
CATHERINE LU

EMAIL

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PHONE

(646)329-4143

PORTFOLIO

<http://clu1607.github.io/port>

SKILLS

TECHNOLOGIES

HTML5	●●●●●
CSS	●●●●○
JavaScript	●●●○○

SOFTWARES

Photoshop	●●●●●
Clip Studio Paint	●●●●●
Illustrator	●●●●○
After Effects	●●●●○
Premiere	●●●●○
Sketch	●●●●○

OTHER/LANG

Digital Illustration	●●●●●
Graphic Design	●●●●○
Animation	●●●●○
Cantonese	(Conversational)
Japanese	(Conversational)

EXPERIENCE

FREELANCE GRAPHIC DESIGNER | KÁLOS

11/19-Present

- Worked with the founder of the company to develop design ideas for social media content and marketing and to promote its brand identity
 - Created icons for navigation on Instagram stories
 - Designed layouts for skincare guides and e-blasts

FREELANCE (COMMISSION/ONLINE STORE)

7/18-Present

- Designed and illustrated for clients through social media
- Communicated with clients/customers to meet their certain expectations and requirements
- Designed merchandise for my online store and contacted suppliers to get the items ready for sale
- Handled items and shipping for customers in a timely manner

TEACHER ASSISTANT | P.S105 (BCA AFTERSCHOOL)

2/17-6/17

- Provided assistance to 2nd graders that needed help with assignments
 - Acted as an interpreter for parents in English and Cantonese
- Planned lessons and created engaging activities for students to enjoy
 - Taught class lessons in absence of teacher

ART TEACHER | INSPIRE WORKSHOP

9/15-11/15

- Taught children of young ages to draw and color
- Demonstrated different types of art techniques for children to explore and create their own unique style
- Engaged with children to express their creativity and imagination
 - Strengthened children's ability to create art

EDUCATION

BACHELORS | MAY 2019

Hunter College

Major: Media Studies: Emerging Media

GPA: 3.6