**TRU-MEDICAL** (as of 3/25/2012)

**Things to do to 'release candidate'**

1. check yellow vs orange with Bill using tm3rorslider, and then change heroku version to match

2. build test spreadsheet of clinicians and clinics, and test clinic-specific ordering

3. check why my attempt to map out Google search didn't work: still saying 'Loading'; not saying 'Loading Google site-specific search' as it should. Case where the same partial was copied from <?> to <shared>? and the code is seeing the wrong one?

4. little UI spiffs:

4-1 get ship-by-truck icons in

4-2 build little test HTML program to get .............. $ 9.99 to work in a table. Insert it into the four page templates that print prices for products, base-products, product-sets, product-types.

4-3 on product pages: put text BELOW image rather than right/left layout

4-4 go through category tree and fix title alignment within boxes

4-5 go through category tree and fix squished images

5. see what it looks like with colored menu [ and colored background for different top level product categories ] Change it if Bill likes it better. ( Same for slide#1: company slide. )

6. push to heroku on existing bamboo stack and get it running

7. modify category and product images to come off of Amazon S3.

8. get Tru-Medical logo onto pages somewhere: fixed, or better, floating so you notice it

**Release 1.1 — complete product database**

1. Get Ruby scripts that reload database from dump of Netsuite tables working; use this to load larger Tru-Medical product set

2. Explore making these invocable as rake tasks

**Post- release-1 cleanup**

1. move to ruby 1.9.2 and Rails 3.1

2. have two types of product\_set: those with one base\_product and those with more than one

3. clean up accessories:

3-1 Get rid of external accessories table, (i) adding Accessory as a known subtype in the STI implementation of products, and (ii) adding accessory-of relationship, ( and maybe a field that says what type of thing this id points to: a product-line, product-type, product-set, or simple-product.

3-2 Enable returning reference to accessories through Sammons part search

4. Work on performance:

— particularly the flash-of-unstyled-content that is happening when the user goes to a category page: all of the category overlays are appearing for a second and then getting hidden.

— check Page-Speed and start fixing the worst offenders

**Release-2**

1. Admin subsystem for product/category expansion

1-1 Add active-admin

1-2. Extend it to push product/category changes back into Netsuite when explicitly instructed to do so

1-3 Extend it to upload, resize new images and push them to Amazon S3 or Cloudfront

2. Smoother administrative handling of clinic sign-up; clinician sign-up/registration

3. Sales support: tracking people who access the web site

3-1 graphing/printout of Google analytics results within Admin subsystem

3-2 lead-generation for the direct sales staff: capture data on what clinics ( sign-up and not ) people are logging in from

3-3 getting more business out of existing client base:

3.3.1 reporting on sales results from clinics signed up: comparative; graphs of trajectory over time: by months from sign-up, normalized by size of the clinic.

3-3.2 if can get information on the size of clinics, highlight anomalies: clinics for which the order rate is outside of standard deviation on average results.

4. Affiliate/dealer support

5. Driving non-clinician traffic to the site