



Wei Cai

UX Researcher & Designer

Portfolio: <http://weicai-ux.com>

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Ann Arbor, MI 48104

Education

University of Michigan School of Information

May 2018 Ann Arbor, MI

*Master of Science in Information
specializing in*

Human Computer Interaction

GPA 4.00

University of Pennsylvania School of Education

May 2016 Philadelphia, PA

*Master of Science in Education
in Intercultural Communication*

Departmental Scholarship

Peking University

June 2014 China

*Bachelor of Art in Chinese Linguistics
and Literature, Minor in German*

Departmental Scholarship

Tools

Illustrator • Sketch • InVision
Photoshop • InDesign

Interviews • Card sorting
Storyboards • Wireframes

HTML/CSS • Python
Javascript • RStudio

Languages

Chinese • German • Japanese

Experience

ADVANCE Program

University of Michigan

January 2017 -Current
Ann Arbor, MI

UX Designer

- Review the information architecture and aesthetics of the current website and propose improvement plans
- Implement the improvements with approval from other staff by updating the front-end code of the website

I-TESOL@Penn

University of Pennsylvania

December 2014 -May 2016
Philadelphia, PA

Co-chair

- Designed posters to promote the organization and documented activities with photographs and videos
- Created a Wordpress website to promote the organization

Selected Projects

Interactive Museum App

University of Michigan

Ongoing
Ann Arbor, MI

UX/UI Designer

- Collaborate with stakeholders and teammates through meetings and Trello to decide on the product direction
- Conduct research and user interviews to form innovative ideas of an interactive mobile app for an upcoming art exhibition

The Dragon Scrolls

University of Pennsylvania

January 2016 -May 2016
Philadelphia, PA

Game & UI Designer

- Designed a mobile role playing game for learning Chinese
- Created a high-fidelity prototype and presented to the class

Haley Tricycles Website

University of Pennsylvania

January 2016 -May 2016
Philadelphia, PA

UX Designer

- Used card sorting, personas, and story boards to find user pain points and conceptualized ideas for improving client's website
- Demonstrated the solutions by creating wireframes, prototypes, and mockups for the redesigned website