

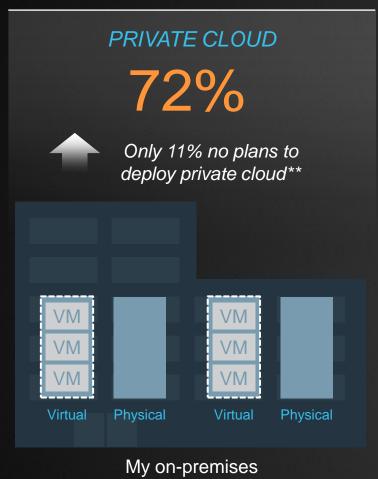
CIO DILEMMA

IT viewed as cost center

Line of business owner needs agility



CLOUD DRIVES AGILITY



data center

APPS IN THE CLOUD \$54.5B 19% CAGR* **VM** VM VM Physical Virtual **Physical**

My hosted

service provider

My managed

service provider

PUBLIC CLOUD \$131B 17% CAGR* My cloud

service provider

NEW ENTERPRISE APPS - NEW ARCHITECTURE

Technology architectures must better support increasingly dynamic operational and business processes

reclinology architectures must better support increasingly dynamic operational and business processes			
	SILOS	SCALE UP	SCALE OUT
APPLICATIONS	Tightly coupled Client/server	App performance	Big data, real-time analytics Self-service
COMPUTE	Specialized hardware	Virtualization, automation	Large & dynamic workloads, VM mobility
STORAGE	Storage tied to physical infrastructure	SAN/NAS Converged Network	Distributed storage
		The state of the s	
NETWORK	Closed, Proprietary	Physical network Integration with cloud, mgmt tools	Dynamic network, Automation, x-domain virtualization
	Last 10 years	Last 3 years	Now and future

NETWORK WAS NOT DESIGNED FOR CLOUD

100%

VIRTUAL COMPUTE

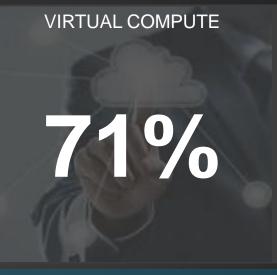
46%

Share of virtualized servers and storage is growing rapidly

PHYSICAL COMPUTE

54%

...but, networks are still designed to connect Physical Hosts and Physical Networking Services



PHYSICAL COMPUTE

29%

0%

Time

2011

2016

LIMITATIONS OF CURRENT APPROACHES TO NETWORKING IN THE CLOUD



SCALABILITY

Tying per-tenant information to physical network restricts scale



PROGRAMABILITY

No programmatic API at the network level for integrated orchestration



SERVICE INSERTION

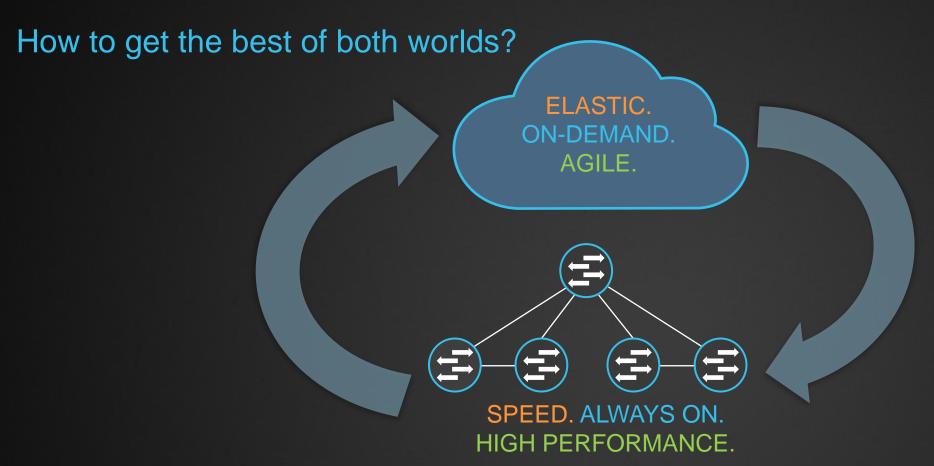
Appliance-based network functions limits service velocity



INTER-CLOUD ORCHESTRATION

Inability to orchestrate multicloud/hybrid cloud environments

THE QUESTION



How to increase the agility of the network, without breaking what is good?

EVOLUTION OF NETWORK VIRTUALIZATION



VLAN configured

on physical

switches



OPENFLOW REACTIVE APPOACH



Manual End-to-End

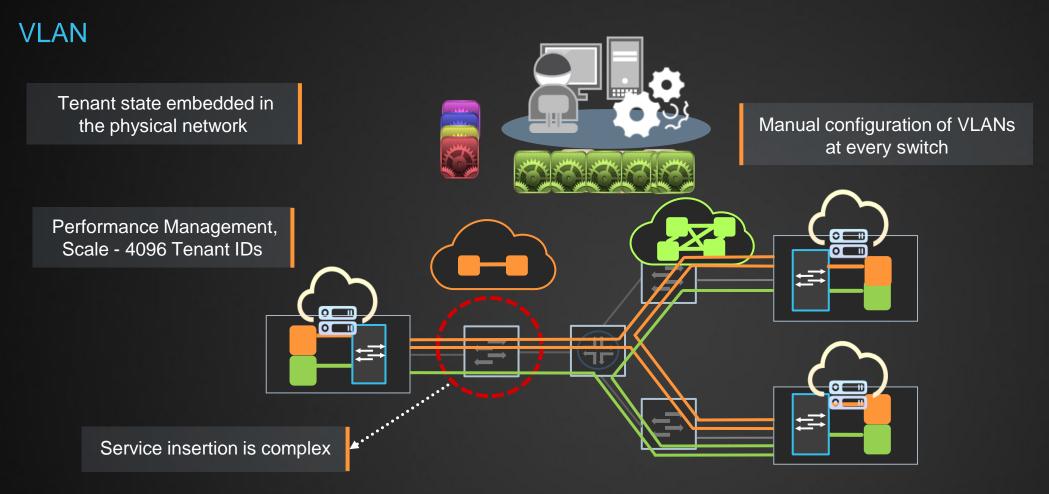
Reactive End-to-End

Virtual Network Overlays

Requires programming of flows

No impact to physical network

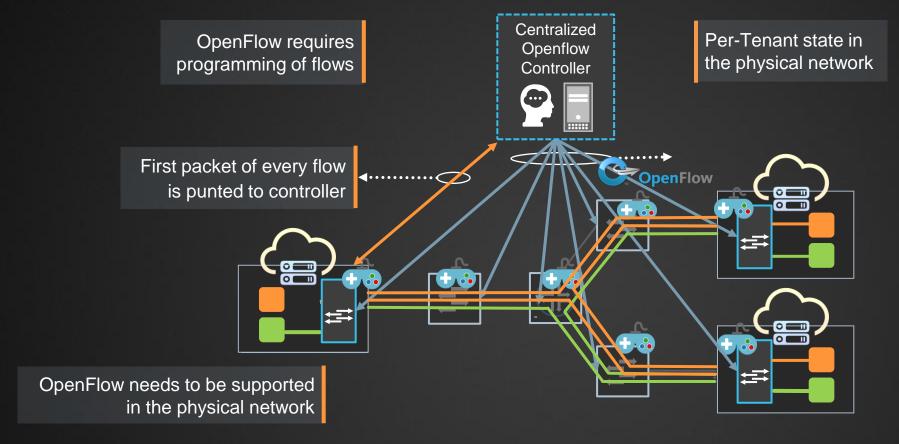
NETWORK VIRTUALIZATION JOURNEY



MANUAL. INEFFICIENT. LOW SCALABILITY.

NETWORK VIRTUALIZATION JOURNEY

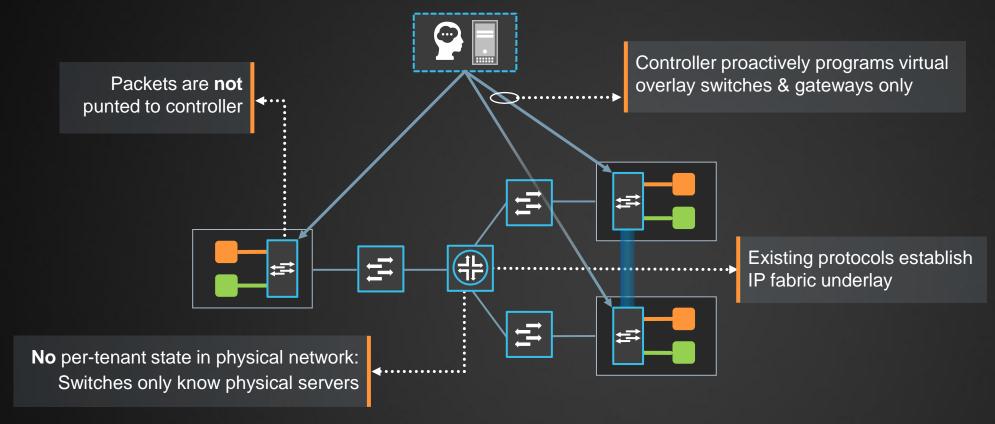
Reactive OpenFlow Approach



HIGH LATENCY. LOW SCALABILITY. NEW FAILURE MODE. FORK-LIFT UPGRADE.

NETWORK VIRTUALIZATION JOURNEY

Proactive Overlay Networks

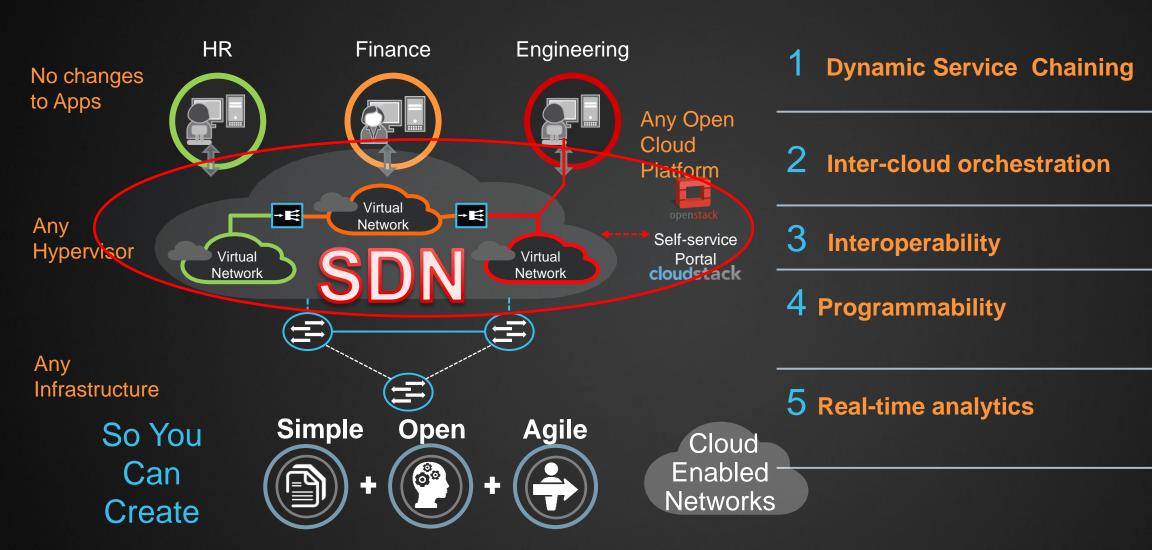


LOW LATENCY. HIGH SCALABILITY. ROBUST. EVOLUTIONARY.

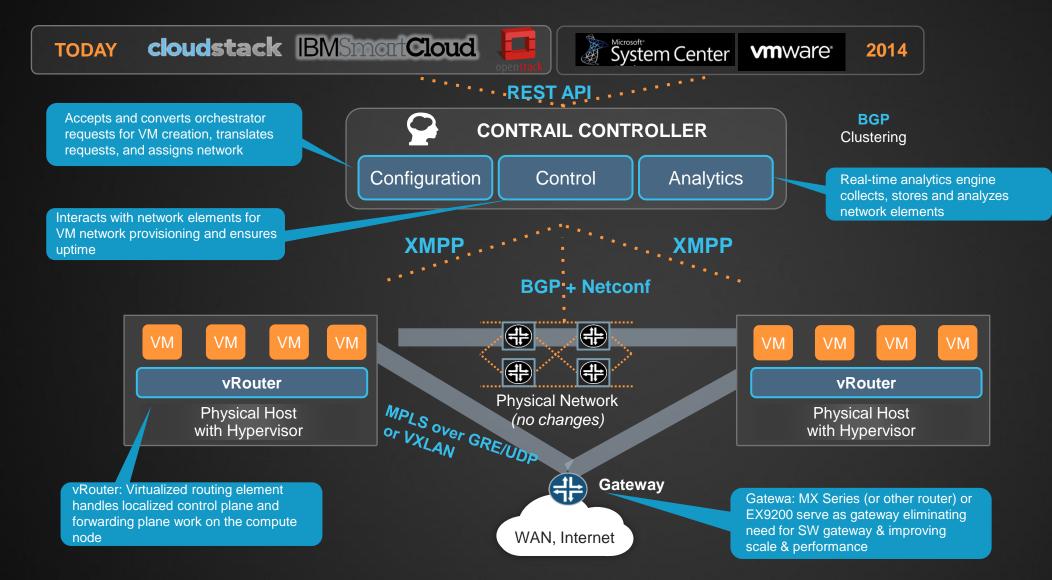


CONTRAIL – SDN CONTROLLER

Proactive virtual software overlay network which enables cloud



CONTRAIL COMPONENTS



CONTRAIL - FEATURES

cloudstack

ANY Open Cloud Platform



CONTRAILCONTROLLER – VIRTUAL NETWORK OVERLAY



Routing Switching



Gateway Services



IPAM, Virtual DNS



Rich Analytics



Load Balancing



Service Chaining



Security



High Availability



Elastic, Resilient VPN

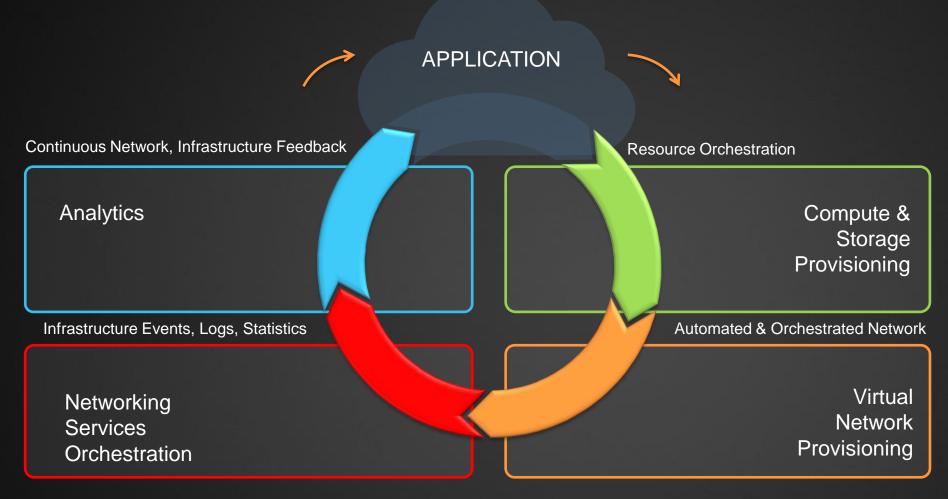


RESTAPI

ANY Hypervisor

ANY Physical Network

NETWORK RESPONDS TO APPLICATION



Policy & Security Framework



Get the code at www.opencontrail.org

Production-ready; open networking standards based controller

Open Source SDN Controller

Available via Apache 2.0 license

CLOUD ORCHESTRATION PARTNERS



Cloudstack, CCP



SmartCloud Orchestrator



Redhat Openstack (RHOS)



OCS Openstack



Mirantis Openstack, Fuel



UnitedStack Openstack

2014





SUMMARY: WHY JUNIPER SDN SOLUTIONS?

SIMPLE



- Virtual Overlay Contrail seamlessly integrates with ANY physical networks
- Physical network supports any Controller, open server management tools
- Service chaining for simple provisioning and management

OPFN



- Open architecture easily integrates with ANY open cloud platforms
- Build on standards protocols and supporting ANY Hypervisors
- Ultimate transparency and openness with OpenContrail.org

AGILE

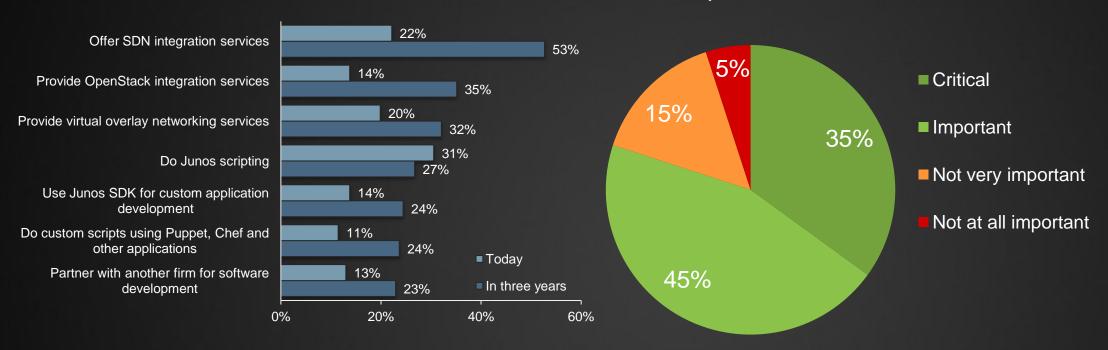


- Automated provisioning and creation of virtual and physical networks
- Enables workload mobility between private, public and hybrid clouds
- Unique analytics capabilities for planning and modeling



SDN IS RAPIDLY BECOMING CRITICAL TO SUCCESS

Importance of SDN to Customers



The number of partners offering SDN integration services will more than double in 3 years

80% of juniper partners believe SDN will be important or critical to customers in 3 years

Source: Canalysis Research, October 2013. Survey of Juniper partners.

PARTNER ADVANTAGE - CLOUD SPECIALIZATION

3 Types of Cloud Partner

Cloud Infrastructure Partner (CIP)

Sells Cloud solutions based on Juniper SW and Hardware products

Cloud System Integrator (CSI)

Implements and delivers
Cloud systems including
Professional Services to CSPs
or private cloud providers

Cloud Service Partner (CSP)

Sell and provisions cloud based or managed services based on Juniper SW and hardware products

2 Selling Motions

Cloud

Service based, leverages centrally based shared infrastructure

Cloud MSP

Service based CPE services leveraging dedicated customer infrastructure

RESOURCES

If you are interested in partnering with us on offering SDN services, Please reach out to:

Aruna Ravichandran, Vice President, Marketing and Strategy

Email: aravichandran@juniper.net

Follow on twitter: aruna13

SDN at Juniper IS transforming Networking & Business Forever

Bringing networks into the cloud era























cyberport







