

Chloe Ludwig

(712)830-0393 | cludwig2026@gmail.com | Lincoln, 68588 | [Linkedin](#)

Education

University of Nebraska-Lincoln, Lincoln, NE

Bachelor of Journalism, May 2026

Major: Advertising and Public Relations; Minor Communication and Psychology

Experience

Platte Basin Timelapse, Lincoln, NE

Social Media Intern, March 2025 - Present

- Collaborate with other coworkers to plan and brainstorm social media post ideas
- Create visually engaging social media graphics and crafted captions that supports brand identity
- Manage engagement strategies and analyze post performance to optimize engagement with followers

Buoy Student Agency, Lincoln, NE

Content Strategist, January 2023-May 2023//January 2024-May 2024

- Collaborated with team members, faculty advisors, and industry mentors to produce a social media strategy for two local nonprofit clients, MilkWorks and American Advertising Federation
- Created a tailored 6-month social media calendar and accompanying social media content that resonates with the desire target audience
- Attentively listened to AAF's and MilkWorks concerns and problems and created solutions

Unlimited Sports, Lincoln, NE

Student Photographer, August 2023 - December 2023

- Photographed high school volleyball in the Lincoln area to be used for online platforms
- Developed engaging digital content, including stories, photos, and shot-form videos, to highlight exciting moments during volleyball games

Pi Beta Phi, Lincoln, NE

Risk Membership, August 2022 - Present

- Selected for role based on trustworthiness, reliability, and sound judgment to help ensure a safe and supportive chapter environment.
- Meet confidentially with members to address and resolve challenging or sensitive situations, offering guidance while upholding organizational policies.

Everette Elementary, Lincoln, NE

Volunteer, August 2022 - Present

- Support teachers with various classroom tasks and instructional needs, while building positive relationships with students and staff to foster a collaborative learning environment
- Provide one-on-one assistance to students with homework and project challenges

I Saw the Sign, Carroll, IA

Employee, November 2021 - July 2022

- Managed and organized supplies and inventory to ensure efficient operations
- Troubleshoot and resolved design, organizational, and quality-related issues
- Gained hands-on experience and knowledge of the graphic design industry

Skills

Adobe Software, Canva Application, UX Design, Figma, Photography, and AP style format