# Clayton C. VonDras

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# **SYNOPSIS**

# COMPETENCIES

#### Skills

- Programming experience in Python, R, Node is, Julia, Ruby, FORTRAN, SQL, MQL, Cypher, Excel, LATEX, HTML5, CSS3, Unix shell, Git
- Technical experience in statistical learning, predictive modeling, and natural language processing
- Detail-oriented, creative, quick learner, highly analytical, precise, motivated.

#### Certifications

Google Partner status, Analytics, Search, Display, Video, Fundamentals

# PROFESSIONAL EXPERIENCE

**Data Scientist** Saint Louis, MO Coolfire Studios April 2014 — June 2016

- Develop the data science program for the Digital Engagement division
- Apply statistical learning techniques to social media data to augment digital marketing efforts
- Advise prominent clients such as GE, Microsoft, and Edward Jones in content creation
- · Create scripts to rapidly collect social data from YouTube, Facebook, AdWords, and Twitter APIs at scale
- Visualize data and relationships with ggplot2 and d3.js

# **EDUCATION**

#### Indiana University, Bloomington, IN

Mathematics, B.A.

Aug 2008 — Dec 2013

#### Coursework

- Multivariable Vector Calculus, Linear Algebra, Probability Theory, Numerical Analysis, Real Analysis, Classical Mechanics.
- Econometrics, Financial Economics, Economics of Money and Banking, Financial Accounting, Options Pricing Theory.

# COMMUNITY SERVICE, & LEADERSHIP

#### **Projects and Events Director**

Bloomington, IN

Student Sustainability Council

May 2012 — Dec 2012

- Responsible for the planning and execution of SustainIU Week 2013 and all Council-sponsored projects and events
- Managed allocation and coordination of a \$12,000 Green Initiative Grant

#### Member-at-Large

Bloomington, IN

Volunteers in Sustainability

May 2011 — May 2012

· Advise members of the executive committee and fulfill the duties of coordinator in their absence

### Coordinator

Bloomington, IN

Volunteers in Sustainability

May 2010 — May 2011

• Direct meetings and serve as chief executive of ViS

Bloomington, IN

#### Vice President of Membership

 $A\Phi\Omega$  Service Fraternity

May 2010 — May 2011

• Plan requisite social events, manage appointed officers and status of 100 active members

# HONORS AND AWARDS

## Distinguished Service Key Award

 $A\Phi\Omega$  Service Fraternity – for outstanding service to Chapter and Community

Dec 2012