



KubeCon



CloudNativeCon

North America 2022

BUILDING FOR THE ROAD AHEAD

DETROIT 2022

Get Projects Approved By Articulating the Business Value Of a Cloud Native Solution



BUILDING FOR THE ROAD AHEAD

DETROIT 2022

October 24-28, 2021

Moderator



Larry Carvalho



Panelists



Kris Flautner



Chris Rosen



Betty Junod



Cisco Story – Finance & digital transformation

Business Benefits

- Transition to microservices decouples development lifecycles
- Ease of integration of legacy systems
- Ops and policy automation eases regulatory compliance
- Deployment flexibility: on-prem, multi-cloud, hybrid-cloud
- Unified view of applications across multiple systems

OSS Products Used



Cisco Products Used

- Cisco Calisti
- Cisco Panoptica



IBM Story - Enterprise Fintech Customer with Challenges Around Latency, Sovereignty, and Digital Transformation

Business Benefits

- Improved innovation through secured CI/CD pipelines enabling customer deliverables
- Improved availability and resiliency with cloud-native design principles
- Trusted partnership with IBM to accelerate app modernization projects

OSS Products Used



IBM Products Used

- IBM Cloud Satellite
- Red Hat OpenShift on IBM Cloud
- IBM Cloud Code Engine

IBM



VMware Story – Retailer Transforms the Customer Experience with a Cloud Native developer platform

Business Benefits

- Better app performance = better customer experience
- Automation, automation, automation
- Ability to scale up and down on demand to match the peak times across their stores
- Better flexibility on how and when their IT budget is spent

OSS Products Used



VMware Products Used

- Tanzu Mission Control
- Tanzu Kubernetes Grid
- Tanzu Observability
- Tanzu Build Service





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Q&A



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