Site Title

Mountain Spoke

Site Purpose

The goal is to provide a fresh new website experience for their clients and potential clients that reflects their culture of bicycle enthusiasm with products, repair service, parts, and tour trips.

Target Audience

icycle enthusiasts of all levels in the region of Bozeman, Montana as well as serious bicyclists from around the world who participate in their tours.

Color Scheme

#a9bd38	#f3a843	#1b3043	#354557	#5d7991

Typography

Site Header	Pacifico	40px	#ffffff #354557	Header
Primary Navigation	Oswald	30px	#ffe168 #1b3043	NAVIGATION
Footer Navigation	Oswald	20px	#ffffff #354557	Footer
h1	Oswald	30px	#1b3043	Sample
h2	Oswald	25px	#1b3043	Sample
h3	Oswald	20px	#1b3043	Sample
h4	Oswald	16px	#1b3043	Sample Sample
р	Oswald	16px	#000000	Sample

Site Map

Home

Tours

Lists at least two different daily tours available.

Length

Skill Level

Cost

Location

Events

Cycle the Continental Divide

Dates

Route

Costss

Basic Requirements

Includes Registration
*full name

*email *phone *date of birth *home state *country

*special accommodations *comments

Sales

Three different bicycles displayed with an accordion menu or horizontal slide experience.

When selected, basic specifications and prices are listed.

Service

Simple service page recommending 5 most important routine services

Displayed in a data table format

Contact

Embedded Google map showing address

3950 Valley Commons Dr. Bozeman, MT

Basic Contact Us form

Wireframes

