



KubeCon



CloudNativeCon

Europe 2021

Virtual



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Inclusive Naming Initiative: general meeting

(FYI: This is streaming to twitch!)

Virtual



Intro: Inclusive Naming Initiative



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CLOUD NATIVE
COMPUTING FOUNDATION



Red Hat



vmware®

- Cross-organizational Collaboration
- inclusivenaming.org
- Focused on providing meaningful assistance to the critical mass of enthused open source projects and other codebases to make language changes in a thoughtful way that is in sync with the rest of the ecosystem so that we all only have to **Do It Once!**™

Founders



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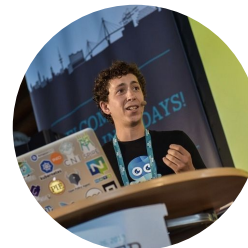
Priyanka Sharma
General Manager, CNCF



Stephen Augustus
Head of Open Source, Cisco



Celeste Horgan
Senior Technical Writer, CNCF



Bill Mulligan
Marketing Manager, CNCF



Ed Warnicke
Distinguished Engineer, Cisco



Dale Davis Jones
VP & Distinguished Engineer, IBM



Jason Brooks
OSPO Manager, Red Hat

Our goal



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Enable the industry to
remove harmful and unclear language and replace it
with an agreed-upon set of neutral terms by
providing tangible tools and recognition

How we're doing it



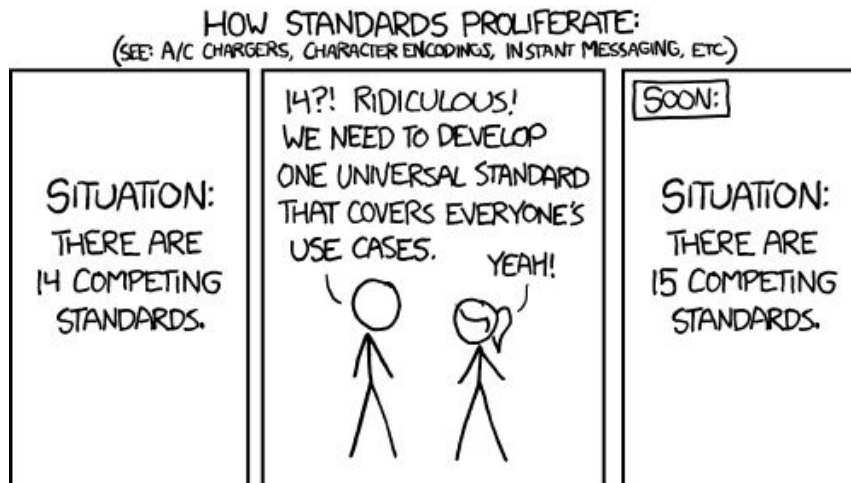
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Trying to get everyone in the same room to drive **consensus-based understanding** of replacement terms and support organizations trying to make these changes.

What's happened since last KubeCon?



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- Formed workstreams
 - Work happens in specialized workstreams
- Worked on governance models
 - Governance itself
 - Code of Conduct
- Defined deliverables and responsibilities for each workstream

Get involved: in general



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- **Slack:** Inclusive Naming Initiative
(get an invite: <https://communityinviter.com/apps/inclusive-naming/invite>)
- **Mailing list:** inclusivenaming@googlegroups.com
 - with a Google account: <https://groups.google.com/u/2/g/inclusivenaming>
 - without a Google account – send an email to inclusivenaming+subscribe@googlegroups.com
- **Meetings:** Every 2nd Monday @ 9:15am - 10am PST
(see on the meeting calendar: <https://inclusivenaming.org/calendar/> and join the mailing list for an invite)

.. We also got some press!



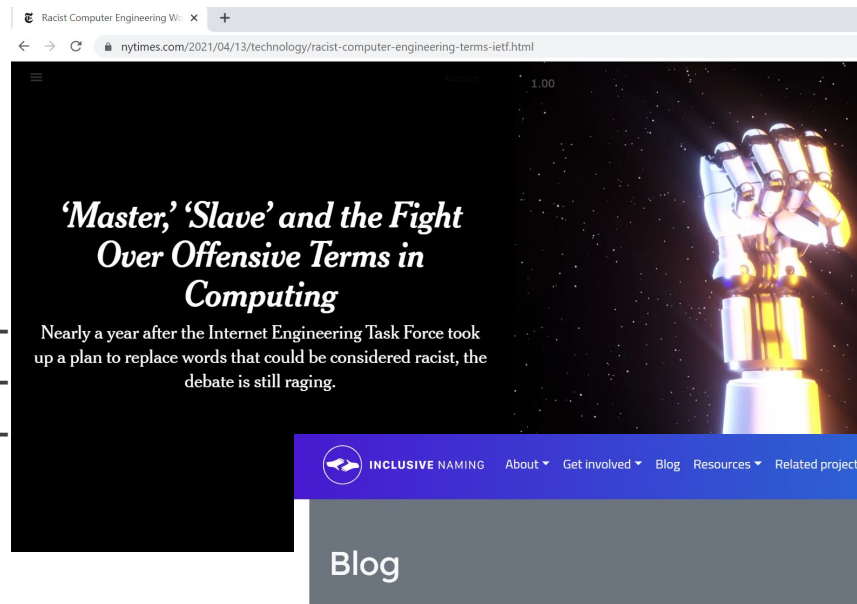
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Towards More Inclusive Infrastructure

April 14, 2021

This post will be short, because it really is that simple. My team at Cisco builds platform services that underlie the multiple projects within the Emerging Technology and Incubation group....

Welcome to the Inclusive Naming Project

April 13, 2021

A Short History The Inclusive Naming Initiative was born out of the efforts by the Kubernetes community to address non inclusive language, which coalesced with the Black Lives Matter movement that rose to prominence last year....



- Leads:
 - Celeste Horgan, CNCF
 - Larry Kunz, Extreme Networks
- Working on a list of 26 initial recommendations – later this month!
- Refining our evaluation framework to represent the group's process

WS Language: Get involved



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- **Slack:** Inclusive Naming Initiative **#ws-language** channel
(get an invite: <https://communityinviter.com/apps/inclusive-naming/invite>)
- **Mailing list:** ws-language@inclusivenaming.org
(join: <https://groups.google.com/u/1/a/inclusivenaming.org/g/ws-language>)
- **Meetings:** Every 2nd Tuesday @ 11:30am - 12pm PST
(see on the meeting calendar: <https://inclusivenaming.org/calendar/> and join the mailing list for an invite)



- Leads:
 - Stephen Augustus, Cisco
 - Celeste Horgan, CNCF
 - Dale Davis Jones, IBM
 - Jason Brooks, Red Hat
- Accepting and housing new open source projects
- Writing guidance documentation for OSS projects
- Machine readable formats for the language recommendations

WS Open Source: Get involved



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- **Slack:** Inclusive Naming Initiative **#ws-open-source** channel
(get an invite: <https://communityinviter.com/apps/inclusive-naming/invite>)
- **Mailing list:** ws-oss@inclusivenaming.org
(join: <https://groups.google.com/u/2/a/inclusivenaming.org/g/ws-oss>)
- **Meetings:** Every 2nd Monday @ 10:30am - 11am PST
(see on the meeting calendar: <https://inclusivenaming.org/calendar/> and join the mailing list for an invite)



- Leads:
 - Andre Pellet, Dell
 - Monica Rush, Microsoft
- Drafting a survey on working with corporate level suppliers
- Leading on content guidance for companies – how does an enterprise organization make this kind of change?

WS Company: Get involved



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- **Slack:** Inclusive Naming Initiative **#ws-company** channel
(get an invite: <https://communityinviter.com/apps/inclusive-naming/invite>)
- **Mailing list:** ws-company@inclusivenaming.org
(join: <https://groups.google.com/u/2/a/inclusivenaming.org/g/ws-oss>)
- **Meetings:** Every 2nd Thursday @ 11am - 12pm PST
(see on the meeting calendar: <https://inclusivenaming.org/calendar/> and join the mailing list for an invite)

Leads:

- Joanna Lee, Gesmer Upgrove
- Matthew Schnoor, Intel

Gathering data from SDOs on their progress on the journey of replacing harmful language

Collecting and sharing resources for SDOs that need assistance

Serving as a conduit to the work that other workstreams are producing

Standards Survey

The Inclusive Naming Initiative (www.inclusivenaming.org) is a grassroots project founded by leaders from the Cloud Native Computing Foundation, Cisco, Red Hat, VMWare, IBM, and more. Our mission is to help organizations and communities in the technology industry remove harmful or exclusionary terms, and replace them with more inclusive language.

This survey is intended to gather information about what Standards Development Organizations (SDOs) have done to deprecate harmful terms in their standards and related documentation. If you participate in an SDO, please take a few minutes to complete this survey.

* Required

WS Standards: Get involved



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- **Slack:** Inclusive Naming Initiative **#ws-standards** channel
(get an invite: <https://communityinviter.com/apps/inclusive-naming/invite>)
- **Mailing list:** ws-standards@inclusivenaming.org
(join: <https://groups.google.com/u/2/a/inclusivenaming.org/g/ws-standards>)
- **Meetings:** Every 2nd Thursday @ 10am - 11am PST
(see on the meeting calendar: <https://inclusivenaming.org/calendar/> and join the mailing list for an invite)

Leads:

- Bill Mulligan, CNCF
- Priyanka Sharma, CNCF
- Jim St. Leger, Intel

[Twitter](#) and [LinkedIn](#) accounts live

Blog launched

[Media One pager developed](#)

More logos added to the wall

WS Marketing: Get involved



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Handles marketing, events, and membership for the Inclusive Naming Initiative.

Leads: Bill Mulligan, Jim St. Leger

Meeting times: Wednesday bi-weekly @ 16:30 CEST

Communication methods: [Inclusive naming initiative](#)
[slack : #ws-marketing](#)



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