

CNCF Technical Advisory Group: **Observability**

Alolita Sharma, @alolita AWS, TAG co-chair

Matt Young, @halcyondude Everquote, TAG co-chair

Richard Hartmann @TwitchiH Grafana Labs, TAG co-chair



Introductions

Matt Young



Matt is a Principal Cloud Architect @ EverQuote, delivering infrastructure, services, and developer-focused tooling for cloud-native applications.

With 20+ years of industry experience he's happily worn Dev, Test, Support and Research hats across the domains of embedded systems, virtualization, distributed applications, and enterprise infrastructure.

Matt is a co-chair for CNCF TAG Observability, and has been finding analog zen in his family, motorcycles and tennis matches.



Alolita Sharma



Principal Technologist at AWS where she leads open source observability strategy and engineering.

Co-chair of the CNCF Observability Technical Advisory Group

Member of the OpenTelemetry Governance Committee

Board director of the Unicode Consortium

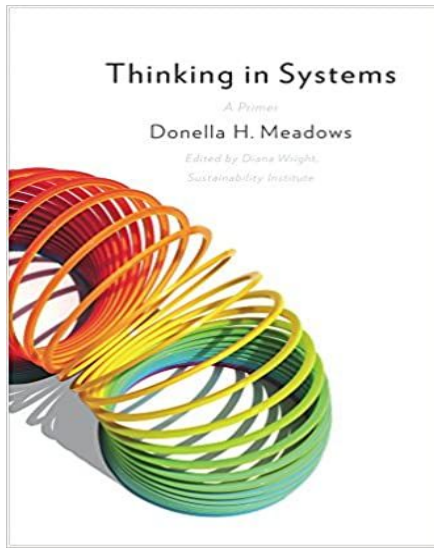
Served on the boards of the OSI and SFLC.in

Alolita has led engineering teams at Wikipedia, Twitter, PayPal and IBM.

Two decades of doing open source continue to inspire her. You can find her on Twitter [@alolita](https://twitter.com/alolita).



Defy the Disciplines



“In spite of what you majored in, or what the textbooks say, or what you think you’re an expert at, follow a system wherever it leads. It will be sure to lead across traditional disciplinary lines.”

~ Donella Meadows



Observability

Wat?

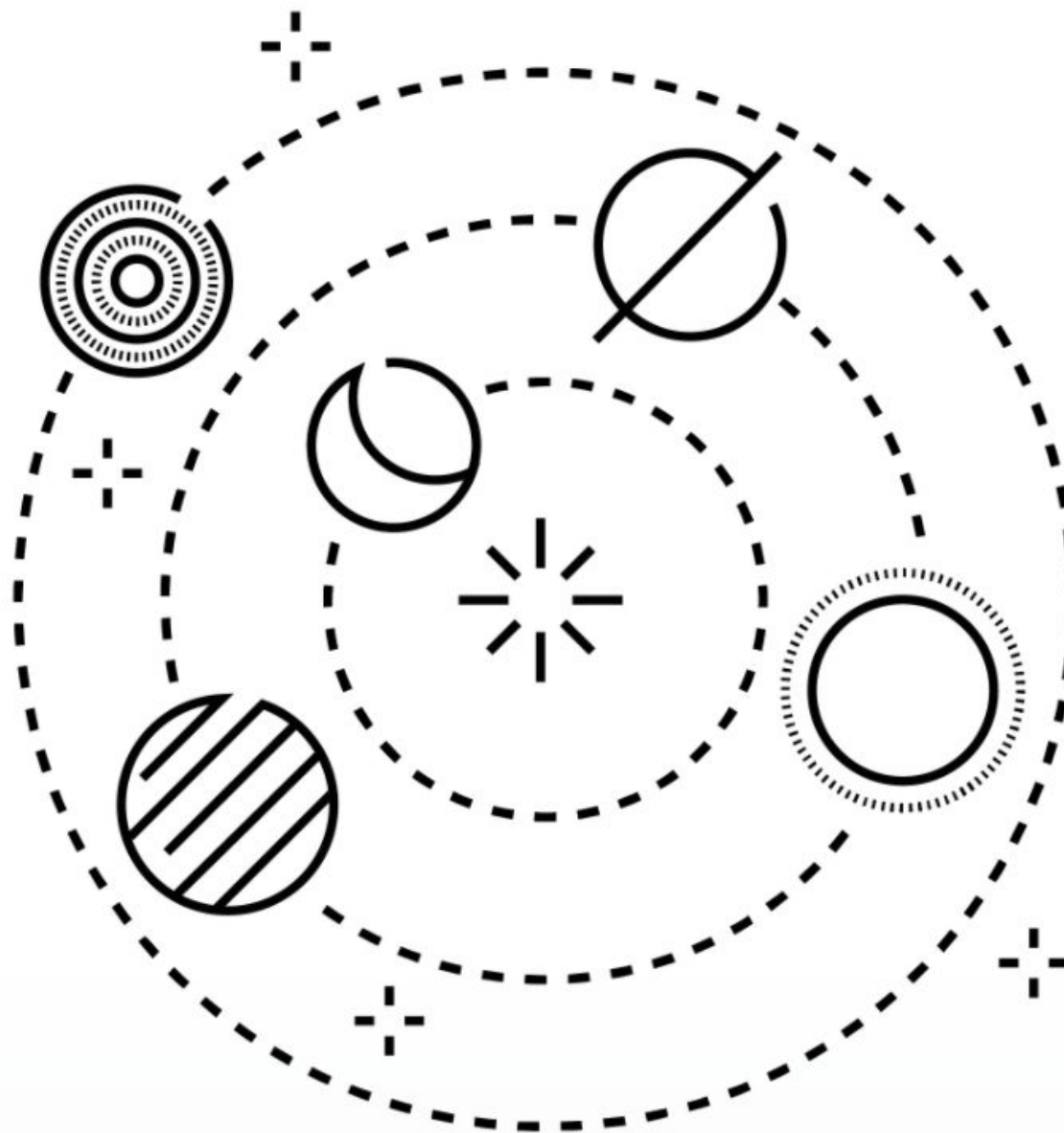


“More panels?”

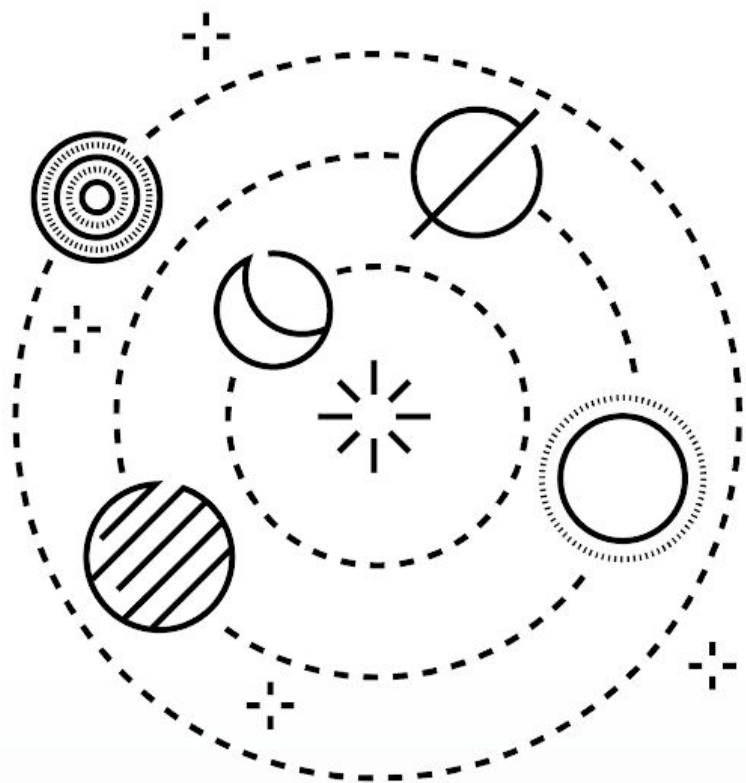


Context



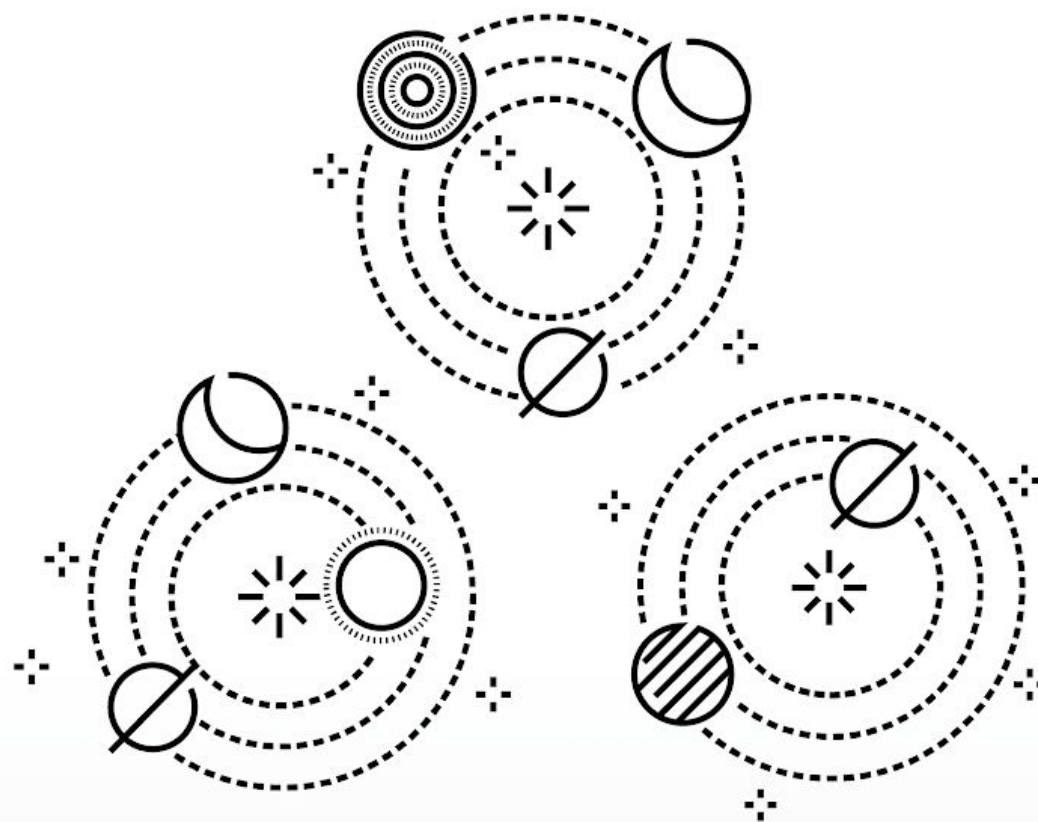


MONOLITH



VS

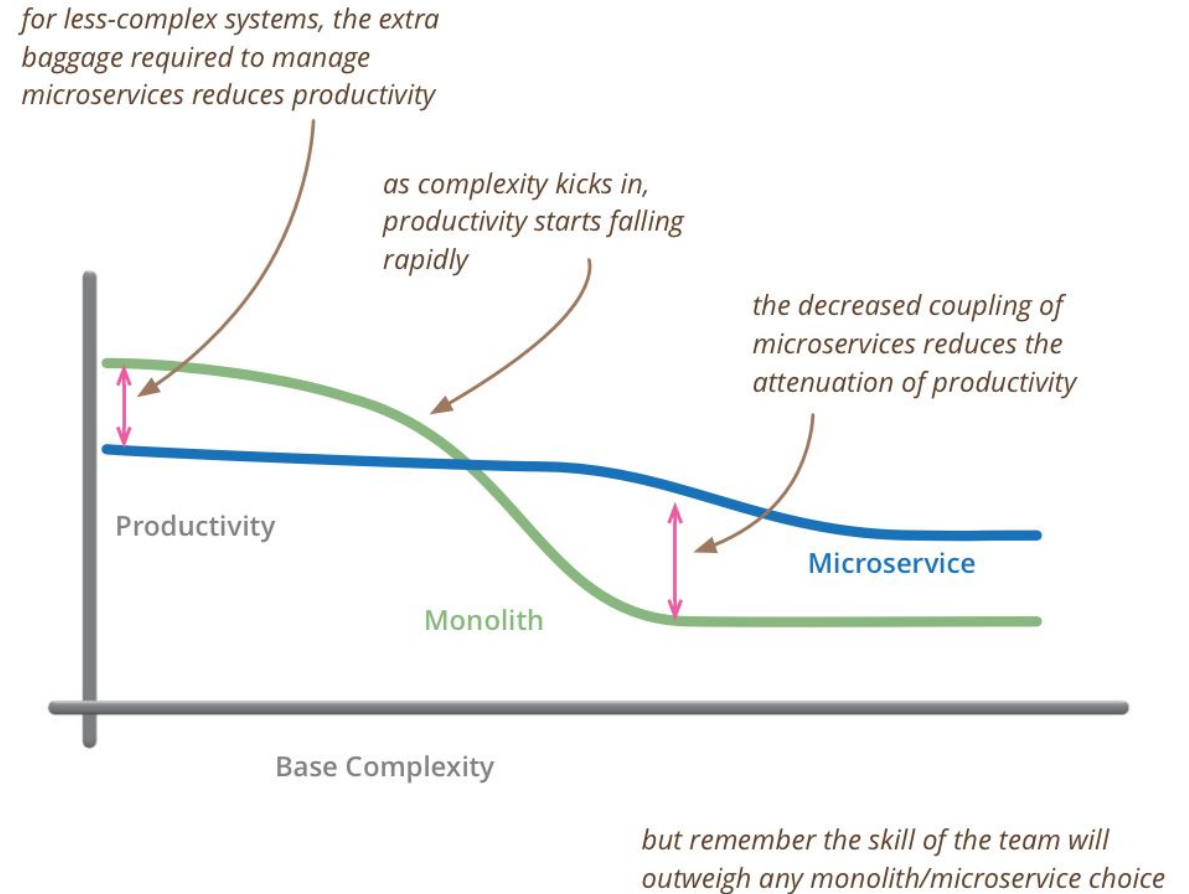
MICROSERVICES



Microservices enable scale...and complexity.

The microservices approach is all about handling a complex system, but in order to do so the approach introduces its own set of complexities. **When you use microservices you have to work on automated deployment, monitoring, dealing with failure, eventual consistency, and other factors that a distributed system introduces.** There are well-known ways to cope with all this, but it's extra effort, and nobody I know in software development seems to have acres of free time.

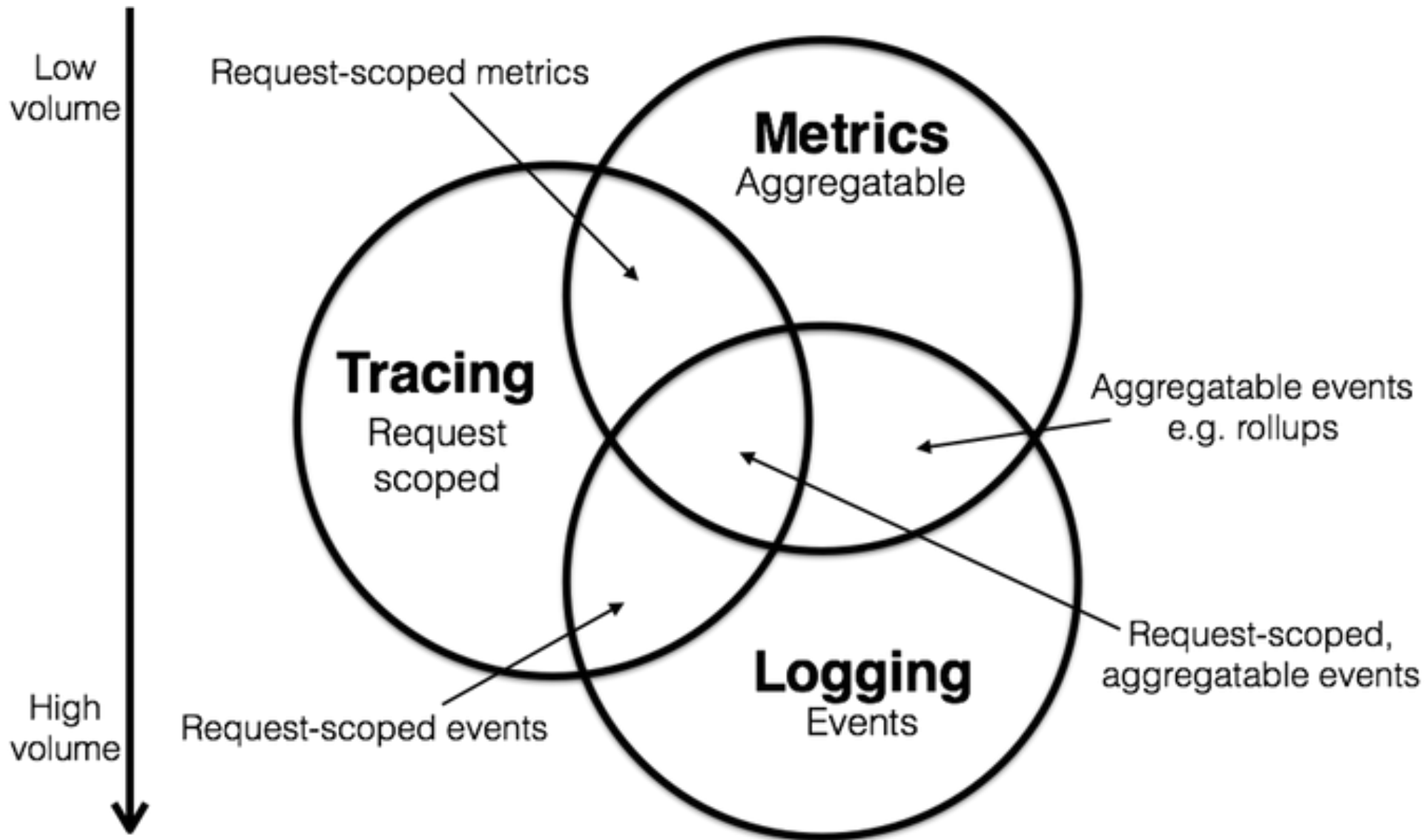
- Martin Fowler

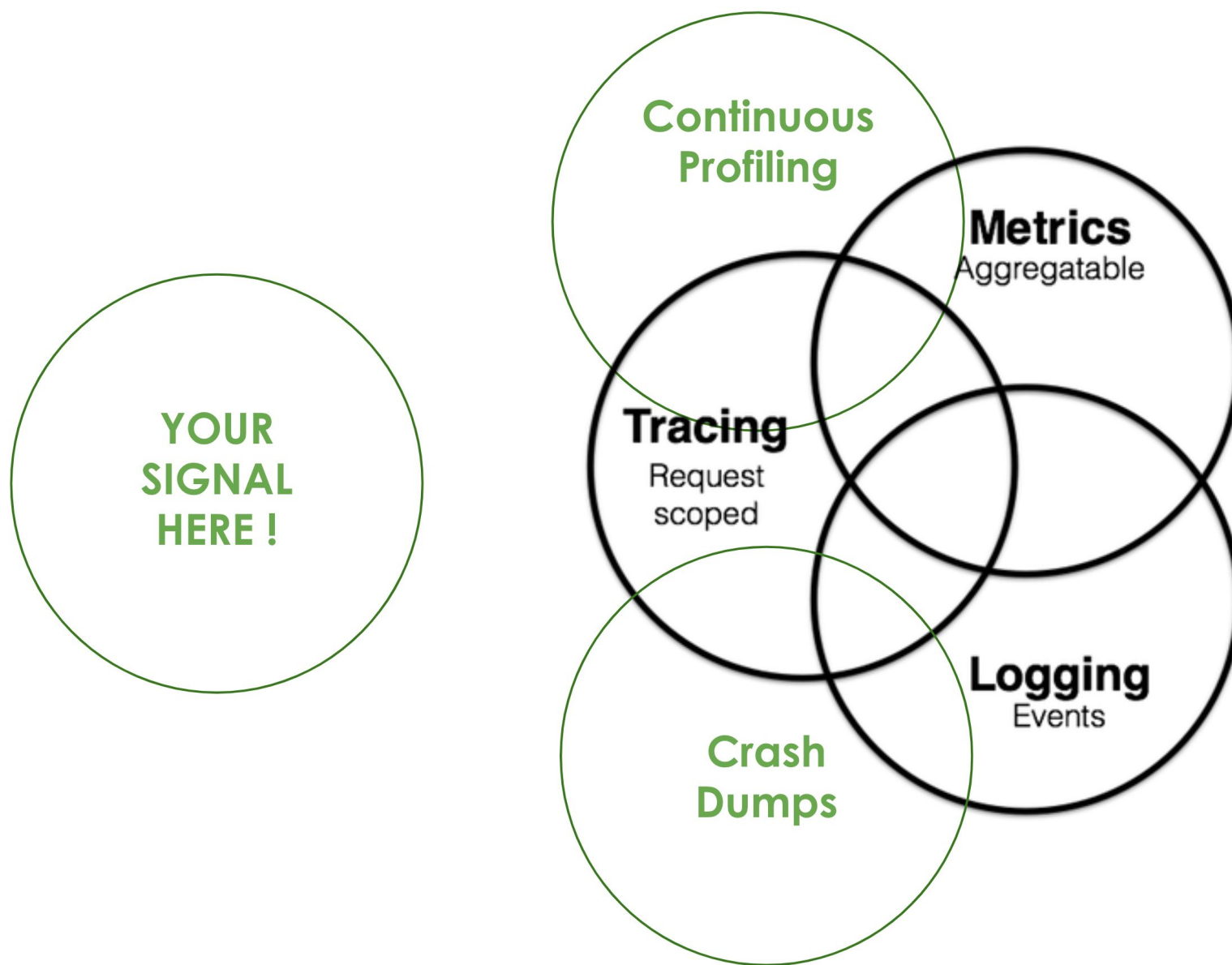


Monitoring tells you whether the system works.
Observability lets you ask **why it's not working.**

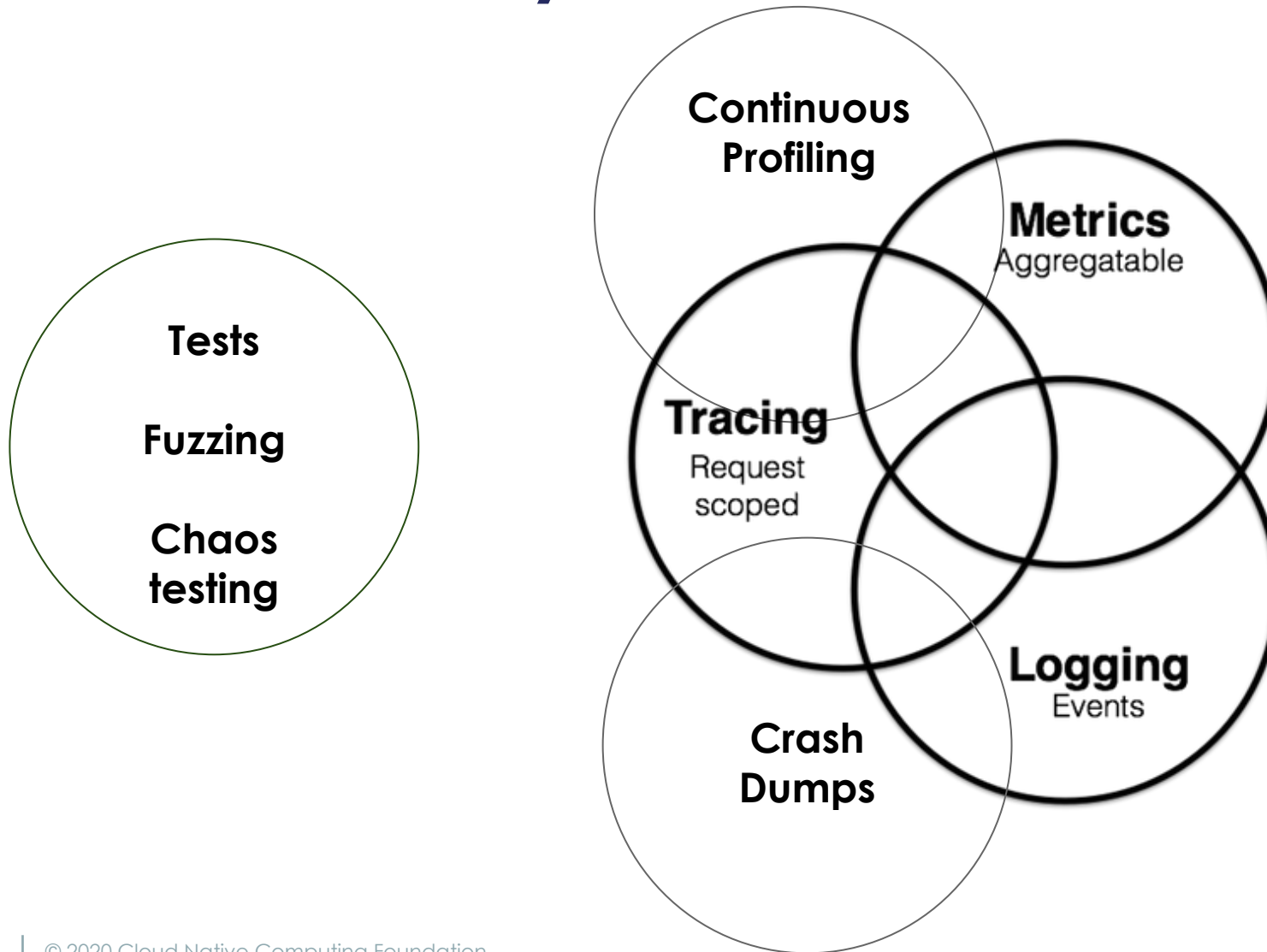
— Baron Schwartz (@xaprb) [October 19, 2017](#)







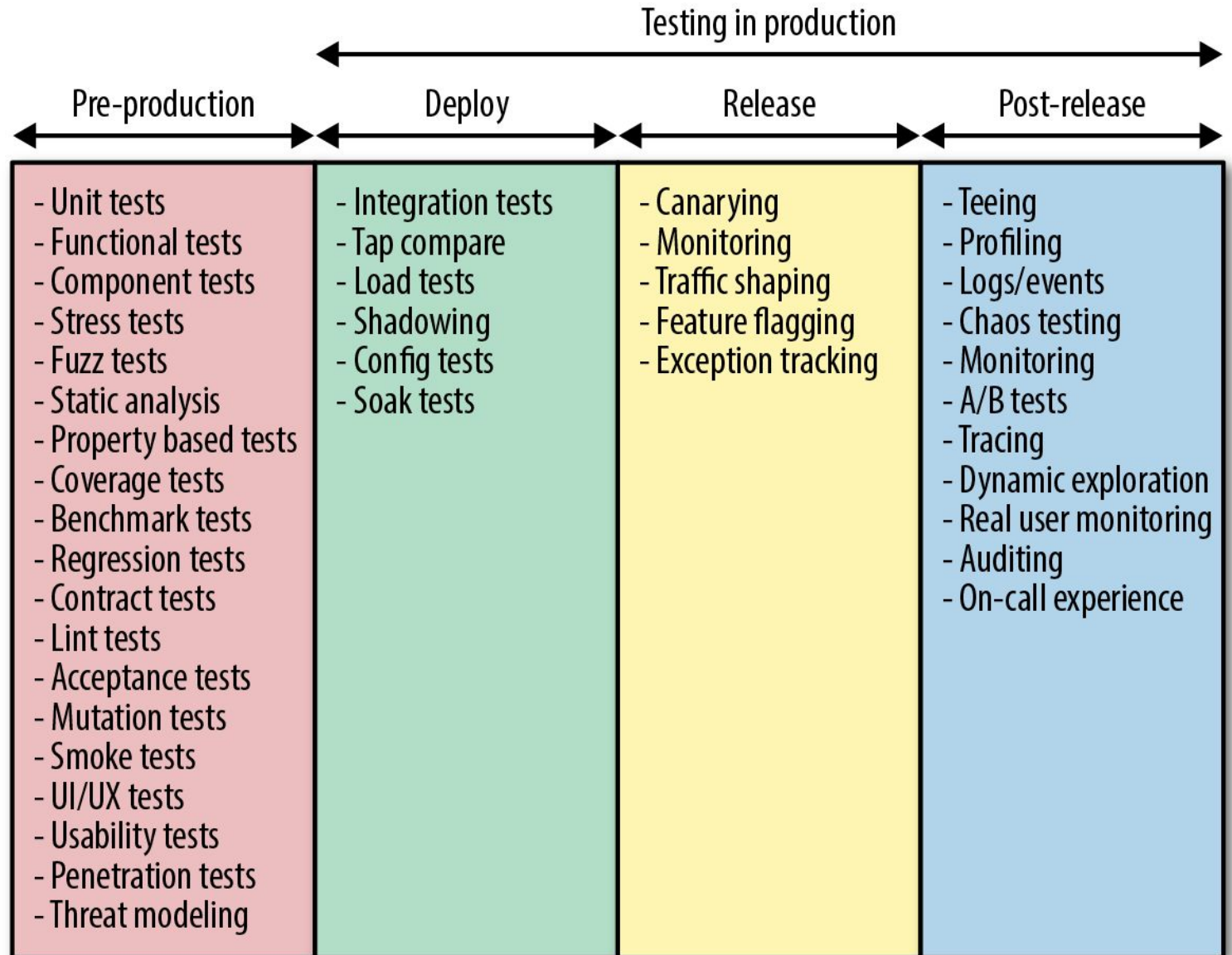
Observability Three Pillars... and beyond?



“**Logs, metrics, and traces** are often known as the **three pillars of observability**.

While plainly having access to logs, metrics, and traces doesn’t necessarily make systems more observable, these are powerful tools that, if understood well, can unlock the ability to build better systems.”

Cindy Sridharan
Distributed Systems Observability (O’Reilly)



Why does Observability **matter**?



developerExperience++

- Easy
- Data-driven Canaries using arbitrary data, safer rollouts.
- Correlate deployments & config changes with infra and business metrics.
- Low time to diagnose/fix
- Developer UX saves \$\$\$



Data Enables Our Future

- Incident Response
- Durable Metrics, Logs, Traces
- Available & Usable at Scale
- Secure & Protect: PII and ePHI
- Autoscaling, ML, anomaly detection, intrusion alerting, optimizing infra scaling, ..., ..., ...



Fiscally Responsible

- Scale business not bills.
- Correlate Costs w/ workloads
- Spend Strategically
- Open Source is capable...USE IT!



App Definition & Development

Database

Streaming & Messaging

Application Definition & Image Build

Continuous Integration & Delivery

Orchestration & Management

Scheduling & Orchestration

Coordination & Service Discovery

Remote Procedure Call

Service Proxy

API Gateway

Service Mesh

Runtime

Cloud Native Storage

Container Runtime

Cloud Native Network

Provisioning

Automation & Configuration

Container Registry

Security & Compliance

Key Management

Special

Kubernetes Certified Service Provider

Kubernetes Training Partner

Platform

Certified Kubernetes - Distribution

Certified Kubernetes - Hosted

Certified Kubernetes - Installer

PaaS/Container Service

Serverless

CD Foundation Landscape

Observability and Analysis

Cloud Native Landscape

Monitoring

Logging

Tracing

Chaos Engineering

Members

Cloud Native Computing Foundation

Redpoint

Amplify

l.cncf.io

See the serverless interactive display at l.cncf.io

See the interactive observability at l.cncf.io

See the interactive observability at l.cncf.io

Observability and Analysis

Monitoring



Logging



Tracing



Chaos Engineering



CNCF Structure



- Mainly vendors
- Fund the organization
- Marketing and strategic direction

- 11 top technical architects
- Admit new projects
- Acts as a resource to projects

- Real end users of these technologies
- Communicate back requirements
- And good and bad experiences

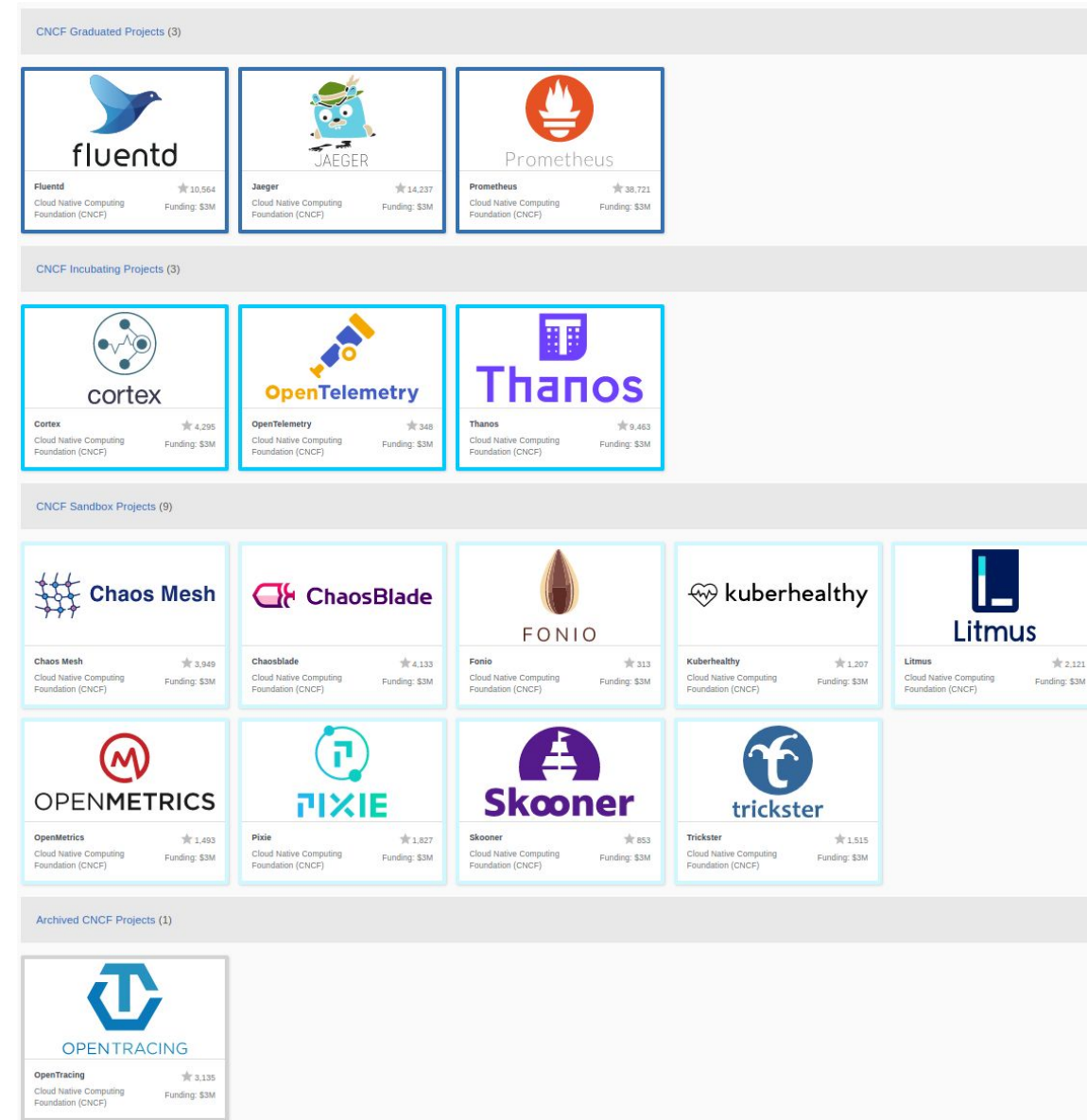
Excerpt from our charter

- Foster and sustain the observability ecosystem
- Identify gaps in the CNCF's portfolio
- Provide actionable feedback to the TOC on the state and health of the ecosystem.
- Curate and disseminate patterns and best practices
- Provide users with unbiased information
- Vendor-neutral setting for thought validation and project feedback
- Where end-users, projects, and vendors



Observability Landscape

- Graduated:
 - Fluentd, Jaeger, Prometheus
- Incubated:
 - **Cortex, OpenMetrics, OpenTelemetry, OpenTracing, Thanos**
- Sandbox:
 - Chaos Mesh, Litmus, Trickster



<https://landscape.cncf.io/category=observability-and-analysis&format=card-mode&grouping=category&project=hosted>



Accomplishments

- Due diligence for the incubation of
 - OpenTelemetry
 - Cortex
 - Thanos
 - OpenMetrics
- Evaluation for sandbox
 - Pixie
- WG kick-off: Observability White Paper





























What's coming within the TAG

- Guidance on what's coming in the ecosystem
- Webinars
- YouTube in the CNCF TAG channel
- Case studies
- Project demos
- Workgroup topics
 - CNCF Project Engagement
 - Persona development: Gathering feedback from End Users



TAG Participants (non-exhaustive!)

CNCF Member Products/Projects (26)			
	Airbnb (supporter) Airbnb	MCap: \$102.7B	
	Amazon Web Services (member) Amazon Web Services	MCap: \$1.8T	
	Apple (member) Apple	MCap: \$2.5T	
	Chronosphere (member) Chronosphere	Funding: \$54.4M	
	Cisco (member) Cisco	MCap: \$242.8B	
	Civo (member) Civo	Funding: \$840K	
	Comcast (member) Comcast	MCap: \$261.8B	
	Datadog (member) Datadog	MCap: \$43.1B	
	Discover Financial Services (supporter) Discover Financial Services	MCap: \$36.9B	
	Dynatrace (member) Dynatrace	MCap: \$20.2B	
	Everquote (supporter) Everquote	MCap: \$598.1M	
	Gitpod (member) Gitpod	Funding: \$16M	
	Google Cloud (member) Google	MCap: \$1.9T	
	Grafana Labs (member) Grafana Labs	Funding: \$295.2M	
	Intuit (member) Intuit	MCap: \$154.6B	
	Lightstep (member) LightStep	Funding: \$70M	
	Logz.io (member) Logz.io	Funding: \$121.9M	
	Microsoft (member) Microsoft	MCap: \$2.3T	
	New Relic (member) New Relic	MCap: \$5B	
	Red Hat (member) Red Hat	MCap: \$123B	
	Scarf (member) Scarf	Funding: \$2M	
	Splunk (member) Splunk	MCap: \$24.5B	
	Swisscom (member) Swisscom	MCap: \$30B	
	Timescale (member) Timescale	Funding: \$71.1M	
	VMware (member) VMware	MCap: \$59.4B	
	Weaveworks (member) Weaveworks	Funding: \$58.6M	



Join us

- **Meeting on 1st and 3rd Tuesdays of the month:** [TAG Observability Meeting Notes](#)
- **GitHub Repository:** <https://github.com/cncf/tag-observability>
- **CNCF Slack:** #tag-observability
- **Mailing list:** cncf-tag-observability@lists.cncf.io
 - Feedback?
 - Help needed?
 - Passion for developer tools and experience?
 - Ideas to improve Observability CNCF space?
 - Want to discuss solutions and groovy tools?



2021 Acknowledgements (part1)

Aaron Bento (VMWare)
Abhinav Khushraj (Promscale)
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Alex Jones (Civo)
Alois Reitbauer (Dynatrace)
Alolita Sharma (AWS / OTEL GC)
Anais Urlichs (Civo)
Arthur Sens (Gitpod)
Avi Press (Scarf)
Bartek Plotka (Red Hat)
Ben Sigelman (LightStep / OTEL GC)
Blair Rampling (Red Hat)
Bogdan Drutu (Splunk)
Callum Styan (Grafana Labs)
Chris Marchbanks (Grafana Labs)

Christian Weichel (Gitpod)
Constance Caramanolis (Splunk / OTEL GC)
Cornelia Davis (Weaveworks/CNCF TOC)
Daniel Gonzalez Lopes (k6.io)
Daniel Khan (Dynatrace)
Dario Mader (Swisscom)
Dario Maiocchi
David Espejo (VMware)
David Grizzanti (Comcast)
David Kaltschmidt (Grafana Labs)
Debashish Ghatak (Shovel)
Doguscan Namal (AWS)
Dotan Horovits (Logz.io)
Eli Rodriguez (AppDynamics/Cisco)
Frederic Branczyk (Polar Signals)

Gibbs Cullen (Chronosphere)
Haoyu Sun (Red Hat)
Ian Bartholomew (nobl9)
Ian Billett (Red Hat)
Ivan Santos (EverQuote)
Ivan Sim (Red Hat)
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Ryan Perry (Pyroscope.io)



Thanks!

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