BUILDING FOR THE ROAD AHEAD

DETROIT 2022

Birds of a Feather

How Can We Build Stronger User Support Groups

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KubeCon North America
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Agenda

Quick intro: What is a “birds of a feather”?

5 minute intro: User groups, pre-pandemic, now, future?

Discussion – 25 minutes

Wrapup – 5 minutes

What is a birds of a feather?

Interactive guided discussion

Focused topic: Relevant to our industry, technology, jobs, work-life, or professional development, etc.

Audience: Should be cross-cutting. A discussion with those you wouldn't normally interact with on a day-to-day basis.

Successful BoFs have an organized plan for the topic of discussion with gentle guidance of the discussion according to the plan.

- Timing
  - 5 Minute Introduction
  - 25 Minute Discussion
  - 5 Minute Wrap-up

	BoF	Presentation, Panel
Purpose	Have a discussion	Transfer Knowledge
Who is Expert	Audience	Presenter
Who Asks Questions	BoF organizer	Audience
Audience Role	Share opinions, experience,and feedback	Comprehend and ask for clarification
Speaker/Leader Role	Facilitate discussion with audience, keep on track	Ensure audience understands topic

Kubernetes Community

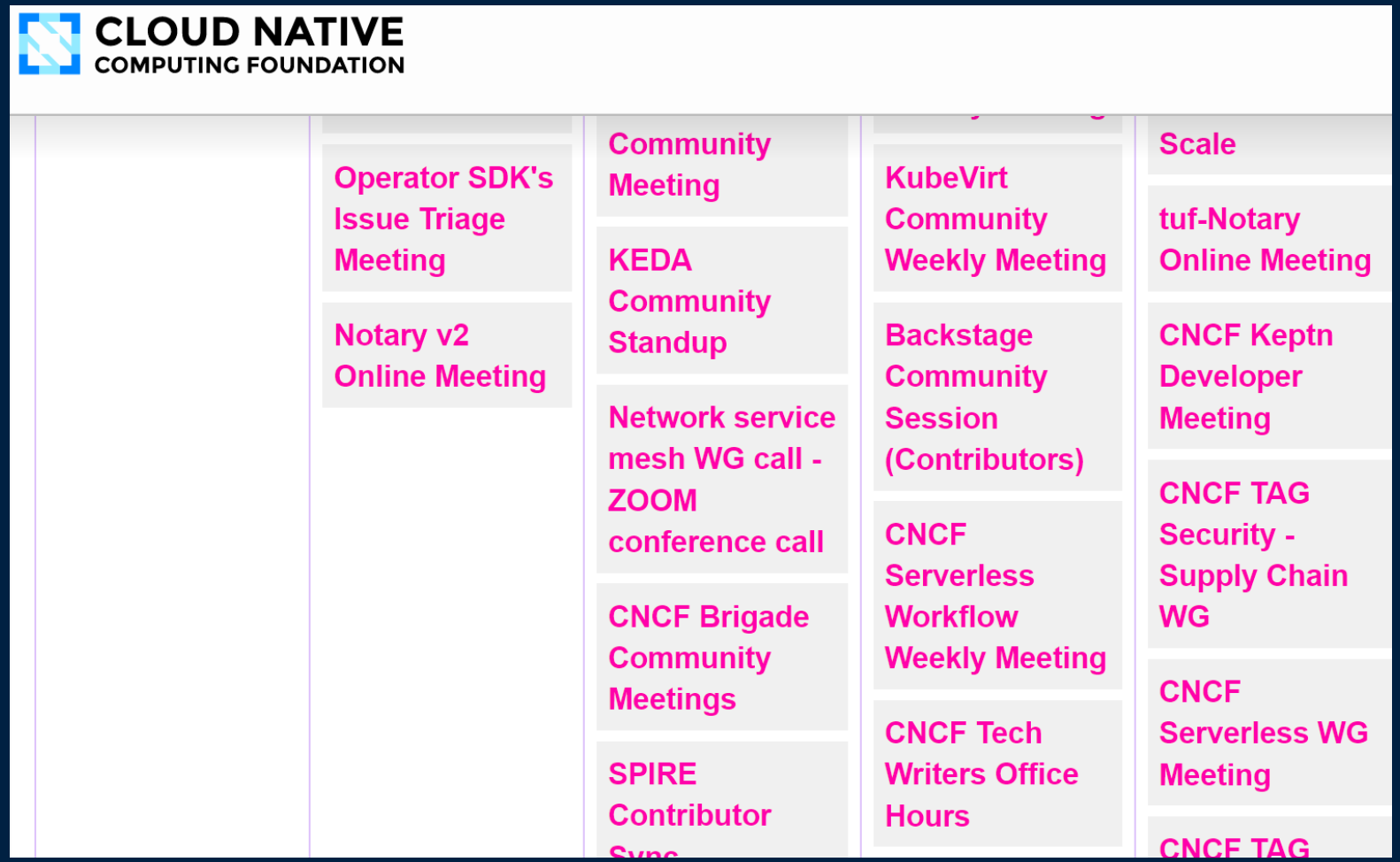
Public Calendar lists meetings

Kubernetes public Community Calendar

https://calendar.google.com/calendar/embed?src=calendar%40kubernetes.io

CNCF Community

Public Calendar lists meetings

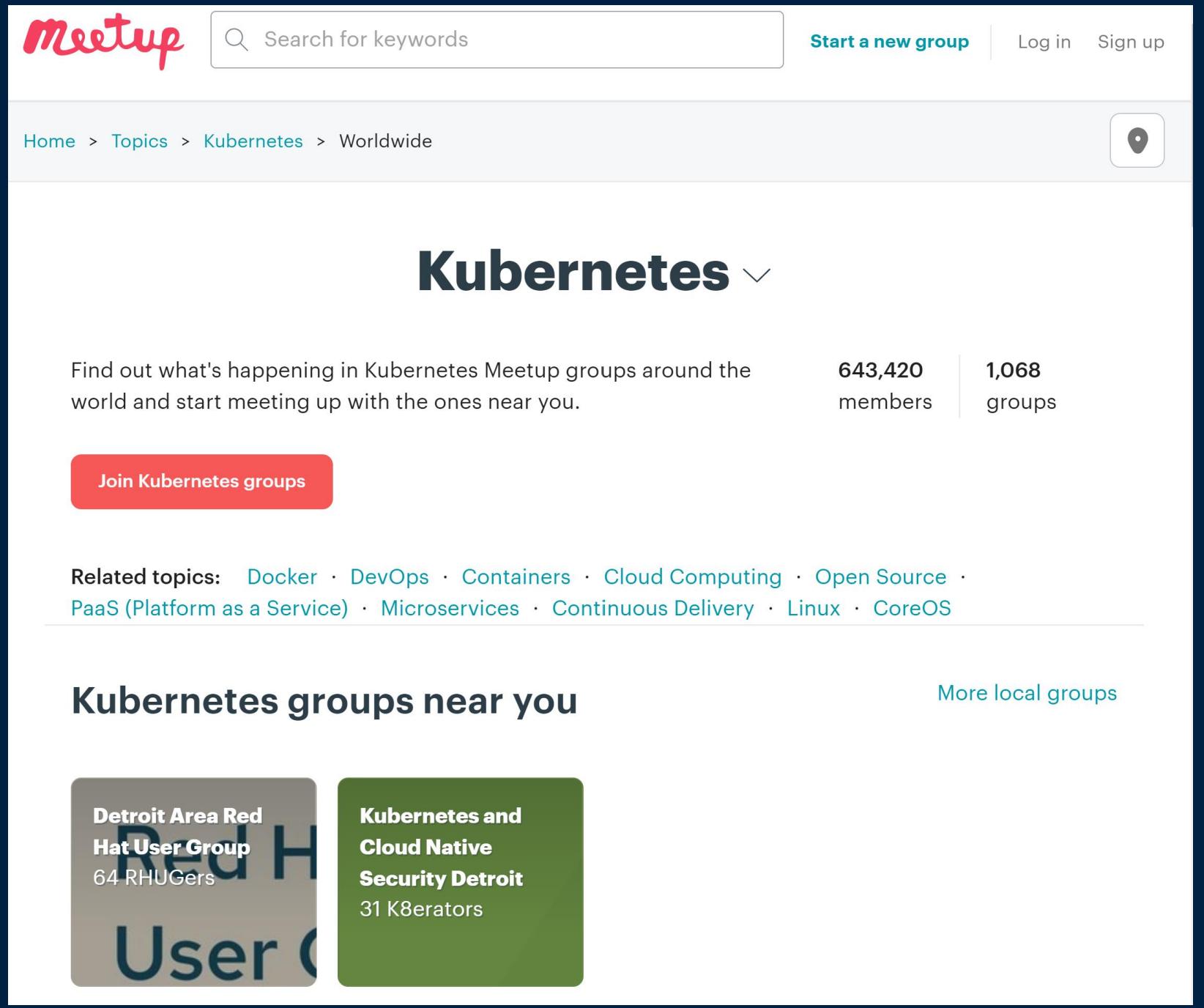


CNCF public Community Calendar

https://www.cncf.io/calendar/

Meetup.com

1,068 groups listed
how many are “zombies”



Kubernetes groups

https://www.meetup.com/topics/kubernetes/

How can we foster and improve local physical meetings, where users have a great learning & sharing experience?

Photo by Redd on Unsplash

- What is the best structure for global scope Zoom based User Groups? Special interest groups based on cloud type, or should it be use case based (such as Machine Learning, Financial, Retail, etc.)? Other?

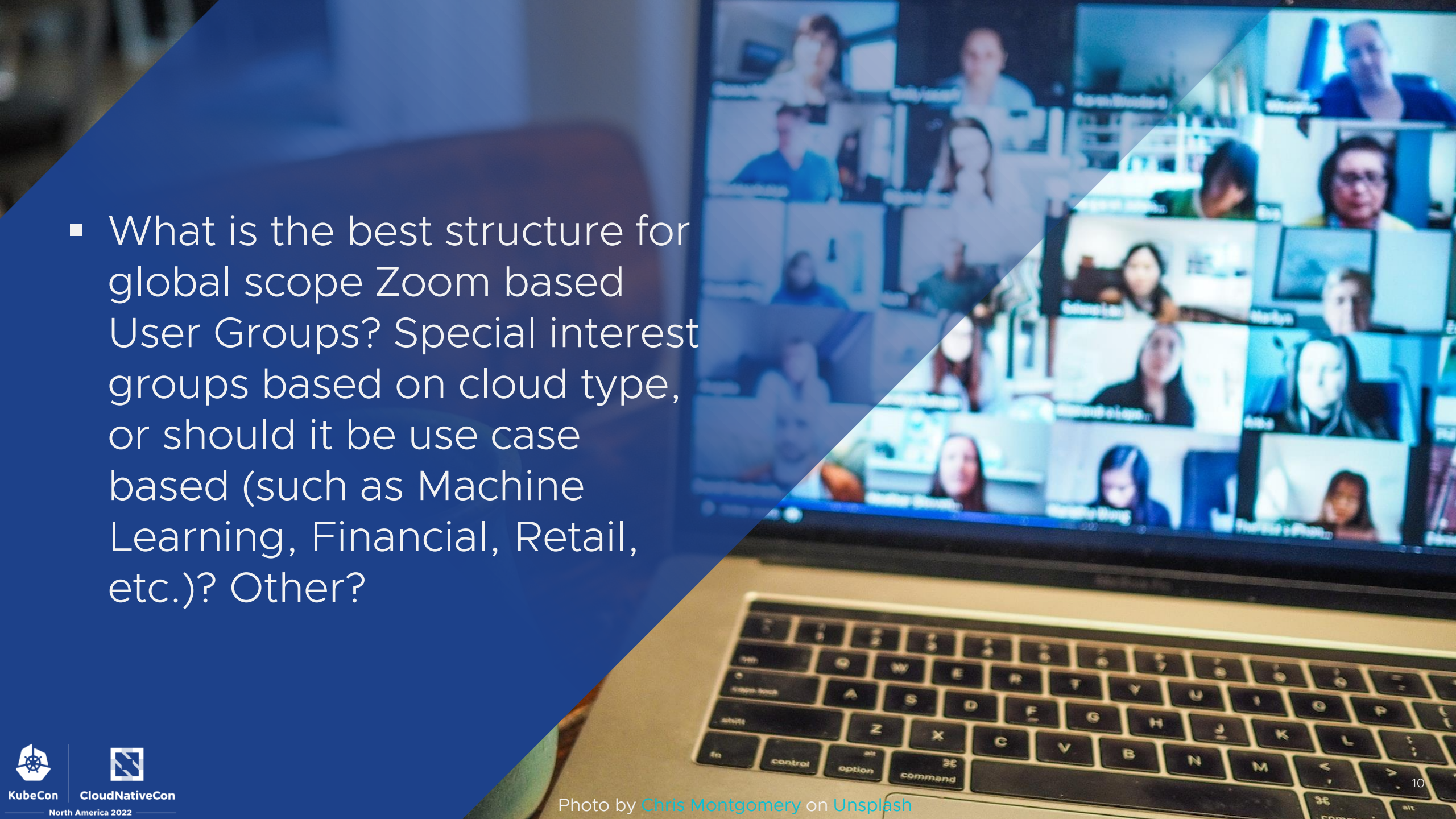


Photo by Chris Montgomery on Unsplash

- How can the CNCF and projects support the groups operating now?

Photo by Jaime Lopes on Unsplash

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Thank You