



February 7, 2019

TO: ALL Mesa Filipino Moderne Branches

ALL Lamesa Grill Branches

THRU: Mr. Raymond Federigan

Operations Director, FRD Food & Spices Inc.

Ms. Ariane Valinton

Assistant Vice President for Marketing, Foodee Global Concepts Inc.

CC: EUD/ETD/Finance/HR

FROM: Ms. Patricia Mananghaya

Marketing Officer, Mesa Filipino Moderne

RE: MESA & Lamesa Grill GC Requests

Good Day!

In light of reported incidents of seemingly fraudulent gift certificates being redeemed at our stores, the head office would like to put forth a strict and streamlined process for GC requests. Note that franchise stores are no longer encouraged to produce their own GCs in order to preserve a controlled and documented release of gift certificates.

Beginning February 11, 2019 all stores are requested to refer to and follow the new GC request workflow below:

