

*Please Note: This is a satirical press release meant to be used as a comedic portrayal of how articles are sometimes written. Please feel free to use it within the correct context.*

## **SAMPLE PRESS RELEASE**

### **“Not an Inspiration,” Claims Legless, Obviously Clueless Man**

Matt Glowacki, motivational powerhouse, yet adversity ridden, wheelchair bound athlete will be presenting on campus \_\_\_\_\_. He will be using this presentation to deliver his new found and slightly disturbing message that “when people see me and judge the quality of my life based on their own stereotypes, personal prejudices cause people to act the fool.”

Matthew Michael Glowacki was born without any legs, so in his delusional world, he actually believes he has a normal outlook on life. Over 100,000 attendees to his events in the past year have tried to talk some sense into him, but unfortunately, his own ignorance about his profound disability has caused him to think it is normal for people “like him” to own three successful businesses, represent his country on a Paralympic Team, and for goodness sake, drive a car.

Maggie from UCLA remarked, “I’ve never felt more comfortable with someone who is so completely different from me. At least that’s how I felt right after the presentation. But then, a couple of days later, I had to write him because I realized he really isn’t that different from me at all.”

As a person first, and not as a reporter, I had to remind her that she wasn’t like him, she has legs and the potential to be anything she wants to be; like a tight rope walker, a unicyclist, or even a soccer player.

What could a person so confused about his own situation have to say to all of us normal people?

“I don’t tell people to look at my perceived “terrible” situation to see that if I can make something out of it, you should be able to take your own terrible situation and be a better person as well” says Matt. Matt’s message to people is not one of “Yes You Can,” but rather, “Don’t be surprised when people who are living lives different from your own succeed.”

Advocates from the “Diversabilities” agency support his message, but don’t take that fact to heart. As a top notch, on the cutting edge of societal evolution, investigative reporter, I have discovered some interesting facts. Everyone in that agency is crippled or knows someone who volunteers for the Special Olympics. Plus, you know their building is “accessible”.

Mark from the University of Buffalo said, “Matt’s got the best stories and the way he relates his ideas, he’s so real.”

I am glad Mark was able to understand that Matt is almost real, like Santa or the Easter Bunny. But Matt’s ideas are what can damage all of us “walkies.”

Please attend the intervention for Matt Glowacki, because it is only through the support from our campus community, so that we can get him back on the short yellow bus, where all of his special needs can be accommodated by people who understand his situation.