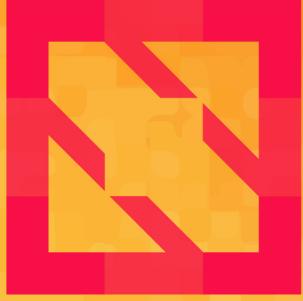




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# Beyond Getting Started: Using OpenTelemetry to its Full Potential

Sergey Kanzhelev &  
*Microsoft*

*Morgan McLean,  
Google*



# Who we are



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Sergey Kanzhelev  
SWE at Microsoft



Morgan McLean  
PM at Google

# OpenTelemetry



**OpenTelemetry** makes robust, portable telemetry  
a built-in feature of cloud-native software.

# OpenTelemetry



APIs

Integrations

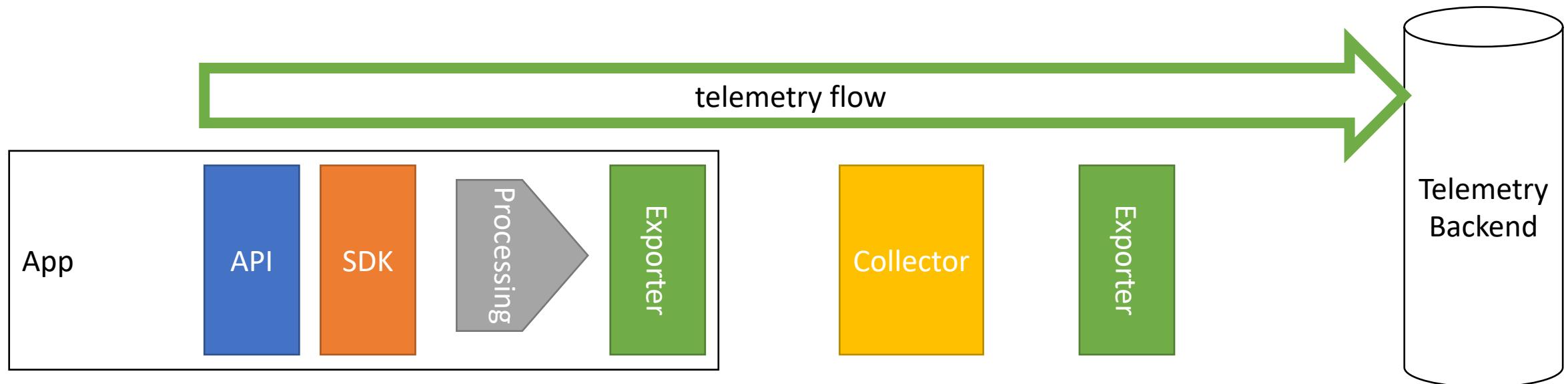
Libraries

Exporters

Collectors

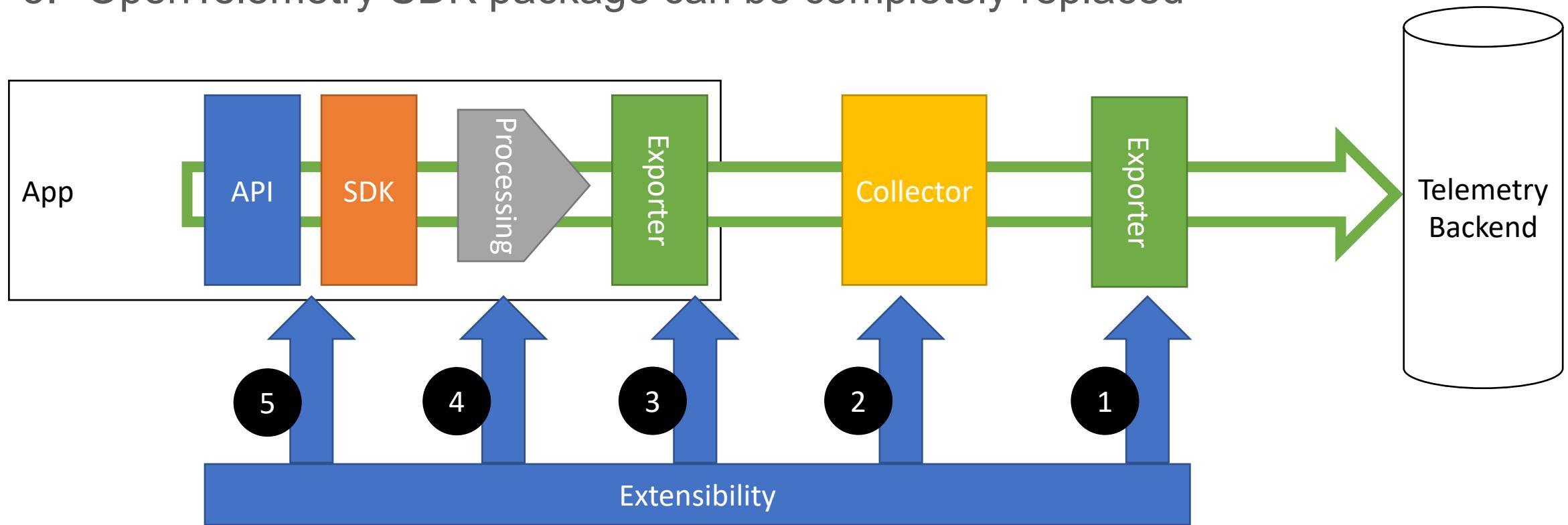
# OpenTelemetry architecture

OpenTelemetry is a complete solution for your telemetry collection needs:



# OpenTelemetry architecture

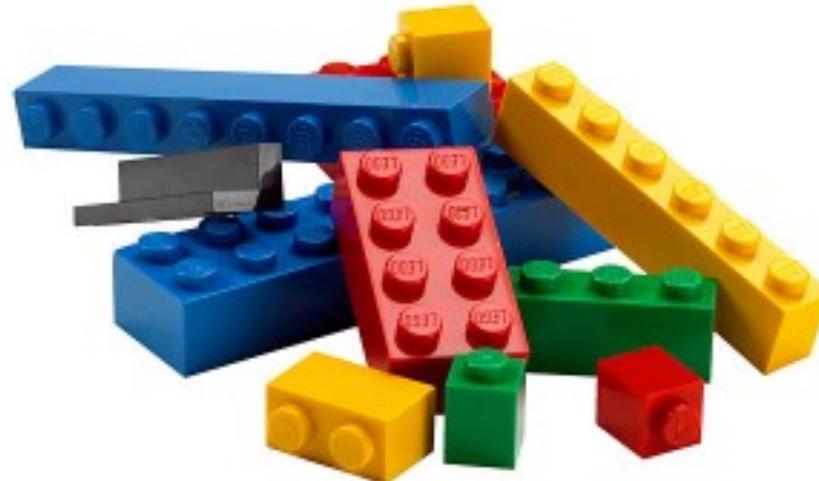
1. Collectors can communicate with various backends via exporters
2. Configuration controls aggregation, batching, and processing
3. In-proc exporters are easily replaceable to work with different backend
4. SDK allows various extensions: sampling, filtering, enrichments
5. OpenTelemetry SDK package can be completely replaced



# OpenTelemetry API surfaces

OpenTelemetry has four API surfaces:

- Configuration of SDK
- API for code instrumentation
- Processing and enriching of telemetry
- Exporters development



# Getting started

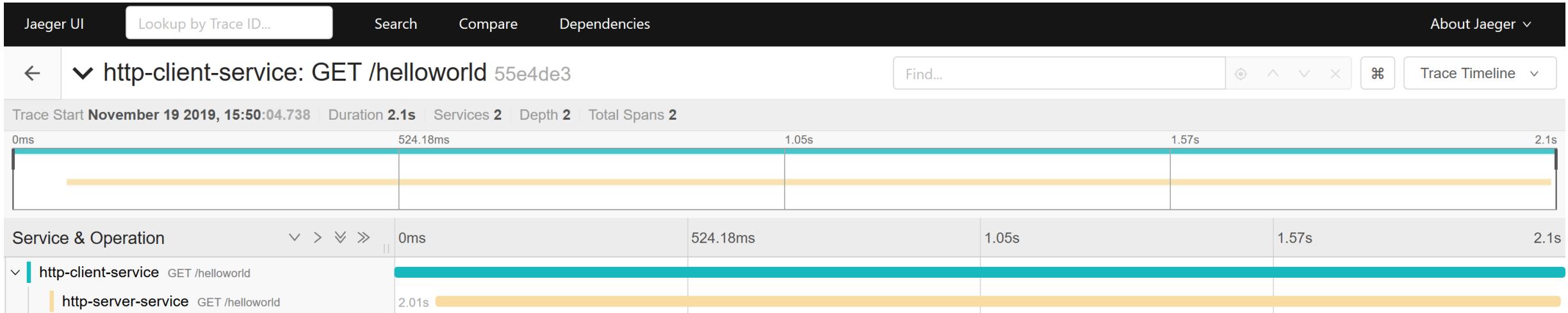
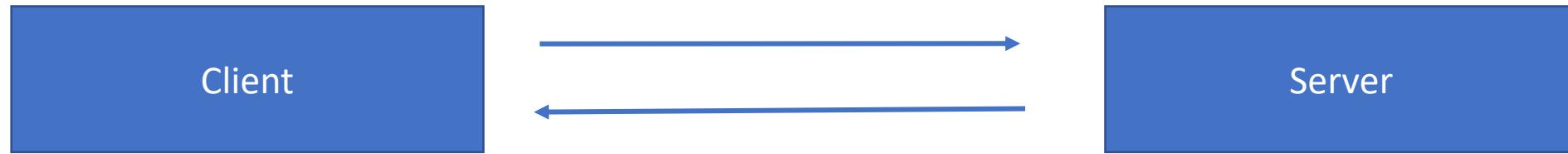


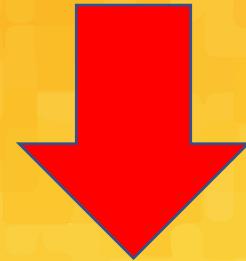
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# Long-running tasks

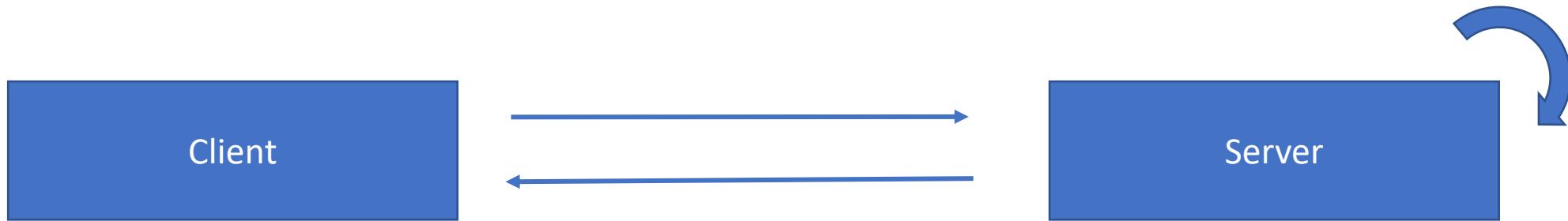


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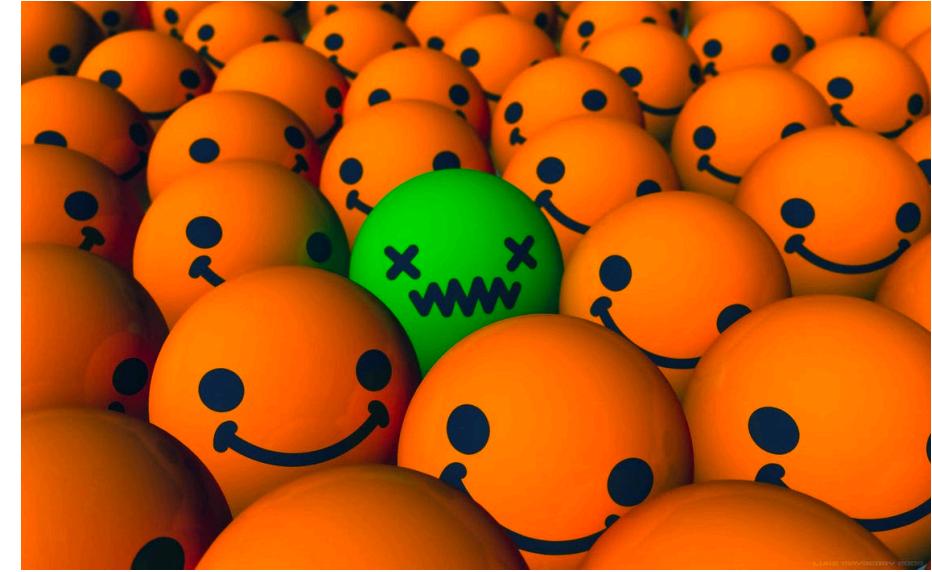
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# Basic sampling

*Synthetic traffic may hide the real user problems.*

Use custom Sampler to filter out synthetic traffic like the calls to “/health” endpoint.



# Custom attributes



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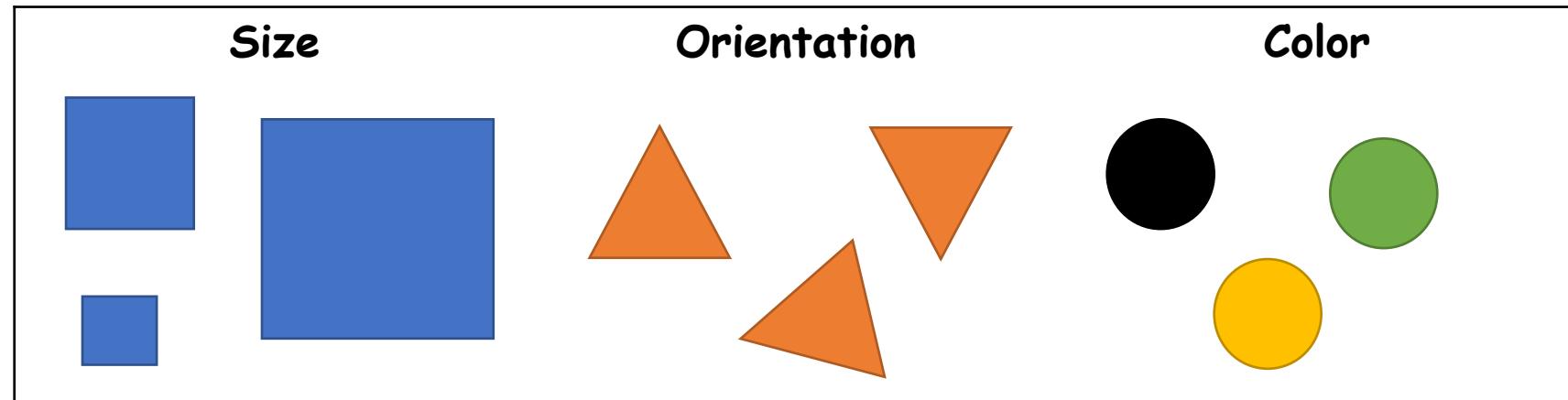
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*Add custom properties for easier querying and differentiating telemetry.*

Some ideas of custom attributes:

- Business details: productID, logical operation name
- User session attributes: free tier/paid customer, user anonymized id
- Capture values from http headers



# Resource API

*Your app is deployed in different environments. Environment name is a very important custom attribute that will be used to slice the telemetry.*

The resource API is used to define resource attributes, which are distinct from regular attributes

- Deployment name and location
- App name and version
- Hosting environment

# Custom attributes as a dimensions

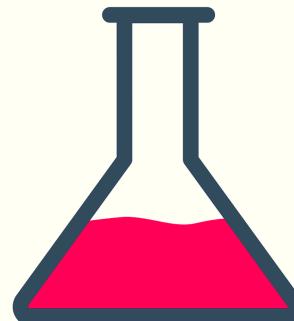


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*When app is using A/B testing and feature “flights”. Telemetry should be attributed with this FlightID.*

Not a simple telemetry attribution as you'd typically also need to configure separate metrics dimension and potentially have a better sampling logic accounting for those attributes.



# Propagation of custom attributes



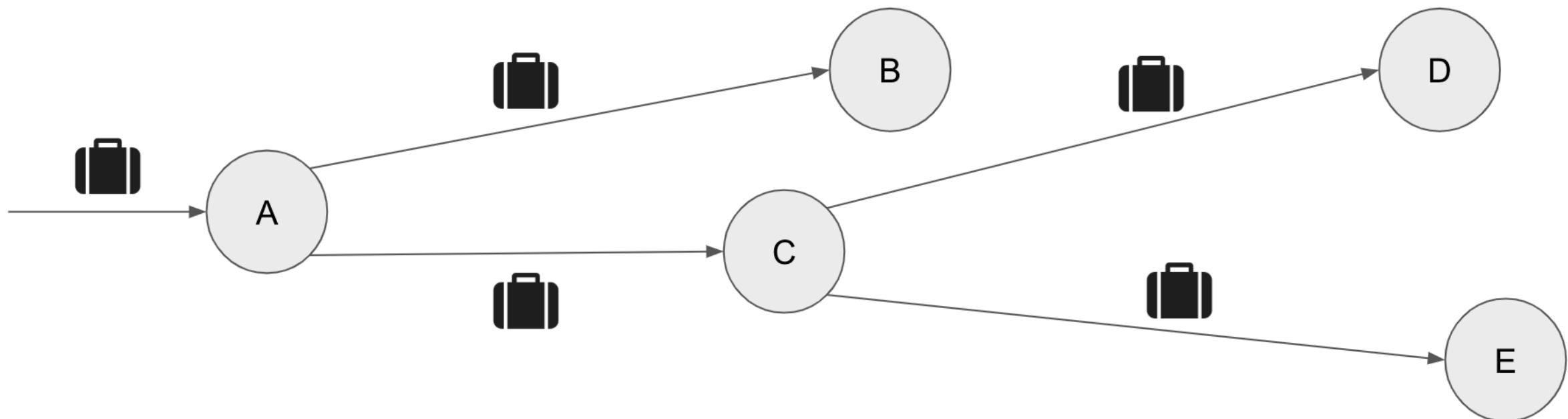
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“FlightID” propagation across components:

- use it as a metrics dimension or
- attribute spans



# Context propagation



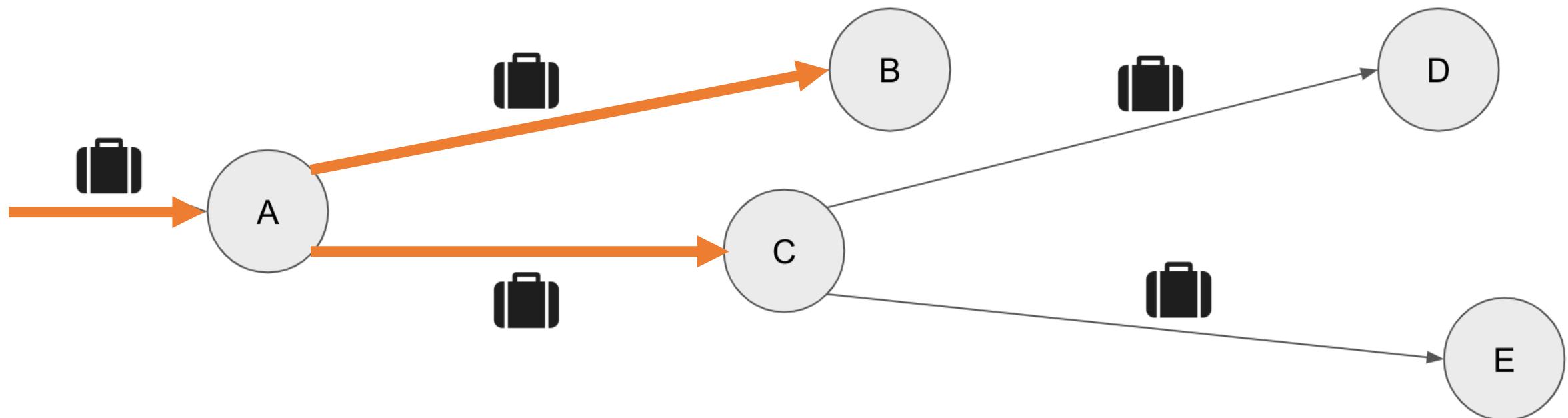
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*When custom RPC is used, you will need a custom propagation mechanism implemented.*

OpenTelemetry helps with propagation, but for custom protocols it must be propagated using propagation API.



# Instrumentation API

Creating integrations by instrumenting shared code (storage clients, RPC libraries, etc.) is why OpenTelemetry exists!

You have two choices:

1. Build an OpenTelemetry integration that hooks into callbacks or performance APIs provided by the client
2. Instrument the shared code with OpenTelemetry APIs

#2 is preferred: it's generally more performant and doesn't break when clients are updated

# IsRecording?

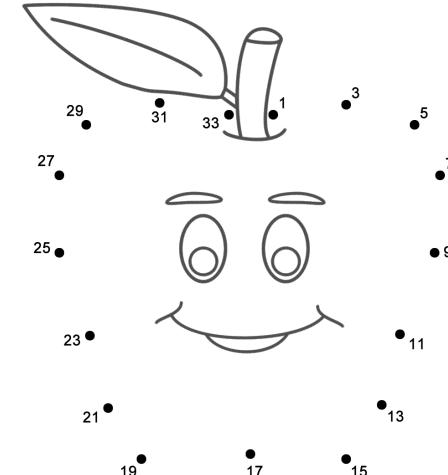
If SDK was NOT enabled,  
nothing needs to be captured:

- Always propagate the context

```
using (_tracer.StartActiveSpan("Execute", SpanKind.Client, out var span))
{
    if (span.IsRecording)
    {
        span.AddAttribute("state", this.CalculateState());
    }

    _tracer.TextFormat.Inject(
        span.Context,
        restObj,
        (restObj, k, v) => restObj.Metadata[k] = v);

    restObj.Execute();
}
```



# Named tracers

OpenTelemetry uses named tracers

- Improves data visualization and analysis
- Save costs by disabling tracers
- Simplifies troubleshooting



```
private readonly ITracer _tracer;  
  
public MyClientLibrary()  
{  
    _tracer = TracerFactoryBase.Default  
        .GetTracer("MyClientLibrary", version);  
}
```

# Metrics

Metrics and distributed traces are coming together.

Use metrics:

- Not affected by sampling
- Lightweight as semantics is easier
- Aggregation dimensions can be decided on later

```
var meter = MeterFactoryBase.Default.GetMeter("MyClientLibrary", version);  
var reqCount = meter.CreateLongCounter("requests count");
```

```
reqCount.Add(DistributedContext.Current, 1,  
meter.GetLabelSet(new Dictionary<string, string>() { {"success", "true" } }));
```



# Performance best practices



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The art of instrumenting for telemetry: just enough telemetry for the price



1. Only create spans for longer-running tasks that are worth tracking,
2. Don't create spans for every function call!
3. Use time event to indicate event occurrence vs. child span
4. Use smart defaults and allow to configure additional details collection

# Tell us your scenarios



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We want to know more about our users! OpenTelemetry doesn't report analytics back to us, so we only know about your experience if you tell us

## Tell us about your scenarios:

- What environments you use it
- How do you use it, what do you like the most
- What's missing

## Reach out to us via:

- Gitter: <https://gitter.im/open-telemetry/community>
- GitHub: <https://github.com/open-telemetry/community>
- E-mails: [cncf-opentelemetry-community@lists.cncf.io](mailto:cncf-opentelemetry-community@lists.cncf.io)
- SIG and community meetings: [calendar](#)



# Get involved



<https://opentelemetry.io>

Come to our maintainers track session:

Thursday, November 21 • 10:55am - 12:25pm

**OpenTelemetry: The First Release, What's Next, and How to Get Involved**

*Chris Kleinknecht, Google, Morgan McLean, Google; Sergey Kanzhelev, Microsoft;  
Tristan Sloughter, Postmates;*

<https://sched.co/Uake>