Clayton C. VonDras

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COMPETENCIES

Skills

- Programming experience in Python, R, Node.js, Julia, Ruby, FORTRAN, SQL, MQL, Cypher, Excel, LATEX, HTML5, CSS3,
- Technical experience in statistical learning, predictive modeling, and natural language processing
- Detail-oriented, creative, quick learner, highly analytical, precise, motivated.

Certifications

• Google Partner status, Analytics, Search, Display, Video, Fundamentals

PROFESSIONAL EXPERIENCE

Lead Data Scientist Saint Louis, MO

Coolfire Studios

April 2014 — June 2016

- Develop the data science program for the Digital Engagement division
- · Apply statistical learning techniques to social media data to augment digital marketing efforts
- · Advise prominent clients such as GE, Microsoft, and Edward Jones in content creation
- Create scripts to rapidly collect social data from YouTube, Facebook, AdWords, and Twitter APIs at scale
- Visualize data and relationships with ggplot2 and d3.js

EDUCATION

Indiana University, Bloomington, IN

Mathematics, B.A.

Aug 2008 — Dec 2013

Coursework

- Multivariable Vector Calculus, Linear Algebra, Probability Theory, Numerical Analysis, Real Analysis, Classical Mechanics.
- Econometrics, Financial Economics, Economics of Money and Banking, Financial Accounting, Options Pricing Theory.

HONORS AND AWARDS

Distinguished Service Key Award

 $A\Phi\Omega$ Service Fraternity – for outstanding service to Chapter and Community

Dec 2012

National AP Scholar with Distinction

College Board - for scores of four or higher on five or more exams

May 2008

Missouri Bright Flight Scholarship

Missouri Department of Higher Education - for ACT and SAT scores beyond 98th percentile

May 2007

COMMUNITY SERVICE, & LEADERSHIP

Projects and Events Director

Bloomington, IN May 2012 — Dec 2012

Student Sustainability Council

Volunteers in Sustainability

- Responsible for the planning and execution of SustainIU Week 2013 and all Council-sponsored projects and events
- Managed allocation and coordination of a \$12,000 Green Initiative Grant

Member-at-Large

Bloomington, IN

• Advisory member of the Executive Committee

May 2011 — May 2012

- Fulfilled the responsibilities of the Coordinator in their absence

Coordinator Volunteers in Sustainability

Bloomington, IN May 2010 — May 2011

Developed lecture series about alternative energy on IU Campus

- Chief Executive of ViS
- Managed staffing of Dunn Woods Reclamation Project
- Supervised collection of 12,000 student signatures to create the IU Student Sustainability Fund

Vice President of Membership

 $A\Phi\Omega$ Service Fraternity

Bloomington, IN May 2010 — May 2011

- · Planned requisite social events, managed appointed officers and status of 100 active members
- Directed recruitment and registration of 75 new members
- Instituted cloud-based collaboration and planning platforms