



Crash Course

A **VR** Simulation

THE STATISTICS

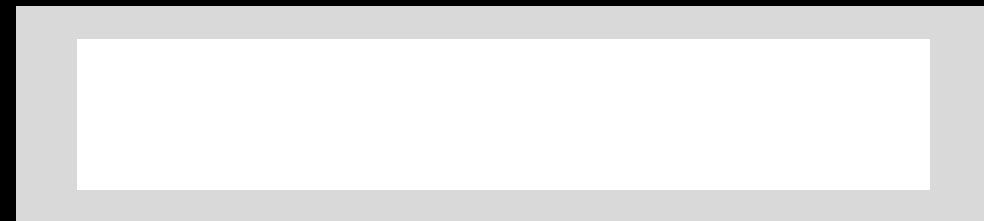
Texting and Driving

In 2017 alone, 3,166 people were killed in motor vehicle crashes involving distracted drivers.

Crash Course

creates an environment that is both **interactive and impactful** to illustrate just how quickly a car accident may occur. When a player grabs the phone, they activate the car crash scene.

With the design of intuitive UI and strong images within the VR space, the hope is that the players **experience and learn** in a powerful and memorable way about the danger of texting and driving.



Space Bar

Press to **grab** the phone,
and press again to **release** the phone.