CURRICULAR ACTIVITIES**

## **DLSU Young Entrepreneur Society (YES)**

September 2016 - May 2017

#### **YES Trainee: Internals**

- Assisted past practicum students in multiple bazaars held in school.
- Handled registration and applications for practicum students for events.

### PERSONAL BACKGROUND

Born on October 1, 1997 in Metro Manila. Speaks English (Fluent), Filipino (Fluent), Mandarin (Conversational) and Fukien(Conversational). Knowledgeable in Microsoft Office Programs, Adobe Photoshop, InDesign, Illustrator, Premiere Pro, and After Effects. Detail-oriented, and adaptable person.