

Luis Lucero

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Summary

Software engineer currently working with technologies like JavaScript and Node.js. Self starter with a tenacious drive for problem solving, passionate about creating products people love, & developing relationships with co-workers & customers during the process.

Education

Bachelor of Science in Computer Science (Dec. 2021)
Honors: Magna Cum Laude (GPA: 3.86/4.0)
California State University, Los Angeles

Skills

- Programming Languages: JavaScript, HTML, CSS, Java, C++, Python
- Frameworks: React, Express, Google Firebase Cloud Functions, SpringBoot, Next.js
- Other: E-commerce, Shopify, Google Tag Manager, Google Ads, REST, OOP, Linux, Git

Software Work Experience & Projects

Web Developer

October 2023 - Present

Ayamaya Outdoor Chino, CA

- Dedicated web developer for a camping gear manufacturer responsible for designing, implementing, and maintaining the company website.
- Increased company online web impressions, acquisition, sessions, and conversions by 50% on average through developing and optimizing scripts, optimizing media and assets for web performance, and performing routine analysis with tools like Google-Analytics and SEMrush.
- Worked within a cross functional team, including the Project Manager, Marketing, & Sales Departments, to address ideas for new website content, find ways to improve current content, maintain a healthy online web presence, and develop the brand.
- Conducted research to identify available technical options for new projects and promptly gained proficiency with newly adopted technologies like Klaviyo, Customily, and Printful.

Web Programmer

February 2023 - September 2023

Trinet Internet Solutions Irvine, CA

- Responsible for developing, maintaining, and updating websites using content management systems like Drupal, Shopify, & WordPress to streamline client web application development.
- Successfully delivered inventory management features in Drupal by working within the software development team to organize thousands of client products.
- Developed a geographic 'Radius Area Check' module in PHP for a Drupal Website that cut task time from two hours to five minutes.
- Promptly learned Drupal, Shopify, WordPress, and communicated with clients and team members to deliver multiple concurrent projects within deadlines.

Spotify Clone

Spotify web application developed with JavaScript, React, Firebase Cloud Functions, & Chakra UI.

- Cross origin network requests trigger deployed cloud functions that handle user authentication & authorization via OAuth2.0 defined code flows.
- Authenticated users are treated to a replica of the spotify desktop application UI, complete with user data defined in authorization, multiple pages, & music player.

Customer Service Work Experience

Barista

June 2018–December 2020

Starbucks Buena Park, CA

- Created handcrafted drinks tailored per customer request.
- Developed relationships with customers, creating a unique and welcoming experience on a daily basis.
- Led teams in crafting over-the-top ice cream sundaes during peak hours.
- Communicated with customers and the fountain team to provide exceptional products and dining experiences.