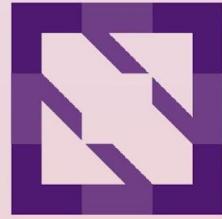




KubeCon



CloudNativeCon

North America 2023



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Roadmap to Becoming a CNCF Ambassador

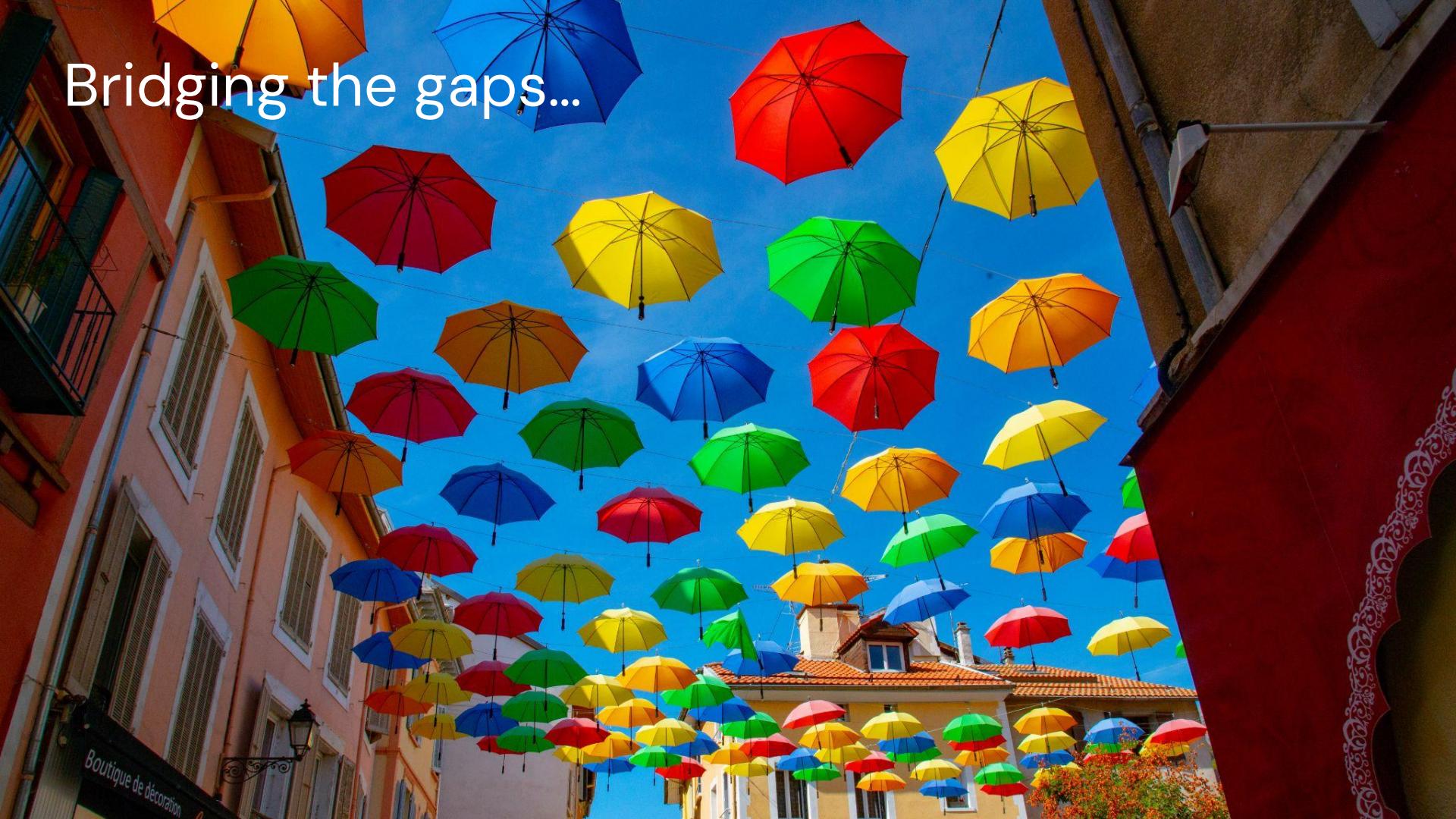
Katie Greenley
Sr. Community Engagement + Outreach Manager
@k8tgreenley

Eric D. Schabell
Director Evangelism, Chronosphere
@ericschabell{@fosstodon.org}

Everyone
HAS A STORY



Bridging the gaps...



Ambassador basics...



Publishing

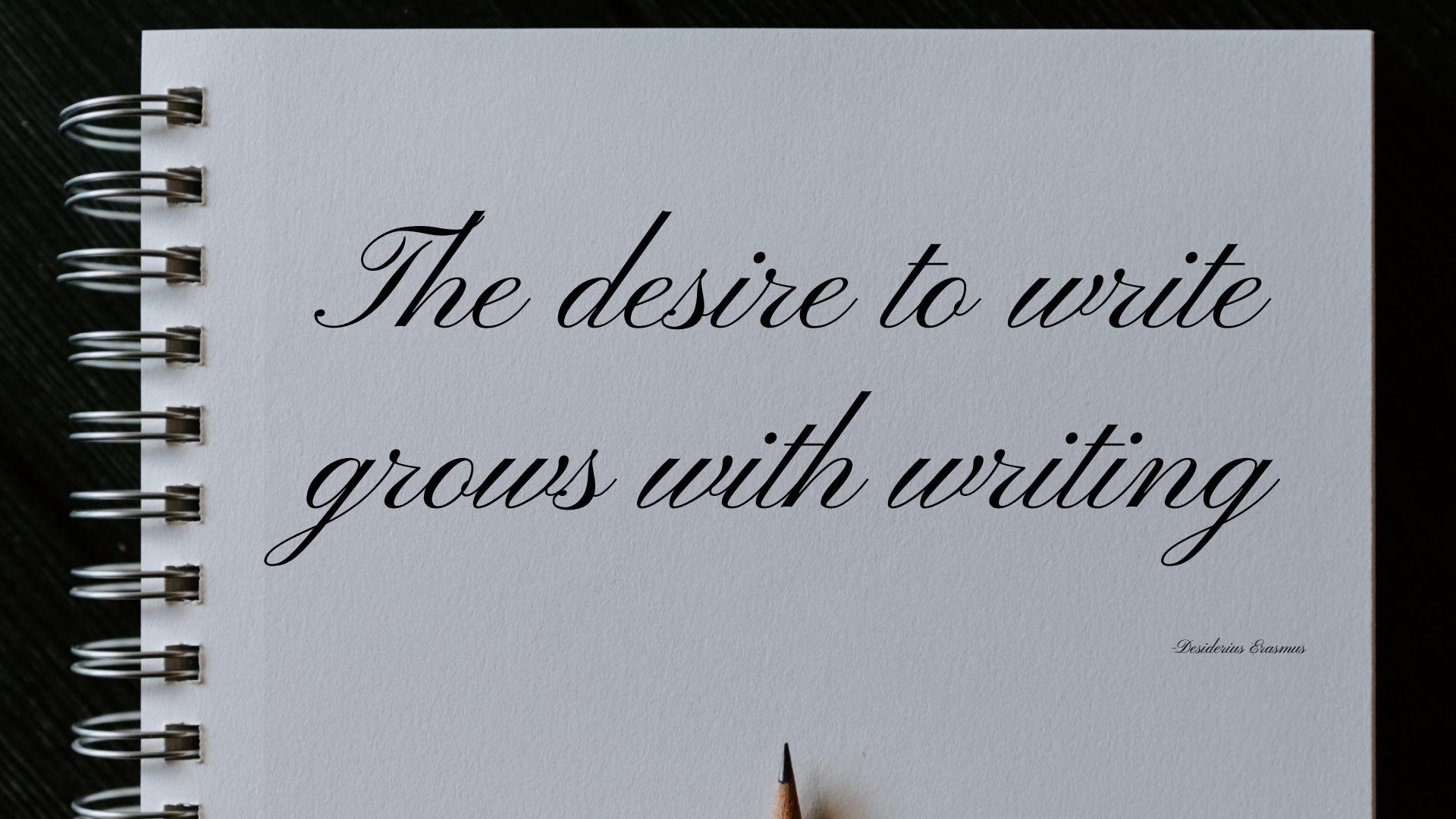


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The desire to write
grows with writing

Desiderius Erasmus



Blog Archives:

- [2023 \(46\)](#)
- [2022 \(61\)](#)
- [2021 \(65\)](#)
- [2020 \(73\)](#)
- [2019 \(68\)](#)
- [2018 \(58\)](#)
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- [2009 \(81\)](#)
- [2008 \(113\)](#)
- [2007 \(128\)](#)
- [2006 \(93\)](#)
- [2005 \(21\)](#)

Visitors:



2,505,516

Content tips



Syndication pays off....

Find your community...



MEMBER POST

Revolutionizing telco: telco!

Guest post originally published on Telco, " where we explore the exciting telecommunications industry. This

August 25, 2023 | By Amina Reshma



CERTIFICATIONS POST

Inside Prometheus + tI

Prometheus is one of the highest valued industry globally, so it's no wonder of our most popular certifications.

August 24, 2023



Eric D. Schabell

MVB CORE

Director Technical Marketing & Evangelism, Chronosphere

Eric is Chronosphere's Director Technical Marketing & Evangelism. He's renowned in the development community as a speaker, lecturer, author and baseball expert. His current role allows him to coach the next generation of technical marketers & evangelists helping the world to understand the challenges with cloud native observability. He brings a unique perspective to the stage with a professional life dedicated to sharing his deep expertise of open source technologies and organizations. Follow on <https://www.schabell.org>.

@ericschabell
@eschabell
in ericschabell
EricDSchabell
<https://www.schabell.org> Netherlands, NL Gold Member

For inquiries regarding your profile data, visit our [GDPR Info page](#).

Eric D. Schabell's Content



Articles

Links

Comments

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Awards(0)



KubeCon: Quick Guide to Prometheus Day North America

Like (2)

This post provides an overview of Prometheus Day North America, a day centered around all of the CNCF projects related to Prometheus and observability.

2022-10-28 by Eric D. Schabell · Cloud · 4855 Views



KubeCon: Summary of the Open Observability Day North America

Like (2)

This post provides an overview of the one-day inaugural event known as Open Observability Day event in Detroit.

2022-10-27 by Eric D. Schabell · Cloud · 3751 Views



O11y Guide: Keeping Your Cloud-Native Observability Options Open

Like (2)

Take look at architecture-level choices being made and share the open standards with the open-source landscape.

2022-09-19 by Eric D. Schabell · Cloud · 2873 Views



O11y Guide: Cloud-Native Observability Needs Phases

Like (2)



As we continue a journey into the world of cloud-native observability, it's time to dive a bit into the message being pushed for cloud-native o11y solutions.

2022-09-26 by Eric D. Schabell · Cloud · 3233 Views



O11y Guide: Who Are the Cloud-Native Observability Players?

Like (2)



Cloud-native observability is a broad topic, and there are many players involved. In this post, we'll take a look at some of the key players in the space.

REPUTATION
33489

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375

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20

PAGEVIEWS
2.3M

Syndicated on:



DZone
CORE

Syndicated on:



Java Code Geek



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Socializing

Get the word out...



Tier 2 Consulting
@tier2consulting

If you haven't had a peak at the [@ericschabell](#) blog, and you're working with [#JBoss](#) [#middleware](#), it's a goldmine. [schabell.org](#)



#OwnIt



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Advocacy (Speaking)



Bring it to the masses...



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Hands-on Content

Needs are simple:

- KISS (keep it simple)
- Consistency
- Repeatable



When in doubt,
keep it simple

Strive for demo to be repeatable in minutes, if not less...



Workshops and demos

<https://gitlab.com/olly-workshops>

Prometheus Fundamentals:



Workshop

Getting started with Perses

This workshop will guide you through what the Perses project is, a basic installation, and building your first dashboard.

Prerequisites: Curiosity about cloud native o11y and open

Workshop

Getting started with Prometheus

This workshop will guide you through a basic installation of Prometheus and your first initial metrics collection.

Prerequisites: Curiosity about cloud native o11y

Workshop

Getting started with OpenTelemetry

This workshop will guide you through the setup of OpenTelemetry and instrumenting your first application for trace data collection.

Prerequisites: Curiosity about cloud native o11y

chronosphere.io





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Joining the Program



Program Requirements

- Must be 18 years of age or older
- Willing to annually review and sign the **Ambassador Standards of Excellence**
- Must participate in one or more of the following areas of expertise:
 - An active contributor to a CNCF project:
 - Min. 20 **DevStats score**
 - Current voter status
 - A SIG or TAG member
 - An active leader in the CNCF community with a minimum of 1 year of experience in:
 - Organizing events (virtual/in-person)
 - KCD (Kubernetes Community Days)
 - Regional meetup hosted on the CNCCG platform
 - Speaking at events
 - Mentoring others
 - Creating content (e.g., blogs, videos, etc.) around CNCF related topics



Expectations

- To be active
- Advocating on behalf of the CNCF
- Providing monthly updates on your efforts
- Providing feedback from the community in a solution oriented mindset
- Willing to help CNCF in a myriad of projects



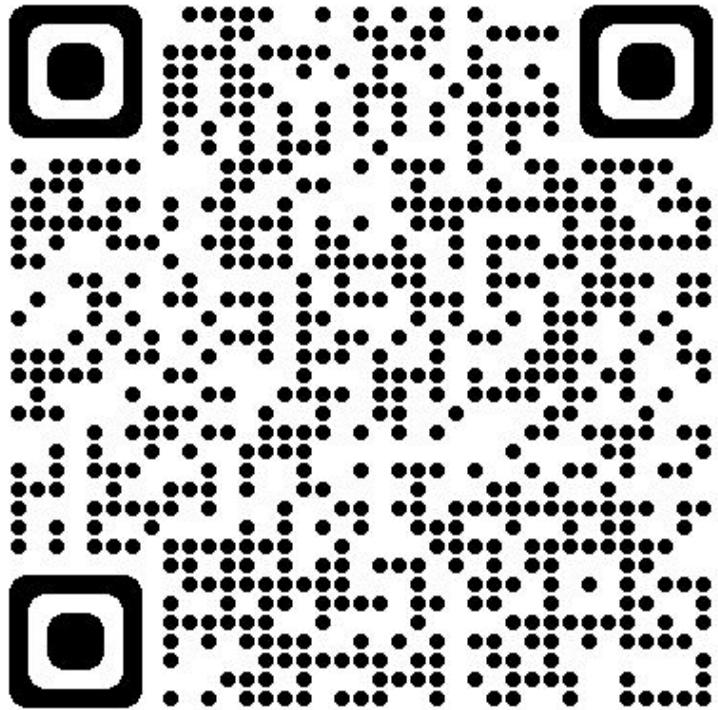
What We Are Looking For?

- Someone that has been in the community for at least 2 years
- Someone actively contributing to the CNCF community and projects
 - Mentorship (LFX, GSoC, Outreachy)
 - Events (Meetups, KCDs, project events)
 - Projects + TAGs + SIGs (maintainer, contributor, program chair)
 - Content (blogs, vlogs, presentations, podcast)
- Someone willing to help others learn, grow and contribute to the community





PromCon
North America 2021



**Please scan the QR Code to learn more about the
CNCF Ambassador Program**

Thank You



Katie Greenley

Sr. Manager, Community Engagement +
Outreach

kgreenley@linuxfoundation.org

Slack/GitHub/Twitter: @k8tgreenley



Eric D. Schabell

Director Evangelism, Chronosphere
@ericschabell{@fosstodon.org}

