

Delivering
Beautiful
Experiences.

A hand holding a black smartphone. The screen is a solid blue color with the word "Reverie" centered in a dark, sans-serif font. The background is a blurred crowd of people, suggesting a public event or festival.

Reverie

Overview and Goals

Dear KAZI,

It is great to hear that you want make JOYA/ANANYA/NIRBHAYA . Proficient in on demand JOYA/ANANYA/NIRBHAYA app development process, we offer a comprehensive range of Pathao like motobike app designing and development services where we craft in leveraging the best of features & functionalities. Our technical expertise and innovation provide the unique combination of delivering the challenge and meeting the expectations of our clients. We follow a structured and disciplined development process that wins hands down.

The user experience must be seamless; high performing, fast, and responsive. We'll design and develop a powerful iOS/Android app that will anticipate and respond to user needs and expectations, provide a smooth navigational experience, and appropriately reflect your brand in look and feel.

Sincerely,

jahangir hossein

Reverie

Scope of Services

Project Setup

To sell JOYA/ANANYA/NIRBHAYA app through Apple/ Google's App Store, the first thing you'll need to do is sign up for an Apple/Google Developer Account. Getting the proper certificates and provisioning profiles can be a little complicated so we set aside time to guide you through that process to make sure all the details are taken care of.

Use-Case Scenarios

Upfront planning is key when it comes to designing successful, compelling mobile apps. Our experience with apps allows us to map out the most efficient path to accomplishing the goals of your project. Our first goal in this phase is to articulate all the desired functionality and outline exactly how your app will work.

The purpose of use-case scenarios is to defining user goals, what they want to accomplish, and the best way to present the information they need. We'll also define:

Your audience

- What they want from the app for themselves/colleagues/clients.
- Which tools we can provide to meet their needs.
- Which action(s) they want to take or goals will they want to accomplish with the app.
- How can we maximize functionality within the app to expedite road rush.

Sitemap

Once we know who will use the app and how, we'll create a written outline of functionality and workflow. The sitemap describes in written format what kind of functions need to be present and how to categorize that information.

Creating a sitemap also helps us think specifically about what type of content needs to be generated for the app.

Content

For this step in the process, any additional content you want to have in the app must be provided. Having final content will help us iron out any unknowns we might encounter in designing the flow of the app and presenting it to the user.

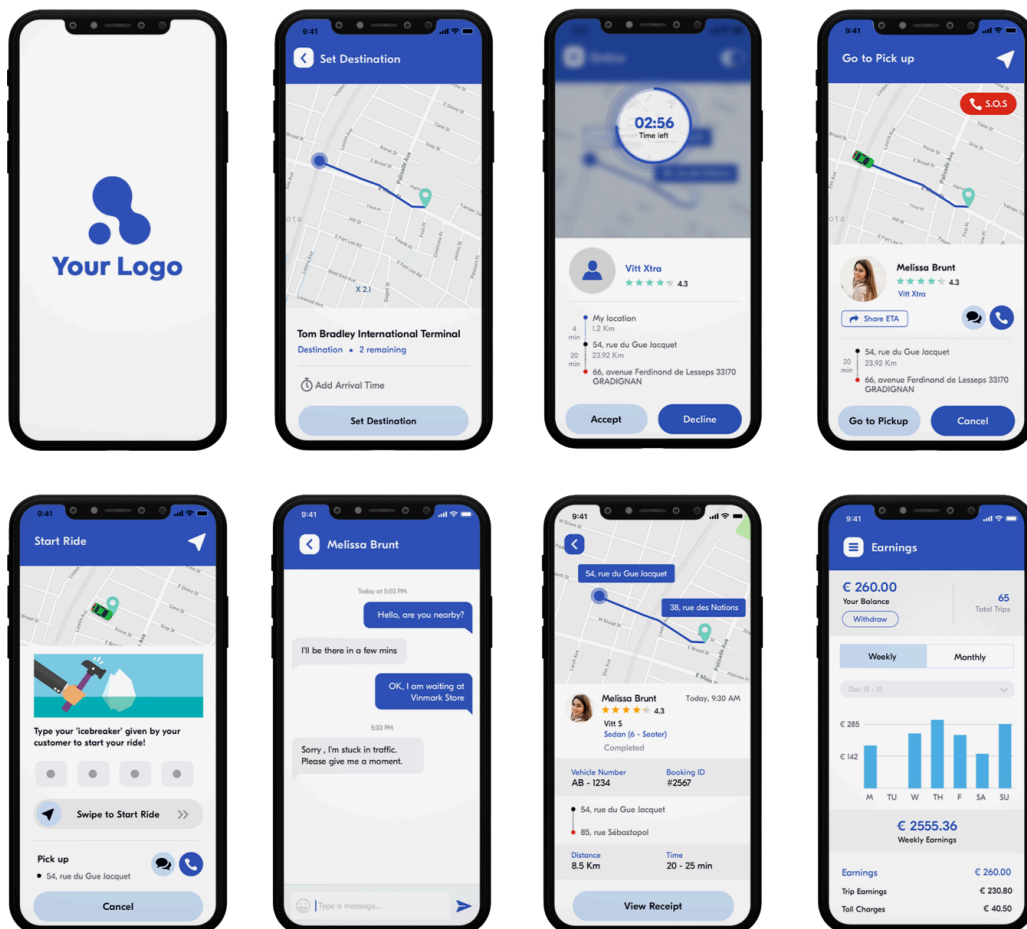
Wireframes

A visual representation of the sitemap is created in the wireframing phase that includes all of the content you provide. Wireframes are a navigable prototype of how the application will work. They are not a final representation of the design. Think of wireframes as a blueprint of a house, illustrating where things go and how to get to them..

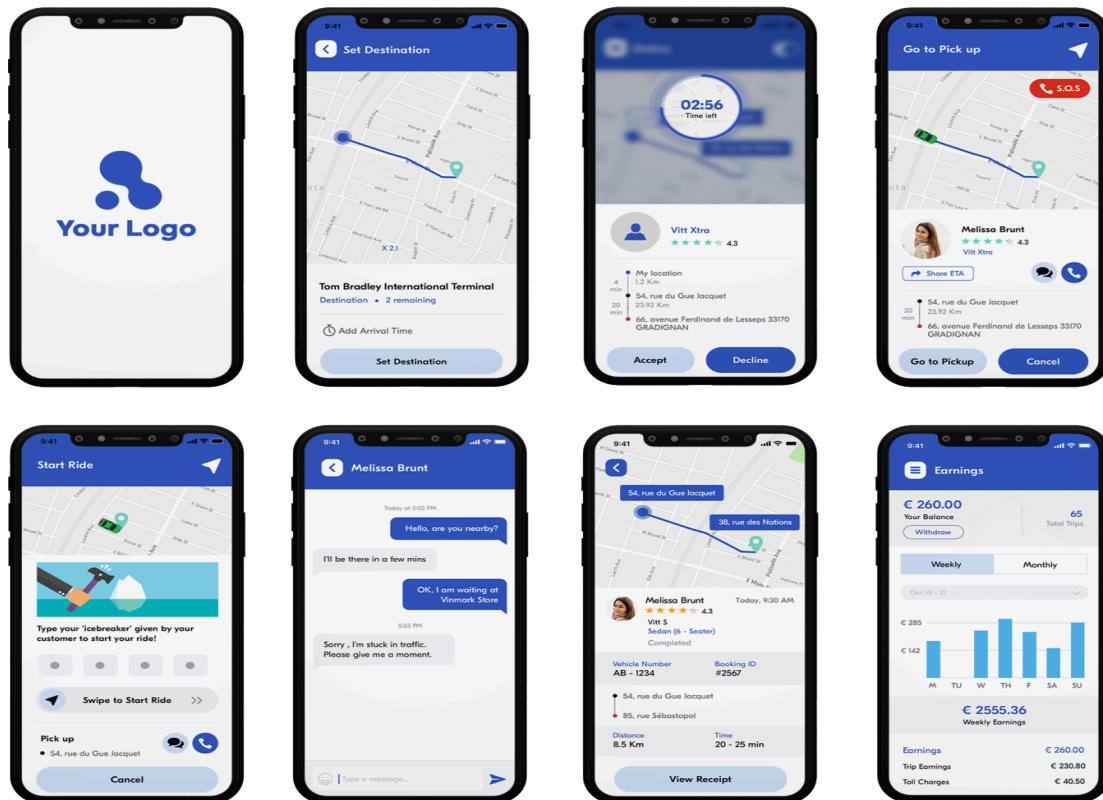
Visual Design

The visual design phase takes those wireframe blueprints and dresses them up with a pretty GUI (graphical user interface). We create design mockups for the home screen and all sub-screens that have any elements that differ from other screens. In other words, we don't waste time mocking up screens that have the same look. Development can skin similar screens based on one mockup.

Customer End (demo):



Rider End (demo):



Benefits of JOYA/ANANYA/NIRBHAYA

JOYA/ANANYA/NIRBHAYA from its inception has made the lives of people better. By delivering the fastest services JOYA/ANANYA/NIRBHAYA has capably succeeded in bestowing innumerable benefits to its users and some of them are as follows:

- A user-friendly interface permits easy login.
- Flexible multiple payment options enabling the user to use the one as per his discretion.
- Live tracking of the order
- 24/7 customer support for any service-related queries.
- Offers multiple services, each service having a different landing page to avoid confusion.
- One tap share location option and fetches the user's location automatically.
- A comprehensive breakdown of fare possible.

Features

Our enterprise-level multi JOYA/ANANYA/NIRBHAYA service app development solutions offered via which you can overcome the traditional business operating culture and successfully flourish in this digital era. With simple and easily accessible features, you can clinch numerous customers and enhance their shopping experience. Boost your app's usage and your business profitability by integrating these essential features into your app.

1. Customer application – for people who book services

- Register/Login
- Booking Interface
- Live Tracking
- In-Built Calculator
- Multi-Payment Options
- Push Notification
- Booking History
- Rating & Reviews

2. Driver application – for people who are going to receive orders and deliver or ride to your destination.

- Register/Login
- Document Verification
- Manage Profile
- Manage Availability
- Push Notifications
- Navigation
- Service History
- Earning Details & Feedback

3. Admin panel – for you to manage your online venture seamlessly

- Intuitive Dashboard
- Manage Users
- Manage Service Providers
- Manage Drivers
- Commissions
- Offers & Discounts
- Track Order Status
- Reports ,Analysis & View Feedback

Development

The application development phase of JOYA/ANANYA/NIRBHAYA development is a quiet time in the project as far as client feedback. Unlike website development where there may be visuals to approve or interaction regarding content, all of this work is done before entering the app development phase. That's why it is so important to spend quality time in the planning and information architecture phases of the project.

We like to prepare clients for the fact back and forth communication will be minimal until the Alpha Test version is ready for distribution. However, during Alpha and Beta testing it will be important for us to test the app A LOT. Believe it or not, during this time our goal is to purposely try to break the app as it's better to work out all of the bugs internally than have customers point them out for us!

1. **UI/UX Design** – The first impression is the last and the design of your app should never be ignored. As per the UI/UX designs you choose.
2. **Backend Development** – What programming languages like JS, Java languages or Python are used by the developers for creating the back-end.
3. **App Platform (Android/iOS)** – Whether you want to cover only one platform or both the platforms is also a point of concern.
4. **Advanced Features** – Advanced features undoubtedly boost your app's performance. At the same time, it is true you will have to pay a bit more if you want to integrate them into your app.
5. **Development Team** – Together with their experience, who and how many team members are engaged in completing the project like:
 - Project manager
 - iOS/Android developers
 - UI/UX Designer
 - Back-end Developer
 - QA Engineer
6. **Tech Stack** – Different programming languages are used for creating a Pathao clone script and developing a robust app such as:
 - Kotlin for Android app
 - Swift for iOS app
 - Node.js for back-end & API
 - React.JS for Front-end
 - MongoDB for Database
 - AWS for Server

- Google Cloud Computing
- SMS Gateway like Twilio
- Payment Gateway like Stripe or PayPal
- Google Map Service
- Firebase
- Social Media Platform API

Launch in App Store

To protect users and to make sure there are no security vulnerabilities Apple/Google requires a review of all apps before they are accepted to the App Store. This is a straightforward and standard practice and usually only takes about a week. You submit the app in your company's name and pay a small fee. In the event there is any feedback from Apple/Google, we will deal with those issues for you to get your app finalized and ready for distribution.

Timeframe

To complete the work outlined in the project scope, we'll need approximately 12-17 month from beginning to end, depending on when we receive feedback at each milestone. Upon signing the proposal we are prepared to start work immediately.

| PHASE | MONTH |
|--|-------|
| Kick-off meeting/specs/sitemap/Content | 1-2 |
| Visual design-Development | 3-7 |
| QA Testing | 8 |
| Launch in app store | 8-9 |

Your Investment

Below is the budget we've estimated based on the scope of services outlined earlier in this proposal. If you have any questions about our pricing or need to increase or decrease the scope of work, please leave a comment and let us know.

CORE BUDGET

| DESCRIPTION | PRICE | QTY | PRICE |
|---------------------------|-------|-----|----------|
| Project Setup | | | \$8,200 |
| Information Architecture | | | \$10,000 |
| Visual Design-Development | | | \$71,000 |
| Monthly Maintenance | | | \$800 |
| TOTAL | | | \$90,000 |



Why Us?

Here at **reverie**, it wouldn't be overstating the case to say we're *ape* for apps. We love how the rise of the app and the ubiquity of mobile devices is empowering users with information while providing a new platform for businesses to engage customers. Our designers and developers are experts in user experience, mobile engagement, and iOS development. We develop apps that users can't live without for innovative companies who understand they can't live without mobile.

