

WINDY CITY WHISPERS



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ABOUT US

- Hi! We are Windy City Whispers, we built a smart travel platform powered by Large Language Models, providing a more customized touristic experience.
- **Purpose:** Whilst most travel sites provide generic recommendations, and to get your custom ideal itinerary, you must spend hours and hours looking through different websites, with our solution we provide instant tailor made suggestions to enhance your adventures.



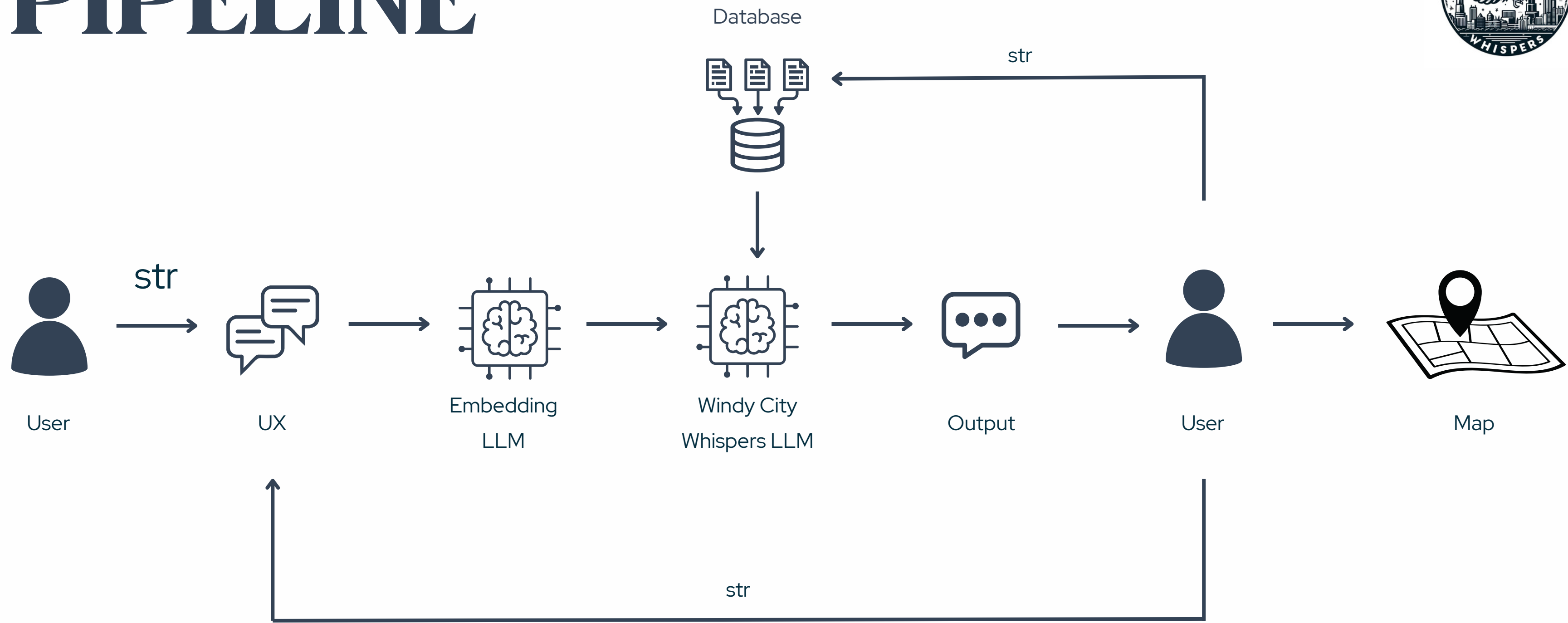
OUR APPROACH



- **Personalization:** Based on user input, give instant tailor made suggestions.
- **Unique experience:** Focusing on lesser-known activities to provide travelers with more authentic experiences and want to explore a city beyond its typical tourist attractions.
- **Engagement:** Conversational experience that feels more personal and responsive, like talking to a knowledgeable local.
- **Dynamic Content:** Updated database based on user feedback.



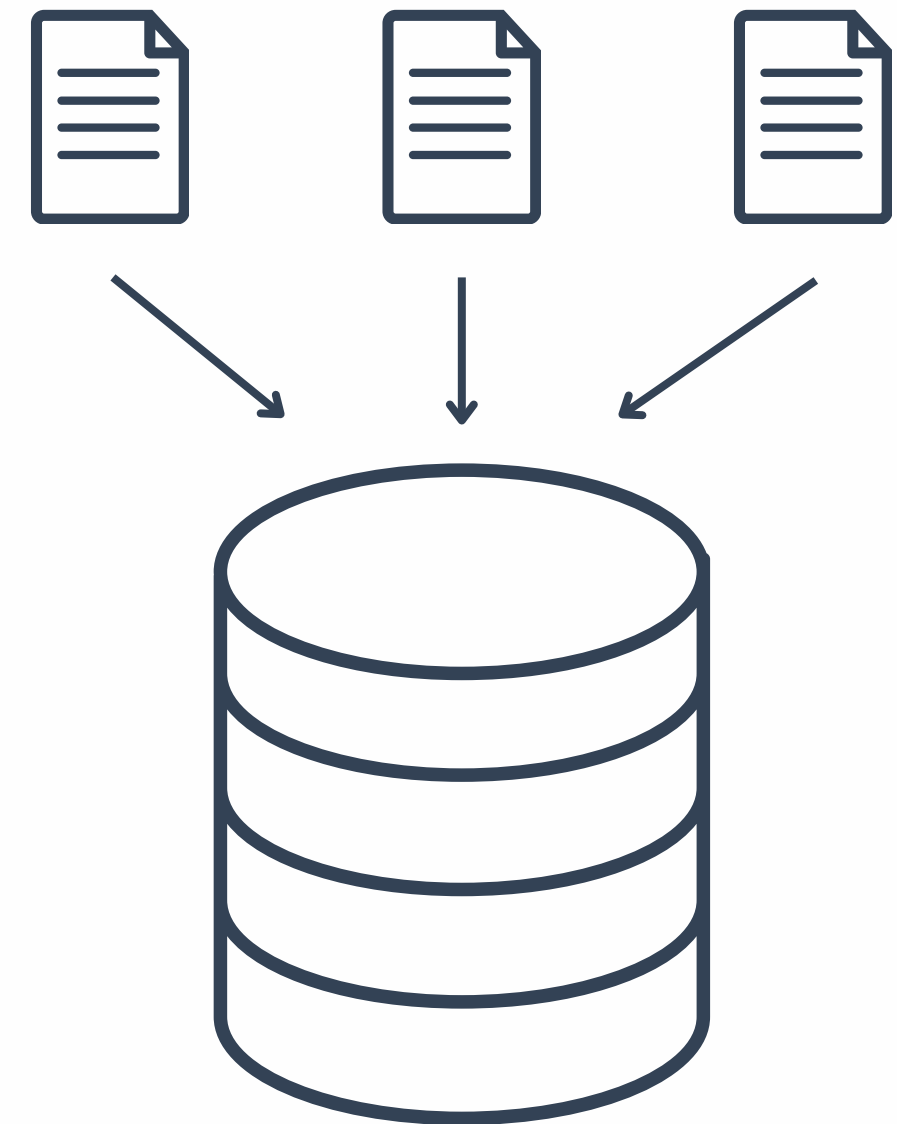
PIPELINE



DATABASE



Places Opinions Feedback



- **Places:** Input
- **Opinions:** Compare user input with opinions using RAG (Retrieval Augmented Generation) model to compare user queries within the vector of the knowledge library.



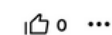
Brandy H
3 contributions



Use during rain or cold

Aug 2023 • Couples

Nothing much for views or attractions but a great way to get around during inclement weather. Access to trains and bathrooms.



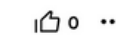
Dabney R
3 contributions



Fun Chicago Pedway Tour!

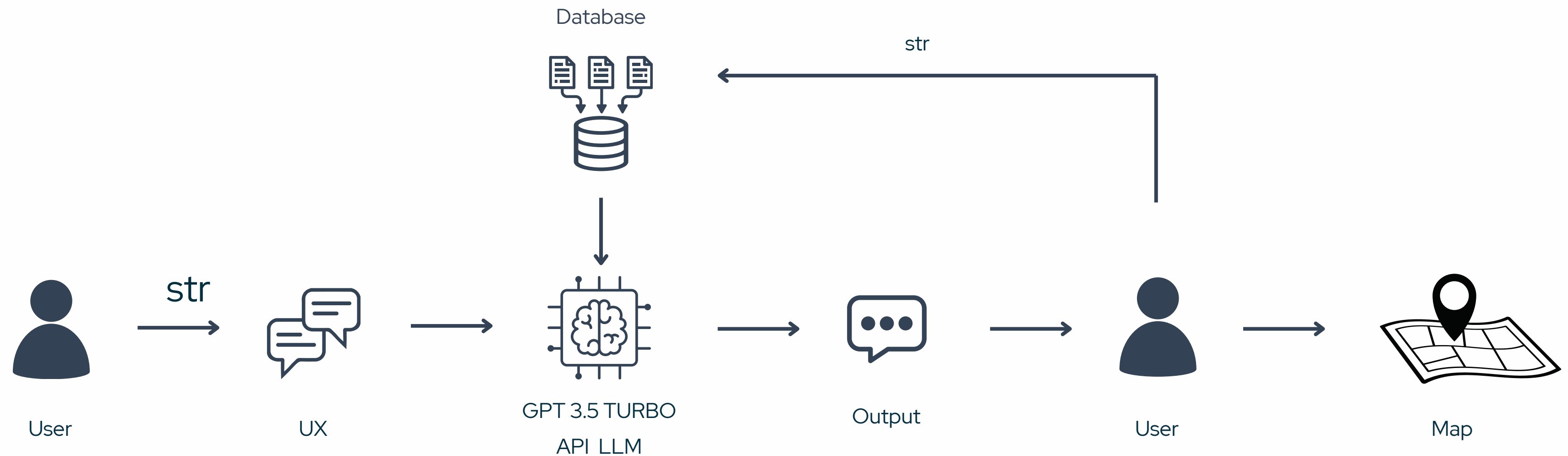
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We thoroughly enjoyed this adventure! Hillary was a very enthusiastic and informative guide and we saw interesting sights both below ground and above ground. We were able to go into buildings that we probably never dreamed of going in, especially since we are from out of town. We highly recommend this tour!



- **Feedback:** Learn from user feedback after LLM output to improve.

PIPELINE



OPPORTUNITY



Travelers in the US spent
\$1.3 TRILLION in 2023.

In 2023 Tripadvisor
generated **\$1.8 billion**
globally.

In 2019 tourism
contributed **\$1.1 billion** of
revenue to Chicago.

DEMO TIME!

