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Presented by: Chenglong, Thomas, Ratana, Si Qiang

ABOUT US

- Hi! We are Windy City Whispers, we built a smart travel platform powered by Large Language Models, providing a more customized touristic experience. Say goodbye to wasting time planning your perfect itinerary!
- **Purpose:** Whilst most travel sites provide generic recommendations, and to get your custom ideal itinerary, you must spend hours and hours looking through different websites, with our solution we provide instant tailor made suggestions to elevate your adventures.



OUR APPROACH

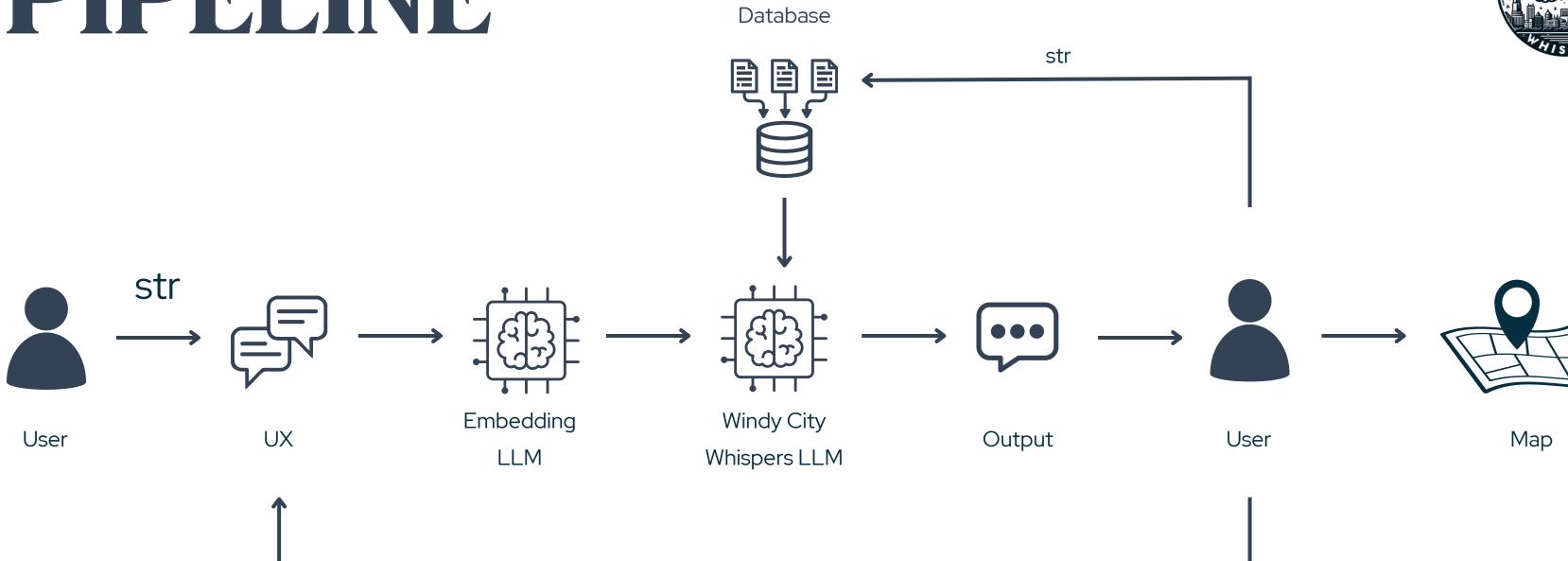


- **Personalization:** Based on user input, give instant tailor made suggestions.
- **Unique experience:** Focusing on lesser-known activities to provide travelers who want to explore a city beyond its typical tourist attractions with more authentic experiences.
- **Engagement:** Conversational experience that feels more personal and responsive, like talking to a knowledgeable local, but with even more knowledge .
- Dynamic Content: Updated database based on user feedback.



PPELINE



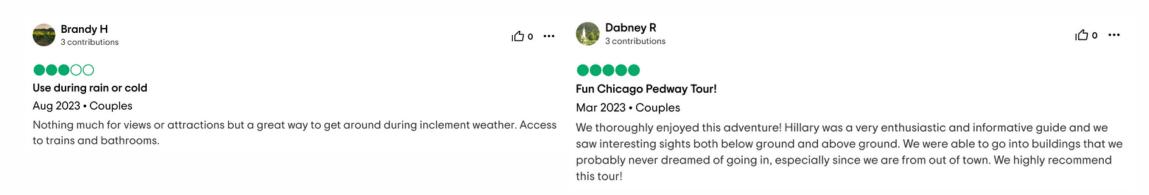


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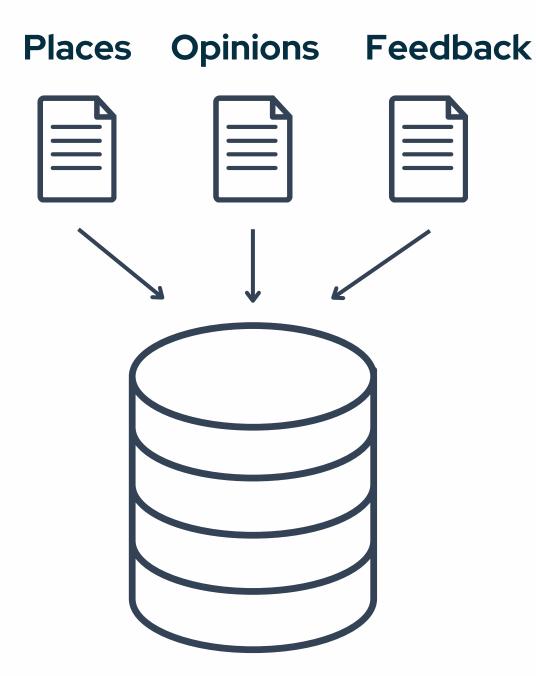
DATABASE



- Places: Input
- **Opinions:** Compare user input with opinions using RAG (Retrieval Augmented Generation) model to compare user queries within the vector of the knowledge library.

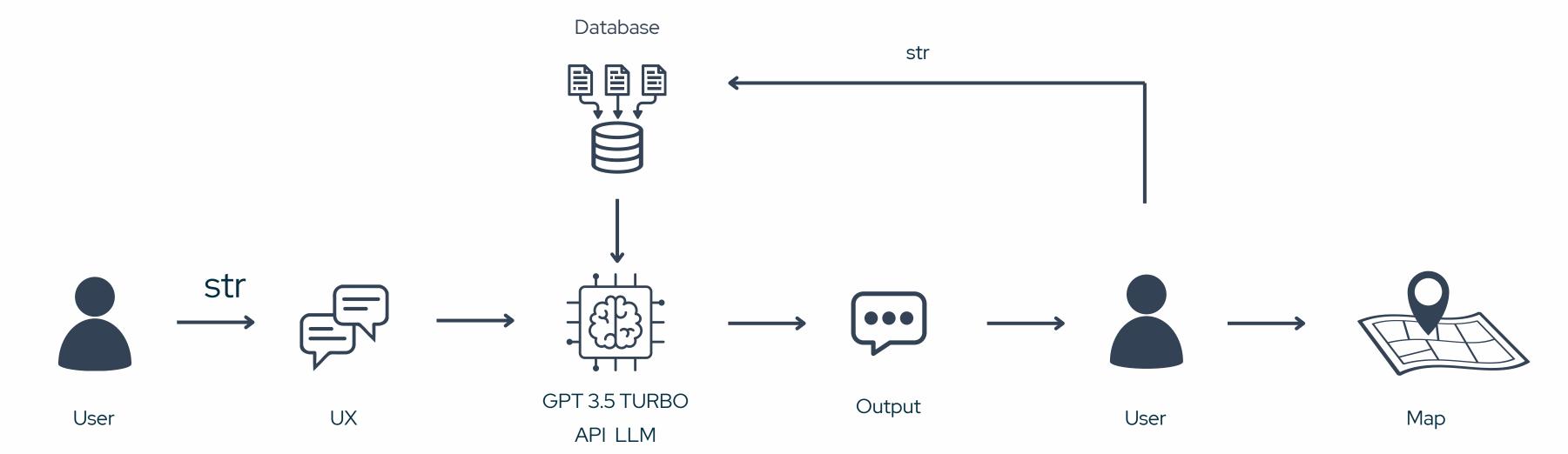


• **Feedback:** Learn from user feedback after LLM output to improve.



PIPELINE





OPPORTUNITY



Travelers in the US spent \$1.3 TRILLION in 2023. In 2023 Tripadvisor generated \$1.8 billion globally. In 2019 tourism contributed \$1.1 billion of revenue to Chicago.



DEMO TIME!