WINDY CITY WHISPERS

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ABOUT US

- Hi! We are Windy City Whispers, we built a smart travel platform powered by Large Language Models, providing a more customized touristic experience. Say goodbye to wasting time planning your perfect itinerary!

- **Purpose:** Whilst most travel sites provide generic recommendations, and to get your custom ideal itinerary, you must spend hours and hours looking through different websites, with our solution we provide instant tailor made suggestions to elevate your adventures.

OPPORTUNITY

Travelers in the US spent $1.3 TRILLION in 2023.

In 2023 Tripadvisor generated $1.8 billion globally.

In 2019 tourism contributed $1.1 billion of revenue to Chicago.

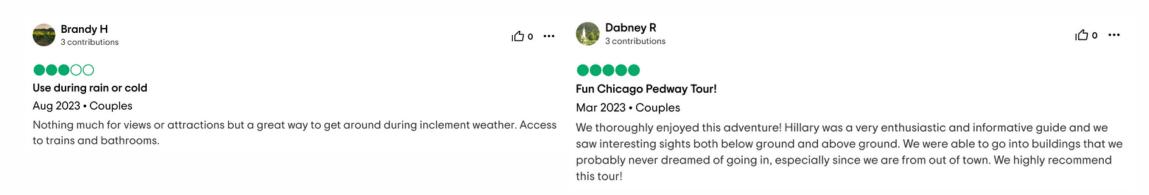Sources: U.S. Travel Association, Statista, Gitnux

OUR APPROACH

- **Personalization:** Based on user input, give instant tailor made suggestions.

- **Unique experience:** Focusing on lesser-known activities to provide travelers who want to explore a city beyond its typical tourist attractions with more authentic experiences.

- **Engagement:** Conversational experience that feels more personal and responsive, like talking to a knowledgeable local, but with even more knowledge 😉.

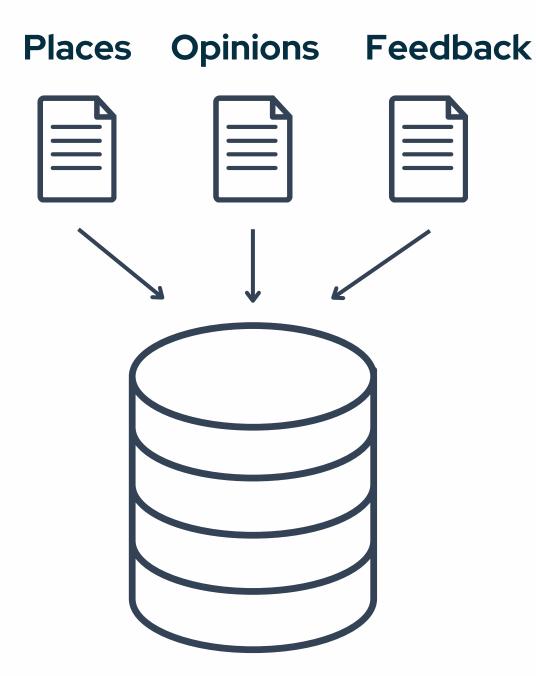- **Dynamic Content:** Updated database based on user feedback.

DATABASE

- **Places:** Input

- **Opinions:** Compare user input with opinions using RAG (Retrieval Augmented Generation) model to compare user queries within the vector of the knowledge library.
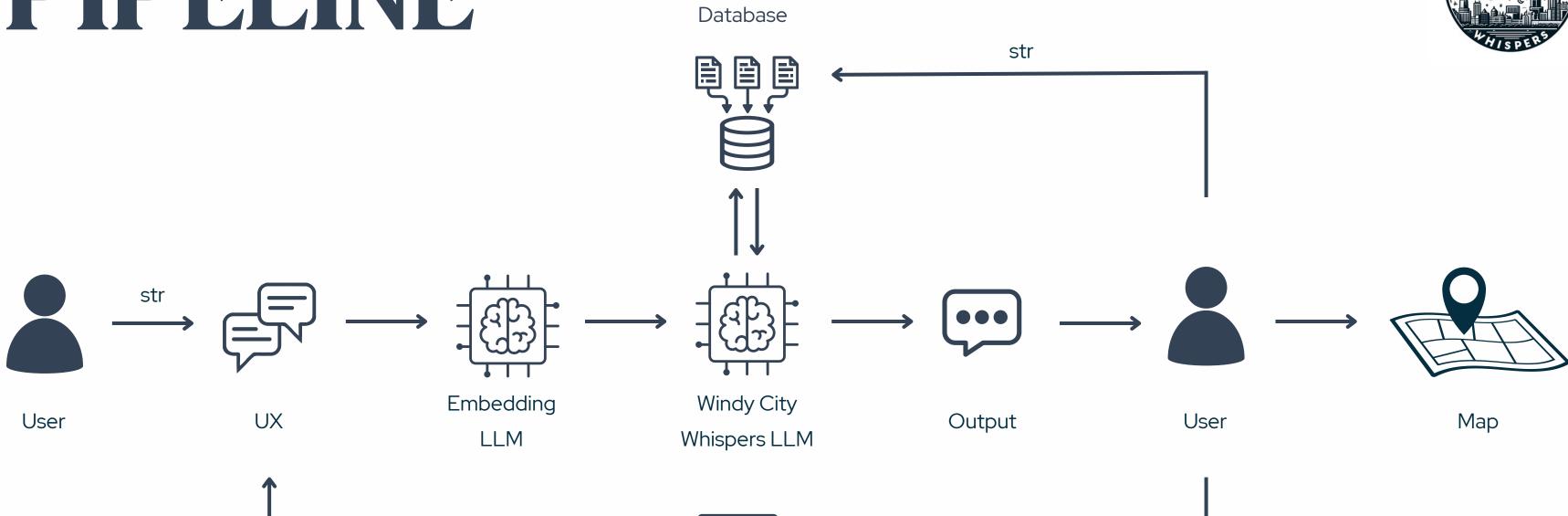
Brandy H
3 contributions

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Use during rain or cold
Aug 2023 • Couples

Nothing much for views or attractions but a great way to get around during inclement weather. Access to trains and bathrooms.

👍 0 ⋯

Dabney R
3 contributions

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Fun Chicago Pedway Tour!
Mar 2023 • Couples

We thoroughly enjoyed this adventure! Hillary was a very enthusiastic and informative guide and we saw interesting sights both below ground and above ground. We were able to go into buildings that we probably never dreamed of going in, especially since we are from out of town. We highly recommend this tour!

👍 0 ⋯

- **Feedback:** Learn from user feedback after LLM output to improve.

Places   Opinions   Feedback

PIPELINE

Database

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User → UX → GPT 3.5 TURBO API LLM → Output → User → Map

DEMO TIME!