



BUILDING FOR THE ROAD AHEAD

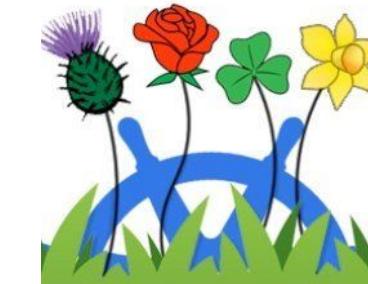
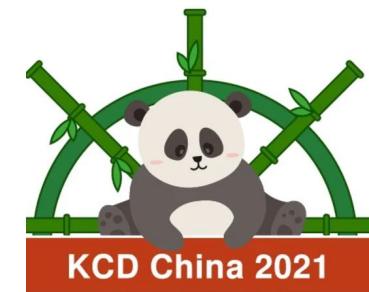
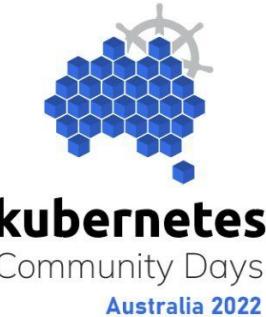
DETROIT 2022

Kubernetes Community Days For Fun and for Community Profit

*Bill Mulligan - Isovalent
Katie Greenley - CNCF*

What is the program?

Kubernetes Community Days are community organized events that gathers adopters and technologists from open source and cloud native communities to learn, collaborate, and network to further advancement in Kubernetes



What is the program?

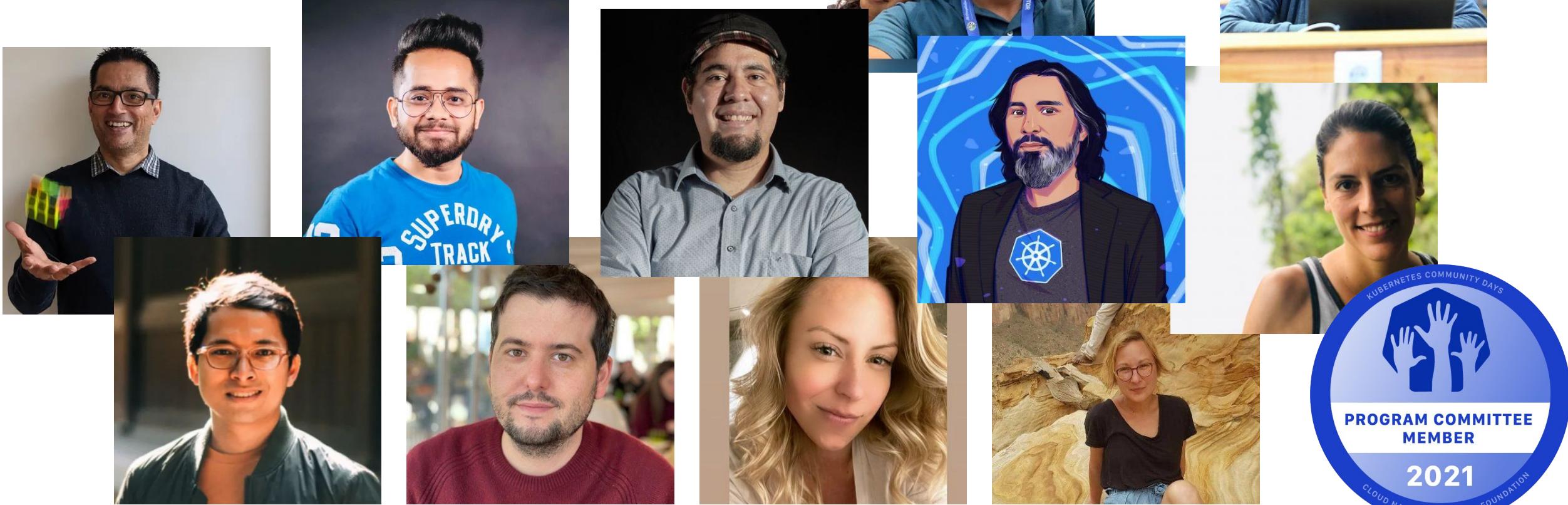
They also are a lot of fun and a great way to meet new people and build community!





Who should organize them?

- CNCF Ambassadors
- CNCF Community Evangelist
- CNCF Members
- Meetup Organizers
- You?



Why would you want to organize one?

People

- Bring together your local community to share ideas
- Grow the impact of your local meetup
- Meet new friends and business partners in the cloud native space
- Helping new speakers take the stage and practice their craft

Professional

- Learn how to organize events and grow a community
- Discover new technologies and trends in cloud native
- Sustain the cloud native community
- Network with local adopters of cloud native technologies
- Reinvest back into your local community and help businesses grow

Getting Started

Event Details

- Event Location:
- Event Date and Time:
- Event type: <!-- chose virtual, hybrid, or in person -->
- Organizers Details (identify who will be the CFP admin, as well as the financial officer)
 - Organizer 1: First and Last Name, Company, Title, Email, CNCF Slack Username
 - Organizer 2: First and Last Name, Company, Title, Email, CNCF Slack Username
 - Organizer 3: First and Last Name, Company, Title, Email, CNCF Slack Username
- Expected Number of Attendees:
- Event cost per ticket, and if you will have early bird pricing or not

[Issues · cncf/kubernetes-community-days -github.com](#)

The Fine Print

Terms

- No other Kubernetes Community Day event in same major city (check with past organizers)
- Minimum of 3 organizers from 3 different organizations
- Every organizer has an account on [Cloud Native Community Groups](<https://community.cncf.io/>)
- Each organizer lives in or just outside of the KCD location
- At least one organizer is a CNCF member employee, CNCF ambassador, or CNCF project maintainer
- All organizers agree to follow the event guidelines and CNCF Code of Conduct
- All inquiries / communication to come via GitHub forum for easy tracking
- All organizers have taken [Inclusive Open Source Community Orientation (LFC102)](<https://training.linuxfoundation.org/training/inclusive-open-source-community-orientation-lfc102/>)
- Agree to offer (at minimum) 3 complimentary tickets to increase diversity for the event
- Agree to ensure the final program schedule is diverse (e.g., not all speakers of one gender)
- Agree to use Cloud Native Community Groups for registration, scheduling, and event website
- Agree to use SM Apply for CFP and to close it at least 6 weeks before the event
- Agree that there will not be an all male speaker lineup

Checklist and Templates

Getting started checklist for organizers

- Schedule monthly check-ins with KCD Core Organizer(s) (kcd@cnf.io)
- Minimum of 3 sponsors committed (not required for virtual only events)
 - Sponsor 1
 - Sponsor 2
 - Sponsor 3
- Identified fiscal sponsor that can accept payments such as from sponsorships and pay out expenses
- Fiscal sponsor that will accept payments
- Added usernames for [CNCF Slack](<https://slack.cnf.io/>) for all organizers so that we can add you to the kcd-organizers channel

- Create a Twitter handle specific to your KCD event (except for countries like China and Korea where Twitter is not used)
- Provided CNCF access to all event social handles

Getting started checklist for CNCF:

- Organizer email alias has been created
- Region created in Bevy
- Added to Bevy header
- CFP created in SMapply
- Marketing Plan shared

Organizer Planning Timeline

- Make a copy of [[this timeline](#)] based on whether your event is In-person, Hybrid, or Virtual and link your own spreadsheet here

New Features

2022

- Templates for getting started, sponsorship, registration questions, and AV set up
- Videos on how to use SM Apply and Bevy
- Organizers meetup once a month with topics related to the planning process with peer learning
- Bevy - organizers can pull their own analytics
- Credly badges

2023

- Quarterly surveys with organizers to help provide data on program growth
- Training programming
- Re-launching speaker bureau + CNCF first program
- Transparency Report

Lessons Learned - Starting Out

- Start small and grow (100 people is great too)
 - Check to see if your area has a local meet-up chapter
 - Consider a smaller program - you don't need to host content heavy tracks to be impactful. You can have five or six, 45 minute sessions.
- Think about diversity from the beginning
 - Remember to reach out to your community early
 - Research local clubs, organizations, and universities and reach out with information about your event
 - Reach out to CNCF ambassadors and CNCF team for help
- Events are similar - leverage the templates
- Consider tying your KCD to another local event

Lessons Learned - Building Your Team

- Regular check ins are good both with your team and CNCF
 - Create a call cadence with your team to review the checklist
 - Confirm check in cadence with CNCF - using the github issue is a great way to track communication outside of email.
- Disagreements happen, we are here to help
 - CNCF is here to be the neutral voice
 - Remember we are all working towards the same goal
- Don't do it alone, this is a community event so you will want to build it with your community

Lessons Learned - What is Success?

- There is no right/wrong/cookie cutter way to do it
 - **Elevate** the people who wouldn't otherwise get an opportunity to speak
 - **Educate** by meeting the needs of your local community
 - **Empower** the community to plan different size/type of events depending on the region
- Different types of events will have different challenges and opportunities depending on how it will be run

Program Success 2021

PROGRAM RELAUNCHED TO MASSIVE DEMAND



12 KCDs

In-person, virtual and hybrid



7,500+ attendees

Adopters & technologists



Presentations

in multiple languages

(English, Chinese, Indonesian,
Italian, Korean, and Spanish)



12 countries

Across the
globe

Program Success 2021

Tuesday, May 17 • 18:22 - 18:27

[Back To Schedule](#)



Lightning Talk: Beginner to Maintainer Journey of a Student - Debabrata Panigrahi, National Institute of Technology Rourkela

[Click here to add to My Schedule.](#)

<https://sched.co/ytwp>

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The session will highlight my learning as a student during the journey as a new contributor starting to contribute after attending a New Contributor Workshop during KCD Bengaluru to becoming an approver recently. I will share the nuances of working together in the community and will focus on areas that need a lot of contributors now especially with the "chop wood and carry water" kind of work that could be easily done by students. I will further focus on how various sigs runs mentoring cohort for contributors to grow up the contributing ladder and learn stuff necessary for taking leadership or helping the leadership, I have been part of such mentoring cohort under sig-contribex and now I'm a moderator of the k-dev mailing list. Also, I will try to focus on how new contributors loose interest while looking for good-first-issues, and I will try to emphasize the importance of regular sig meetings and discussions and help they have helped me to come up with solutions to help the project.

Speakers



Debabrata Panigrahi

Student, National Institute of Technology Rourkela

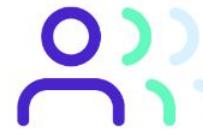
Debabrata is a senior undergraduate in the Dept. of biotechnology and medical engineering at the National Institute of Technology, Rourkela, India. He contributes to the Kubernetes project as an active member of SIG-Contribex, working closely with the marketing council and mentoring... [Read More →](#)

2022 Program Success



18 KCDs

In-person, virtual and hybrid



8,700+ attendees

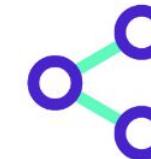
adopters & technologists



Presentations

in multiple languages

(English, Chinese, Indonesian, Italian, Slavic and Spanish)



15 countries

Across the globe



450+ CFP Submissions



20% non-male speakers

Overall Program Success



What will your community gain?

- New friends and colleagues
 - Local support system
 - Connection to the larger cloud native community
- Ability to give non-code contributions to the ecosystem and show their importance
 - Open mindset, many minds are better than one
 - Understand how online and in person events can break gaps between countries and motivate people to contribute
- Acceleration
 - Grow projects
 - Connect communities
 - Build businesses

Get Started Today!

- Questions or want more information: kcd@cncf.io
- Slack: [#KCD-Formation](#)
 - @k8tgreenley
 - @audramontenegro
- GitHub: <https://github.com/cncf/kubernetes-community-days>
- Website: Kubernetescommunitydays.org



ARE YOU READY?

Kubernetes Community Days For Fun and for Community Profit



BUILDING FOR THE ROAD AHEAD

DETROIT 2022



KubeCon



CloudNativeCon

North America 2022

BUILDING FOR THE ROAD AHEAD

DETROIT 2022

October 24-28, 2021



Katie Greenley
Event Manager
CNCF



Bill Mulligan
Community Pollinator
Isovalent