**Recap of discussion items reflecting comments made during call.**

1. showing products

1. have page templates for simple products, product sets ( aka 'matrix products'), and complex products working

2. need to let the user scroll those that are deeper than window: a UI glitch

2. Sammons search

1. link from search results page to 'More Detail' now live;

2. working correctly for simple products; need to test it for product sets and complex products.

3. For simple products mapping -00x to -000.jpg. Content: we do not have -000 images for all simple products.

3. Google search

1. working before; index was tied to trumedical.heroku.com, very small subset of products

2. we have created site map for larger subset of the site ( 500 pages )

3. need to move CSE to tm3ror version of the site, request reindex based on new site map

4. retest it; making sure that when we link through to a page on the site, the expected context ( variables for category and product ) are set up.

4. CONTENT: the biggie now:

1. time to go through the site and make an exhaustive list of which images are missing, and get that resolved

5. ordering

1. had js in the Rails site that would call Netsuite add-to-cart for single price.

2. put code into all of the pages from which you can buy items to show clinic-specific pricing for clinicians; web price for patients/caregivers.

3. modified your Netsuite backed to use variable pricing

4. have code to insert into the front-end to pass the prices back to Netsuite when we add itsmes to the cart; just came in this morning; next 2 steps are (i) to integrate it into each of the page templates from which you can buy things; (ii) test that it is working properly

6. UI cleanup:

1. vertical scrolling = item 1.2 above.

2. home page:

a. background image scroller on large monitors; either (i) center smaller page horizontally within screen, or have scroller fill entire available window as it does on Mavic site.

b. break top-align rule on pop-up overlays for TruMedical, Patients, Providers, ...; center these within the vertical space and remove the scroll bars on the right.

c. larger font-size  
 d. colored buttons on left-menu

e. [ vary background-color on scrolling background images: get the drama that black/white alteration gave the Mavic site or go to separate background color for each category tied to the colors in the left menu.

f. Add TruMedical logo.

g. See if we can get the scroller to rotate back to first image rather than scrolling back fast to the 1st one.

— Expand to an image for all 10 top level product categories, and assume people are going to move into the site before 30 seconds it takes to scroll through all of them.

— If we have to replace the scroller library for (e) above, use one that loops.

— Result of email to see if there is an unpublished option to set existing scroller to loop rather than reverse-scroll.

h. Make scroller more obvious. Right now, the code is set up so that hovering over an image stops the image rotation — so that they can give themselves more time to read the text content overlayed over the image. But there is so little text on each image, that 3 seconds is probably more than enough, and it has the unwanted side effect that if they have their mouse over the middle of the page when the page first comes up, the image rotation won't begin; it will stay on the first image — because that's the one they are hovering over. Turn this off?

3. page load performance

a. We have moved all static items ( images, javascripts, stylesheets ) to Amazon S3, and compressed ~ 1MB background images so pages loading fast enough for Alpha test

b. more to go:

— more careful image compression on home page ( compressed pngs or jpgs rather than gif:256)

— consolidating all javascript into a single static resource and compressing it: do this after all UI changes for Release-1 have been made.

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4. category order: have level 2, 3 categories show up in the order Bill has specified

5. product order: within a leaf-level category, have products show up in the order specified

6. get in icons for truck shipping, latex, etc

7. expand definition of product-sets, product types to include manufacturer's logos

**Priorities:**

1. Fill in missing image content (and correct any miscategorization, ... mistakes), fix any distorted images, or images that go beyond the 120px width of category and product blocks on leaf-level category pages

2. Push the variable pricing into the add-to-cart

3. Home page UI

4. Other UI