Oregon Liquor Control Commission

2015-17 Budget Request to Implement Recreational Marijuana

APRIL 23, 2015



Overview

- Comprehensive program plan based on experience gained from Colorado and Washington
- Budget reflects OLCC's identified needs to implement recreational marijuana on time and on schedule
- Integration of new marijuana related programs with current alcohol programs to leverage organizational efficiencies
- One-time startup costs such as IT development for online licensing
- Marijuana revenue generated is expected to exceed OLCC implementation expenses
- Startup costs are borrowed from the liquor fund and will be repaid within the 2015-17 biennium with 2 % interest

Marijuana Program Budget

- \$10.5 million total budget request
 - 41% Personnel
 - 33 Positions total
 - 59% Supplies and services

33 Total Positions

- 7 marijuana-specific policy, compliance and rulemaking
 - Executive manager
 - Senior policy analyst
 - Policy analyst/rules coordinator
 - Public information officer
 - Testing/labeling specialist
 - Data analyst
 - Compliance specialist
- 4 financial services
 - Tax collection administrator
 - Accounting technician
 - Lead auditor
 - Auditor
- 13 enforcement and licensing investigation specialists

- 4 agency shared services
 - Human resources (recruitment)
 - Information technology (computer helpdesk support)
 - Administrative policy and process (hearings specialist)
 - General services (procurement, contracts and supplies)
- 5 administrative assistant/support positions
 - Marijuana enforcement (administrative assistant)
 - Marijuana licensing (2 administrative assistants and office specialist to process license applications and assist with processing taxes)
 - Marijuana program administration (administrative assistant)

Marijuana Program Supplies and Services

- \$1.9 million in IT contracts
 - Traceability system
 - License system
 - Tax collection and electronic payment system
- \$480,000 in anticipated DOJ costs
- \$300,000 for consulting and contract services
 - DUII information, testing standards and support for advisory groups
- \$636,000 in capital construction for tax payments and collection at front desk reception
 - Security issues with \$400,000 per month coming in as cash
- \$1.4 million payback from FY 2015 implementation

Differences Between GRB and Current Proposal (\$7.1 million versus \$10.5 million)

- GRB personnel costs \$3.5 Million
 - 28 position and 20.5 FTE
- Current budget proposal personnel costs \$4.3 million
 - 33 positions 28.8 FTE
- Difference
 - 2 More positions for agency support human resources and hearings divisions
 - 2 more positions specific to marijuana implementation
 - Data analyst and testing labeling specialist
 - 1 more position in license services for processing
 - Position start times adjusted to start earlier in FY 2016 to process licenses

Differences Between GRB and Current Proposal (\$7.1 million versus \$10.5 million) continued

- GRB information technology budget \$1.4 million
- Current budget proposal information technology costs \$1.9 million
- Difference
 - Online licensing, tax collection, and payment systems will be built by contractors vs. original plan for in-house development
 - More timely delivery and less stress on agency IT resources
 - Also added Quality Assurance contractor to monitor progress of projects (required)

Differences Between GRB and Current Proposal (\$7.1 million versus \$10.5 million) continued

- Addition of overhead estimate \$465,000 (not in GRB)
 - OLCC management and agency costs \$465,000
 - 11% allocation based on marijuana related FTE
 - Applied to program manager personnel costs and shared services such as facilities maintenance and shared motor pool costs
 - Added to marijuana fund and subtracted from liquor fund
- Addition of capital expenditure \$636,000 for tax payments, licensing assistance and security at front desk reception (not in GRB)
 - Increase size and security of agency's reception area
 - Costs includes professional architectural design services

Differences Between GRB and Current Proposal (\$7.1 million versus \$10.5 million) continued

- GRB repayment of FY 2015 loan \$333,000
- Current approved borrowed amount \$1,333,000
- Repaid by the end of the 2015-17 biennium
 - Loan from the liquor fund
 - Plus 2% interest

Marijuana Program Revenue

- \$16 million expected from tax receipts during 2015-17 biennium
 - Other estimates ranged from \$12 million to \$38 million
- GRB license revenue estimate \$425,000
 - Based on 340 licenses
- OLCC revised license revenue estimate \$2.4 million
 - Expect 2,000 license applications in Oregon
- Total expected revenue for 2015-17 biennium \$18.4 million
 - \$7.7 Million available for distribution
 - \$3.1 Million Common School Fund
 - \$1.5 Million Mental Health Alcoholism and Drug Services
 - \$1.2 Million State Police
 - \$0.8 Million Cities for Local Law Enforcement
 - \$0.8 Million Counties for Local Law Enforcement
 - \$0.4 Million Oregon Health Authority for Alcohol and Drug Abuse Prevention

OLCC Timeline for Implementation

July 2015

Recreational marijuana use legal in Oregon

October 2015

License Investigation staff hired and begin training

December 2015

Online License System developed and turned over to OLCC

January 2015

Deploy Online Traceability System live

January 4, 2016

- Begin receiving license applications
- Online Licensing System goes live

April 2016

- Issue first grower licenses
- Certify or license testing facilities

June 2016

Issue first processor licenses

October 2016

Issue first retail licenses

OLCC Program Integration

Financial Services

Integrate with beer and wine tax collection

Enforcement

- Start positions as license investigators and move some to enforcement and field offices
- Phase-in combined inspection duties for marijuana and liquor
 - Example: Washington combines responsibilities for liquor and marijuana for retail licensees but has specialized positions for producer and process licensees

License Process

Use online marijuana program as template for liquor license applications

OLCC Program Structure





