

Chloe Ludwig

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Education

University of Nebraska-Lincoln, Lincoln, NE

Bachelor of Journalism, May 2026

Major: Advertising and Public Relations; Minor Communication and Psychology

GPA:3.43/4.00

Scholarships: Ruth Leverton, We are Nebraska Commitment

Experience

Buoy Student Agency, Lincoln, NE,

January 2023-May 2023//January 2024-May 2024

Content Strategist

- Collaborated with team members, professors, and faculty mentors to produce a social media strategy for two local nonprofit clients, MillkWorks and American Advertising Federation.
- Created a tailored 6-month social media calendar and accompanying social media content that resonates with the desire target audience
- Attentively listening to AAF's and MilkWorks concerns and problems and created solutions

Unlimited Sports, Lincoln, NE,

August 2023 – December 2023

Student Photographer

- Photographed high school volleyball in the Lincoln area to be used for online platforms
- Developed engaging digital content, including stories, photos, and shot-form videos, to highlight exciting moments during volleyball games

Everette Elementary, Lincoln, NE,

August 2022 - Present

Volunteer

- Supported teachers with various classroom tasks and instructional needs, while building positive relationships with students and staff to foster a collaborative learning environment
- Provided one-on-one assistance to students with homework and project challenges

Intramural Bowling, Lincoln, NE,

February 2025 – Present

Team Member

- Participated in intramural bowling league, demonstrating teamwork, consistency, and competitive spirit
- Collaborated with team members to strategize and improve performance in a friendly yet competitive environment

I Saw the Sign, Carroll, IA,

November 2021 - July 2022

Employee

- Managed and organized supplies and inventory to ensure efficient operations
- Troubleshoot and resolved design, organizational, and quality-related issues
- Gained hands-on experience and knowledge of the graphic design industry

Skills

Proficient in Adobe Software, Canva Application, UX Design, Figma, photography, and basic knowledge of AP style format