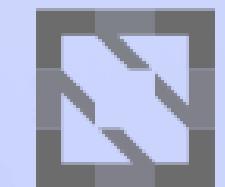
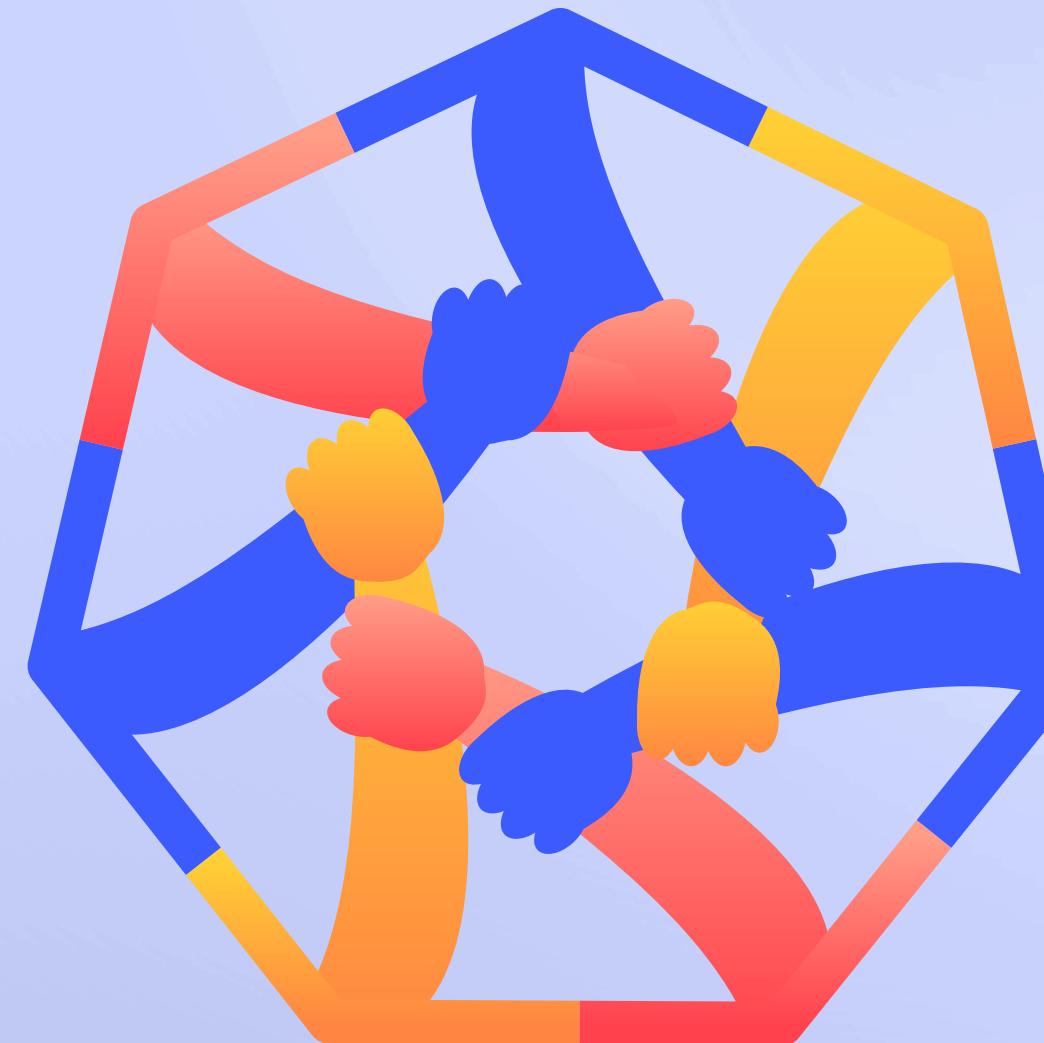


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# Rising Together: The Story of Building an Emerging Community

**Samantha Upegui**

Community Rockstar @Cuemby | Cloud Native Latam Leader

**Angel Ramirez**

CEO @Cuemby | CNCF Ambassador | Cloud Native Latam Leader

Wednesday, November 8



## Who's Samantha?

Community Rockstar @Cuemby | Cloud Native Latam Leader

- Leader FHCN, Cloud Native Latam & Colombia
- Co-founder & Leader at Rise Up! Fintech
- Digital Communication and Creative Director
- Kubernetes & Cloud Enthusiast



## Who's Angel?

CEO @Cuemby | CNCF Ambassador | Cloud Native Latam Leader

- Founder of Fundación Hispana de Cloud Native
- Technical Advisor at Rise Up! Fintech
- M&A and Crosslake technology leader
- Miembro de la junta de asesores DevNetwork
- SMEs Technology Advisor



# Picture this...





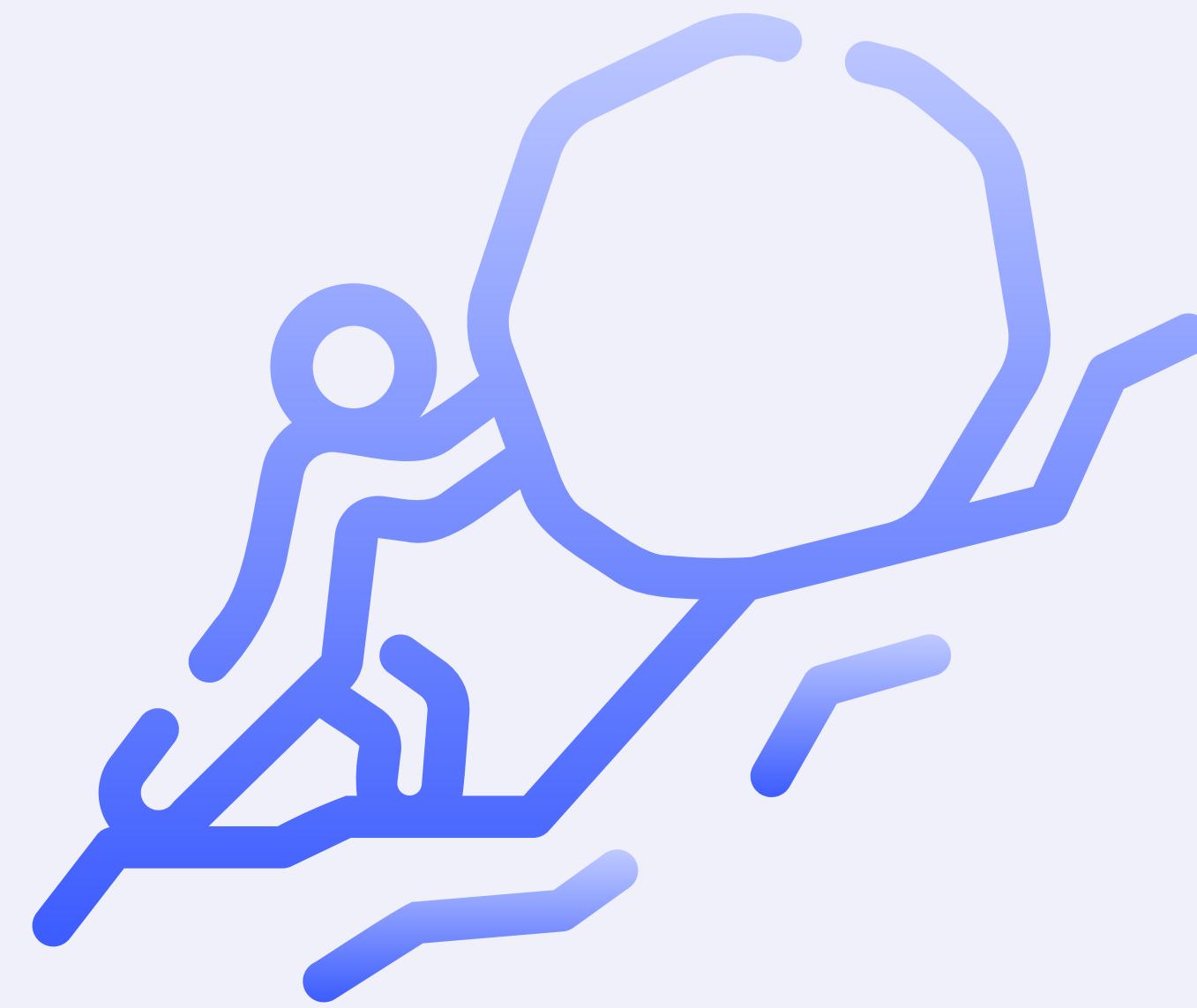
**Communities are  
the lifeblood of  
tech innovation**



**The tech landscape in our region was fragmented, with isolated pockets of talent and innovation.**



**We started with diverse but  
disconnected communities...**



## Key Challenges

- ✖ Lack of leadership.
- ✖ Limited Collaboration.
- ✖ Resource Constraints.
- ✖ Engagement and Participation.



# Our Journey



# Nurturing Leadership



# Mentorship Programs



# Fostering Collaboration



**Our annual tech summit  
became a catalyst for  
collaboration**



# Improving Access to Information

# Consolidation



Symbol of unity, organization, collaboration, leadership development, and knowledge-sharing culminated in the remarkable KCD Colombia 2023.





# KCD Guatemala





# KCD

# El Salvador





# Key Takeaways

Here are key takeaways not just from our journey but also from how KCD Colombia 2023 **inspired other communities.**

# Join Us!



México



Costa Rica



Brazil



Argentina



Colombia

# Unity Across LATAM

The impact rippled across borders,  
inspiring communities in  
Guatemala, El Salvador, Costa Rica,  
Argentina, Mexico, and beyond.



We envisioned a fully united LATAM region where we support each other, and to make this vision a reality we launched the





## Cloud Native LATAM

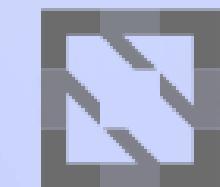
Stay tuned for exciting events and opportunities to make a difference in our vibrant LATAM tech ecosystem.



For those interested in joining the Fellowship for Hyperlocal Communities Network or contributing to the united LATAM community, please connect with us after the presentation

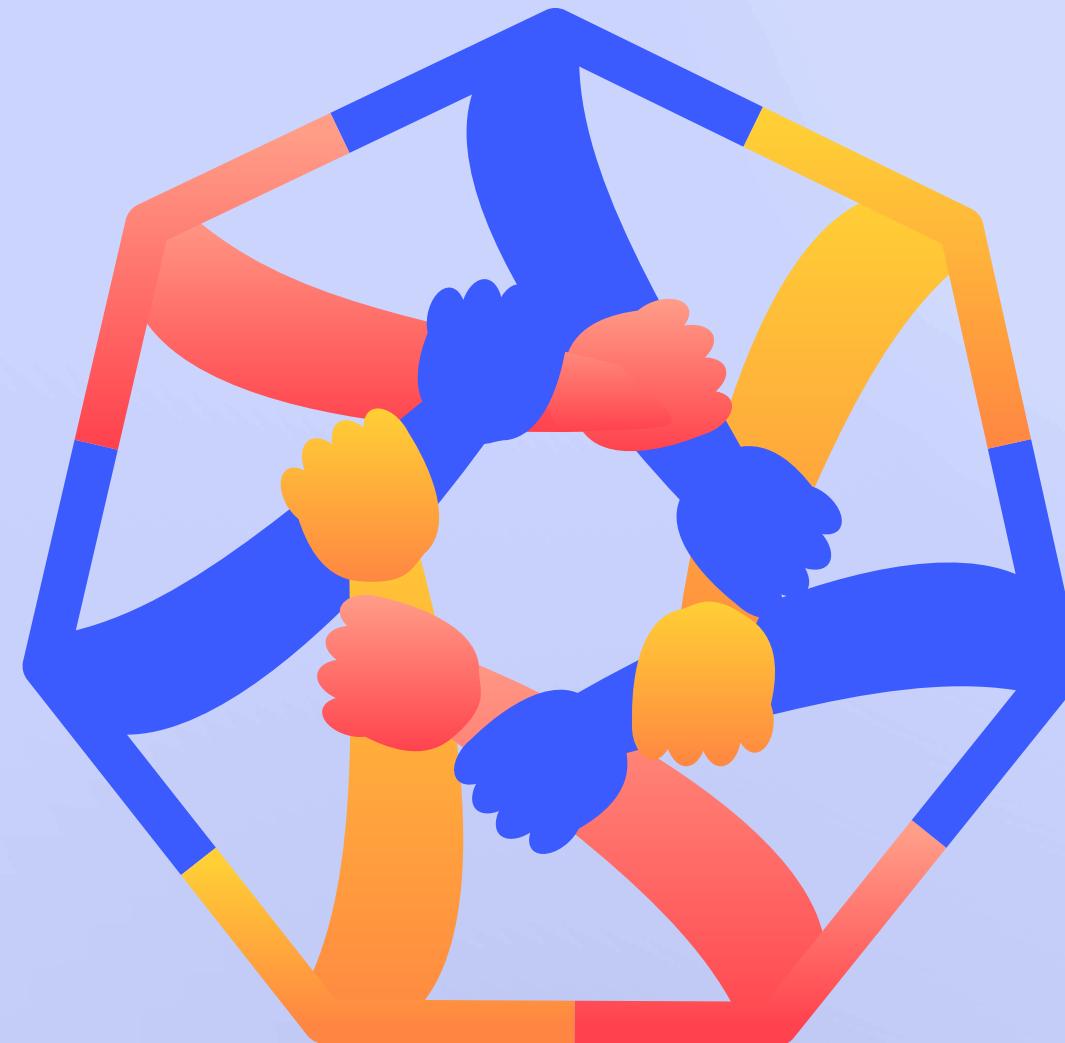


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## Thanks!

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Community Rockstar @Cuemby |  
Cloud Native Latam Leader

**Angel Ramirez**

CEO @Cuemby | CNCF Ambassador |  
Cloud Native Latam Leader

We appreciate your  
feedback



Wednesday, November 8