



KubeCon



CloudNativeCon

Europe 2023

Building a Globally Accessible Community

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Agenda

- Introductions
- What is a Global Community? Why Are They Important?
- Communicate the Value
- Build Your Community
- Advocate for Your Community



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Examples



What is a Global Community?

Virtual and/or in-person communities spanning multiple continents across the world



Why Are Global Communities Important?



Talent and Opportunity



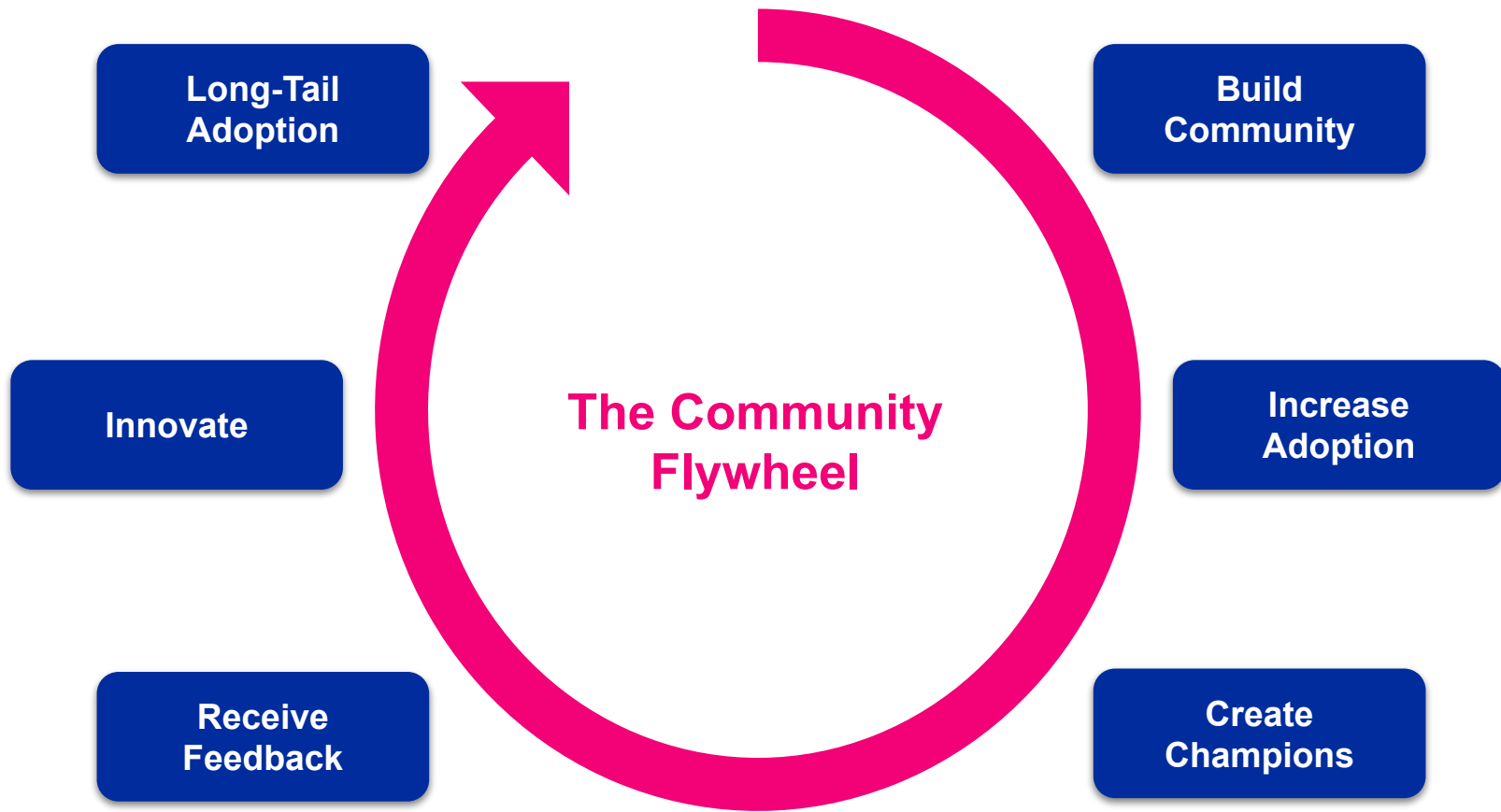
Diversity and Representation



Velocity and Momentum



Communicate the Value



Different Communities Have Different Needs



- Complex Language
- Localization
- Accessibility:
 - Time Zones
 - Platforms
- Code of Conducts

Establishing in a New Region

- Leverage Your Local Experts
- Coordinate with Adjacent Communities
- Engage Your Network
- Remember That Representation Matters
- Empower Your Global Community

Advocate For Your Community

- Metrics
- Sharing Personal Stories
- Empathy





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Questions?

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Thank You!