**Courtney Louise Martin**

Minneapolis, MN · (832)794-0052 · cl.martinart@gmail.com · [Portfolio](https://clmartindesign.com/) · [GitHub](https://github.com/cloumartin)

**Web Developer/Designer Profile**

Creative and detail-oriented professional with comprehensive experience in developing creative and innovative design solution for multiple web based projects. Ability to utilize multiple technological tools to achieve project accuracy, high quality, and reliability. Skilled in meeting and updating clients about project progression and incorporate changes required by the clients to ensure project success. Assertive communicator; possess robust interpersonal skills, and expert in coordinating with diverse teams to drive production operations while adhering to company standards and policies.

**Areas of Expertise**

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| --- | --- | --- |
| * Cross-platform Design | * Project Management | * Optimization & Navigation |
| * Design & Layout | * Graphic & Creative Designing | * Client Engagement |
| * Process Improvement | * Cross-functional Coordination | * Team Leadership & Training |

**Technology**

*HTML |CSS | Bootstrap | Sass | JavaScript | jQuery | JS Vue*

**Skills and Software**

*Front-end Development | UX/UI | Adobe Creative Suite | Figma | Axure | GitHub |* *Scrum/Agile Method | Mac OS X*

**Platforms**

*Wordpress.org | Shopify | Wix | Etsy | Twitter | Facebook | Instagram | VK (VKontakte)*

**Experience Highlights**

**Owner/Freelancer,** CL Martin Fine Art + Design, LLC**,** Minneapolis, MN, 2007-Present

Establish a business from the ground up and oversaw multiple aspects including operations, management, and day-to-day finance procedures to ensure business success. Deliver services to multi-million dollar companies including A+E networks and created multiple illustrations for key historic figures related to a “Biography” series. Collaborate with clients and develop portraits for multiple streaming platforms and social media campaigns to improve marketing effectiveness. Communicate with clients and stakeholders to share portfolios and artwork as well as make necessary changes as per client specifications to uplift customer satisfaction. Streamline operations, manage budget, and create production schedules to enhance operational productivity. Providing services as freelance web designer/front-end developer and engage with clients to devise project plans, create mockups, and include necessary changes as per requirement.

***Key Accomplishments:***

* Worked with Creative Director and Associate Art Director to develop illustrations for A+E networks   
  featured on streaming platforms such as Netflix, Apple TV, Hulu, and Amazon Prime.
* Lead UX Designer for Minneapolis Community and Technical College’s Design Class of 2021 webpage.

**Social Media Consultant,** Worked for Sergei Polunin (Ballet Dancer)**,** London/Moscow/Minneapolis, MN, 2013-2016

Managed social media campaigns on diverse social platforms including Facebook, VK, Instagram, and Twitter to increase client engagement and penetrate different market segments. Promptly addressed social media inquiries and communicate with online audiences to increase fan base. Curated editorial content to expand channel growth and enlarge audience base.

***Key Accomplishments:***

* Increased Instagram follower by 30,000 to 40,000 through effective engagement and consistent postings.

**Education and Credentials**

**AAS in Web Design and Front-End Development |** Minneapolis Community and Technical College,Minneapolis, MN, 2021

**Bachelor of Fine Arts in Painting |** Minneapolis College of Art and Design, Minneapolis, MN, 2004

**Certification**

Certified Core Graphic Designer |Web Design & Front-end Development Certificate | Print Media Core Certificate