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WDD 230

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## Site Plan: The Temple Inn & Suites

### Site Purpose

The **Temple Inn & Suites** is a hotel chain headquartered in Bethesda, MD that builds and manages specialized hotel accommodations near temple locations of The Church of Jesus Christ of Latter-day Saints around the world. The owner-operated company caters to temple workers, patrons, and their families by providing specialized services and accommodations that meet the needs of those patrons. The hotel accommodations and services are available to anyone willing to abide by the terms and policies outlined by the company. The overall goal of the website project is to promote and provide information about the specialized services that this hotel chain offers to meet the needs of temple patrons who come to serve in the temple or who participate in events such as sealings, weddings, receptions, and youth trips. The website reflects the Church culture and be designed to support a temple oriented theme as well as the concept of being a haven of comfort and accessibility.

## Target Audience

Members of the Church of Jesus Christ of Latter-Day saints are the main target for this because they are the ones most likely to visit the Temple. However, non-members are also welcome as the temple grounds are there for site seeing not to mention the hotel itself benefiting from anyone that comes for their services.

### **Persona 1**

I am a member of the church willing to perform ordinances at the temple and I'm willing to know what services I can get, accommodation and most of all budget that I need. The site will be there for me.

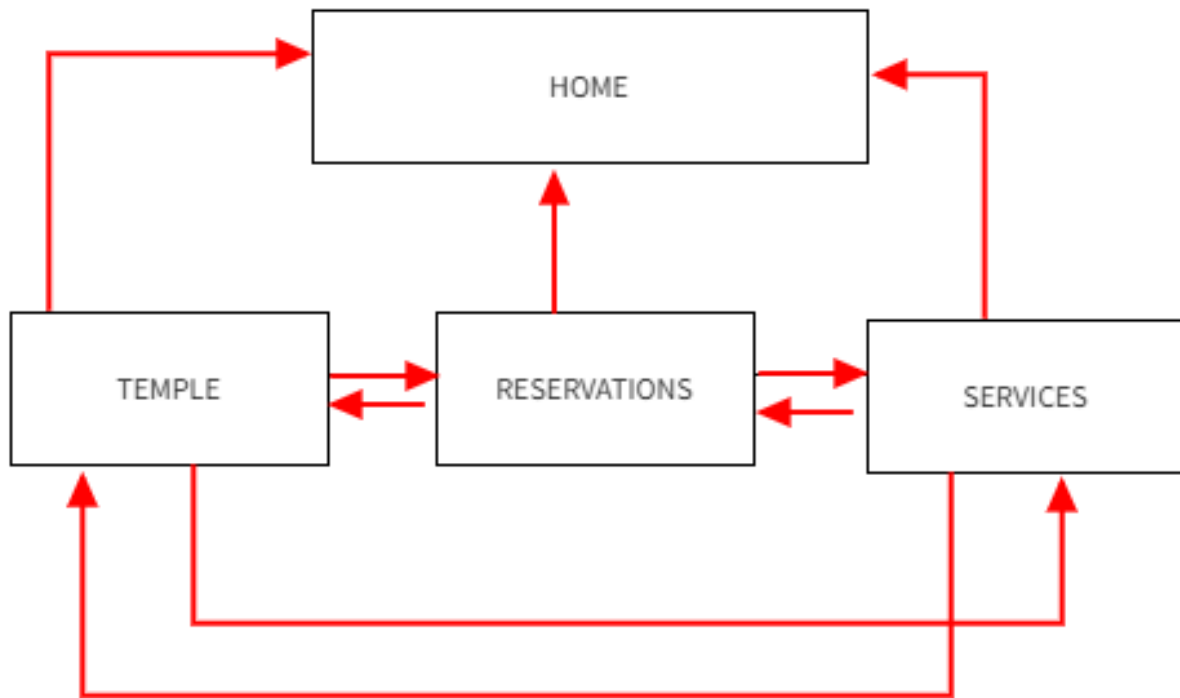
### **Persona 2**

I am a member of the church willing to volunteer at the temple but have no place to stay for my three days I will be there. The site helps with that too.

### **Persona 3**

I am a non-member who has a child that would love to visit the temple, my child is 17 and he says it's important to visit the temple. To ensure his safety, I travel with him and the site helps both of us for accommodation and his temple service.

## Site Map



## Color Scheme

[Link](#)



#272932 will be my primary color, mainly used for text and all the headings

#E7ECEF this will act as my background color

#F05D5E this one will mainly be for hover effects

#0F7173 button colors and other effects

#D8A47F for borders and a few effects

## Typography

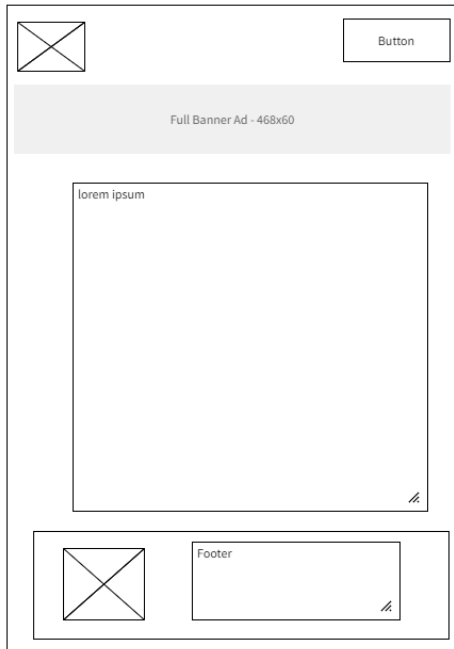
For the whole site I will be using two fonts:

- Roboto – For all headings
- Sans serif - All other text

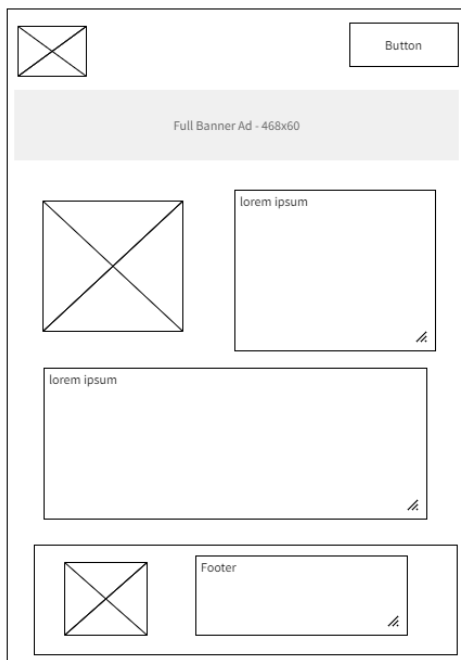
These two fonts are clear and allows readers to read without straining their eyes. These fonts will be taken from Google.

## Wireframe Sketches

### Small



### Medium



## Large

