Lofthus Saft Og Frukt

I started writing down all task need to get this project done. I would then find out who I needed on the project, and who was going to do what.

As I have no real reference as how long a project like this would take, I assumed it was manageable in 30 days with a small team. My team consisted of:

- Projectmanager
- Content Developer
- Designer
- Photographer
- Marketeer
- Copywriter
- Frontend Developer

Projectmanager:

Having control and overview over the project in general, making sure the employees are doing their job as well as keep in touch with the customer on a regular basis.

Content Developer:

Pretty self-explanatory, he/she will be responsible for the content on the website.

Designer:

The designer will be responsible for the design and layout of the website. The content developer and the designer will work together in some cases, making sure everything lines up and make sense.

Photographer:

The photographer will take the pictures need for the website.

Marketeer:

The marketeer will be responsible doing surveys and researching the market and finding out tactics to draw traffic to the website.

Copywriter:

Making sure the IP is in order, and controlling the content we put up on the website.

Frontend Developer: Coding and integrating the website.

I then started ordering the task in a logical way from start to finish. I used the resource provided in the CA to draw inspiration laying out the chart, and I am pretty satisfied with the results. There are always ways to improve, but as organizing is not my biggest strength - I am satisfied with my result.

When it comes to team communication and customer communication, I would like to have as much contact as possible. Being in an office - environment where everybody is easily available. I would

also use slack as an online communication tool for my team, making it easy to reach each other without being in the same space. I find slack very organized and easy to handle. I really like the function where you can have different groups for different employees, making sure no-one gets confused about the information given. You can have one group consisting of just the designers and photographers, and one with the developers etc. And the general group is handy for giving information to the whole team. This group function makes sure nothing clutters up, and information is easy to digest.

When it comes to IP, I would much prefer them to be my employees rather than a contractor. This way, everything they produce on the project will be automatically copyrighted to me - the employeer.

As Lofthus frukt og saft is a company that does not relay on anyone else, I dont thing there will be any problems considering IP. There will be no links to other websites or information taken from anyone. As my photographer on this project is not involved as much, I would probably hired him/her as a contractor as thats often more economical. I would make a contract stating all products created by the contractor will be automatically copyrighted to me, the employer.

Link to github:

https://github.com/clw92/AW13.git