

| No. | First Character | Simplified Chinese | Traditional Chinese | Definition | Mandarin Pinyin | Cantonese Jyutping | Abn data |
|------|-----------------|------------------------|------------------------|------------------------------------|--|--|--|
| 1 | 一 | 一般财务状况 | 一般財務狀況 | General financial condition | yī bān zài wù zhuàng kuàng | jaat1 bun1 zai4 mou4 zong6 fong3 | 「一般财务状况」, "Yes Order No. 1: Traditional Chinese: 一般財務狀況; Definition: General financial condition. Cantonese Jyutping: jaat1 bun1 zai4 mou4 zong6 fong3". |
| 1 | 一 | 一锤子买卖战略(低质低价) | 一槌子買賣戰略(低質低價) | Hit-and-run strategy | yī chuí zǐ mǎi mài zhàn lüè (dī zhì dī jià) | jaat1 ceoi4 zai4 maa5 maa6 zin3 loek6 (dai1 zai1 goui3 gaai3) | 「一锤子买卖战略(低质低价)」, "Yes Order No. 1: Traditional Chinese: 一槌子買賣戰略(低質低價); Definition: Hit-and-run strategy. Cantonese Jyutping: jaat1 ceoi4 zai4 maa5 maa6 zin3 loek6 (dai1 zai1 goui3 gaai3)". |
| 1 | 一 | 一条件 | 一條件 | First-order Condition | yī jié tiáo jiàn | jaat1 paa1 tui4 gwa1 | 「一条件」, "Yes Order No. 1: Traditional Chinese: 一條件; Definition: First-order Condition. Mandarin Pinyin: yī jié tiáo jiàn. Cantonese Jyutping: jaat1 paa1 tui4 gwa1". |
| 1 | 一 | 一般竞争者 | 一般競爭者 | Generic competitors | yī bān jīng zhēng zhě | jaat1 bun1 ging1 zeng1 zae1 | 「一般竞争者」, "Yes Order No. 1: Traditional Chinese: 一般競爭者; Definition: Generic competitors. Mandarin Pinyin: yī bān jīng zhēng zhě. Cantonese Jyutping: jaat1 bun1 ging1 zeng1 zae1". |
| 1 | 一 | 一行为变量 | 一行為變量 | General behavioral descriptors | yī bān xíng wéi biàn liáng | jaat1 bun1 hang1 wai4 baa1 loeng6 | 「一行为变量」, "Yes Order No. 1: Traditional Chinese: 一行為變量; Definition: General behavioral descriptors. Mandarin Pinyin: yī bān xíng wéi biàn liáng. Cantonese Jyutping: jaat1 bun1 hang1 wai4 baa1 loeng6". |
| 1 | 一 | 一致性 | 一致性 | Consistence | yī zhì xìng | jaat1 zai3 sing1 | 「一致性」, "Yes Order No. 1: Traditional Chinese: 一致性; Definition: Consistence. Mandarin Pinyin: yī zhì xìng. Cantonese Jyutping: jaat1 zai3 sing1". |
| 1 | 一 | 一牌子品牌化 | 一牌子品牌化 | Blanket branding | yī lǎn pǐ pǎi huà | jaat1 laam2 zai2 ban2 paa4 faa3 | 「一牌子品牌化」, "Yes Order No. 1: Traditional Chinese: 一牌子品牌化; Definition: Blanket branding. Mandarin Pinyin: yī lǎn pǐ pǎi huà. Cantonese Jyutping: jaat1 laam2 zai2 ban2 paa4 faa3". |
| 1 | 一 | 一般商品 | 一般商品 | General goods | yī bān shāng pǐn | jaat1 bun1 seung1 ban2 | 「一般商品」, "Yes Order No. 1: Traditional Chinese: 一般商品; Definition: General goods. Mandarin Pinyin: yī bān shāng pǐn. Cantonese Jyutping: jaat1 bun1 seung1 ban2". |
| 3 | 三 | 三菱重工 | 三菱重工 | Mitsubishi Heavy Industries | sān líng zhòng gōng jī qì yuè yuǎn fān hé jīng yuē | saam1 ling1 cung1 gung1 kaak3 joek6 jing1 fuat1 hwa4 gong1 jing1 | 「三菱重工」, "Yes Order No. 3: Traditional Chinese: 三菱工; Definition: Mitsubishi Heavy Industries. Mandarin Pinyin: sān líng zhòng gōng jī. Cantonese Jyutping: saam1 ling1 cung1 gung1". |
| 21 | 契 | 契约型合资经营, 合作经营 | 契約型合資經營, 合作經營 | Contractual joint venture | hē yuē xíng hé zī jīng yíng | kaak3 joek6 jing1 fuat1 hwa4 gong1 jing1 | 「契约型合经营, 合作经营」, "Yes Order No. 21: Traditional Chinese: 契約型合資經營, 合資經營; Definition: Contractual joint venture. Mandarin Pinyin: hē yuē xíng hé zī jīng yíng. Cantonese Jyutping: kaak3 joek6 jing1 fuat1 hwa4 gong1 jing1. hap6 kaak3 gong1 |
| 131 | 青 | 青少年市场 | 青少年市場 | Teen markets | qīng shào nián shì chǎng | cing1 seoi4 siu4 si5 coeng4 | 「青少年市场」, "Yes Order No. 131: Traditional Chinese: 青少年市場; Definition: Teen markets. Mandarin Pinyin: qīng shào nián shì chǎng. Cantonese Jyutping: cing1 seoi4 siu4 si5 coeng4". |
| 139 | 静 | 静态分析 | 靜態分析 | Static analysis | jìng tài fēn xī | jing4 tai4 fan1 sik1 | 「静态分析」, "Yes Order No. 139: Traditional Chinese: 靜態分析; Definition: Static analysis. Mandarin Pinyin: jìng tài fēn xī. Cantonese Jyutping: zing4 tai4 fan1 sik1". |
| 256 | 环 | 环境扫描, 环境分析 | 環境掃描, 環境分析 | Environmental scanning | huán jīng fēn xī | hwaan4 ging1 seoi4 mou4 siu4 siu4 | 「环境扫描, 环境分析」, "Yes Order No. 256: Traditional Chinese: 環境掃描, 環境分析; Definition: Environmental scanning. Mandarin Pinyin: huán jīng fēn xī. Cantonese Jyutping: hwaan4 ging1 seoi4 mou4 siu4 siu4. waan4 ging1 fan1 sik1". |
| 319 | 理 | 理性决策模式 | 理性決策模式 | Rational mode of decision making | lǐ xìng jué cè mó shì | lei5 sing3 kyut3 caak3 mou4 sik1 | 「理性决策模式」, "Yes Order No. 319: Traditional Chinese: 理性決策模式; Definition: Rational mode of decision making. Mandarin Pinyin: lǐ xìng jué cè mó shì. Cantonese Jyutping: lei5 sing3 kyut3 caak3 mou4 sik1". |
| 319 | 理 | 理性方法 | 理性方法 | Rational approach | lǐ xìng fāng fǎ | lei5 sing3 fong1 faat3 | 「理性方法」, "Yes Order No. 319: Traditional Chinese: 理性方法; Definition: Rational approach. Mandarin Pinyin: lǐ xìng fāng fǎ. Cantonese Jyutping: lei5 sing3 fong1 faat3". |
| 339 | 理 | 现有的竞争者 | 現有的競爭者 | Present competitors | xiànyǒu de jīng zhēng zhě | jin6 jau5 dik1 ging1 zeng1 zae1 | 「现有的竞争者」, "Yes Order No. 339: Traditional Chinese: 現有的競爭者; Definition: Present competitors. Mandarin Pinyin: xiànyǒu de jīng zhēng zhě. Cantonese Jyutping: jin6 jau5 dik1 gaa3 zeng1 zae1". |
| 339 | 理 | 现金交易 | 現金交易 | Cash transaction | xiànjīn jiāo yì | jin6 gam1 gau1 jio6 | 「现金交易」, "Yes Order No. 339: Traditional Chinese: 現金交易; Definition: Cash transaction. Mandarin Pinyin: xiànjīn jiāo yì. Cantonese Jyutping: jin6 gam1 gau1 jio6". |
| 339 | 理 | 现金折扣 | 現金折扣 | Cash discount | xiànjīn zhē kòu | jin6 gam1 zai3 kau3 | 「现金折扣」, "Yes Order No. 339: Traditional Chinese: 現金折扣; Definition: Cash discount. Mandarin Pinyin: xiànjīn zhē kòu. Cantonese Jyutping: jin6 gam1 zai3 kau3". |
| 339 | 理 | 现金折扣 | 現金折扣 | Cash discount | xiànjīn zhē kòu | jin6 gam1 npa4 | 「现金折扣」, "Yes Order No. 339: Traditional Chinese: 現金折扣; Definition: Cash discount. Mandarin Pinyin: xiànjīn zhē kòu. Cantonese Jyutping: jin6 gam1 npa4". |
| 444 | 珍 | 珍享超级市场 | 珍享超級市場 | Jumbo supermarket | zhēn hào chāo jí shì chǎng | zin1 hau2 ciu4 kap1 si5 coeng4 | 「珍享超级市场」, "Yes Order No. 444: Traditional Chinese: 珍享超級市場; Definition: Jumbo supermarket. Mandarin Pinyin: zhēn hào chāo jí shì chǎng. Cantonese Jyutping: zin1 hau2 ciu4 kap1 si5 coeng4". |
| 540 | 未 | 未注册的产品 | 未註冊的產品 | Generic product | méi zú zhù de chǎn pǐn | mei6 zyu4 caak3 dik1 caan2 ban2 | 「未注册的产品」, "Yes Order No. 540: Traditional Chinese: 未註冊的產品; Definition: Generic product. Mandarin Pinyin: méi zú zhù de chǎn pǐn. Cantonese Jyutping: mei6 zyu4 caak3 dik1 caan2 ban2". |
| 540 | 未 | 未满足需求 | 未滿足需求 | Backlog demand | wèi mǎn zú xū qiú | mei6 mou4 seoi4 seoi1 kau4 | 「未满足需求」, "Yes Order No. 540: Traditional Chinese: 未滿足需求; Definition: Backlog demand. Mandarin Pinyin: wèi mǎn zú xū qiú. Cantonese Jyutping: mei6 mou4 seoi1 seoi1 kau4". |
| 540 | 未 | 未来值 | 未來值 | Future value | wèi lái zhí | mei6 mou4 zai6 | 「未来值」, "Yes Order No. 540: Traditional Chinese: 未來值; Definition: Future value. Mandarin Pinyin: wèi lái zhí. Cantonese Jyutping: mei6 mou4 zai6". |
| 546 | 专 | 专家定价 | 專家定價 | Expert work | zhuān jiā dìng jià | zwaan1 baak3 ding6 gaai3 | 「专家定价」, "Yes Order No. 546: Traditional Chinese: 專家定價; Definition: Expert work. Mandarin Pinyin: zhuān jiā dìng jià. Cantonese Jyutping: zwaan1 baak3 ding6 gaai3". |
| 548 | 专 | 专机 | 專機 | Special machine | zhuān jī | zwaan1 coeng4 kyun4 | 「专机」, "Yes Order No. 548: Traditional Chinese: 專機; Definition: Special machine. Mandarin Pinyin: zhuān jī. Cantonese Jyutping: zwaan1 coeng4 kyun4". |
| 548 | 专 | 专业批发商 | 專業批發商 | Specialty wholesaler | zhuān yè pī fā shāng | zyun1 jio6 paa1 faat3 seung1 | 「专业批发商」, "Yes Order No. 548: Traditional Chinese: 專業批發商; Definition: Specialty wholesaler. Mandarin Pinyin: zhuān yè pī fā shāng. Cantonese Jyutping: zyun1 jio6 paa1 faat3 seung1". |
| 548 | 专 | 专利保护 | 專利保護 | Patent protection | zhuān lì bǎo hù | zyun1 lei6 bou2 wu6 | 「专利保护」, "Yes Order No. 548: Traditional Chinese: 專利保護; Definition: Patent protection. Mandarin Pinyin: zhuān lì bǎo hù. Cantonese Jyutping: zyun1 lei6 bou2 wu6". |
| 559 | 开 | 开好主意 | 開好主意 | Brainstorming | kāi hào zhǐ yì | hoi1 hau2 zyu4 jik3 wu2 | 「开好主意」, "Yes Order No. 559: Traditional Chinese: 開好主意; Definition: Brainstorming. Mandarin Pinyin: kāi hào zhǐ yì. Cantonese Jyutping: hoi1 hau2 zyu4 jik3 wu2". |
| 559 | 开 | 开放式问卷 | 開放式問卷 | Open-end questionnaire | kāi fàng shì wèn juǎn | hoi1 hau2 zyu4 jik3 maan6 gyun2 | 「开放式问卷」, "Yes Order No. 559: Traditional Chinese: 開放式問卷; Definition: Open-end questionnaire. Mandarin Pinyin: kāi fàng shì wèn juǎn. Cantonese Jyutping: hoi1 hau2 zyu4 jik3 maan6 gyun2". |
| 571 | 形 | 形式, 规范化 | 形式, 規範化 | Formalization | xíng shì, guān fǎ huà | jing4 sik1, kwa1 faan6 faa3 | 「形式, 规范化」, "Yes Order No. 571: Traditional Chinese: 形式, 规范化; Definition: Formalization. Mandarin Pinyin: xíng shì, guān fǎ huà. Cantonese Jyutping: jing4 sik1, kwa1 faan6 faa3". |
| 571 | 形 | 形式效用 | 形式效用 | Form utility | xíng shì xiào yòng | jing4 sik1 hau6 jing1 | 「形式效用」, "Yes Order No. 571: Traditional Chinese: 形式效用; Definition: Form utility. Mandarin Pinyin: xíng shì xiào yòng. Cantonese Jyutping: jing4 sik1 hau6 jing1". |
| 571 | 形 | 形象持久性 | 形象持久性 | Image persistence | xíng xiàng chí jiǔ xìng | jing4 zong6 g4 gau2 sing3 | 「形象持久性」, "Yes Order No. 571: Traditional Chinese: 形象持久性; Definition: Image persistence. Mandarin Pinyin: xíng xiàng chí jiǔ xìng. Cantonese Jyutping: jing4 zong6 g4 gau2 sing3". |
| 571 | 形 | 形式产品 | 形式產品 | Formal product | xíng shì chǎn pǐn | jing4 sik1 caan2 ban2 | 「形式产品」, "Yes Order No. 571: Traditional Chinese: 形式產品; Definition: Formal product. Mandarin Pinyin: xíng shì chǎn pǐn. Cantonese Jyutping: jing4 sik1 caan2 ban2". |
| 571 | 形 | 进入壁垒 | 進入壁壘 | Barriers to entry | jìn rù bǐ lǐ | zeon3 jip6 bak1 lei5 | 「进入壁垒」, "Yes Order No. 573: Traditional Chinese: 進入壁壘; Definition: Barriers to entry. Mandarin Pinyin: jìn rù bǐ lǐ. Cantonese Jyutping: zeon3 jip6 bak1 lei5". |
| 573 | 进 | 进入决策 | 進入決策 | Entry/exit decision | jìn rù jué cè | zeon3 coet1 kyu4 caak3 | 「进入决策」, "Yes Order No. 573: Traditional Chinese: 進入決策; Definition: Entry/exit decision. Mandarin Pinyin: jìn rù jué cè. Cantonese Jyutping: zeon3 coet1 kyu4 caak3". |
| 573 | 进 | 进入歧视 | 進入歧視 | Access discrimination | jìn rù qí shì | zeon3 jip6 kei4 si5 | 「进入歧视」, "Yes Order No. 573: Traditional Chinese: 進入歧視; Definition: Access discrimination. Mandarin Pinyin: jìn rù qí shì. Cantonese Jyutping: zeon3 jip6 kei4 si5". |
| 573 | 进 | 进入壁垒 | 進入壁壘 | Entry barriers | jìn rù bǐ lǐ | zeon3 jip6 bak1 lei5 | 「进入壁垒」, "Yes Order No. 573: Traditional Chinese: 進入壁壘; Definition: Entry barriers. Mandarin Pinyin: jìn rù bǐ lǐ. Cantonese Jyutping: zeon3 jip6 bak1 lei5". |
| 580 | 无 | 无差别产品 | 無差別產品 | Unidentified market | wú gān bié chān pǐn | mou4 gwa1 kyun4 caan2 ban2 | 「无差别产品」, "Yes Order No. 580: Traditional Chinese: 無差別產品; Definition: Unidentified market. Mandarin Pinyin: wú gān bié chān pǐn. Cantonese Jyutping: mou4 gwa1 kyun4 caan2 ban2". |
| 580 | 无 | 无差别营销 | 無差別營銷 | Unidentified marketing | wú gān bié yíng xiāo | mou4 caa1 bit5 dik1 jing4 siu4 | 「无差别营销」, "Yes Order No. 580: Traditional Chinese: 無差別營銷; Definition: Unidentified marketing. Mandarin Pinyin: wú gān bié yíng xiāo. Cantonese Jyutping: mou4 caa1 bit5 dik1 jing4 siu4". |
| 580 | 无 | 无形 | 無形 | Intangibles | wú xíng | mou4 jing4 | 「无形」, "Yes Order No. 580: Traditional Chinese: 無形; Definition: Intangibles. Mandarin Pinyin: wú xíng. Cantonese Jyutping: mou4 jing4". |
| 580 | 无 | 无差异 | 無差異 | Indifference map | wú chà yì | mou4 caa1 jik6 zok6 | 「无差异」, "Yes Order No. 580: Traditional Chinese: 無差異; Definition: Indifference map. Mandarin Pinyin: wú chà yì. Cantonese Jyutping: mou4 caa1 jik6 zok6". |
| 580 | 无 | 无差异关系 | 無差異關係 | Indifference relation | wú chà yì guān xì | mou4 caa1 jio6 gwa1 hai6 | 「无差异关系」, "Yes Order No. 580: Traditional Chinese: 無差異關係; Definition: Indifference relation. Mandarin Pinyin: wú chà yì guān xì. Cantonese Jyutping: mou4 caa1 jio6 gwa1 hai6". |
| 580 | 无 | 无差异集 | 無差異集 | Indifference set | wú chà yì jí | mou4 caa1 jio6 zaa6 | 「无差异集」, "Yes Order No. 580: Traditional Chinese: 無差異集; Definition: Indifference set. Mandarin Pinyin: wú chà yì jí. Cantonese Jyutping: mou4 caa1 jio6 zaa6". |
| 591 | 制 | 制式品 | 制式品 | Substitutes | zhì shì pǐn | taai3 doei2 ban2 | 「制式品」, "Yes Order No. 591: Traditional Chinese: 制式品; Definition: Substitutes. Mandarin Pinyin: zhì shì pǐn. Cantonese Jyutping: taai3 doei2 ban2". |
| 600 | 规 | 规模报酬递减 | 規模報酬遞減 | Decreasing returns to scale | guī mó bào chóu bù jiǎn | kwa1 mou4 bou3 caui4 dai6 gaam2 | 「规模报酬递减」, "Yes Order No. 600: Traditional Chinese: 規模報酬遞減; Definition: Decreasing returns to scale. Mandarin Pinyin: guī mó bào chóu bù jiǎn. Cantonese Jyutping: kwa1 mou4 bou3 caui4 dai6 gaam2". |
| 600 | 规 | 规范化 | 規範化 | Norming | guān fǎ huà | kwa1 faan6 faa3 | 「规范化」, "Yes Order No. 600: Traditional Chinese: 規範化; Definition: Norming. Mandarin Pinyin: guān fǎ huà. Cantonese Jyutping: kwa1 faan6 faa3". |
| 600 | 规 | 规范化阶段 | 規範化階段 | Formalization stage | guān fǎ huà jiē duàn | kwa1 faan6 faa3 paa1 dyun6 | 「规范化阶段」, "Yes Order No. 600: Traditional Chinese: 規範化階段; Definition: Formalization stage. Mandarin Pinyin: guān fǎ huà jiē duàn. Cantonese Jyutping: kwa1 faan6 faa3 paa1 dyun6". |
| 600 | 规 | 规范学习 | 規範性學習 | Avoiding learning | guī fǎ xíng xué | kwa1 bei6 sing3 hoek6 zaa6 | 「规范学习」, "Yes Order No. 600: Traditional Chinese: 規範性學習; Definition: Avoiding learning. Mandarin Pinyin: guī fǎ xíng xué. Cantonese Jyutping: kwa1 bei6 sing3 hoek6 zaa6". |
| 600 | 规 | 规模不变 | 規模不變 | Constant returns to scale | guī mó bù biàn | kwa1 mou4 bou3 caui4 bat1 bin3 | 「规模不变」, "Yes Order No. 600: Traditional Chinese: 規模不變; Definition: Constant returns to scale. Mandarin Pinyin: guī mó bù biàn. Cantonese Jyutping: kwa1 mou4 bou3 caui4 bat1 bin3". |
| 621 | 动 | 动态网络 | 動態網絡 | Dynamic engagement | dòng tài wǎng lù | dung4 tai3 tung4 loek6 | 「动态网络」, "Yes Order No. 621: Traditional Chinese: 動態網絡; Definition: Dynamic engagement. Mandarin Pinyin: dòng tài wǎng lù. Cantonese Jyutping: dung4 tai3 tung4 loek6". |
| 621 | 动 | 动态战略 | 動態戰略 | Dynamic network | dòng tài zhàn lüè | dung4 tai3 tung4 loek6 | 「动态战略」, "Yes Order No. 621: Traditional Chinese: 動態戰略; Definition: Dynamic network. Mandarin Pinyin: dòng tài zhàn lüè. Cantonese Jyutping: dung4 tai3 tung4 loek6". |
| 625 | 运 | 运营预算 | 運營預算 | Operational budget | yùn yíng yù suān | wan6 jing1 jyu4 san3 | 「运营预算」, "Yes Order No. 625: Traditional Chinese: 運營預算; Definition: Operational budget. Mandarin Pinyin: yùn yíng yù suān. Cantonese Jyutping: wan6 jing1 jyu4 san3". |
| 643 | 万 | 万事达信用卡 | 萬事達信用卡 | Master Card | wàn shì dá xìn yòng kǎ | maan5 sei4 dai6 seon3 jung6 kaai1 | 「万事达信用卡」, "Yes Order No. 643: Traditional Chinese: 萬事達信用卡; Definition: Master Card. Mandarin Pinyin: wàn shì dá xìn yòng kǎ. Cantonese Jyutping: maan5 sei4 dai6 seon3 jung6 kaai1". |
| 643 | 万 | 万花筒式的包装 | 萬花筒式的包裝 | Kaleidoscopic packaging | wàn huā tǒng shì de bāo zhuāng | maan5 faat1 tung2 sik1 dik1 baaui1 zong1 | 「万花筒式的包装」, "Yes Order No. 643: Traditional Chinese: 萬花筒式的包裝; Definition: Kaleidoscopic packaging. Mandarin Pinyin: wàn huā tǒng shì de bāo zhuāng. Cantonese Jyutping: maan5 faat1 tung2 sik1 dik1 baaui1 zong1". |
| 647 | 迈 | 迈克尔·波特 | 邁克爾·波特 | Michael Porter | mǎi kè ēr · bō tè | maa6 hak1 jik3 dai6 | 「迈克尔·波特」, "Yes Order No. 647: Traditional Chinese: 邁克爾·波特; Definition: Michael Porter. Mandarin Pinyin: mǎi kè ēr · bō tè. Cantonese Jyutping: maa6 hak1 jik3 dai6". |
| | | | | | gōng chǎng zì xiào mén shì bō , chǎng jiā zhì xiào diǎn , chǎng jiā zhì xiào zhōng xīn | gung1 coeng4 zai4 siu4 maa5 zin3 loek6 (gou1 kai1 dai1 gaai3) | 「工厂直销门市部, 厂家直销店, 厂家直销中心」, "Yes Order No. 650: Traditional Chinese: 工廠直銷門市部, 廠家直銷店, 廠家直銷中心; Definition: Factory outlets. Mandarin Pinyin: gōng chǎng zì xiào mén shì bō , chǎng jiā zhì xiào diǎn , chǎng jiā zhì xiào zhōng xīn. Cantonese Jyutping: gung1 coeng4 zai4 siu4 maa5 zin3 loek6 (gou1 kai1 dai1 gaai3)". |
| 650 | 工 | 工厂直销门市部, 厂家直销店, 厂家直销中心 | 工廠直銷門市部, 廠家直銷店, 廠家直銷中心 | Factory outlets | gōng chǎng zì xiào mén shì bō , chǎng jiā zhì xiào diǎn , chǎng jiā zhì xiào zhōng xīn | gung1 coeng4 zai4 siu4 maa5 zin3 loek6 (gou1 kai1 dai1 gaai3) | 「工厂直销门市部, 厂家直销店, 厂家直销中心」, "Yes Order No. 650: Traditional Chinese: 工廠直銷門市部, 廠家直銷店, 廠家直銷中心; Definition: Factory outlets. Mandarin Pinyin: gōng chǎng zì xiào mén shì bō , chǎng jiā zhì xiào diǎn , chǎng jiā zhì xiào zhōng xīn. Cantonese Jyutping: gung1 coeng4 zai4 siu4 maa5 zin3 loek6 (gou1 kai1 dai1 gaai3)". |
| 650 | 工 | 工作系统 | 工作系統 | Task system | gōng zuò xì tǒng | gung1 zok3 hao1 tung2 | 「工作系统」, "Yes Order No. 650: Traditional Chinese: 工作系統; Definition: Task system. Mandarin Pinyin: gōng zuò xì tǒng. Cantonese Jyutping: gung1 zok3 hao1 tung2". |
| 650 | 工 | 工作评价 | 工作評價 | Job evaluation | gōng zuò píng jià | gung1 zok3 ping1 gaai3 | 「工作评价」, "Yes Order No. 650: Traditional Chinese: 工作評價; Definition: Job evaluation. Mandarin Pinyin: gōng zuò píng jià. Cantonese Jyutping: gung1 zok3 ping1 gaai3". |
| 650 | 工 | 工会 | 工會 | Labor unions | gōng huì | gung1 wu2 | 「工会」, "Yes Order No. 650: Traditional Chinese: 工會; Definition: Labor unions. Mandarin Pinyin: gōng huì. Cantonese Jyutping: gung1 wu2". |
| 650 | 工 | 工程设计 | 工程設計 | Engineering | gōng chéng shè jì | gung1 cing4 ci3 gaai3 | 「工程设计」, "Yes Order No. 650: Traditional Chinese: 工程設計; Definition: Engineering. Mandarin Pinyin: gōng chéng shè jì. Cantonese Jyutping: gung1 cing4 ci3 gaai3". |
| 966 | 正 | 正常价格 | 正常價格 | Normal price | zhèng cháng jià gé | zing3 coeng4 gaa3 paa3 | 「正常价格」, "Yes Order No. 966: Traditional Chinese: 正常價格; Definition: Normal price. Mandarin Pinyin: zhèng cháng jià gé. Cantonese Jyutping: zing3 coeng4 gaa3 paa3". |
| 970 | 走 | 走动式管理 | 走動式管理 | Management by walking around (MBA) | zǒu dòng shì guǎn lǐ | zau2 dung6 sik1 gwa1 lei5 | 「走动式管理」, "Yes Order No. 970: Traditional Chinese: 走動式管理; Definition: Management by walking around (MBA). Mandarin Pinyin: zǒu dòng shì guǎn lǐ. Cantonese Jyutping: zau2 dung6 sik1 gwa1 lei5". |
| 987 | 超 | 超级专卖店 | 超級專賣店 | Super specialty store | chāo jí zhuān yè shāng diǎn | ciu1 kap1 zyun1 jio6 seong1 dim3 | 「超级专卖店」, "Yes Order No. 987: Traditional Chinese: 超級專賣店; Definition: Super specialty store. Mandarin Pinyin: chāo jí zhuān yè shāng diǎn. Cantonese Jyutping: ciu1 kap1 zyun1 jio6 seong1 dim3". |
| 987 | 超 | 超级市场 | 超級市場 | Supermarket | chāo jí shì chǎng | ciu1 kap1 u5 coeng4 | 「超级市场」, "Yes Order No. 987: Traditional Chinese: 超級市場; Definition: Supermarket. Mandarin Pinyin: chāo jí shì chǎng. Cantonese Jyutping: ciu1 kap1 u5 coeng4". |
| 987 | 超 | 超级买卖战略(高质低价) | 超級買賣戰略(高質低價) | Super-bargain strategy | chāo jí mǎi mài zhàn lüè (gāo zhì dī jià) | ciu1 kap1 maa5 maa6 zin3 loek6 (gou1 kai1 dai1 gaai3) | 「超级买卖战略(高质低价)」, "Yes Order No. 987: Traditional Chinese: 超級買賣戰略(高質低價); Definition: Super-bargain strategy. Mandarin Pinyin: chāo jí mǎi mài zhàn lüè (gāo zhì dī jià). Cantonese Jyutping: ciu1 kap1 maa5 maa6 zin3 loek6 (gou1 kai1 dai1 gaai3)". |
| 987 | 超 | 超营销, 泛营销 | 超營銷, 泛營銷 | Metamarketing | chāo yíng xiāo , fān yíng xiāo | ciu1 jing4 siu1, faan3 jing4 siu1 | 「超营销, 泛营销」, "Yes Order No. 987: Traditional Chinese: 超營銷, 泛營銷; Definition: Metamarketing. Mandarin Pinyin: chāo yíng xiāo , fān yíng xiāo. Cantonese Jyutping: ciu1 jing4 siu1, faan3 jing4 siu1". |
| 1037 | 吉 | 吉系数 | 吉係數 | Gini coefficient | jí xì shù | gat1 nei6 hao1 zok6 | 「吉系数」, "Yes Order No. 1037: Traditional Chinese: 吉係數; Definition: Gini coefficient. Mandarin Pinyin: jí xì shù. Cantonese Jyutping: gat1 nei6 hao1 zok6". |
| 1094 | 政 | 政府机构 | 政府機構 | Government agencies | zhèng fǔ jī gòu | zing3 fu2 jio61 gao1 | 「政府机构」, "Yes Order No. 1094: Traditional Chinese: 政府機構; Definition: Government agencies. Mandarin Pinyin: zhèng fǔ jī gòu. Cantonese Jyutping: zing3 fu2 jio61 gao1". |
| 1094 | 政 | 政治环境 | 政治環境 | Political environment | zhèng zhì huán jīng | zing3 zé waan6 jing2 | 「政治环境」, "Yes Order No. 1094: Traditional Chinese: 政治環境; Definition: Political environment. Mandarin Pinyin: zhèng zhì huán jīng. Cantonese Jyutping: zing3 zé waan6 jing2". |
| 1094 | 政 | 政治活动委员会 | 政治活動委員會 | Political action committees (PACs) | zhèng zhì huó dòng wěi yuán huì | zing3 zé wu6 dung6 wu2 jyun1 wu2 | 「政治活动委员会」, "Yes Order No. 1094: Traditional Chinese: 政治活動委員會; Definition: Political action committee(PACs). Mandarin Pinyin: zhèng zhì huó dòng wéi yuán huì. Cantonese Jyutping: zing3 zé wu6 dung6 wu2 jyun1 wu2". |
| 1094 | 政 | 政府采购, 政府采购 | 政府採購, 政府採購 | Government procurement | zhèng fǔ cǎi gòu , zhèng fǔ cǎi gòu | zing3 fu2 coi2 baam6 , zing3 fu2 coi2 kau3 | 「政府采购, 政府采购」, "Yes Order No. 1094: Traditional Chinese: 政府採購, 政府採購; Definition: Government procurement. Mandarin Pinyin: zhèng fǔ cǎi gòu , zhèng fǔ cǎi gòu. Cantonese Jyutping: zing3 fu2 coi2 baam6 , zing3 fu2 coi2 kau3". |
| 1094 | 政 | 政府支出 | 政府支出 | Government expenditure | zhèng fǔ zhī chū | zing3 fu2 zhi1 coet1 | 「政府支出」, "Yes Order No. 1094: Traditional Chinese: 政府支出; Definition: Government expenditure. Mandarin Pinyin: zhèng fǔ zhī chū. Cantonese Jyutping: zing3 fu2 zhi1 coet1". |
| 1094 | 政 | 政府官作风, 政府官作风, 政府官作风 | 政府官風, 政府官風, 政府官風 | Government bureaucracy | zhèng fǔ guān liào zuō fēng , zhèng fǔ guān liào jī gòu , zhèng fǔ guān liào fēi zhì | zing3 fu2 gun1 lau3 zok3 fong1 , zing3 fu2 gun1 lau3 jio61 gao1 , zing3 fu2 gun1 lau3 zai3 | 「政府官作风, 政府官作风, 政府官作风」, "Yes Order No. 1094: Traditional Chinese: 政府官風, 政府官風, 政府官風; Definition: Government bureaucracy. Mandarin Pinyin: zhèng fǔ guān liào zuō fēng , zhèng fǔ guān liào jī gòu , zhèng fǔ guān liào fēi zhì. Cantonese Jyutping: zing3 fu2 gun1 lau3 zok3 fong1 , zing3 fu2 gun1 lau3 jio61 gao1 , zing3 fu2 gun1 lau3 zai3". |
| 1094 | 政 | 政府失败 | 政府失敗 | Government failure | zhèng fǔ shī bài | zing3 fu2 shi1 baa6 | 「政府失败」, "Yes Order No. 1094: Traditional Chinese: 政府失敗; Definition: Government failure. Mandarin Pinyin: zhèng fǔ shī bài. Cantonese Jyutping: zing3 fu2 shi1 baa6". |
| 1094 | 政 | 政府管制, 政府管制 | 政府管制, 政府管制 | Government regulation | zhèng fǔ guǎn zhì , zhèng fǔ guǎn zhì | zing3 fu2 gun2 zai3 , zing3 fu2 diu4 hung3 | 「政府管制, 政府管制」, "Yes Order No. 1094: Traditional Chinese: 政府管制, 政府管制; Definition: Government regulation. Mandarin Pinyin: zhèng fǔ guǎn zhì , zhèng fǔ guǎn zhì. Cantonese Jyutping: zing3 fu2 gun2 zai3 , zing3 fu2 diu4 hung3". |
| 1424 | 惠 | 惠誉公司 | 惠譽公司 | Hewlett-Packard | huì yù gōng sī | waio6 pou2 gung1 si1 | 「惠誉公司」, "Yes Order No. 1424: Traditional Chinese: 惠譽公司; Definition: Hewlett-Packard. Mandarin Pinyin: huì yù gōng sī. Cantonese Jyutping: waio6 pou2 gung1 si1". |
| 1442 | 事 | 事件赞助 | 事件贊助 | Event sponsorship | shì jiàn zhān zhù | si5 gin6 zaa3 zok6 | 「事件赞助」, "Yes Order No. 1442: Traditional Chinese: 事件贊助; Definition: Event sponsorship. Mandarin Pinyin: shì jiàn zhān zhù. Cantonese Jyutping: si5 gin6 zaa3 zok6". |
| 1461 | 制 | 制产品定价 | 制產品定價 | By-product pricing | zhì pǐn chǎn dìng jià | fu2 caan2 ban2 ding6 gaai3 | 「制产品定价」, "Yes Order No. 1461: Traditional Chinese: 制產品定價; Definition: By-product pricing. Mandarin Pinyin: zhì pǐn chǎn dìng jià. Cantonese Jyutping: fu2 caan2 ban2 ding6 gaai3". |
| 1530 | 整 | 整合过程 | 整合過程 | Integrative process | zhěng hé guò chéng | jing4 hwa6 gwa6 cing4 | 「整合过程」, "Yes Order No. 1530: Traditional Chinese: 整合過程; Definition: Integrative process. Mandarin Pinyin: zhěng hé guò chéng. Cantonese Jyutping: jing4 hwa6 gwa6 cing4". |
| 1530 | 整 | 整合过程, 整合过程, 整合过程 | 整合過程, 整合過程, 整合過程 | Integrative process | zhěng hé guò chéng , zhěng hé guò chéng , zhěng hé guò chéng | jing4 hwa6 gwa6 cing4 , jing4 hwa6 gwa6 cing4 , jing | |

| No. | First Character | Simplified Chinese | Traditional Chinese | Definition | Madanrin Pinyin | Cantonese Jyutping | Asa data |
|------|-----------------|--------------------|---------------------|-----------------------------------|---|--|--|
| 1640 | 配置 | 配置 | 配置 | Allocation of resources | pèi zhì | puoi3 zai3 | 「配置」, 'Yes Order No.: 1640. Traditional Chinese: 配置; Definition: Allocation of resources. Madanrin Pinyin: pèi zhì; Cantonese Jyutping: puoi3 zai3'. |
| 1717 | 酬金水平 | 酬金水平 | 酬金水平 | Level of compensation | chóu jīn shuǐ píng | cau4 gam1 seoi2 ping4 | 「酬金水平」, 'Yes Order No.: 1717. Traditional Chinese: 酬金水平; Definition: Level of compensation. Madanrin Pinyin: chóu jīn shuǐ píng; Cantonese Jyutping: cau4 gam1 seoi2 ping4'. |
| 1740 | 再使用包装 | 再使用包装 | 再使用包裝 | Reuse packaging | zài shǐ yòng bāo zhuāng | zoi3 seoi2 jung4 baau1 zong1 | 「再使用包装」, 'Yes Order No.: 1740. Traditional Chinese: 再使用包裝; Definition: Reuse packaging. Madanrin Pinyin: zài shǐ yòng bāo zhuāng; Cantonese Jyutping: zoi3 seoi2 jung4 baau1 zong1'. |
| 1748 | 刺激 | 刺激 | 刺激 | Stimulating marketing | cì jī yīng sǎo | cik3 jik1 jing4 sai1 | 「刺激」, 'Yes Order No.: 1748. Traditional Chinese: 刺激; Definition: Stimulating marketing. Madanrin Pinyin: cì jī yīng sǎo; Cantonese Jyutping: cik3 jik1 jing4 sai1'. |
| 1758 | 协同 | 协同 | 協同 | Synergy | xié tóng | hiop2 tung4 | 「协同」, 'Yes Order No.: 1758. Traditional Chinese: 協同; Definition: Synergy. Madanrin Pinyin: xié tóng; Cantonese Jyutping: hiop2 tung4'. |
| 1758 | 协同增效作用 | 协同增效作用 | 協同增效作用 | Synergism | xié tóng zēng xiào zuò yòng | hiop2 tung4 zang1 haau2 zok3 jung4 | 「协同增效作用」, 'Yes Order No.: 1758. Traditional Chinese: 協同增效作用; Definition: Synergism. Madanrin Pinyin: xié tóng zēng xiào zuò yòng; Cantonese Jyutping: hiop2 tung4 zang1 haau2 zok3 jung4'. |
| 1770 | 支付条款 | 支付条款 | 支付條款 | Payment terms | zhī fù tiáokuān | zi1 fut4 tau4 tung1 | 「支付条款」, 'Yes Order No.: 1770. Traditional Chinese: 支付條款; Definition: Payment terms. Madanrin Pinyin: zhī fù tiáokuān; Cantonese Jyutping: zi1 fut4 tau4 tung1'. |
| 1770 | 支出控制 | 支出控制 | 支出控制 | Pay-off control | chū zhī kòng zhì | ci1 ceoi1 tung4 zoi3 | 「支出控制」, 'Yes Order No.: 1770. Traditional Chinese: 支出控制; Definition: Pay-off control. Madanrin Pinyin: chū zhī kòng zhì; Cantonese Jyutping: ci1 ceoi1 tung4 zoi3'. |
| 1808 | 地理细分 | 地理细分 | 地理分細 | Geographic segmentation | dì lǐ fēn xiá | dei1 lei5 sai3 fan1 | 「地理细分」, 'Yes Order No.: 1808. Traditional Chinese: 地理分細; Definition: Geographic segmentation. Madanrin Pinyin: dì lǐ fēn xiá; Cantonese Jyutping: dei1 lei5 sai3 fan1'. |
| 1898 | 地方批发商 | 地方批发商 | 地方批發商 | Local wholesaler | dì fāng pī fā shāng | dei1 fong1 pui1 faai3 soeng1 | 「地方批发商」, 'Yes Order No.: 1898. Traditional Chinese: 地方批發商; Definition: Local wholesaler. Madanrin Pinyin: dì fāng pī fā shāng; Cantonese Jyutping: dei1 fong1 pui1 faai3 soeng1'. |
| 2018 | 均衡、平衡 | 均衡、平衡 | 均衡、平衡 | Equilibrium | jiūn hé , píng héng | gwai1 hang1 , ping4 hang1 | 「均衡、平衡」, 'Yes Order No.: 2018. Traditional Chinese: 均衡、平衡; Definition: Equilibrium. Madanrin Pinyin: jiūn hé , píng héng; Cantonese Jyutping: gwai1 hang1 , ping4 hang1'. |
| 2092 | 埃奇达思模型 | 埃奇达思模型 | 埃奇達思模型 | Edgeworth model | āi qí dá sī mó xíng | aai1 kei4 kai1 sui1 mou1 jing4 | 「埃奇达思模型」, 'Yes Order No.: 2092. Traditional Chinese: 埃奇達思模型; Definition: Edgeworth model. Madanrin Pinyin: āi qí dá sī mó xíng; Cantonese Jyutping: aai1 kei4 kai1 sui1 mou1 jing4'. |
| 2157 | 增加渗透战略 | 增加渗透战略 | 增加滲透戰略 | Increased penetration strategy | zēng jiā shèn tòu zhàn lüè | zang1 gaai1 sam3 taoi3 zin3 loek6 | 「增加渗透战略」, 'Yes Order No.: 2157. Traditional Chinese: 增加滲透戰略; Definition: Increased penetration strategy. Madanrin Pinyin: zēng jiā shèn tòu zhàn lüè; Cantonese Jyutping: zang1 gaai1 sam3 taoi3 zin3 loek6'. |
| 2190 | 其他条件不变的假设 | 其他条件不变的假设 | 其他條件不變的假設 | Ceteris paribus assumption | qí tā tiáo jiàn bù biàn de jiǎ shè | kei4 tai1 tau4 ging bat1 bin3 dik3 gaai3 ci3 | 「其他条件不变的假设」, 'Yes Order No.: 2190. Traditional Chinese: 其他條件不變的假設; Definition: Ceteris paribus assumption. Madanrin Pinyin: qí tā tiáo jiàn bù biàn de jiǎ shè; Cantonese Jyutping: kei4 tai1 tau4 gin6 bat1 bin3 dik3 gaai3 ci3'. |
| 2203 | 斯达克模型 | 斯达克模型 | 斯達克模型 | Stackelberg model | sī tā kè bāi gé mó xíng | si1 taoi3 hak1 jik5 bau3 gaai3 mou1 jing4 | 「斯达克模型」, 'Yes Order No.: 2203. Traditional Chinese: 斯達克模型; Definition: Stackelberg model. Madanrin Pinyin: sī tā kè bāi gé mó xíng; Cantonese Jyutping: si1 taoi3 hak1 jik5 bau3 gaai3 mou1 jing4'. |
| 2207 | 基本价格 (价目表/价目表) | 基本价格 (價目表/價目表) | 基本價格 (價目表/價目表) | Basic price (list price) | jī běn jià gé (jià mù biǎo / jià mù biǎo) | gaai3 | 「基本价格 (价目表/价目表)」, 'Yes Order No.: 2207. Traditional Chinese: 基本價格 (價目表/價目表); Definition: Basic price (list price). Madanrin Pinyin: jī běn jià gé (jià mù biǎo / jià mù biǎo); Cantonese Jyutping: gaai3 |
| 2246 | 职业设计 | 職業設計 | 職業設計 | Job rotation | zhí yè shè jì | zik1 moei3 cik3 gai3 | 「职业设计」, 'Yes Order No.: 2246. Traditional Chinese: 職業設計; Definition: Job rotation. Madanrin Pinyin: zhí yè shè jì; Cantonese Jyutping: zik1 moei3 cik3 gai3'. |
| 2246 | 职业轮转 | 職業輪轉 | 職業輪轉 | Job rotation | zhí yè lún huàn | zik1 moei3 leon4 wun4 | 「职业轮转」, 'Yes Order No.: 2246. Traditional Chinese: 職業輪轉; Definition: Job rotation. Madanrin Pinyin: zhí yè lún huàn; Cantonese Jyutping: zik1 moei3 leon4 wun4'. |
| 2246 | 职能成本 | 職能成本 | 職能成本 | Functional cost | zhí néng chéng běn | zik1 naang1 sing4 bun2 | 「职能成本」, 'Yes Order No.: 2246. Traditional Chinese: 職能成本; Definition: Functional cost. Madanrin Pinyin: zhí néng chéng běn; Cantonese Jyutping: zik1 naang1 sing4 bun2'. |
| 2246 | 职务扩大化 | 職務擴大化 | 職務擴大化 | Job enlargement | zhí wù kuò dà huà | zik1 moei3 kong3 daai6 faai3 | 「职务扩大化」, 'Yes Order No.: 2246. Traditional Chinese: 職務擴大化; Definition: Job enlargement. Madanrin Pinyin: zhí wù kuò dà huà; Cantonese Jyutping: zik1 moei3 kong3 daai6 faai3'. |
| 2246 | 职能营销组织 | 職能營銷組織 | 職能營銷組織 | Functional marketing organization | zhí néng yīng xiāo zǔ zhī | zik1 naang1 jing4 sui1 zoi2 zik1 | 「职能营销组织」, 'Yes Order No.: 2246. Traditional Chinese: 職能營銷組織; Definition: Functional marketing organization. Madanrin Pinyin: zhí néng yīng xiāo zǔ zhī; Cantonese Jyutping: zik1 naang1 jing4 sui1 zoi2 zik1'. |
| 2246 | 职能定价 | 職能定價 | 職能定價 | Functional pricing | zhí néng dìng jià | zik1 naang1 ding4 gaai3 | 「职能定价」, 'Yes Order No.: 2246. Traditional Chinese: 職能定價; Definition: Functional pricing. Madanrin Pinyin: zhí néng dìng jià; Cantonese Jyutping: zik1 naang1 ding4 gaai3'. |
| 2246 | 职能分销 | 職能分銷 | 職能分銷 | Functional distribution | zhí néng fēn xiāo | zik1 naang1 fan1 sui1 | 「职能分销」, 'Yes Order No.: 2246. Traditional Chinese: 職能分銷; Definition: Functional distribution. Madanrin Pinyin: zhí néng fēn xiāo; Cantonese Jyutping: zik1 naang1 fan1 sui1'. |
| 2246 | 职务丰富化 | 職務豐富化 | 職務豐富化 | Job enrichment | zhí wù fēng fù huà | zik1 moei3 fung1 fuoi3 faai3 | 「职务丰富化」, 'Yes Order No.: 2246. Traditional Chinese: 職務豐富化; Definition: Job enrichment. Madanrin Pinyin: zhí wù fēng fù huà; Cantonese Jyutping: zik1 moei3 fung1 fuoi3 faai3'. |
| 2246 | 职能研究方法 | 職能研究方法 | 職能研究方法 | Functional approach | zhí néng yán jiū fā | zik1 naang1 jing4 gao3 faai3 | 「职能研究方法」, 'Yes Order No.: 2246. Traditional Chinese: 職能研究方法; Definition: Functional approach. Madanrin Pinyin: zhí néng yán jiū fā; Cantonese Jyutping: zik1 naang1 jing4 gao3 faai3'. |
| 2246 | 职能效率 | 職能效率 | 職能效率 | Functional efficiency | zhí néng xiào lǜ | zik1 naang1 haau2 loei6 | 「职能效率」, 'Yes Order No.: 2246. Traditional Chinese: 職能效率; Definition: Functional efficiency. Madanrin Pinyin: zhí néng xiào lǜ; Cantonese Jyutping: zik1 naang1 haau2 loei6'. |
| 2283 | 联邦百货商店 | 聯邦百貨商店 | 聯邦百貨商店 | Federal Department Stores | fēng lián bǎi wù shāng diàn | hyun4 bong1 baai3 fok3 soeng1 dim3 | 「联邦百货商店」, 'Yes Order No.: 2283. Traditional Chinese: 聯邦百貨商店; Definition: Federal Department Stores |

| No. | First Character | Simplified Chinese | Traditional Chinese | Definition | Madanrin Pinyin | Cantonese Jyutping | Abata |
|------|-----------------|--------------------|---------------------|--|--|---|--|
| 3991 | 相 | 相对市场占有率 | 相對市场占有率 | Relative market share | xiāng duì shì chǎng zhàn yǒu lǜ | soeng4 dei3 si3 coeng4 zim3 jau5 leot6 | 「相对市场占有率」, 'Yes Order No.: 3991. Traditional Chinese: 相對市场占有率; Definition: Relative market share. *Madanrin Pinyin: xiāng duì shì chǎng zhàn yǒu lǜ. *Cantonese Jyutping: soeng4 dei3 si3 coeng4 zim3 jau5 leot6」. |
| 3992 | 相 | 相关分析 | 相關分析 | Correlation analysis | xiāng guān fēn xī | soeng4 gwaan1 fan1 sik1 | 「相关分析」, 'Yes Order No.: 3991. Traditional Chinese: 相關分析; Definition: Correlation analysis. *Madanrin Pinyin: xiāng guān fēn xī. *Cantonese Jyutping: soeng4 gwaan1 fan1 sik1」. |
| 3993 | 相 | 相互营销 | 相互營銷 | Mutual marketing | xiāng hù yíng xiāo | soeng4 wu4 ying4 sui1 | 「相互营销」, 'Yes Order No.: 3991. Traditional Chinese: 相互营销; Definition: Mutual marketing. *Madanrin Pinyin: xiāng hù yíng xiāo. *Cantonese Jyutping: soeng4 wu4 ying4 sui1」. |
| 4165 | 核 | 极大化 | 極大化 | Maximization | jí dà huà | gik6 daai6 faat3 | 「极大化」, 'Yes Order No.: 4165. Traditional Chinese: 極大化; Definition: Maximization. *Madanrin Pinyin: jí dà huà. *Cantonese Jyutping: gik6 daai6 faat3」. |
| 4167 | 核 | 机械式组织 | 機械式組織 | Mechanistic system | jī xié shì zhī | gik6 hui1 sao1 zui1 zou1 zik1 | 「机械式组织」, 'Yes Order No.: 4167. Traditional Chinese: 機械式組織; Definition: Mechanistic system. *Madanrin Pinyin: jī xié shì zhī. *Cantonese Jyutping: gik6 hui1 sao1 zui1 zou1 zik1」. |
| 4445 | 核 | 核心产品 | 核心產品 | Core product | hé xīn chǎn pǐn | ha6 hui1 sam1 can1 zoi1 | 「核心产品」, 'Yes Order No.: 4445. Traditional Chinese: 核心產品; Definition: Core product. *Madanrin Pinyin: hé xīn chǎn pǐn. *Cantonese Jyutping: ha6 hui1 sam1 caan1 zoi1」. |
| 4446 | 核 | 核心利益 | 核心利益 | Key benefits | hé xīn lì yì | ha6 si1 lei1 lei1 k1 | 「核心利益」, 'Yes Order No.: 4465. Traditional Chinese: 核心利益; Definition: Key benefits. *Madanrin Pinyin: hé xīn lì yì. *Cantonese Jyutping: ha6 si1 lei1 lei1 k1」. |
| 4584 | 本 | 本地化战略 | 本地化戰略 | Localization strategy | bēn dì huà zhàn lüè | ban2 dei6 faat3 zin3 loek6 | 「本地化战略」, 'Yes Order No.: 4584. Traditional Chinese: 本地化戰略; Definition: Localization strategy. *Madanrin Pinyin: bēn dì huà zhàn lüè. *Cantonese Jyutping: ban2 dei6 faat3 zin3 loek6」. |
| 4584 | 本 | 本田 | 本田 | Honda | bēn tián | ban2 tin4 | 「本田」, 'Yes Order No.: 4584. Traditional Chinese: 本田; Definition: Honda. *Madanrin Pinyin: bēn tián. *Cantonese Jyutping: ban2 tin4」. |
| 4624 | 连 | 连续加工业生产 | 連續加工业生产 | Continuous process production | lián xù jiā gōng chǎng chǎn | lin4 zuk6 gaai1 gun1 saang1 caan2 | 「连续加工业生产」, 'Yes Order No.: 4624. Traditional Chinese: 連續加工业生产; Definition: Continuous process production. *Madanrin Pinyin: lián xù jiā gōng chǎng chǎn. *Cantonese Jyutping: lin4 zuk6 gaai1 gun1 saang1 caan2」. |
| 4624 | 连 | 连带产品定价 | 連帶產品定價 | Captive-product pricing | lián dài chǎn pǐn dìng jià | lin4 dai4 chǎn pǐn ding1 gaa1 | 「连带产品定价」, 'Yes Order No.: 4624. Traditional Chinese: 連帶產品定價; Definition: Captive-product pricing. *Madanrin Pinyin: lián dài chǎn pǐn dìng jià. *Cantonese Jyutping: lin4 dai4 chǎn pǐn ding1 gaa1」. |
| 4625 | 互 | 互惠 | 互惠 | Reciprocity | hù huì | wu4 wu4 | 「互惠」, 'Yes Order No.: 4625. Traditional Chinese: 互惠; Definition: Reciprocity. *Madanrin Pinyin: hù huì. *Cantonese Jyutping: wu4 wu4」. |
| 4625 | 互 | 互联网营销, 互联网营销 | 互聯網營銷, 互聯網營銷 | Internet fad | hù lián wǎng yíng xiāo, hù lián wǎng yíng xiāo | wu4 yu4 mong5 hei1 zaai3, wu4 yu4 yu4 mong5 zaai3 pin3 | 「互联网营销, 互联网营销」, 'Yes Order No.: 4625. Traditional Chinese: 互聯網營銷, 互聯網營銷; Definition: Internet fad. *Madanrin Pinyin: hù lián wǎng yíng xiāo, hù lián wǎng yíng xiāo. *Cantonese Jyutping: wu4 yu4 mong5 hei1 zaai3, wu4 yu4 yu4 mong5 zaai3 pin3」. |
| 4631 | 转 | 转卖者市场 | 轉賣者市場 | Reseller markets | zhuǎn mài zhě shì chǎng | zyun2 maai6 ze2 zis coeng4 fu6 zho3 | 「转卖者市场」, 'Yes Order No.: 4631. Traditional Chinese: 轉賣者市場; Definition: Reseller markets. *Madanrin Pinyin: zhuǎn mài zhě shì chǎng. *Cantonese Jyutping: zyun2 maai6 ze2 zis coeng4」. |
| 4631 | 转 | 轉銷商 | 轉銷商 | Facilitators | zhuǎn xiāo shāng | zyun2 maai6 ze2 zis coeng4 fu6 zho3 | 「轉銷商」, 'Yes Order No.: 4635. Traditional Chinese: 轉銷商; Definition: Facilitators. *Madanrin Pinyin: zhuǎn xiāo shāng. *Cantonese Jyutping: fu6 zho3 soeng4」. |
| 4739 | 比 | 比较静态分析 | 比較靜態分析 | Comparative static analysis | bǐ jiào jìng tài fēn xī | bei2 gaau3 zing6 taai3 fan1 sik1 | 「比较静态分析」, 'Yes Order No.: 4739. Traditional Chinese: 比較靜態分析; Definition: Comparative static analysis. *Madanrin Pinyin: bǐ jiào jìng tài fēn xī. *Cantonese Jyutping: bei2 gaau3 zing6 taai3 fan1 sik1」. |
| 4739 | 比 | 比较优势 | 比較優勢 | Competitive advantage | bǐ jiào yōu shì | bei2 gaau3 zing6 taai3 fan1 sik1 | 「比较优势」, 'Yes Order No.: 4739. Traditional Chinese: 比較優勢; Definition: Competitive advantage. *Madanrin Pinyin: bǐ jiào yōu shì. *Cantonese Jyutping: bei2 gaau3 jau1 saai3」. |
| 4846 | 技 | 技术进步的 | 技術進步的 | Technological progress | jì shù jìn bù de | gik6 wu4 zoi1 zoi1 loek6 | 「技术进步的」, 'Yes Order No.: 4846. Traditional Chinese: 技術進步的; Definition: Technological progress. *Madanrin Pinyin: jì shù jìn bù de. *Cantonese Jyutping: gik6 wu4 zoi1 loek6」. |
| 4880 | 描 | 描述性研究 | 描述性研究 | Descriptive research | miáo shù xíngr yán jiū | miu4 soet6 sing3 jin4 gaau3 | 「描述性研究」, 'Yes Order No.: 4880. Traditional Chinese: 描述性研究; Definition: Descriptive research. *Madanrin Pinyin: miáo shù xíngr yán jiū. *Cantonese Jyutping: miu4 soet6 sing3 jin4 gaau3」. |
| 4884 | 描 | 描模, 免费描摹 | 描模, 免費描摹 | Free rider | miáo mó, miǎn fèi miáo mó | daap3 bin1 ce1, min5 fai3 daap3 ce1 | 「描模, 免费描摹」, 'Yes Order No.: 4884. Traditional Chinese: 描模, 免費描摹; Definition: Free rider. *Madanrin Pinyin: miáo mó, miǎn fèi miáo mó. *Cantonese Jyutping: daap3 bin1 ce1, min5 fai3 daap3 ce1」. |
| 4895 | 批 | 批发市场 | 批發市場 | Wholesale market | pī fā shì chǎng | pa1 faa3 zis coeng4 | 「批发市场」, 'Yes Order No.: 4895. Traditional Chinese: 批發市場; Definition: Wholesale market. *Madanrin Pinyin: pī fā shì chǎng. *Cantonese Jyutping: pa1 faa3 zis coeng4」. |
| 4995 | 报 | 报价 | 報價 | Price quotation | bào jià | bou3 gaai3 | 「报价」, 'Yes Order No.: 4995. Traditional Chinese: 報價; Definition: Price quotation. *Madanrin Pinyin: bào jià. *Cantonese Jyutping: bou3 gaai3」. |
| 5026 | 招 | 招聘细则 | 招聘細則 | Hiring specification | zhāo pìn xiá zé | zoi1 ping3 zai3 zai3 | 「招聘细则」, 'Yes Order No.: 5000. Traditional Chinese: 招聘細則; Definition: Hiring specification. *Madanrin Pinyin: zhāo pìn xiá zé. *Cantonese Jyutping: zoi1 ping3 zai3 zai3」. |
| 5026 | 招 | 排除性原则 | 排除性原則 | Exclusion principle | pái chú xìng yuán zé | paai4 tai1 sing3 yu4n zai3 | 「排除性原则」, 'Yes Order No.: 5026. Traditional Chinese: 排除性原則; Definition: Exclusion principle. *Madanrin Pinyin: pái chú xìng yuán zé. *Cantonese Jyutping: paai4 tai1 sing3 yu4n zai3」. |
| 5091 | 抽 | 抽奖促销, 凭券抽奖 | 抽獎促銷, 憑券抽獎 | Sweepstakes | chōu jiǎng cù xiāo, píng xuān chōu jiǎng | cau1 zong2 cùk1 sui1, pang4 sing3 ming4 tau1 zoi1 | 「抽奖促销, 凭券抽奖」, 'Yes Order No.: 5091. Traditional Chinese: 抽獎促銷, 憑券抽獎; Definition: Sweepstakes. *Madanrin Pinyin: chōu jiǎng cù xiāo, píng xuān chōu jiǎng. *Cantonese Jyutping: cau1 zong2 cùk1 sui1, pang4 sing3 ming4 tau1 zoi1」. |
| 5202 | 投 | 投资 | 投資 | Investment | tóu zī | tau4 z | 「投资」, 'Yes Order No.: 5202. Traditional Chinese: 投資; Definition: Investment. *Madanrin Pinyin: tóu zī. *Cantonese Jyutping: tau4 z |
| 5202 | 投 | 投影测试 | 投影測試 | Projective tests | tóu yǐng cè shì | tau4 jing2 caai3 si3 | 「投影测试」, 'Yes Order No.: 5202. Traditional Chinese: 投影測試; Definition: Projective tests. *Madanrin Pinyin: tóu yǐng cè shì. *Cantonese Jyutping: tau4 jing2 caai3 si3」. |
| 5202 | 投 | 投入 | 投入 | Input | tóu rù | tau4 jing2 | 「投入」, 'Yes Order No.: 5202. Traditional Chinese: 投入; Definition: Input. *Madanrin Pinyin: tóu rù. *Cantonese Jyutping: tau4 jing2」. |
| 5209 | 报 | 抱怨 | 抱怨 | Complaint | bào yuàn | hou3 yu4n | 「抱怨」, 'Yes Order No.: 5209. Traditional Chinese: 抱怨; Definition: Complaint. *Madanrin Pinyin: bào yuàn. *Cantonese Jyutping: hou3 yu4n3」. |
| 5243 | 执 | 执行摘要 | 執行摘要 | Executive summary | zhí xíng zǎi yào | zai1 hang2 zai4 kiu3 | 「执行摘要」, 'Yes Order No.: 5243. Traditional Chinese: 執行摘要; Definition: Executive summary. *Madanrin Pinyin: zhí xíng zǎi yào. *Cantonese Jyutping: zai1 hang2 zai4 kiu3」. |
| 5276 | 推 | 推销 | 推銷 | Selling | tuī xiāo | tei1 sui1 | 「推销」, 'Yes Order No.: 5276. Traditional Chinese: 推銷; Definition: Selling. *Madanrin Pinyin: tuī xiāo. *Cantonese Jyutping: tei1 sui1」. |
| 5276 | 推 | 推銷 | 推銷 | Merchandising | tuī xiāo | tei1 sui1 | 「推銷」, 'Yes Order No.: 5276. Traditional Chinese: 推銷; Definition: Merchandising. *Madanrin Pinyin: tuī xiāo. *Cantonese Jyutping: tei1 sui1」. |
| 5276 | 推 | 推迟报价定价 | 推遲報價定價 | Delayed quotation pricing | tuī chí bào jià dìng jià | tei1 si4 bou3 gaai3 ding1 gaa1 | 「推迟报价定价」, 'Yes Order No.: 5276. Traditional Chinese: 推遲報價定價; Definition: Delayed quotation pricing. *Madanrin Pinyin: tuī chí bào jià dìng jià. *Cantonese Jyutping: tei1 si4 bou3 gaai3 ding1 gaa1」. |
| 5276 | 推 | 推广 | 推廣 | Pull strategy | tuī fā zhàn lüè | tei1 si4 zin3 loek6 | 「推广」, 'Yes Order No.: 5276. Traditional Chinese: 推廣; Definition: Pull strategy. *Madanrin Pinyin: tuī fā zhàn lüè. *Cantonese Jyutping: tei1 si4 zin3 loek6」. |
| 5282 | 抵 | 抵消交易 | 抵消交易 | Offsets | diāo xiāo jiāo yì | dei4 sui1 gaau1 joi6 | 「抵消交易」, 'Yes Order No.: 5288. Traditional Chinese: 抵消交易; Definition: Offsets. *Madanrin Pinyin: diāo xiāo jiāo yì. *Cantonese Jyutping: dei4 sui1 gaau1 joi6」. |
| 5298 | 折 | 折扣连串 | 折扣連串 | Discount chain | zhé kǒu lián suǒ | zei3 kau1 lin4 so1 | 「折扣连串」, 'Yes Order No.: 5292. Traditional Chinese: 折扣連串; Definition: Discount chain. *Madanrin Pinyin: zhé kǒu lián suǒ. *Cantonese Jyutping: ze13 kau1 lin4 so1」. |
| 5397 | 扩 | 扩大市场份额 | 擴大市場份額 | Extending volume growth | kuò dà shì chǎng fèn é | kou3 daai6 zoi1 coeng4 fan1 ngaak6 | 「扩大市场份额」, 'Yes Order No.: 5397. Traditional Chinese: 擴大市場份額; Definition: Extending volume growth. *Madanrin Pinyin: kuò dà shì chǎng fèn é. *Cantonese Jyutping: kou3 daai6 zoi1 coeng4 fan1 ngaak6」. |
| 5428 | 拉 | 拉大使用战略 | 拉大使用戰略 | Largening multiplier | lā dà shǐ yòng zhàn lüè | laai1 gaau3 long5 sing3 loek6 | 「拉大使用战略」, 'Yes Order No.: 5438. Traditional Chinese: 拉大使用戰略; Definition: Largening multiplier. *Madanrin Pinyin: lā dà shǐ yòng zhàn lüè. *Cantonese Jyutping: laai1 gaau3 long5 sing3 loek6」. |
| 5450 | 探 | 探索型战略 | 探索型戰略 | Prospector strategy | tàn sù xíng zhàn lüè | taam3 sok1 jing3 zin3 loek6 | 「探索型战略」, 'Yes Order No.: 5450. Traditional Chinese: 探索型戰略; Definition: Prospector strategy. *Madanrin Pinyin: tàn sù xíng zhàn lüè. *Cantonese Jyutping: taam3 sok1 jing3 zin3 loek6」. |
| 5450 | 探 | 探索性研究 | 探索性研究 | Exploratory research | tàn sù xìng yán jiū | taam3 caai3 sing3 jin4 gaau3 | 「探索性研究」, 'Yes Order No.: 5450. Traditional Chinese: 探索性研究; Definition: Exploratory research. *Madanrin Pinyin: tàn sù xíng yán jiū. *Cantonese Jyutping: taam3 caai3 sing3 jin4 gaau3」. |
| 5505 | 控 | 控股公司 | 控股公司 | Holding company | kòng gǔ gōng sī | hung3 zoi1 gun1 si1 | 「控股公司」, 'Yes Order No.: 5505. Traditional Chinese: 控股公司; Definition: Holding company. *Madanrin Pinyin: kòng gǔ gōng sī. *Cantonese Jyutping: hung3 zoi1 gun1 si1」. |
| 5515 | 按 | 按产品组织销售队伍 | 按產品組織銷售隊伍 | Product organization of salesforce | àn chǎn pǐn zhī zhī xiāo shuǒ duì wǔ | on3 caan2 ban2 zou2 zik1 sui1 sau4 deoi6 ng5 | 「按产品组织销售队伍」, 'Yes Order No.: 5515. Traditional Chinese: 按產品組織銷售隊伍; Definition: Product organization of salesforce. *Madanrin Pinyin: àn chǎn pǐn zhī zhī xiāo shuǒ duì wǔ. *Cantonese Jyutping: on3 caan2 ban2 zou2 zik1 sui1 sau4 deoi6 ng5」. |
| 5515 | 按 | 按地区划分为基础的潜力等级指数 | 按地區劃分為基礎的潛力等級指數 | PRIZM (Potential Rating Index for Zip Markets) | àn qū yìng wéi jī chǔ de qǐ lì jí zhǐ shù | on3 dai1 zing6 lei2 zoi1 sau4 wai4 gei1 co1 cik1 cin4 loi1 dai1 zing6 zoi1 wai4 | 「按地区划分为基础的潜力等级指数」, 'Yes Order No.: 5515. Traditional Chinese: 按地區劃分為基礎的潛力等級指數; Definition: PRIZM (Potential Rating Index for Zip Markets). *Madanrin Pinyin: àn qū yìng wéi jī chǔ de qǐ lì jí zhǐ shù. *Cantonese Jyutping: on3 dai1 zing6 lei2 zoi1 sau4 wai4 gei1 co1 cik1 cin4 loi1 dai1 zing6 zoi1 wai4」. |
| 5515 | 按 | 按地区组织销售队伍 | 按地區組織銷售隊伍 | Geographical organization of sales force | àn qū yìng wéi jī chǔ de qǐ lì jí zhǐ shù | on3 dai1 keoi1 zou2 zik1 sui1 sau4 deoi6 ng5 | 「按地区组织销售队伍」, 'Yes Order No.: 5515. Traditional Chinese: 按地區組織銷售隊伍; Definition: Geographical organization of sales force. *Madanrin Pinyin: àn qū yìng wéi jī chǔ de qǐ lì jí zhǐ shù duì wǔ. *Cantonese Jyutping: on3 dai1 keoi1 zou2 zik1 sui1 sau4 deoi6 ng5」. |
| 5535 | 过 | 过度供给 | 過度供給 | Excess supply | guò dù gòng gěi | gwu3 dou6 gun1 kapt1 | 「过度供给」, 'Yes Order No.: 5535. Traditional Chinese: 過度供給; Definition: Excess supply. *Madanrin Pinyin: guò dù gòng gěi. *Cantonese Jyutping: gwu3 dou6 gun1 kapt1」. |
| 5548 | 医 | 医疗保健 | 醫療保健 | Health care | yī liáo bǎo jiàn | ji1 lau4 bou2 gin6 | 「医疗保健」, 'Yes Order No.: 5548. Traditional Chinese: 醫療保健; Definition: Health care. *Madanrin Pinyin: yī liáo bǎo jiàn. *Cantonese Jyutping: ji1 lau4 bou2 gin6」. |
| 5577 | 感 | 感知组织 | 感知組織 | Perceptual organization | gǎn zhī zhī zhī | gam2 zin1 zou2 zik1 | 「感知组织」, 'Yes Order No.: 5577. Traditional Chinese: 感知組織; Definition: Perceptual organization. *Madanrin Pinyin: gǎn zhī zhī zhī. *Cantonese Jyutping: gam2 zin1 zou2 zik1」. |
| 5577 | 感 | 感知 (产品) 定位 | 感知 (產品) 定位 | positioning | gǎn zhī (chǎn pǐn) dìng wèi | gam2 zin1 (caan2 ban2) ding6 wai2 | 「感知 (产品) 定位」, 'Yes Order No.: 5577. Traditional Chinese: 感知 (產品) 定位; Definition: Perceptual (product) positioning. *Madanrin Pinyin: gǎn zhī (chǎn pǐn) dìng wèi. *Cantonese Jyutping: gam2 zin1 (caan2 ban2) ding6 wai2」. |
| 5577 | 感 | 感知绩效, 感知性能 | 感知績效, 感知性能 | Perceived performance | gǎn zhī xìng néng | gam2 zin1 zik1 haa6, gam2 zin1 sing3 nang4 | 「感知绩效, 感知性能」, 'Yes Order No.: 5577. Traditional Chinese: 感知績效, 感知性能; Definition: Perceived performance. *Madanrin Pinyin: gǎn zhī xìng néng. *Cantonese Jyutping: gam2 zin1 zik1 haa6, gam2 zin1 sing3 nang4」. |
| 5577 | 感 | 感知价值 | 感知價值 | Perceived value | gǎn zhī jià zhí | gam2 zin1 gaai3 zoi6 | 「感知价值」, 'Yes Order No.: 5577. Traditional Chinese: 感知價值; Definition: Perceived value. *Madanrin Pinyin: gǎn zhī jià zhí. *Cantonese Jyutping: gam2 zin1 gaai3 zoi6」. |
| 5607 | 顾 | 顾客细分定价 | 顧客细分定價 | Customer-segment pricing | gù kè fēn jīn dìng jià | gaau3 haak3 sai3 fan1 ding1 gaa1 | 「顾客细分定价」, 'Yes Order No.: 5607. Traditional Chinese: 顧客细分定價; Definition: Customer-segment pricing. *Madanrin Pinyin: gù kè fēn jīn dìng jià. *Cantonese Jyutping: gaau3 haak3 sai3 fan1 ding1 gaa1」. |
| 5607 | 顾 | 顾客接触点 | 顧客接觸點 | Touch point of customer | gù kè jiē chù diǎn | gaau3 haak3 zai3 kiu3 di1 min2 | 「顾客接触点」, 'Yes Order No.: 5607. Traditional Chinese: 顧客接觸點; Definition: Touch point of customer. *Madanrin Pinyin: gù kè jiē chù diǎn. *Cantonese Jyutping: gaau3 haak3 zai3 kiu3 di1 min2」. |
| 5607 | 顾 | 顾客价值传递网络 | 顧客價值傳遞網絡 | Customer value delivery network | gù kè jià zhí chuán dì wǎng lüè | gaau3 haak3 zai3 kiu3 cun4 dai4 mong5 lok3 | 「顾客价值传递网络」, 'Yes Order No.: 5607. Traditional Chinese: 顧客價值傳遞網絡; Definition: Customer value delivery network. *Madanrin Pinyin: gù kè jià zhí chuán dì wǎng lüè. *Cantonese Jyutping: gaau3 haak3 zai3 kiu3 cun4 dai4 mong5 lok3」. |
| 5612 | 成 | 成本不产业 | 成本不產業 | Constant cost industry | chéng běn bù chǎn yè | sing4 bun2 bat1 bin1 caan2 jio6 | 「成本不产业」, 'Yes Order No.: 5612. Traditional Chinese: 成本不產業; Definition: Constant cost industry. *Madanrin Pinyin: chéng běn bù chǎn yè. *Cantonese Jyutping: sing4 bun2 bat1 bin1 caan2 jio6」. |
| 5612 | 成 | 成熟消费者 | 成熟消費者 | Mature consumers | chéng shú xiāo fèi zhě | sing4 suk4 sui1 faai3 ze2 | 「成熟消费者」, 'Yes Order No.: 5612. Traditional Chinese: 成熟消費者; Definition: Mature consumers. *Madanrin Pinyin: chéng shú xiāo fèi zhě. *Cantonese Jyutping: sing4 suk4 sui1 faai3 ze2」. |
| 5612 | 成 | 成本递增法 | 成本遞增法 | Law of increasing cost | chéng běn dì zēng fǎ | sing4 bun2 daai3 faai3 faai3 zai3 | 「成本递增法」, 'Yes Order No.: 5612. Traditional Chinese: 成本遞增法; Definition: Law of increasing cost. *Madanrin Pinyin: chéng běn dì zēng fǎ. *Cantonese Jyutping: sing4 bun2 daai3 faai3 faai3 zai3」. |
| 5612 | 成 | 成长性市场定位战略 | 成长性市場定位戰略 | Growth-market targeting strategy | chéng zhǎng shì chǎng dì wèi zhàn lüè | sing4 coeng4 ding6 zoi1 coeng4 ding6 wai2 zin3 loek6 | 「成长性市场定位战略」, 'Yes Order No.: 5612. Traditional Chinese: 成长性市場定位戰略; Definition: Growth-market targeting strategy. *Madanrin Pinyin: chéng zhǎng shì chǎng dì wèi zhàn lüè. *Cantonese Jyutping: sing4 coeng4 ding6 zoi1 coeng4 ding6 wai2 zin3 loek6」. |
| 5612 | 成 | 成比例的需求曲线 | 成比例的需​​求曲​​線 | Proportional demand curve | chéng bǐ lì de xū qiú xiǎn bù | sing4 bei2 lai6 di1 seoi1 kau4 kuk1 sin3 | 「成比例的需求曲线」, 'Yes Order No.: 5612. Traditional Chinese: 成比例的需​​求曲​​線; Definition: Proportional demand curve. *Madanrin Pinyin: chéng bǐ lì de xū qiú xiǎn bù. *Cantonese Jyutping: sing4 bei2 lai6 di1 seoi1 kau4 kuk1 sin3」. |
| 5618 | 百 | 百货商店 | 百貨商店 | Department store | bǎi wù shāng diǎn | baai3 ho6 shang1 din1 | 「百货商店」, 'Yes Order No.: 5708. Traditional Chinese: 百貨商店; Definition: Department store. *Madanrin Pinyin: bǎi wù shāng diǎn. *Cantonese Jyutping: baai3 ho6 shang1 din1」. |
| 5726 | 研 | 研究方法, 研究路径 | 研究方法, 研究路徑 | Research approach | yan jiū fāng fǎ, yan jiū lù jīng | jin4 gaau3 fong1 faat3, jin4 gaau3 lou6 gin3 | 「研究方法, 研究路径」, 'Yes Order No.: 5726. Traditional Chinese: 研究方法, 研究路徑; Definition: Research approach. *Madanrin Pinyin: yan jiū fāng fǎ, yan jiū lù jīng. *Cantonese Jyutping: jin4 gaau3 fong1 faat3, jin4 gaau3 lou6 gin3」. |
| 5757 | 硬 | 硬技术 | 硬技術 | Hard technology | ying jì shù | ngaau6 gon6 soet6 | 「硬技术」, 'Yes Order No.: 5757. Traditional Chinese: 硬技術; Definition: Hard technology. *Madanrin Pinyin: ying jì shù. *Cantonese Jyutping: ngaau6 gon6 soet6」. |
| 5949 | 确 | 确定问题 | 確定問題 | Problem identification | què dìng wèn tí | kok3 ding6 man4 tai4 | 「确定问题」, 'Yes Order No.: 5949. Traditional Chinese: 確定問題; Definition: Problem identification. *Madanrin Pinyin: què dìng wèn tí. *Cantonese Jyutping: kok3 ding6 man4 tai4」. |
| 5949 | 确 | 确定主要的环境问题 | 確定主要的環境問題 | Key environmental issue identification | què dìng zhǔ yào de huán jīng wèn tí | kok3 ding6 zyu2 jiu3 di1 waan2 gin2 man4 tai4 | 「确定主要的环境问题」, 'Yes Order No.: 5949. Traditional Chinese: 確定主要的環境問題; Definition: Key environmental issue identification. *Madanrin Pinyin: què dìng zhǔ yào de huán jīng wèn tí. *Cantonese Jyutping: kok3 ding6 zyu2 jiu3 di1 waan2 gin2 man4 tai4」. |
| 6044 | 碰 | 碰头会 | 碰頭會 | Confrontation meeting | pèng tóu huì | pung3 tau4 wui2 | 「碰头会」, 'Yes Order No.: 6044. Traditional Chinese: 碰頭會; Definition: Confrontation meeting. *Madanrin Pinyin: pèng tóu huì. *Cantonese Jyutping: pung3 tau4 wui2」. |
| 6078 | 有 | 有局限性方法 | 有局限性方法 | Bounded rationality perspective | yǒu xiàn lì xíng fāng fǎ | jau5 haan6 hei5 sing1 fong1 faat3 | 「有局限性方法」, 'Yes Order No.: 6078. Traditional Chinese: 有局限性方法; Definition: Bounded rationality perspective. *Madanrin Pinyin: yǒu xiàn lì xíng fāng fǎ. *Cantonese Jyutping: jau5 haan6 hei5 sing1 fong1 faat3」. |
| 6078 | 有 | 有需求 | 有需求 | Wholesome demand | yǒu hǎi yǒu qiú | jau5 hoai6 seoi1 kau4 | 「有需求」, 'Yes Order No.: 6078. Traditional Chinese: 有需求; Definition: Wholesome demand. *Madanrin Pinyin: yǒu hǎi yǒu qiú. *Cantonese Jyutping: jau5 hoai6 seoi1 kau4」. |
| 6097 | 有 | 有限期限批发商 | 有限期限批發商 | Limited function wholesaler | yǒu xiàn qí jiàn pī fā shāng | jau5 haan6 zik1 nang4 pa1 faai3 soeng1 | 「有限期限批发商」, 'Yes Order No.: 6078. Traditional Chinese: 有限期限批發商; Definition: Limited function wholesaler. *Madanrin Pinyin: yǒu xiàn qí jiàn pī fā shāng. *Cantonese Jyutping: jau5 haan6 zik1 nang4 pa1 faai3 soeng1」. |
| 6097 | 有 | 不同时间的差异 | 不同時間的差異 | Differentiation over time | bù tóng shí jiān de chā yì | bat1 tung4 si4 gaai1 di1 cai1 joi6 | 「不同时间的差异」, 'Yes Order No.: 6097. Traditional Chinese: 不同時間的差異; Definition: Differentiation over time. *Madanrin Pinyin: bù tóng shí jiān de chā yì. *Cantonese Jyutping: bat1 tung4 si4 gaai1 di1 cai1 joi6」. |
| 6097 | 有 | 不确定性 | 不確定性 | Uncertainty | bù què dìng xìng | bat1 kiu3 ding6 sing3 | 「不确定性」, 'Yes Order No.: 6097. Traditional Chinese: 不確定性; Definition: Uncertainty. *Madanrin Pinyin: bù què dìng xìng. *Cantonese Jyutping: bat1 kiu3 ding6 sing3」. |
| 6097 | 有 | 不受欢迎的公众 | 不受歡迎的公眾 | Unwelcome public | bù shòu huān yíng de gōng zhòng | bat1 sau4 fun1 jing1 di1 gaai1 gun1 zung3 | 「不受欢迎的公众」, 'Yes Order No.: 6097. Traditional Chinese: 不受歡迎的公眾; Definition: Unwelcome public. *Madanrin Pinyin: bù shòu huān yíng de gōng zhòng. *Cantonese Jyutping: bat1 sau4 fun1 jing1 di1 gaai1 gun1 zung3」. |
| 6138 | 差 | 垄断定价 | 壟斷定價 | Monopoly pricing | lǒng duàn dìng jià | lung5 tyun5 gaai3 | 「垄断定价」, 'Yes Order No.: 6138. Traditional Chinese: 壟斷定價; Definition: Monopoly pricing. *Madanrin Pinyin: lǒng duàn dìng jià. *Cantonese Jyutping: lung5 tyun5 gaai3」. |
| 6138 | 差 | 垄断, 卖方垄断 | 壟斷, 賣方壟斷 | Monopoly | lǒng duàn, mǎi fāng lǒng duàn | lung5 tyun5, maai6 fong1 lung5 tyun5 | 「垄断, 卖方垄断」, 'Yes Order No.: 6138. Traditional Chinese: 壟斷, 賣方壟斷; Definition: Monopoly. *Madanrin Pinyin: lǒng duàn, mǎi fāng lǒng duàn. *Cantonese Jyutping: lung5 tyun5, maai6 fong1 lung5 tyun5」. |
| 6138 | 差 | 垄断均衡 | 壟斷均衡 | Monopoly equilibrium | lǒng duàn jun1 héng | lung5 tyun5 gwai1 hang4 | 「垄断均衡」, 'Yes Order No.: 6138. Traditional Chinese: 壟斷均衡; Definition: Monopoly equilibrium. *Madanrin Pinyin: lǒng duàn jun1 héng. *Cantonese Jyutping: lung5 tyun5 gwai1 hang4」. |
| 6159 | 原 | 原始动机, 原始动机 | 原始動機, 原始動機 | Primary motivations | yuán shǐ dòng jī | yun4 ci2 dung6 gei1, coi1 ci2 dung6 gei1 | 「原始动机, 原始动机」, 'Yes Order No.: 6159. Traditional Chinese: 原始動機, 原始動機; Definition: Primary motivations. *Madanrin Pinyin: yuán shǐ dòng jī, chí shǐ dòng jī. *Cantonese Jyutping: yun4 ci2 dung6 gei1, coi1 ci2 dung6 gei1」. |
| 6162 | 愿 | 愿景 | 願景 | Vision | yuàn jīng | yun4 jing2 | 「愿景」, 'Yes Order No.: 6162. Traditional Chinese: 願景; Definition: Vision. *Madanrin Pinyin: yuàn jīng. *Cantonese Jyutping: yun4 jing2」. |
| 6241 | 欧 | 欧米加 | 歐米加 | Omega | ōu mǐ jiā | ngau1 mai3 gaa1 | 「欧米加」, 'Yes Order No.: 6241. Traditional Chinese: 歐米加; Definition: Omega. *Madanrin Pinyin: ōu mǐ jiā. *Cantonese Jyutping: ngau1 mai3 gaa1」. |
| 6268 | 大 | 大零售 | 大零售 | Megaretails | dà líng shòu shāng | daai6 ling4 sau4 soeng1 | 「大零售」, 'Yes Order No.: 6268. Traditional Chinese: 大零售; Definition: Megaretails. *Madanrin Pinyin: dà líng shòu shāng. *Cantonese Jyutping: daai6 ling4 sau4 soeng1」. |
| 6268 | 大 | 大营销 | 大營銷 | Megamarketing | dà yíng xiāo | daai6 maai6 coeng4, daai6 kau3 mat3 zung1 sam1 | 「大营销」, 'Yes Order No.: 6268. Traditional Chinese: 大營銷; Definition: Megamarketing. *Madanrin Pinyin: dà yíng xiāo. *Cantonese Jyutping: daai6 jing4 sui1」. |
| 6268 | 大 | 大卖场, 大购物中心 | 大賣場, 大購物中心 | Megamalls | dà | | |

| Order No. | First Character | Simplified Chinese | Traditional Chinese | Definition | Madrarin Pinyin | Cantonese Jyutping | Abas data |
|-----------|-----------------|--------------------|---------------------|--------------------------------|-------------------------------|--------------------------------------|--|
| 6268 | 大 | 大市场战略 | 大市場戰略 | Mass-as-a-ker strategy | da1 si cháng zhān lü | daa5 si coeng zān loek | 「大市场战略」, "Yes Order No.: 6268; Traditional Chinese: 大市场战略; Definition: Mass-as-a-ker strategy. Madarin Pinyin: dà shì chāng zhān lü. Cantonese Jyutping: daa5 si coeng zān loek". |
| 6268 | 奢 | 奢侈品 | 奢侈品 | Luxury | shē chǐ pǐn | seoi1 kau1 daan1 sing3 | 「奢侈品」, "Yes Order No.: 6280; Traditional Chinese: 奢侈品; Definition: Luxury. Madarin Pinyin: shē chǐ pǐn. Cantonese Jyutping: seoi1 kau1 daan1 sing3". |
| 6374 | 需求弹性 | 需求弹性 | 需求彈性 | Demand elasticity | xū qiú dān xìng | seoi1 kau1 daan1 sing3 | 「需求弹性」, "Yes Order No.: 6376; Traditional Chinese: 需求弹性; Definition: Demand elasticity. Madarin Pinyin: xū qiú dān xìng. Cantonese Jyutping: seoi1 kau1 daan1 sing3". |
| 6376 | 需要 | 需要 | 需要 | Need | xū yào | seoi1 jiu1 | 「需要」, "Yes Order No.: 6376; Traditional Chinese: 需要; Definition: Need. Madarin Pinyin: xū yào. Cantonese Jyutping: seoi1 jiu1". |
| 6376 | 需求弹性 | 需求弹性 | 需求彈性 | Elasticity of demand | xū qiú dān xìng | seoi1 kau1 daan1 sing3 | 「需求弹性」, "Yes Order No.: 6376; Traditional Chinese: 需求弹性; Definition: Elasticity of demand. Madarin Pinyin: xū qiú dān xìng. Cantonese Jyutping: seoi1 kau1 daan1 sing3". |
| 6376 | 需求曲线 | 需求曲线 | 需求曲線 | Demand curve | xū qiú qū xiǎn | seoi1 kau1 kuai1 sin3 | 「需求曲线」, "Yes Order No.: 6376; Traditional Chinese: 需求曲线; Definition: Demand curve. Madarin Pinyin: xū qiú qū xiǎn. Cantonese Jyutping: seoi1 kau1 kuai1 sin3". |
| 6376 | 需求函数 | 需求函数 | 需求函數 | Demand function | xū qiú hán shù | seoi1 kau1 huan1 su1 | 「需求函数」, "Yes Order No.: 6376; Traditional Chinese: 需求函数; Definition: Demand function. Madarin Pinyin: xū qiú hán shù. Cantonese Jyutping: seoi1 kau1 huan1 su1". |
| 6376 | 需求变化 | 需求变化 | 需求變化 | Change in demand | xū qiú biàn huà | seoi1 kau1 bian1 hua1 | 「需求变化」, "Yes Order No.: 6376; Traditional Chinese: 需求变化; Definition: Change in demand. Madarin Pinyin: xū qiú biàn huà. Cantonese Jyutping: seoi1 kau1 bian1 hua1". |
| 6376 | 需求量化 | 需求量化 | 需求量化 | Change in quantity demanded | xū qiú liàng biàn huà | seoi1 kau1 loeng6 bin1 faa3 | 「需求量化」, "Yes Order No.: 6376; Traditional Chinese: 需求量化; Definition: Change in quantity demanded. Madarin Pinyin: xū qiú liàng biàn huà. Cantonese Jyutping: seoi1 kau1 loeng6 bin1 faa3". |
| 6376 | 需求预测 | 需求预测 | 需求預測 | Demand forecast | xū qiú yù cè | seoi1 kau1 jyu1 caak1 | 「需求预测」, "Yes Order No.: 6376; Traditional Chinese: 需求预测; Definition: Demand forecast. Madarin Pinyin: xū qiú yù cè. Cantonese Jyutping: seoi1 kau1 jyu1 caak1". |
| 6376 | 需求 | 需求 | 需求 | Demand | xū qiú | seoi1 kau1 | 「需求」, "Yes Order No.: 6376; Traditional Chinese: 需求; Definition: Demand. Madarin Pinyin: xū qiú. Cantonese Jyutping: seoi1 kau1". |
| 6376 | 需求特征 | 需求特征 | 需求特徵 | Demand characteristics | xū qiú tè zhēng | seoi1 kau1 daak1 zing1 | 「需求特征」, "Yes Order No.: 6376; Traditional Chinese: 需求特征; Definition: Demand characteristics. Madarin Pinyin: xū qiú tè zhēng. Cantonese Jyutping: seoi1 kau1 daak1 zing1". |
| 6376 | 需求弹性 | 需求弹性 | 需求彈性 | Elasticity of demand | xū qiú dān xìng | seoi1 kau1 daak1 zing1 | 「需求弹性」, "Yes Order No.: 6376; Traditional Chinese: 需求弹性; Definition: Elasticity of demand. Madarin Pinyin: xū qiú dān xìng. Cantonese Jyutping: seoi1 kau1 daak1 zing1". |
| 6423 | 霍乱效应 | 霍乱效应 | 霍亂效應 | Hawthorne effect | huò luàn xiào yīng | fok3 song1 huaau1 jing1 | 「霍乱效应」, "Yes Order No.: 6423; Traditional Chinese: 霍乱效应; Definition: Hawthorne effect. Madarin Pinyin: huò luàn xiào yīng. Cantonese Jyutping: fok3 song1 huaau1 jing1". |
| 6423 | 零售商业合作社 | 零售商业合作社 | 零售商業合作社 | Retailer cooperative | lǐng shòu shāng yè hé zuò shì | ling4 sau1 soeng1 hapo1 zok3 se1 | 「零售商业合作社」, "Yes Order No.: 6434; Traditional Chinese: 零售商业合作社; Definition: Retailer cooperative. Madarin Pinyin: lǐng shòu shāng yè hé zuò shì. Cantonese Jyutping: ling4 sau1 soeng1 hapo1 zok3 se1". |
| 6434 | 零售之论假说 | 零售之论假说 | 零售之論假說 | Wheel of retailing hypothesis | lǐng shòu zhī lùn jiǎ shuō | ling4 sau1 si1 loeng4 gaau1 syu1 ts3 | 「零售之论假说」, "Yes Order No.: 6434; Traditional Chinese: 零售之论假说; Definition: Wheel of retailing hypothesis. Madarin Pinyin: lǐng shòu zhī lùn jiǎ shuō. Cantonese Jyutping: ling4 sau1 si1 loeng4 gaau1 syu1 ts3". |
| 6434 | 零售商 | 零售商 | 零售商 | Retail trader | lǐng shòu shāng | ling4 sau1 shang1 | 「零售商」, "Yes Order No.: 6434; Traditional Chinese: 零售商; Definition: Retail trader. Madarin Pinyin: lǐng shòu shāng. Cantonese Jyutping: ling4 sau1 shang1". |
| 6434 | 零基预算法 | 零基预算法 | 零基預算法 | Zero-based budgeting | líng qī yuán zhuān yuán fā | ling4 sau1 zing1 zwa1 faat3 | 「零基预算法」, "Yes Order No.: 6434; Traditional Chinese: 零基预算法; Definition: Zero-based budgeting. Madarin Pinyin: líng qī yuán zhuān yuán fā. Cantonese Jyutping: ling4 sau1 zing1 zwa1 faat3". |
| 6434 | 零售趋同 | 零售趋同 | 零售趨同 | Retail convergence | lǐng shòu qū tóng | ling4 sau1 coei1 tung4 | 「零售趋同」, "Yes Order No.: 6434; Traditional Chinese: 零售趋同; Definition: Retail convergence. Madarin Pinyin: lǐng shòu qū tóng. Cantonese Jyutping: ling4 sau1 coei1 tung4". |
| 6434 | 零售审计 | 零售审计 | 零售審計 | Retail audit | lǐng shòu shěn jì | ling4 sau1 sam2 gaai3 | 「零售审计」, "Yes Order No.: 6434; Traditional Chinese: 零售审计; Definition: Retail audit. Madarin Pinyin: lǐng shòu shěn jì. Cantonese Jyutping: ling4 sau1 sam2 gaai3". |
| 6434 | 零利率 | 零利率 | 零利率 | Zero economic profit | líng lì lǜ | ling4 lei1 joen6 | 「零利率」, "Yes Order No.: 6434; Traditional Chinese: 零利率; Definition: Zero economic profit. Madarin Pinyin: líng lì lǜ. Cantonese Jyutping: ling4 lei1 joen6". |
| 6465 | 平均总成本 | 平均总成本 | 平均總成本 | Average total cost | píng jūn zǒng chéng běn | ping4 gwan1 zung1 zing4 bun2 | 「平均总成本」, "Yes Order No.: 6465; Traditional Chinese: 平均总成本; Definition: Average total cost. Madarin Pinyin: píng jūn zǒng chéng běn. Cantonese Jyutping: ping4 gwan1 zung1 zing4 bun2". |
| 6465 | 平均可变成本 | 平均可变成本 | 平均可變成本 | Average variable cost | píng jūn kě biàn chéng běn | ping4 gwan1 ho2 bin1 chéng bun2 | 「平均可变成本」, "Yes Order No.: 6465; Traditional Chinese: 平均可变成本; Definition: Average variable cost. Madarin Pinyin: píng jūn kě biàn chéng běn. Cantonese Jyutping: ping4 gwan1 ho2 bin1 chéng bun2". |
| 6465 | 平均成本 | 平均成本 | 平均成本 | Average cost | píng jūn chéng běn | ping4 gwan1 chéng bun2 | 「平均成本」, "Yes Order No.: 6465; Traditional Chinese: 平均成本; Definition: Average cost. Madarin Pinyin: píng jūn chéng běn. Cantonese Jyutping: ping4 gwan1 chéng bun2". |
| 6494 | 建立联系 | 建立联系 | 建立聯繫 | Opening relationships | jiàn lì guān xi | gin3 lap6 gwan1 hoi6 | 「建立联系」, "Yes Order No.: 6494; Traditional Chinese: 建立联系; Definition: Opening relationships. Madarin Pinyin: jiàn lì guān xi. Cantonese Jyutping: gin3 lap6 gwan1 hoi6". |
| 6504 | 寻求公议 | 寻求公议 | 尋求公議 | Sought public | xún qiú gōng yì | cam4 kau1 gung1 zung1 | 「寻求公议」, "Yes Order No.: 6504; Traditional Chinese: 寻求公议; Definition: Sought public. Madarin Pinyin: xún qiú gōng yì. Cantonese Jyutping: cam4 kau1 gung1 zung1". |
| 6517 | 退出壁垒 | 退出壁垒 | 退出壁壘 | Exit barriers | tú chū biǎn | teoi3 coei1 bi1 loek | 「退出壁垒」, "Yes Order No.: 6517; Traditional Chinese: 退出壁垒; Definition: Exit barriers. Madarin Pinyin: tú chū biǎn. Cantonese Jyutping: teoi3 coei1 bi1 loek". |
| 6528 | 即时物流系统 | 即时物流系统 | 即時物流系統 | Just-in-time logistics systems | jǐ shí wù liú xìng qū | zik1 si4 mat6 lau1 hoi1 tung1 | 「即时物流系统」, "Yes Order No.: 6528; Traditional Chinese: 即时物流系统; Definition: Just-in-time logistics systems. Madarin Pinyin: jǐ shí wù liú xìng qū. |

| No. | First Character | Simplified Chinese | Traditional Chinese | Definition | Madarin Pinyin | Cantonese Jyutping | Alta data |
|-------|-----------------|--------------------|---------------------|---|--|--|---|
| 7585 | 点 | 点阵性 | 點陣性 | Point elasticity | diǎn dān xìng | dim2 daan3 sing3 | 「点阵性」, 'Yes Order No.: 7585: Traditional Chinese: 點陣性; Definition: Point elasticity ; Madarin Pinyin: diǎn dān xìng ; Cantonese Jyutping: dim2 daan3 sing3」. |
| 7610 | 点 | 歧视定价调整 | 歧視定價調整 | Discriminatory pricing adjustments | qí shì dìng gé jiǎo zhēng | kei4 si6 ding6 ga3 diu2 zing2 | 「歧视定价调整」, 'Yes Order No.: 7610: Traditional Chinese: 歧視定價調整; Definition: Discriminatory pricing adjustments ; Madarin Pinyin: qí shì dìng gé jiǎo zhēng ; Cantonese Jyutping: kei4 si6 ding6 ga3 diu2 zing2」. |
| 7651 | 点 | 日本电子 | 日本電子 | NEC | ri běn diǎn zǐ | ja6 bun2 di2 zai1 | 「日本电子」, 'Yes Order No.: 7651: Traditional Chinese: 日本電子; Definition: NEC ; Madarin Pinyin: rì běn diǎn zǐ ; Cantonese Jyutping: ja6 bun2 di2 zai1」. |
| 7651 | 点 | 日常开支 | 日常開支 | Overheads | ri cháng kāi zhī | ja6 soeng4 ho1 zai1 | 「日常开支」, 'Yes Order No.: 7651: Traditional Chinese: 日常開支; Definition: Overheads ; Madarin Pinyin: rì cháng kāi zhī ; Cantonese Jyutping: ja6 soeng4 ho1 zai1」. |
| 7655 | 点 | 目标营销 | 目標營銷 | Target marketing | mù biāo yíng xiāo | zi6 gaang1 siu1 siu1 | 「目标营销」, 'Yes Order No.: 7655: Traditional Chinese: 目標營銷; Definition: Target marketing ; Madarin Pinyin: mù biāo yíng xiāo ; Cantonese Jyutping: muk6 bui1 jam4 so1 zai1」. |
| 7655 | 点 | 目标函数 | 目標函數 | Objective function | mù biāo hán shù | muk6 bui1 jam4 so1 zai1 | 「目标函数」, 'Yes Order No.: 7655: Traditional Chinese: 目標函數; Definition: Objective function ; Madarin Pinyin: mù biāo hán shù ; Cantonese Jyutping: muk6 bui1 jam4 so1 zai1」. |
| 7655 | 点 | 目标任务法 | 目標任務法 | Objective-and-task method | mù biāo rèn wù fǎ | muk6 bui1 jam4 so1 faat3 | 「目标任务法」, 'Yes Order No.: 7655: Traditional Chinese: 目標任務法; Definition: Objective-and-task method ; Madarin Pinyin: mù biāo rèn wù fǎ ; Cantonese Jyutping: muk6 bui1 jam4 so1 faat3」. |
| 7655 | 点 | 目标定价法 | 目標定價法 | Target pricing | mù biāo dìng jià fǎ | muk6 bui1 ding6 ga3 faat3 | 「目标定价法」, 'Yes Order No.: 7655: Traditional Chinese: 目標定價法; Definition: Target pricing ; Madarin Pinyin: mù biāo dìng jià fǎ ; Cantonese Jyutping: muk6 bui1 ding6 ga3 faat3」. |
| 7764 | 早 | 早期多数 | 早期多數 | Early majority | zǎo qī duō shù | zeoi3 da1 siu1 tung2 dik1 tau4 jup6 zou2 | 「早期多数」, 'Yes Order No.: 7764: Traditional Chinese: 早期多數; Definition: Early majority ; Madarin Pinyin: zǎo qī duō shù ; Cantonese Jyutping: zeoi3 dei1 siu1 tau4」. |
| 7858 | 最 | 最低成本的投入组合 | 最低成本的投入組合 | Least-cost combination of inputs | zuì dī chéng běn de tóu rù zǔ hé | hap6 | 「最低成本的投入组合」, 'Yes Order No.: 7858: Traditional Chinese: 最低成本的投入組合; Definition: Least-cost combination of inputs ; Madarin Pinyin: zuì dī chéng běn de tóu rù zǔ hé ; Cantonese Jyutping: zeoi3 dai1 sing4 bun2 dik1 tau4 jup6 zou2 hap6」. |
| 7858 | 最 | 最佳资源配置 | 最佳資源配置 | Optimal resource allocation | zuì jiā zī yuán pèi zhì | zeoi3 gaal1 zai1 jyun4 pui2 zi3 | 「最佳资源配置」, 'Yes Order No.: 7858: Traditional Chinese: 最佳資源配置; Definition: Optimal resource allocation ; Madarin Pinyin: zuì jiā zī yuán pèi zhì ; Cantonese Jyutping: zeoi3 gaal1 zai1 jyun4 pui2 zi3」. |
| 7858 | 最 | 最低工资 | 最低工資 | Minimum wage | zuì dī gōng zī | zeoi3 da1 gung1 zi1 | 「最低工资」, 'Yes Order No.: 7858: Traditional Chinese: 最低工資; Definition: Minimum wage ; Madarin Pinyin: zuì dī gōng zī ; Cantonese Jyutping: zeoi3 dai1 gung1 zi1」. |
| 7858 | 最 | 最高管理 | 最高管理 | Top management | zuì gāo guǎn lǐ | zeoi3 gaal1 guan1 lei1 | 「最高管理」, 'Yes Order No.: 7858: Traditional Chinese: 最高管理; Definition: Top management ; Madarin Pinyin: zuì gāo guǎn lǐ ; Cantonese Jyutping: zeoi3 gaal1 guan1 lei1」. |
| 7858 | 最 | 最终消费者 | 最終消費者 | Ultimate consumer | zuì zhōng hòu xiāo fèi zhě | zeoi3 zung1 siu1 faai2 zoi2 | 「最终消费者」, 'Yes Order No.: 7858: Traditional Chinese: 最終消費者; Definition: Ultimate consumer ; Madarin Pinyin: zuì zhōng hòu xiāo fèi zhě ; Cantonese Jyutping: zeoi3 zung1 siu1 faai2 zoi2」. |
| 7858 | 最 | 最终用户 | 最終用戶 | End user | zuì zhōng yòng hù | zeoi3 zung1 jung1 wu6 | 「最终用户」, 'Yes Order No.: 7858: Traditional Chinese: 最終用戶; Definition: End user ; Madarin Pinyin: zuì zhōng yòng hù ; Cantonese Jyutping: zeoi3 zung1 jung1 wu6」. |
| 7858 | 最 | 最低限价 | 最低限價 | Price floor | zuì dī xiàn jià | zeoi3 da1 haan6 ga3 | 「最低限价」, 'Yes Order No.: 7858: Traditional Chinese: 最低限價; Definition: Price floor ; Madarin Pinyin: zuì dī xiàn jià ; Cantonese Jyutping: zeoi3 dai1 haan6 ga3」. |
| 7858 | 最 | 最高限价 | 最高限價 | Price ceiling | zuì gāo xiàn jià | zeoi3 gaal1 haan6 ga3 | 「最高限价」, 'Yes Order No.: 7858: Traditional Chinese: 最高限價; Definition: Price ceiling ; Madarin Pinyin: zuì gāo xiàn jià ; Cantonese Jyutping: zeoi3 gaal1 haan6 ga3」. |
| 7858 | 最 | 最不喜欢的同事 | 最不喜歡的事 | Least preferred co-worker (LPC) | zuì bù xǐ huān de tóng shì | zeoi3 bat1 hei2 fun1 dik1 tung4 si6 | 「最不喜欢的同事」, 'Yes Order No.: 7858: Traditional Chinese: 最不喜歡的事; Definition: Least preferred co-worker (LPC) ; Madarin Pinyin: zuì bù xǐ huān de tóng shì ; Cantonese Jyutping: zeoi3 bat1 hei2 fun1 dik1 tung4 si6」. |
| 7900 | 时 | 时间、时潮 | 時間、時潮 | Fads | shí jiān , shí cháo | si4 soeng1 , si4 cau4 | 「时间、时潮」, 'Yes Order No.: 7900: Traditional Chinese: 時間、時潮; Definition: Fads ; Madarin Pinyin: shí jiān , shí cháo ; Cantonese Jyutping: si4 soeng1 , si4 cau4」. |
| 7900 | 时 | 时间序列分析 | 時間序列分析 | Time-series analysis | shí jiān xù liè fēn xī | si4 gaan1 soeng1 lo6 fan1 sik1 | 「时间序列分析」, 'Yes Order No.: 7900: Traditional Chinese: 時間序列分析; Definition: Time-series analysis ; Madarin Pinyin: shí jiān xù liè fēn xī ; Cantonese Jyutping: si4 gaan1 soeng1 lo6 fan1 sik1」. |
| 7900 | 时 | 及时性、及时性 | 即時性、即時性 | Timeliness | shí shí xìng , jí shí xìng | si4 gaan1 siu1 , kap6 si4 sing3 | 「及时性、及时性」, 'Yes Order No.: 7900: Traditional Chinese: 即時性、即時性; Definition: Timeliness ; Madarin Pinyin: shí shí xìng , jí shí xìng ; Cantonese Jyutping: si4 gaan1 siu1 , kap6 si4 sing3」. |
| 8188 | 国际 | 国际商用机器 | 國際商用機器 | IBM | guó jī shāng yòng jī qì | gwok3 zai3 soeng1 jung1 gei1 hei3 | 「国际商用机器」, 'Yes Order No.: 8188: Traditional Chinese: 國際商用機器; Definition: IBM ; Madarin Pinyin: guó jī shāng yòng jī qì ; Cantonese Jyutping: gwok3 zai3 soeng1 jung1 gei1 hei3」. |
| 8188 | 国际 | 国际市场 | 國際市場 | International market | guó jī shì chǎng | gwok3 zai3 siu1 soeng4 | 「国际市场」, 'Yes Order No.: 8188: Traditional Chinese: 國際市場; Definition: International market ; Madarin Pinyin: guó jī shì chǎng ; Cantonese Jyutping: gwok3 zai3 siu1 soeng4」. |
| 8188 | 国际 | 国际营销学、国际营销 | 國際營銷學、國際營銷 | International marketing | guó jī yíng xiāo xué , guó jī yíng xiāo | gwok3 zai3 jung1 siu1 hok6 , gwok3 zai3 jung1 siu1 | 「国际营销学、国际营销」, 'Yes Order No.: 8188: Traditional Chinese: 國際營銷學、國際營銷; Definition: International marketing ; Madarin Pinyin: guó jī yíng xiāo xué , guó jī yíng xiāo ; Cantonese Jyutping: gwok3 zai3 jung1 siu1 hok6 , gwok3 zai3 jung1 siu1」. |
| 8188 | 国际 | 国际互联网 | 國際互聯網 | Internet | guó jī huán wǎng | gwok3 zai3 jung1 yun4 mōng | 「国际互联网」, 'Yes Order No.: 8188: Traditional Chinese: 國際互聯網; Definition: Internet ; Madarin Pinyin: guó jī huán wǎng ; Cantonese Jyutping: gwok3 zai3 yun4 mōng」. |
| 8188 | 国际 | 国际企业 | 國際企業 | International business | guó jī qǐ yè | gwok3 zai3 siu1 jip6 | 「国际企业」, 'Yes Order No.: 8188: Traditional Chinese: 國際企業; Definition: International business ; Madarin Pinyin: guó jī qǐ yè ; Cantonese Jyutping: gwok3 zai3 siu1 jip6」. |
| 8188 | 国际 | 国家营销 | 國家營銷 | Nation marketing | guó jiā yíng xiāo | gwok3 gaal1 jung1 siu1 | 「国家营销」, 'Yes Order No.: 8188: Traditional Chinese: 國家營銷; Definition: Nation marketing ; Madarin Pinyin: guó jiā yíng xiāo ; Cantonese Jyutping: gwok3 gaal1 jung1 siu1」. |
| 8188 | 国际 | 国内目标营销战略 | 國內目標營銷戰略 | Domestic target marketing strategies | guó nèi mù biāo yíng xiāo zhàn lüè | gwok3 no6 muk6 bui1 jung1 siu1 zin3 lok6 | 「国内目标营销战略」, 'Yes Order No.: 8188: Traditional Chinese: 國內目標營銷戰略; Definition: Domestic target marketing strategies ; Madarin Pinyin: guó nèi mù biāo yíng xiāo zhàn lüè ; Cantonese Jyutping: gwok3 no6 muk6 bui1 jung1 siu1 zin3 lok6」. |
| 8188 | 国际 | 国外拓展 | 國外擴展 | Definition: Foreign purchases | guó wài kāi zhǎn | gwok3 ngo6 coi2 kau3 | 「国外拓展」, 'Yes Order No.: 8188: Traditional Chinese: 國外擴展; Definition: Foreign purchases ; Cantonese Jyutping: gwok3 ngo6 coi2 kau3」. |
| 8188 | 国际 | 国际定价 | 國際定價 | Definition: International pricing | guó jī dìng jià | gwok3 zai3 ding6 ga3 | 「国际定价」, 'Yes Order No.: 8188: Traditional Chinese: 國際定價; Definition: International pricing ; Madarin Pinyin: guó jī dìng jià ; Cantonese Jyutping: gwok3 zai3 ding6 ga3」. |
| 8188 | 国际 | 国际业务经营 | 國際業務經營 | Definition: Foreign operation | guó jī wù yè jīng yíng | gwok3 ngo6 jip6 mōng6 gung1 jing4 | 「国际业务经营」, 'Yes Order No.: 8188: Traditional Chinese: 國際業務經營; Definition: Foreign operation ; Madarin Pinyin: guó jī wù yè jīng yíng ; Cantonese Jyutping: gwok3 ngo6 jip6 mōng6 gung1 jing4」. |
| 8486 | 电 | 电脑辅助电话访问 | 電腦輔助電話訪問 | Definition: Computer-aided telephone interviewing | diàn nǎo fú zhù diàn huà fāng wèn | di6 no6 fu1 zoi6 zoi6 daan6 fong2 man6 | 「电脑辅助电话访问」, 'Yes Order No.: 8486: Traditional Chinese: 電腦輔助電話訪問; Definition: Computer-aided telephone interviewing ; Madarin Pinyin: diàn nǎo fú zhù diàn huà fāng wèn ; Cantonese Jyutping: di6 no6 fu1 zoi6 di6n6 fong2 man6」. |
| 8486 | 电 | 电锅 | 電鍋 | Definition: Mouse potatoes | diàn guō | di6 no6 sui4 | 「电锅」, 'Yes Order No.: 8486: Traditional Chinese: 電鍋; Definition: Mouse potatoes ; Madarin Pinyin: diàn guō ; Cantonese Jyutping: di6 no6 sui4」. |
| 8486 | 电 | 电子邮件 | 電子郵件 | Definition: E-mail | diàn zǐ yóu jiàn | di6 zai2 jiu4 gung1 | 「电子邮件」, 'Yes Order No.: 8486: Traditional Chinese: 電子郵件; Definition: E-mail ; Madarin Pinyin: diàn zǐ yóu jiàn ; Cantonese Jyutping: di6 zai2 jiu4 gung1」. |
| 8486 | 电 | 电话访问 | 電話訪問 | Definition: Telephone interviewing | diàn huà fāng wèn | di6 zai2 fong2 man6 | 「电话访问」, 'Yes Order No.: 8486: Traditional Chinese: 電話訪問; Definition: Telephone interviewing ; Madarin Pinyin: diàn huà fāng wèn ; Cantonese Jyutping: di6 zai2 fong2 man6」. |
| 8486 | 电 | 电子商务 | 電子商務 | Definition: E-business | diàn zǐ shāng wù | di6 zai2 siu1 jip6 | 「电子商务」, 'Yes Order No.: 8486: Traditional Chinese: 電子商務; Definition: E-business ; Madarin Pinyin: diàn zǐ shāng wù ; Cantonese Jyutping: di6 zai2 siu1 jip6」. |
| 8539 | 晚 | 晚期多数 | 晚期多數 | Definition: Late majority | wǎn qī duō shù | maai5 kei1 doi1 sou3 | 「晚期多数」, 'Yes Order No.: 8539: Traditional Chinese: 晚期多數; Definition: Late majority ; Madarin Pinyin: wǎn qī duō shù ; Cantonese Jyutping: maai5 kei1 doi1 sou3」. |
| 8637 | 影 | 影响者 | 影響者 | Definition: Influencer | yǐng xiǎng zhě | jing2 hoeng2 zoi2 | 「影响者」, 'Yes Order No.: 8637: Traditional Chinese: 影響者; Definition: Influencer ; Madarin Pinyin: yǐng xiǎng zhě ; Cantonese Jyutping: jing2 hoeng2 zoi2」. |
| 8745 | 中 | 中央批发市场 | 中央批發市場 | Definition: Central wholesaling market | zhōng yāng pī fāi shì chǎng | zung1 gaang1 faai3 tau1 siu1 soeng4 | 「中央批发市场」, 'Yes Order No.: 8745: Traditional Chinese: 中央批發市場; Definition: Central wholesaling market ; Madarin Pinyin: zhōng yāng pī fāi shì chǎng ; Cantonese Jyutping: zung1 gaang1 faai3 tau1 siu1 soeng4」. |
| 8745 | 中 | 中国品牌 | 中國品牌 | Definition: China's brand | zhōng guó pǐn pái | zung1 gaang1 siu1 siu1 | 「中国品牌」, 'Yes Order No.: 8745: Traditional Chinese: 中國品牌; Definition: China's brand ; Madarin Pinyin: zhōng guó pǐn pái ; Cantonese Jyutping: zung1 gaang1 siu1 siu1」. |
| 8745 | 中 | 中间商 | 中間商 | Definition: Middleman | zhōng jiān shāng | zung1 gaang1 soeng1 | 「中间商」, 'Yes Order No.: 8745: Traditional Chinese: 中間商; Definition: Middleman ; Madarin Pinyin: zhōng jiān shāng ; Cantonese Jyutping: zung1 gaang1 soeng1」. |
| 8745 | 中 | 中间测试 | 中間測試 | Definition: Dealer test | zhōng jiān shì yáng | zung1 gaang1 soeng1 zi3 jim6 | 「中间测试」, 'Yes Order No.: 8745: Traditional Chinese: 中間測試; Definition: Dealer test ; Madarin Pinyin: zhōng jiān shì yáng ; Cantonese Jyutping: zung1 gaang1 soeng1 zi3 jim6」. |
| 8745 | 中 | 中重使用者 | 中重使用者 | Definition: Medium user | zhōng zhòng shǐ yòng zhě | zung1 hoeng2 sai2 jung1 ze2 | 「中重使用者」, 'Yes Order No.: 8745: Traditional Chinese: 中重使用者; Definition: Medium user ; Madarin Pinyin: zhōng zhòng shǐ yòng zhě ; Cantonese Jyutping: zung1 hoeng2 sai2 jung1 ze2」. |
| 8785 | 邮 | 邮购业务 | 郵購業務 | Definition: Mail order service | yóu gòu wù yè | kau3 kau3 fu6 mōng6 | 「邮购业务」, 'Yes Order No.: 8785: Traditional Chinese: 郵購業務; Definition: Mail order service ; Madarin Pinyin: yóu gòu wù yè ; Cantonese Jyutping: kau3 kau3 fu6 mōng6」. |
| 8878 | 部 | 邮递员 | 郵遞員 | Definition: Mail carrier | yóu dì yuán | kau3 kau3 fu6 mōng6 | 「邮递员」, 'Yes Order No.: 8785: Traditional Chinese: 郵遞員; Definition: Mail carrier ; Madarin Pinyin: yóu dì yuán ; Cantonese Jyutping: kau3 kau3 fu6 mōng6」. |
| 8885 | 跨 | 跨组织作用 | 跨組織作用 | Definition: Boundary-spanning roles | kuà zǔ zhī zuó yòng | kwaai1 ciu1 bin1 kau3 zok3 jung6 | 「跨组织作用」, 'Yes Order No.: 8888: Traditional Chinese: 跨組織作用; Definition: Boundary-spanning roles ; Madarin Pinyin: kuà zǔ zhī zuó yòng ; Cantonese Jyutping: kwaai1 ciu1 bin1 kau3 zok3 jung6」. |
| 8888 | 跨 | 跨国公司 | 跨國公司 | Definition: Multinational corporations (MNCs) | kuà guó gōng sī | kwaai1 gwok3 gung1 si1 | 「跨国公司」, 'Yes Order No.: 8888: Traditional Chinese: 跨國公司; Definition: Multinational corporations (MNCs) ; Madarin Pinyin: kuà guó gōng sī ; Cantonese Jyutping: kwaai1 gwok3 gung1 si1」. |
| 9181 | 品 | 品牌识别 | 品牌識別 | Definition: Brand identification | pǐn pái shí bié | ban2 zung1 haau6 jing1 | 「品牌识别」, 'Yes Order No.: 9181: Traditional Chinese: 品牌識別; Definition: Brand identification ; Madarin Pinyin: pǐn pái shí bié ; Cantonese Jyutping: ban2 zung1 haau6 jing1」. |
| 9181 | 品 | 品牌经验 | 品牌經驗 | Definition: Brand experience | pǐn pái jīng yàn | ban2 paai4 gung1 jim6 | 「品牌经验」, 'Yes Order No.: 9181: Traditional Chinese: 品牌經驗; Definition: Brand experience ; Madarin Pinyin: pǐn pái jīng yàn ; Cantonese Jyutping: ban2 paai4 gung1 jim6」. |
| 9181 | 品 | 品牌决策 | 品牌決策 | Definition: Brand decision | pǐn pái jué cǎi | ban2 paai4 kyut3 caak3 | 「品牌决策」, 'Yes Order No.: 9181: Traditional Chinese: 品牌決策; Definition: Brand decision ; Madarin Pinyin: pǐn pái jué cǎi ; Cantonese Jyutping: ban2 paai4 kyut3 caak3」. |
| 9181 | 品 | 品牌发展、品牌开发 | 品牌發展、品牌開發 | Definition: Brand development | pǐn pái fā zhǎn , pǐn pái kāi fā | ban2 paai4 faai2 zoi2 , ban2 paai4 ho1 faat3 | 「品牌发展、品牌开发」, 'Yes Order No.: 9181: Traditional Chinese: 品牌發展、品牌開發; Definition: Brand development ; Madarin Pinyin: pǐn pái fā zhǎn , pǐn pái kāi fā ; Cantonese Jyutping: ban2 paai4 faai2 zoi2 , ban2 paai4 ho1 faat3」. |
| 9181 | 品 | 品牌识别 | 品牌識別 | Definition: Brand identification | pǐn pái shí bié | ban2 paai4 sik1 bit6 | 「品牌识别」, 'Yes Order No.: 9181: Traditional Chinese: 品牌識別; Definition: Brand identification ; Madarin Pinyin: pǐn pái shí bié ; Cantonese Jyutping: ban2 paai4 sik1 bit6」. |
| 9181 | 品 | 品牌经理 | 品牌經理 | Definition: Brand manager | pǐn pái jīng lǐ | ban2 paai4 gung1 lei5 | 「品牌经理」, 'Yes Order No.: 9181: Traditional Chinese: 品牌經理; Definition: Brand manager ; Madarin Pinyin: pǐn pái jīng lǐ ; Cantonese Jyutping: ban2 paai4 gung1 lei5」. |
| 9181 | 品 | 品牌标识 | 品牌標識 | Definition: Brand label | pǐn pái biāo zhī | ban2 paai4 bit1 tip3 | 「品牌标识」, 'Yes Order No.: 9181: Traditional Chinese: 品牌標識; Definition: Brand label ; Madarin Pinyin: pǐn pái biāo zhī ; Cantonese Jyutping: ban2 paai4 bit1 tip3」. |
| 9181 | 品 | 品牌提供者决策 | 品牌提供者決策 | Definition: Brand sponsor decision | pǐn pái tí gòng zhě jué cǎi | ban2 paai4 tai4 gung1 zok3 | 「品牌提供者决策」, 'Yes Order No.: 9181: Traditional Chinese: 品牌提供者決策; Definition: Brand sponsor decision ; Madarin Pinyin: pǐn pái tí gòng zhě jué cǎi ; Cantonese Jyutping: ban2 paai4 tai4 gung1 zok3」. |
| 9181 | 品 | 品牌业务、品牌工作 | 品牌業務、品牌工作 | Definition: Branding | pǐn pái yè wù , pǐn pái gōng zuò | ban2 paai4 yut6 mōng , ban2 paai4 gung1 zok3 | 「品牌业务、品牌工作」, 'Yes Order No.: 9181: Traditional Chinese: 品牌業務、品牌工作; Definition: Branding ; Madarin Pinyin: pǐn pái yè wù , pǐn pái gōng zuò ; Cantonese Jyutping: ban2 paai4 yut6 mōng , ban2 paai4 gung1 zok3」. |
| 9181 | 品 | 品牌评估 | 品牌評估 | Definition: Evaluation of brands | pǐn pái píng gū | ban2 paai4 ping1 gung1 | 「品牌评估」, 'Yes Order No.: 9181: Traditional Chinese: 品牌評估; Definition: Evaluation of brands ; Madarin Pinyin: pǐn pái píng gū ; Cantonese Jyutping: ban2 paai4 ping1 gung1」. |
| 9181 | 品 | 品牌竞争者 | 品牌競爭者 | Definition: Brand competitors | pǐn pái jīng zhēng zhě | ban2 paai4 ping1 gung1 ze2 | 「品牌竞争者」, 'Yes Order No.: 9181: Traditional Chinese: 品牌競爭者; Definition: Brand competitors ; Madarin Pinyin: pǐn pái jīng zhēng zhě ; Cantonese Jyutping: ban2 paai4 ping1 gung1 ze2」. |
| 9234 | 工 | 员工技能鉴定 | 員工技能鑑定 | Definition: Workforce certification | yuán gōng jì néng jiān dìng | yun4 gung1 dik1 duk6 ze2 nang1 lik6 | 「员工技能鉴定」, 'Yes Order No.: 9234: Traditional Chinese: 員工技能鑑定; Definition: Workforce literacy ; Madarin Pinyin: yuán gōng jì néng jiān dìng ; Cantonese Jyutping: yun4 gung1 dik1 duk6 ze2 nang1 lik6」. |
| 9234 | 工 | 员工的劳动能力 | 員工的勞動力 | Definition: Workforce literacy | yuán gōng de láo dòng lì | yun4 gung1 dik1 duk6 ze2 nang1 lik6 | 「员工的劳动能力」, 'Yes Order No.: 9234: Traditional Chinese: 員工的勞動力; Definition: Workforce literacy ; Madarin Pinyin: yuán gōng de láo dòng lì ; Cantonese Jyutping: yun4 gung1 dik1 duk6 ze2 nang1 lik6」. |
| 9658 | 固 | 固定价格 | 固定價格 | Definition: Fixed prices | gù dìng jià gé | gun1 di6ng1 ga3 gaak3 | 「固定价格」, 'Yes Order No.: 9658: Traditional Chinese: 固定價格; Definition: Fixed prices ; Madarin Pinyin: gù dìng jià gé ; Cantonese Jyutping: gun1 di6ng1 ga3 gaak3」. |
| 9658 | 固 | 固定成本 | 固定成本 | Definition: Troubled business | gù dìng chéng běn | kwa3 noeng1 kau5 jip6 | 「固定成本」, 'Yes Order No.: 9658: Traditional Chinese: 固定成本; Definition: Troubled business ; Madarin Pinyin: gù dìng chéng běn ; Cantonese Jyutping: kwa3 noeng1 kau5 jip6」. |
| 9827 | 呼 | 呼叫中心 | 呼叫中心 | Definition: Call center | hū jiào zhōng xīn | fu1 gao1 zai1 | 「呼叫中心」, 'Yes Order No.: 9815: Traditional Chinese: 呼叫中心; Definition: Call center ; Madarin Pinyin: hū jiào zhōng xīn ; Cantonese Jyutping: fu1 gao1 zai1」. |
| 9827 | 呼 | 呼叫目标 | 呼叫目標 | Definition: Call objectives | hū jiào mù biāo | fu1 gao1 muk6 bui1 | 「呼叫目标」, 'Yes Order No.: 9822: Traditional Chinese: 呼叫目標; Definition: Call objectives ; Madarin Pinyin: hū jiào mù biāo ; Cantonese Jyutping: fu1 gao1 muk6 bui1」. |
| 9848 | 哈 | 哈根达斯 | 哈根達斯 | Definition: Haagen-Dasz | hā gēn dā sī | haai1 gan1 daat6 si1 | 「哈根达斯」, 'Yes Order No.: 9848: Traditional Chinese: 哈根達斯; Definition: Haagen-Dasz ; Madarin Pinyin: hā gēn dā sī ; Cantonese Jyutping: haai1 gan1 daat6 si1」. |
| 10168 | 财 | 财富杂志 | 財富雜誌 | Definition: Fortune | cái fù zá zhì | coi4 fu1 zai6p3 zi3 | 「财富杂志」, 'Yes Order No.: 10168: Traditional Chinese: 財富雜誌; Definition: Fortune ; Madarin Pinyin: cái fù zá zhì ; Cantonese Jyutping: coi4 fu1 zai6p3 zi3」. |
| 10168 | 财 | 财务报表 | 財務報表 | Definition: Financial statement | cái wù bào biāo | coi4 mōng6 kau3 bit6 | 「财务报表」, 'Yes Order No.: 10168: Traditional Chinese: 財務報表; Definition: Financial statement ; Madarin Pinyin: cái wù bào biāo ; Cantonese Jyutping: coi4 mōng6 kau3 bit6」. |
| 10176 | 折 | 折扣率 | 折扣率 | Definition: Financial forecasting | zhé kǒu lǜ | zei6 kau3 mōng6 yut6 | 「折扣率」, 'Yes Order No.: 10168: Traditional Chinese: 折扣率; Definition: Financial forecasting ; Madarin Pinyin: zhé kǒu lǜ ; Cantonese Jyutping: zei6 kau3 mōng6 yut6」. |
| 10176 | 折 | 贴现率、折现率 | 貼現率、折現率 | Definition: Discount rate | tiē xiàn lǜ , zhé xiàn lǜ | lei3 tau1 lei6t6 , zai3 kau3 lei6t6 | 「贴现率、折现率」, 'Yes Order No.: 10176: Traditional Chinese: 貼現率、折現率; Definition: Discount rate ; Madarin Pinyin: tiē xiàn lǜ , zhé xiàn lǜ ; Cantonese Jyutping: lei3 tau1 lei6t6 , zai3 kau3 lei6t6」. |
| 10188 | 购 | 购入新产品 | 購入新產品 | Definition: New buy | gòu rù xīn chǎn pǐn | gau3 jip6 san1 can2 ban2 | 「购入新产品」, 'Yes Order No.: 10188: Traditional Chinese: 購入新產品; Definition: New buy ; Madarin Pinyin: gòu rù xīn chǎn pǐn ; Cantonese Jyutping: gau3 jip6 san1 can2 ban2」. |
| 10188 | 购 | 购买者能力 | 購買者能力 | Definition: Power of buyers | gòu mǎi zhě néng lì | gau3 mai5 zai2 nang1 ik6 | 「购买者能力」, 'Yes Order No.: 10188: Traditional Chinese: 購買者能力; Definition: Power of buyers ; Madarin Pinyin: gòu mǎi zhě néng lì ; Cantonese Jyutping: gau3 mai5 zai2 nang1 ik6」. |
| 10188 | 购 | 购买阶段 | 購買階段 | Definition: Purchasing power parity index (PPP) | gòu mǎi jī duàn | gau3 mai5 gaal1 dyun6 | 「购买阶段」, 'Yes Order No.: 10188: Traditional Chinese: 購買階段; Definition: By phase ; Madarin Pinyin: gòu mǎi jī duàn ; Cantonese Jyutping: gau3 mai5 gaal1 dyun6」. |
| 10188 | 购 | 购买力平价指数 | 購買力平價指數 | Definition: Purchasing power parity index (PPP) | gòu mǎi lì píng jià zhǐ shù | gau3 mai5 lik6 ping1 ga3 zai2 so3 | 「购买力平价指数」, 'Yes Order No.: 10188: Traditional Chinese: 購買力平價指數; Definition: Purchasing power parity index (PPP) ; Madarin Pinyin: gòu mǎi lì píng jià zhǐ shù ; Cantonese Jyutping: gau3 mai5 lik6 ping1 ga3 zai2 so3」. |
| 10188 | 购 | 购买决策 | 購買決策 | Definition: Buying policy | gòu mǎi jué cǎi | gau3 mai5 zing1 caak3 | 「购买决策」, 'Yes Order No.: 10188: Traditional Chinese: 購買決策; Definition: Buying policy ; Madarin Pinyin: gòu mǎi jué cǎi ; Cantonese Jyutping: gau3 mai5 zing1 caak3」. |
| 10188 | 购 | 购买折让 | 購買折讓 | Definition: Buying allowance | gòu mǎi zhé ràng | gau3 mai5 zai2 hang4 | 「购买折让」, 'Yes Order No.: 10188: Traditional Chinese: 購買折讓; Definition: Buying allowance ; Madarin Pinyin: gòu mǎi zhé ràng ; Cantonese Jyutping: gau3 mai5 zai2 hang4」. |
| 10188 | 购 | 购后失宠、购后的不协调 | 購後失寵、購後的不協調 | Definition: Post-purchase dissonance | gòu hòu shī chǒng , gòu hòu de bù xié diào | gau3 hau5 dai6 siu1 hoi1 | 「购后失宠、购后的不协调」, 'Yes Order No.: 10188: Traditional Chinese: 購後失寵、購後的不協調; Definition: Post-purchase dissonance ; Madarin Pinyin: gòu hòu shī chǒng , gòu hòu de bù xié diào ; Cantonese Jyutping: gau3 hau5 dai6 siu1 hoi1」. |
| 10229 | 黑 | 黑市 | 黑市 | Definition: Black market | hēi shì | hei1 si1 | 「黑市」, 'Yes Order No.: 10229: Traditional Chinese: 黑市; Definition: Black market ; Madarin Pinyin: hēi shì ; Cantonese Jyutping: hei1 si1」. |
| 10229 | 黑 | 同僚猎头 | 同僚獵頭 | Definition: Peer recruiter | tóng liáo zhé tóu | tung1 kap1 zoi1 jung1 | 「同僚猎头」, 'Yes Order No.: 10229: Traditional Chinese: 同僚獵頭; Definition: Peer recruiter ; Madarin Pinyin: tóng liáo zhé tóu ; Cantonese Jyutping: tung1 kap1 zoi1 jung1」. |
| 10259 | 内 | 内部联合、联合报表、卡特 | 內部聯合、聯合報表、卡特 | Definition: Internal cooperation | nèi bù lián hé , kāi tè | noi6 bui1 lian4 he1 , kai1 dai6 joi5 | 「内部联合、联合报表、卡特」, 'Yes Order No.: 10259: Traditional Chinese: 內部聯合、聯合報表、卡特; Definition: Cartel ; Madarin Pinyin: nèi bù lián hé , lián hé fān mǎi , kāi tè ; Cantonese Jyutping: noi6 bui1 lian4 he1 , lián hé fān mǎi , kai1 dai6 joi5」. |
| 10354 | 内 | 内在倾向 | 內在傾向 | Definition: Intrinsic reward | nèi zài xiàng yào | noi6 zai4 xiang1 yoi6 | 「内在倾向」, 'Yes Order No.: 10354: Traditional Chinese: 內在傾向; Definition: Intrinsic reward ; Madarin Pinyin: nèi zài xiàng yào ; Cantonese Jyutping: noi6 zai4 xiang1 yoi6」. |
| 10354 | 内 | 内省法 | 內省法 | Definition: Introspective method | nèi shěng fǎ | noi6 sheng1 fa3 | 「内省法」, 'Yes Order No.: 10354: Traditional Chinese: 內省法; Definition: Introspective method ; Madarin Pinyin: nèi shěng fǎ ; Cantonese Jyutping: noi6 saang2 fa3」. |
| 10354 | 内 | 内部整合 | 內部整合 | Definition: Internal integration | nèi bù zhěng hé | noi6 bui1 zing1 hap6 | 「内部整合」, 'Yes Order No.: 10354: Traditional Chinese: 內部整合; Definition: Internal integration ; Madarin Pinyin: nèi bù zhěng hé ; Cantonese Jyutping: noi6 bui1 zing1 hap6」. |
| 10354 | 内 | 内部非营销环境 | | | | | |

| No. | First Character | Simplified Chinese | Traditional Chinese | Definition | Traditional Pinyin | Cantonese Jyutping | Abn data |
|----------|-----------------|--------------------|---------------------|--|---|--|---|
| 10358 网 | 网 | 网上市场调查。在线营销研究 | 網上市場調查。在線營銷研究 | Online marketing research | wǎng shàng shì chǎng diào chá , zài xián yíng yāo yán jiū | mong5 seong5 si5 coeng4 diu4 caa4 , zoi6 sin3 jing4 si1 jing4 gao3 | 「网上市场调查。在线营销研究」,Yes Order No: 10358 : Traditional Chinese: 網上市場調查。在線營銷研究。 Definition: Online marketing research ; Mandarin Pinyin: wǎng shàng shì chǎng diào chá , zài xián yíng yāo yán jiū ; Cantonese Jyutping: mong5 seong5 si5 coeng4 diu4 caa jing4 si1 jing4 gao3 |
| 10871 归 | 归 | 归纳法 | 歸納法 | Induction | guī nà fǎ | gwai1 naap5 faat3 | 「归纳法」,Yes Order No: 10871 : Traditional Chinese: 歸納法。 Definition: Induction ; Mandarin Pinyin: guī nà fǎ ; Cantonese Jyutping: gwai1 naap5 faat3 |
| 10802 劣 | 劣 | 劣品 | 劣品 | Inferior goods | liè pǐn | lyut5 ban2 | 「劣品」,Yes Order No: 10802 : Traditional Chinese: 劣品。 Definition: Inferior goods ; Mandarin Pinyin: liè pǐn ; Cantonese Jyutping: lyut5 ban2 |
| 10804 食品 | 食品 | 食品 | 食品 | Nesfact | chǒu kǎo fēi | ceoi2 hau2 bou6 , ngoi6 siut1 bou6 | 「食品」,Yes Order No: 10804 : Traditional Chinese: 食品。 Definition: Nesfact ; Mandarin Pinyin: chǒu kǎo fēi ; Cantonese Jyutping: ceoi2 hau2 bou6 , ngoi6 siut1 bou6 |
| 10906 出口 | 出口 | 出口贸易 | 出口貿易 | Export jobs | chū kǒu fāng | ceoi1 hau2 bou6 , ngoi6 siut1 bou6 | 「出口贸易」,Yes Order No: 10906 : Traditional Chinese: 出口貿易。 Definition: Export jobs ; Mandarin Pinyin: chū kǒu fā fāng ; Cantonese Jyutping: ceoi1 hau2 bou6 , ngoi6 siut1 bou6 |
| 10906 出 | 出 | 出口贸易 | 出口貿易 | Export jobs | chū kǒu fāng | ceoi1 hau2 bou6 , ngoi6 siut1 bou6 | 「出口贸易」,Yes Order No: 10906 : Traditional Chinese: 出口貿易。 Definition: Export jobs ; Mandarin Pinyin: chū kǒu fā fāng ; Cantonese Jyutping: ceoi1 hau2 bou6 , ngoi6 siut1 bou6 |
| 10921 发 | 发 | 发票之外的折扣 | 發票之外的折扣 | Off-invoice discounts | fā piào zhī wài de zhé kǒu | faat3 piao3 zai1 ngoi6 di1 zai3 kau3 | 「发票之外的折扣」,Yes Order No: 10921 : Traditional Chinese: 發票之外的折扣。 Definition: Off-invoice discounts ; Mandarin Pinyin: fā piào zhī wài de zhé kǒu ; Cantonese Jyutping: faat3 piao3 zai1 ngoi6 di1 zai3 kau3 |
| 10921 发 | 发 | 发运业务。货物运输报关行 | 發運業務。貨物運輸報關行 | Freight forwarder | fā yùn yè wù , huò wù yùn shù bào guān háng | faat3 wan6 jip6 ze2 , foi3 mat5 wan6 yut1 bou3 gwan1 h | 「发运业务。货物运输报关行」,Yes Order No: 10921 : Traditional Chinese: 發運業務。貨物運輸報關行。 Definition: Freight forwarder ; Mandarin Pinyin: fā yùn yè wù , huò wù yùn shù bào guān háng ; Cantonese Jyutping: faat3 wan6 jip6 ze2 , foi3 mat5 wan6 yut1 bou3 gwan1 h |
| 10925 收 | 收 | 收回投资或清算 | 收回投資或清算 | Divestment or liquidation | shōu huí tóu zī chéng qī suǎn | sau1 woi1 tau4 tau4 zai1 coeng4 cin1 syun3 | 「收回投资或清算」,Yes Order No: 10925 : Traditional Chinese: 收回投資或清算。 Definition: Divestment or liquidation ; Mandarin Pinyin: shōu huí tóu zī chéng qī suǎn ; Cantonese Jyutping: sau1 woi1 tau4 tau4 zai1 coeng4 cin1 syun3 |
| 10925 收 | 收 | 收益最大化 | 收益最大化 | Revenue maximization | shōu yì fā dà huà | sau1 jik1 gik1 daai6 faa3 | 「收益最大化」,Yes Order No: 10925 : Traditional Chinese: 收益最大化。 Definition: Revenue maximization ; Mandarin Pinyin: shōu yì fā dà huà ; Cantonese Jyutping: sau1 jik1 gik1 daai6 faa3 |
| 10925 收 | 收 | 收获战略 | 收穫戰略 | Harvesting strategy | sau1 wai1 shōu zhàn lüè | sau1 woi1 tau4 tau4 zai1 coeng4 cin1 syun3 | 「收获战略」,Yes Order No: 10925 : Traditional Chinese: 收穫戰略。 Definition: Harvesting strategy ; Mandarin Pinyin: shōu huai zhàn lüè ; Cantonese Jyutping: sau1 woi1 tau4 tau4 zai1 coeng4 cin1 syun3 |
| 10925 收 | 收 | 收入约束 | 收入約束 | Income constraint | sau1 jiap6 kōk1 cōk1 | sau1 jiap6 bou3 seung4 seoi1 kau1 ceoi1 heong3 | 「收入约束」,Yes Order No: 10925 : Traditional Chinese: 收入約束。 Definition: Income constraint ; Mandarin Pinyin: shōu rù yuē shù ; Cantonese Jyutping: sau1 jiap6 kōk1 cōk1 |
| 10925 收 | 收 | 收入补偿需求趋向 | 收入補償需求趨向 | Income compensated demand curve | shōu rù bù cháng xū qiú qū xiàng | sau1 jiap6 bou3 seung4 seoi1 kau1 ceoi1 heong3 | 「收入补偿需求趋向」,Yes Order No: 10925 : Traditional Chinese: 收入補償需求趨向。 Definition: Income compensated demand curve ; Mandarin Pinyin: shōu rù bù cháng xū qiú qū xiàng ; Cantonese Jyutping: sau1 jiap6 bou3 seung4 seoi1 kau1 ceoi1 heong3 |
| 10925 收 | 收 | 收益矩阵。支付矩阵 | 收益矩陣。支付矩陣 | Pay off matrix | shōu yì jǔ zhēn , zhī fù jǔ zhēn | sau1 jik1 geoi2 zan6 , zai1 fu6 geoi2 zan6 | 「收益矩阵。支付矩阵」,Yes Order No: 10925 : Traditional Chinese: 收益矩陣。支付矩陣。 Definition: Pay off matrix ; Mandarin Pinyin: shōu yì jǔ zhēn , zhī fù jǔ zhēn ; Cantonese Jyutping: sau1 jik1 geoi2 zan6 , zai1 fu6 geoi2 zan6 |
| 10925 收 | 收 | 收入消费曲线 | 收入消費曲線 | Income consumption curve | shōu rù xiāo fèi kǎi xiǎn | sau1 jiap6 siut1 faai3 kuk1 sin3 | 「收入消费曲线」,Yes Order No: 10925 : Traditional Chinese: 收入消費曲線。 Definition: Income consumption curve ; Mandarin Pinyin: shōu rù xiāo fèi kǎi xiǎn ; Cantonese Jyutping: sau1 jiap6 siut1 faai3 kuk1 sin3 |
| 10929 以 | 以 | 以市场为导向 | 以市場為導向 | Market oriented | yǐ shì chǎng wéi dǎo xiàng | jip5 si5 coeng4 wai4 dou1 hong3 | 「以市场为导向」,Yes Order No: 10929 : Traditional Chinese: 以市場為導向。 Definition: Market oriented ; Mandarin Pinyin: yǐ shì chǎng wéi dǎo xiàng ; Cantonese Jyutping: jip5 coeng4 wai4 dou1 hong3 |
| 10929 以 | 以 | 以客户为中心的营销战略 | 以客戶為中心的營銷戰略 | Definition: Customer-centered marketing strategy | yǐ kù hù wéi zhōng xīn de yíng xiāo zhàn lüè | jip5 haak3 wai4 dou1 hong3 | 「以客户为中心的营销战略」,Yes Order No: 10929 : Traditional Chinese: 以客戶為中心的營銷戰略。 Definition: Customer-centered marketing strategy ; Mandarin Pinyin: yǐ kù hù wéi zhōng xīn de yíng xiāo zhàn lüè ; Cantonese Jyutping: jip5 haak3 wai4 dou1 hong3 |
| 10929 以 | 以 | 以产品大某一类产品 | 以產品大某一類產品 | Product line featuring | yǐ chǎn pǐn dà mò yī lèi chǎn pǐn wéi zhāo tǎi de hào zhāo wù | jip5 chān pǐn dà mò yī lèi chān pǐn wéi zhāo tǎi de hào zhāo wù | 「以产品大某一类产品」,Yes Order No: 10929 : Traditional Chinese: 以產品大某一類產品為招牌線。 Definition: Product line featuring ; Mandarin Pinyin: yǐ chǎn pǐn dà mò yī lèi chān pǐn wéi zhāo tǎi de hào zhāo wù ; Cantonese Jyutping: jip5 chān pǐn dà mò yī lèi chān pǐn wéi zhāo tǎi de hào zhāo wù |
| 10937 水 | 水 | 水平渠道冲突 | 水平渠道衝突 | Horizontal channel conflict | shuǐ píng qú dào chōng tū | seoi2 ping4 keoi4 dou1 cung1 dat6 | 「水平渠道冲突」,Yes Order No: 10937 : Traditional Chinese: 水平渠道衝突。 Definition: Horizontal channel conflict ; Mandarin Pinyin: shuǐ píng qú dào chōng tū ; Cantonese Jyutping: seoi2 ping4 keoi4 dou1 cung1 dat6 |
| 10947 小 | 小 | 小册津贴 | 小冊津貼 | Fringe benefits | xiǎo cǎi jīn tiē | siu2 ngai6 zoon1 zeoi1 pī3 | 「小册津贴」,Yes Order No: 10947 : Traditional Chinese: 小冊津貼。 Definition: Fringe benefits ; Mandarin Pinyin: xiǎo cǎi jīn tiē ; Cantonese Jyutping: siu2 ngai6 zoon1 zeoi1 pī3 |
| 11103 销 | 销 | 销售数据 | 銷售數據 | Point-of-sales (POS) data | xiāo shù jiān shù | siu1 sau4 dim2 soei3 geoi3 | 「销售数据」,Yes Order No: 11103 : Traditional Chinese: 銷售數據。 Definition: Point-of-sales (POS) data ; Mandarin Pinyin: xiāo shù jiān shù ; Cantonese Jyutping: siu1 sau4 dim2 soei3 geoi3 |
| 11103 销 | 销 | 销售规划。销售计划 | 銷售規劃。銷售計劃 | Sales planning | xiāo shù guī huà , xiāo shù jì huà | siu1 sau4 kwai1 waak6 , siu1 sau4 gaik1 waak6 | 「销售规划。销售计划」,Yes Order No: 11103 : Traditional Chinese: 銷售規劃。銷售計劃。 Definition: Sales planning ; Mandarin Pinyin: xiāo shù guī huà , xiāo shù jì huà ; Cantonese Jyutping: siu1 sau4 kwai1 waak6 , siu1 sau4 gaik1 waak6 |
| 11103 销 | 销 | 销售经理 | 銷售經理 | Sales manager | xiāo shù jīng lǐ | siu1 sau4 ging1 lei5 | 「销售经理」,Yes Order No: 11103 : Traditional Chinese: 銷售經理。 Definition: Sales manager ; Mandarin Pinyin: xiāo shù jīng lǐ ; Cantonese Jyutping: siu1 sau4 ging1 lei5 |
| 11103 销 | 销 | 销售现场 | 銷售現場 | Point of sale display | xiāo shù xiān chǎng cū xiǎo | siu1 sau4 jip6 coeng4 cūk1 siu1 | 「销售现场」,Yes Order No: 11103 : Traditional Chinese: 銷售現場。 Definition: Point of sale information ; Mandarin Pinyin: xiāo shù xiān chǎng cū xiǎo ; Cantonese Jyutping: siu1 sau4 jip6 coeng4 cūk1 siu1 |
| 11103 销 | 销 | 销售信息 | 銷售點信息 | Point of sale information | xiāo shù xiān chǎng cū xiǎo | siu1 sau4 dim2 seoi3 siu1 | 「销售信息」,Yes Order No: 11103 : Traditional Chinese: 銷售點信息。 Definition: Point of sale information ; Mandarin Pinyin: xiāo shù xiān chǎng cū xiǎo ; Cantonese Jyutping: siu1 sau4 dim2 seoi3 siu1 |
| 11103 销 | 销 | 销售研究 | 銷售研究 | Sales research | xiāo shù yán jiū | siu1 sau4 faai3 jing4 haam4 sou3 | 「销售研究」,Yes Order No: 11103 : Traditional Chinese: 銷售研究。 Definition: Sales research ; Mandarin Pinyin: xiāo shù yán jiū , xiāo shù diào yán ; Cantonese Jyutping: siu1 sau4 jing4 gao3 , siu1 sau4 dim2 jing4 |
| 11103 销 | 销 | 销售反应函数 | 銷售反應函數 | Sales response function | xiāo shù fǎn yīng hàn shù | siu1 sau4 faai3 jing4 haam4 sou3 | 「销售反应函数」,Yes Order No: 11103 : Traditional Chinese: 銷售反應函數。 Definition: Sales response function ; Mandarin Pinyin: xiāo shù fǎn yīng hàn shù ; Cantonese Jyutping: siu1 sau4 faai3 jing4 haam4 sou3 |
| 11103 销 | 销 | 销售人员决策 | 銷售人員決策 | Sales decision | xiāo shù rén yuán jué cǎi | siu1 sau4 jant1 jun4 juyt1 caak3 | 「销售人员决策」,Yes Order No: 11103 : Traditional Chinese: 銷售人員決策。 Definition: Sales force decision ; Mandarin Pinyin: xiāo shù rén yuán jué cǎi ; Cantonese Jyutping: siu1 sau4 jant1 jun4 juyt1 caak3 |
| 11103 销 | 销 | 销售指数 | 銷售指數 | Sales index | xiāo shù zhǐ shù | siu1 sau4 zai2 soei3 | 「销售指数」,Yes Order No: 11103 : Traditional Chinese: 銷售指數。 Definition: Sales index ; Mandarin Pinyin: xiāo shù zhǐ shù ; Cantonese Jyutping: siu1 sau4 zai2 soei3 |
| 11103 销 | 销 | 销售预测 | 銷售預測 | Sales forecast | xiāo shù yù cè | siu1 sau4 juyt1 caak1 | 「销售预测」,Yes Order No: 11103 : Traditional Chinese: 銷售預測。 Definition: Sales forecast ; Mandarin Pinyin: xiāo shù yù cè ; Cantonese Jyutping: siu1 sau4 juyt1 caak1 |
| 11103 销 | 销 | 销售人员。推销员 | 銷售人員。推銷員 | Salesman | xiāo shù rén yuán , tuī xiāo yuán | siu1 sau4 jant1 jun4 , teoi1 siu1 jun4 | 「销售人员。推销员」,Yes Order No: 11103 : Traditional Chinese: 銷售人員。推銷員。 Definition: Salesman ; Mandarin Pinyin: xiāo shù rén yuán , tuī xiāo yuán ; Cantonese Jyutping: siu1 sau4 jant1 jun4 , teoi1 siu1 jun4 |
| 11103 销 | 销 | 销售潜力 | 銷售潛量 | Sales potential | xiāo shù qián liàng | siu1 sau4 cim4 loeng6 | 「销售潜力」,Yes Order No: 11103 : Traditional Chinese: 銷售潛量。 Definition: Sales potential ; Mandarin Pinyin: xiāo shù qián liàng ; Cantonese Jyutping: siu1 sau4 jant1 jun4 , teoi1 siu1 jun4 |
| 11103 销 | 销 | 销售人员促销 | 銷售人員促銷 | Sales force promotion | xiāo shù rén yuán cù xiāo | siu1 sau4 jant1 jun4 cūk1 siu1 | 「销售人员促销」,Yes Order No: 11103 : Traditional Chinese: 銷售人員促銷。 Definition: Sales force promotion ; Mandarin Pinyin: xiāo shù rén yuán cù xiāo ; Cantonese Jyutping: siu1 sau4 jant1 jun4 cūk1 siu1 |
| 11103 销 | 销 | 销售分析 | 銷售分析 | Sales analysis | xiāo shù fēn xī | siu1 sau4 fan1 sik1 | 「销售分析」,Yes Order No: 11103 : Traditional Chinese: 銷售分析。 Definition: Sales analysis ; Mandarin Pinyin: xiāo shù fēn xī ; Cantonese Jyutping: siu1 sau4 fan1 sik1 |
| 11103 销 | 销 | 销售管理 | 銷售管理 | Sales management | xiāo shù guǎn lǐ | siu1 sau4 gun4 lei5 | 「销售管理」,Yes Order No: 11103 : Traditional Chinese: 銷售管理。 Definition: Sales management ; Mandarin Pinyin: xiāo shù guǎn lǐ ; Cantonese Jyutping: siu1 sau4 gun4 lei5 |
| 11103 销 | 销 | 销售配额 | 銷售配額 | Sales quota | xiāo shù pèi é | siu1 sau4 pui3 ngai6 | 「销售配额」,Yes Order No: 11103 : Traditional Chinese: 銷售配額。 Definition: Sales quota ; Mandarin Pinyin: xiāo shù pèi é ; Cantonese Jyutping: siu1 sau4 pui3 ngai6 |
| 11103 销 | 销 | 铁路平车运输服务 | 鐵路平車運輸服務 | Piggback freight service | tiě lù píng chē yùn shù fú wù | ti3 lo4 ping4 ce1 wan6 yut1 fuk6 mou6 | 「铁路平车运输服务」,Yes Order No: 11110 : Traditional Chinese: 鐵路平車運輸服務。 Definition: Piggback freight service ; Mandarin Pinyin: tiě lù píng chē yùn shù fú wù ; Cantonese Jyutping: ti3 lo4 ping4 ce1 wan6 yut1 fuk6 mou6 |
| 11110 铁 | 铁 | 铁杆忠诚者 | 鐵桿忠誠者 | Hard-core loyalist | tiě gān zhōng chéng zhě | ti3 gōn1 zung1 sing4 ze2 | 「铁杆忠诚者」,Yes Order No: 11110 : Traditional Chinese: 鐵桿忠誠者。 Definition: Hard-core loyalist ; Mandarin Pinyin: tiě gān zhōng chéng zhě ; Cantonese Jyutping: ti3 gōn1 zung1 sing4 ze2 |
| 11282 生 | 生 | 生产力的经济区域 | 生產力的經濟區域 | Economic region of production | shēng chǎn lì jīng jì yù | saang1 caan2 dik1 ging1 zai3 keoi1 wik6 | 「生产力的经济区域」,Yes Order No: 11282 : Traditional Chinese: 生產力的經濟區域。 Definition: Economic region of production ; Mandarin Pinyin: shēng chǎn de jīng jì yù ; Cantonese Jyutping: saang1 caan2 dik1 ging1 zai3 keoi1 wik6 |
| 11282 生 | 生 | 生态强观念 | 生態強觀念 | Ecological imperative concept | shēng tài qiáng guān niàn | saang1 taai3 koeng4 zai3 gun1 nim6 | 「生态强观念」,Yes Order No: 11282 : Traditional Chinese: 生態強觀念。 Definition: Ecological imperative concept ; Mandarin Pinyin: shēng tài qiáng guān niàn ; Cantonese Jyutping: saang1 taai3 koeng4 zai3 gun1 nim6 |
| 11282 生 | 生 | 生产柔性 | 生產柔性 | Production flexibility | shēng chǎn róu xìng | saang1 caan2 jiu4 sing3 | 「生产柔性」,Yes Order No: 11282 : Traditional Chinese: 生產柔性。 Definition: Production flexibility ; Mandarin Pinyin: shēng chǎn róu xìng ; Cantonese Jyutping: saang1 caan2 jiu4 sing3 |
| 11282 生 | 生 | 生产供应品 | 生產供應品 | Operating supplies | shēng chǎn gòng yīng pǐn | saang1 caan2 gun4 jing1 ban2 | 「生产供应品」,Yes Order No: 11282 : Traditional Chinese: 生產供應品。 Definition: Operating supplies ; Mandarin Pinyin: shēng chǎn gòng yīng pǐn ; Cantonese Jyutping: saang1 caan2 gun4 jing1 ban2 |
| 11282 生 | 生 | 生产者均衡 | 生產者均衡 | Producer equilibrium | shēng chǎn zhě jūn héng | saang1 caan2 ze2 gwan1 hang4 | 「生产者均衡」,Yes Order No: 11282 : Traditional Chinese: 生產者均衡。 Definition: Producer equilibrium ; Mandarin Pinyin: shēng chǎn zhě jūn héng ; Cantonese Jyutping: saang1 caan2 ze2 gwan1 hang4 |
| 11290 制 | 制 | 制造过程 | 製造過程 | Manufacturing process | zhì zào gōng chéng | zai3 zoi6 gwō3 cin4 | 「制造过程」,Yes Order No: 11290 : Traditional Chinese: 製造過程。 Definition: Manufacturing process ; Mandarin Pinyin: zhì zào gōng chéng ; Cantonese Jyutping: zai3 zoi6 gwō3 cin4 |
| 11290 制 | 制 | 制造商销售办事处 / 分支机构 | 製造商銷售辦事處 / 分支機構 | Manufacturers' sales offices / branches | zhì zào shāng xiāo shù bàn shì chù / fēn zhī gǎn gòu | zai3 zoi6 seung4 siu1 sau4 sau4 baan2 tai3 pui4 | 「制造商销售办事处 / 分支机构」,Yes Order No: 11290 : Traditional Chinese: 製造商銷售辦事處 / 分支機構。 Definition: Manufacturers' sales offices / branches ; Mandarin Pinyin: zhì zào shāng xiāo shù bàn shì chù / fēn zhī gǎn gòu ; Cantonese Jyutping: zai3 zoi6 seung4 siu1 sau4 sau4 baan2 pui4 |
| 11290 制 | 制 | 制造商品品牌 | 製造商商品品牌 | Manufacturers' sales brand | zhì zào shāng pǐn | zai3 zoi6 seung4 siu1 sau4 sau4 baan2 pui4 | 「制造商品品牌」,Yes Order No: 11290 : Traditional Chinese: 製造商商品品牌。 Definition: Manufacturers' sales brand ; Mandarin Pinyin: zhì zào shāng xiāo shù bàn shì chù / fēn zhī gǎn gòu ; Cantonese Jyutping: zai3 zoi6 seung4 siu1 sau4 sau4 baan2 pui4 |
| 11290 制 | 制 | 制造企业。生产企业 | 製造企業。生產企業 | Manufacturing companies | zhì zào yè , shēng chǎn qǐ yè | zai3 zoi6 kei5 jip6 , saang1 caan2 kei5 jip6 | 「制造企业。生产企业」,Yes Order No: 11290 : Traditional Chinese: 製造企業。生產企業。 Definition: Manufacturing companies ; Mandarin Pinyin: zhì zào yè , shēng chǎn qǐ yè ; Cantonese Jyutping: zai3 zoi6 kei5 jip6 , saang1 caan2 kei5 jip6 |
| 11313 缺 | 缺 | 缺乏弹性的 | 缺乏彈性的 | Inelastic | quē fá dàn xìng de | kyu3 faai3 daan4 sing3 dik1 | 「缺乏弹性的」,Yes Order No: 11313 : Traditional Chinese: 缺乏彈性的。 Definition: Inelastic ; Mandarin Pinyin: quē fá dàn xìng de ; Cantonese Jyutping: kyu3 faai3 daan4 sing3 dik1 |
| 11313 缺 | 缺 | 缺乏弹性的需求 | 缺乏彈性的需求 | Inelastic demand | quē fá dàn xìng de xū qiú | kyu3 faai3 daan4 sing3 dik1 seoi1 kau4 | 「缺乏弹性的需求」,Yes Order No: 11313 : Traditional Chinese: 缺乏彈性的需求。 Definition: Inelastic demand ; Mandarin Pinyin: quē fá dàn xìng de xū qiú ; Cantonese Jyutping: kyu3 faai3 daan4 sing3 dik1 seoi1 kau4 |
| 11313 缺 | 缺 | 缺货目。脱销数量 | 缺貨目。脫銷數量 | Number of stockouts | quē huò mù , tuō xiāo shù liàng | kyu3 fo3 soei3 muk6 , tyut3 siu1 sou3 loeng6 | 「缺货目。脱销数量」,Yes Order No: 11313 : Traditional Chinese: 缺貨目。脫銷數量。 Definition: Number of stockouts ; Mandarin Pinyin: quē huò mù , tuō xiāo shù liàng ; Cantonese Jyutping: kyu3 fo3 soei3 muk6 , tyut3 siu1 sou3 loeng6 |
| 11375 矩 | 矩 | 矩阵结构 | 矩陣結構 | Matrix structure | jǔ zhēn jié gòu | geoi2 zan6 zoi2 cik1 pik3 kau3 | 「矩阵结构」,Yes Order No: 11375 : Traditional Chinese: 矩陣結構。 Definition: Matrix structure ; Mandarin Pinyin: jǔ zhēn jié gòu ; Cantonese Jyutping: geoi2 zan6 zoi2 cik1 pik3 kau3 |
| 11375 矩 | 矩 | 矩阵组织 | 矩陣組織 | Matrix organizational structure | jǔ zhēn zhǔ jī gòu | geoi2 zan6 zoi2 gun4 | 「矩阵组织」,Yes Order No: 11375 : Traditional Chinese: 矩陣組織。 Definition: Matrix organizational structure ; Mandarin Pinyin: jǔ zhēn zhǔ jī gòu ; Cantonese Jyutping: geoi2 zan6 zoi2 cik1 pik3 kau3 |
| 11375 矩 | 矩 | 矩阵主管 | 矩陣主管 | Matrix bosses | jǔ zhēn zhǔ guǎn | geoi2 zan6 zoi2 gun4 | 「矩阵主管」,Yes Order No: 11375 : Traditional Chinese: 矩陣主管。 Definition: Matrix bosses ; Mandarin Pinyin: jǔ zhēn zhǔ guǎn ; Cantonese Jyutping: geoi2 zan6 zoi2 gun4 |
| 11377 短 | 短 | 短期成本曲线 | 短期成本曲線 | Short-run cost curve | duǎn qī chéng běn qū xiǎn | dyun2 kei4 sing4 bun2 kuk1 sin3 | 「短期成本曲线」,Yes Order No: 11377 : Traditional Chinese: 短期成本曲線。 Definition: Short-run cost curve ; Mandarin Pinyin: duǎn qī chéng běn qū xiǎn ; Cantonese Jyutping: dyun2 kei4 sing4 bun2 kuk1 sin3 |
| 11377 短 | 短 | 短期 | 短期 | Short-run | duǎn qī | dyun2 kei4 | 「短期」,Yes Order No: 11377 : Traditional Chinese: 短期。 Definition: Short-run ; Mandarin Pinyin: duǎn qī ; Cantonese Jyutping: dyun2 kei4 |
| 11377 短 | 短 | 短期均衡 | 短期均衡 | Short-run equilibrium | duǎn qī jūn héng | dyun2 kei4 gun4 hang4 | 「短期均衡」,Yes Order No: 11377 : Traditional Chinese: 短期均衡。 Definition: Short-run equilibrium ; Mandarin Pinyin: duǎn qī jūn héng ; Cantonese Jyutping: dyun2 kei4 gun4 hang4 |
| 11434 先 | 先 | 先入者。先见。先锋 | 先入者。先見。先鋒 | Pioneers | xiān rù zhě , xiān jiàn , xiān fēng | sin1 jip6 ze2 , sin1 keoi1 , sin1 fung1 | 「先入者。先见。先锋」,Yes Order No: 11434 : Traditional Chinese: 先入者。先見。先鋒。 Definition: Pioneers ; Mandarin Pinyin: xiān rù zhě , xiān qǐ , xiān fēng ; Cantonese Jyutping: sin1 jip6 ze2 , sin1 keoi1 , sin1 fung1 |
| 11434 先 | 先 | 先占稀缺资源 | 先佔稀缺資源 | Pre-empting scarce resources | xiān zhàn qī yǎo zī yuán | sin1 zoi6 lei3 jing4 zai1 jun4 | 「先占稀缺资源」,Yes Order No: 11434 : Traditional Chinese: 先佔稀缺資源。 Definition: Pre-empting scarce resources ; Mandarin Pinyin: xiān zhàn qī yǎo zī yuán ; Cantonese Jyutping: sin1 zoi6 lei3 jing4 zai1 jun4 |
| 11437 重 | 重 | 重新营销。再营销 | 重新營銷。再營銷 | Remarketing | zhòng xīn yíng xiāo , zài yíng xiāo | cung4 san1 jing4 si1 , zoi3 jing4 si1 | 「重新营销。再营销」,Yes Order No: 11437 : Traditional Chinese: 重新營銷。再營銷。 Definition: Remarketing ; Mandarin Pinyin: zhòng xīn yíng xiāo , zài yíng xiāo ; Cantonese Jyutping: cung4 san1 jing4 si1 , zoi3 jing4 si1 |
| 11437 重 | 重 | 重新定位 | 重新定位 | Repositioning | zhòng xīn dìng wèi | cung4 san1 ding4 wai2 | 「重新定位」,Yes Order No: 11437 : Traditional Chinese: 重新定位。 Definition: Repositioning ; Mandarin Pinyin: zhòng xīn dìng wèi ; Cantonese Jyutping: cung4 san1 ding4 wai2 |
| 11448 特 | 特 | 特许经营所有者 | 特許經營所有者 | Franchiser | tè xǔ jīng yíng zhǔ yǒu zhě | dak6 heo2 jing1 jing4 zoi3 jau5 ze2 | 「特许经营所有者」,Yes Order No: 11448 : Traditional Chinese: 特許經營所有者。 Definition: Franchiser ; Mandarin Pinyin: tè xǔ jīng yíng zhǔ yǒu zhě ; Cantonese Jyutping: dak6 heo2 jing1 jing4 zoi3 jau5 ze2 |
| 11448 特 | 特 | 特取市场 | 特取市場 | Hypermarket | tè qǔ shì chǎng | dak6 wai6 dok1 juyt1 | 「特取市场」,Yes Order No: 11448 : Traditional Chinese: 特取市場。 Definition: Hypermarket ; Mandarin Pinyin: tè qǔ shì chǎng ; Cantonese Jyutping: dak6 kapi3 soei3 coeng4 |
| 11448 特 | 特 | 特惠待遇 | 特惠待遇 | Preferential treatment | tè huì dài yù | mat6 mat6 gaw1 wan6 , saot6 mat6 gaw1 wan6 | 「特惠待遇」,Yes Order No: 11448 : Traditional Chinese: 特惠待遇。 Definition: Preferential treatment ; Mandarin Pinyin: tè huì dài yù ; Cantonese Jyutping: dak6 wai6 dok1 juyt1 |
| 11486 物 | 物 | 物物交换。实物交换 | 物物交換。實物交換 | Barter | wù wù jiāo huàn , shí wù jiāo huàn | mat6 zai1 ban1 loeng6 , saot6 tai2 bin3 loeng6 | 「物物交换。实物交换」,Yes Order No: 11486 : Traditional Chinese: 物物交換。實物交換。 Definition: Barter ; Mandarin Pinyin: wù wù jiāo huàn , shí wù jiāo huàn ; Cantonese Jyutping: mat6 mat6 gaw1 wan6 , saot6 mat6 gaw1 wan6 |
| 11486 物 | 物 | 物质变量。实体变量 | 物質變量。實體變量 | Physical descriptors | wù zhì biàn liàng , shí tǐ biàn liàng | mat6 zai1 bin3 loeng6 , saot6 tai2 bin3 loeng6 | 「物质变量。实体变量」,Yes Order No: 11486 : Traditional Chinese: 物質變量。實體變量。 Definition: Physical descriptors ; Mandarin Pinyin: wù zhì biàn liàng , shí tǐ biàn liàng ; Cantonese Jyutping: mat6 zai1 bin3 loeng6 , saot6 tai2 bin3 loeng6 |
| 11599 租 | 租 | 租赁者 | 租賃者 | Leaseholder | zū lín zhě | zoi1 jam6 ze2 | 「租赁者」,Yes Order No: 11599 : Traditional Chinese: 租賃者。 Definition: Leaseholder ; Mandarin Pinyin: zū lín zhě ; Cantonese Jyutping: zoi1 jam6 ze2 |
| 11599 租 | 租 | 租金 | 租金 | Rent | zū jīn | zoi1 jin1 | 「租金」,Yes Order No: 11599 : Traditional Chinese: 租金。 Definition: Rent ; Mandarin Pinyin: zū jīn ; Cantonese Jyutping: zoi1 jam6 ze2 |
| 11620 种 | 种 | 种群生态模型 | 族群生態模型 | Population ecology model | zhǒng qún shēng tài mó xíng | zung2 kwai4 saang1 tai3 mou4 jing4 | 「种群生态模型」,Yes Order No: 11620 : Traditional Chinese: 族群生態模型。 Definition: Population ecology model ; Mandarin Pinyin: zhǒng qún shēng tài mó xíng ; Cantonese Jyutping: zung2 kwai4 saang1 tai3 mou4 jing4 |
| 11620 种 | 种 | 种族构成 | 種族構成 | Ethnic composition | zhǒng zú kǎi gōng | zung2 zai3 kōk1 sing1 | 「种族构成」,Yes Order No: 11620 : Traditional Chinese: 種族構成。 Definition: Ethnic composition ; Mandarin Pinyin: zhǒng zú kǎi gōng chéng ; Cantonese Jyutping: zung2 zai3 kōk1 sing1 |
| 11629 利 | 利 | 利根树 | 利根樹 | Active listening | lì jī qīng tī | lei1 kik1 ping1 ting3 | 「利根树」,Yes Order No: 11629 : Traditional Chinese: 利根樹。 Definition: Active listening ; Mandarin Pinyin: lì jī qīng tī ; Cantonese Jyutping: lei1 kik1 ping1 ting3 |
| 11638 利 | 利 | 利用媒体影响大众 | 利用媒體影響大眾 | Media manipulation | lì yòng mèi tǐ yǐng xiǎng dà zhòng | lei6 jing4 mou4 tai2 jing4 hoeng2 daai6 zung3 | 「利用媒体影响大众」,Yes Order No: 11638 : Traditional Chinese: 利用媒體影響大眾。 Definition: Media manipulation ; Mandarin Pinyin: lì yòng mèi tǐ yǐng xiǎng dà zhòng ; Cantonese Jyutping: lei6 jing4 mou4 tai2 jing4 hoeng2 daai6 zung3 |
| 11638 利 | 利 | 利益分割 | 利益分割 | Benefit segmentation | lì yì fēn fēn | lei6 jik1 sik1 fan1 | 「利益分割」,Yes Order No: 11638 : Traditional Chinese: 利益分割。 Definition: Benefit segmentation ; Mandarin Pinyin: lì yì fēn ; Cantonese Jyutping: lei6 jik1 sik1 fan1 |
| 11679 移 | 移 | 移情作用 | 移情作用 | Empathy | yí qíng zuò yòng | jai4 cing4 zoi3 jung6 | 「移情作用」,Yes Order No: 11679 : Traditional Chinese: 移情作用。 Definition: Empathy ; Mandarin Pinyin: yí qíng zuò yòng ; Cantonese Jyutping: jai4 cing4 zoi3 jung6 |
| 11679 移 | 移 | 移动规模预算 | 移動規模預算 | Sliding-scale budget | yí dòng guī mó yuǎn suàn | jai4 dung6 kwai1 mou4 yu4 sun3 | 「移动规模预算」,Yes Order No: 11679 : Traditional Chinese: 移動規模預算。 Definition: Sliding-scale budget ; Mandarin Pinyin: yí dòng guī mó yuǎn suàn ; Cantonese Jyutping: jai4 dung6 kwai1 mou4 yu4 sun3 |
| 11695 掩 | 掩 | 掩盖法则 | 掩蓋法則 | Law of scarcity | yǎn gài fǎ zé | lei6 kwai1 jik1 zai3 sik1 | 「掩盖法则」,Yes Order No: 11695 : Traditional Chinese: 掩蓋法則。 Definition: Law of scarcity ; Mandarin Pinyin: yǎn gài fǎ zé ; Cantonese Jyutping: lei6 kwai1 jik1 zai3 sik1 |

| Order No. | First Character | Simplified Chinese | Traditional Chinese | Definition | Madanrin Pinyin | Cantonese Jyutping | Alba data |
|-----------|-----------------|--------------------|---------------------|---|---|---|---|
| 11796 | 长 | 长期总结本 | 長期總結本 | Long run total cost | zhǎng qī zǒng zhé běn | coeng4 koi4 zung2 sing4 bun2 | “长期总结本”, “Yes Order No.: 11796; Traditional Chinese: 長期總結本; Definition: Long run total cost. <Madanrin Pinyin: zhǎng qī zǒng zhé běn, gōng gòng zhǎng qī zǒng zīng4 bun2>.” |
| 11796 | 长 | 长期保证, 更长保证期 | 長期保證, 更長保證期 | Longer warranties | zhǎng qī bǎo zhèng, gèng zhǎng bǎo zhèng qī | coeng4 koi4 zung2 zing4 , gang1 coeng4 bou2 zing3 koi4 | “长期保证, 更长保证期”, “Yes Order No.: 11796; Traditional Chinese: 長期保證, 更長保證期; Definition: Longer warranties. <Madanrin Pinyin: zhǎng qī bǎo zhèng, gèng zhǎng bǎo zhèng qī>.” |
| 11796 | 长 | 长期产业供给曲线 | 長期產業供給曲線 | Long run industry supply curve | zhǎng qī chǎn yè gòng gěi qū xiǎn | coeng4 koi4 caan2 jip6 gun2 kap1 kui1 sin3 | “长期产业供给曲线”, “Yes Order No.: 11796; Traditional Chinese: 長期產業供給曲線; Definition: Long run industry supply curve. <Madanrin Pinyin: zhǎng qī chǎn yè gòng gěi qū xiǎn>.” |
| 11961 | 第三 | 三级价格歧视 | 第三級價格歧視 | Third-degree price discrimination | dì sān jí jià gé qī shì | dai3 saam1 kap1 gaai3 gaak3 koi4 se6 | “第三级价格歧视”, “Yes Order No.: 11961; Traditional Chinese: 第三級價格歧視; Definition: Third-degree price discrimination. <Madanrin Pinyin: dì sān jí jià gé qī>.” |
| 11961 | 第一 | 一手资料 | 第一手資料 | Primary data | dì yī shǒu zī liào | dai1 sai1 sau2 zai1 fu2 | “第一手资料”, “Yes Order No.: 11961; Traditional Chinese: 第一手資料; Definition: Primary data. <Madanrin Pinyin: dì yī shǒu zī liào>.” |
| 11961 | 第一 | 第一资料的收集, 搜集原 | 第一手資料的收集, 蒐集原 | Primary data collection | dì yī shǒu zī liào de shōu jí | dai1 sai1 sau2 zai1 fu2 dai1 sai1 zao1, sau2 zao1 | “第一资料的收集, 搜集原始数据”, “Yes Order No.: 11961; Traditional Chinese: 第一手資料的收集, 蒐集原始数据; Definition: Primary data collection. <Madanrin Pinyin: dì yī shǒu zī liào de shōu jí, shōu jí yuán shǒu zī liào>.” |
| 12213 | 管 | 管理幅度 | 管理幅度 | Span of management | guǎn lǐ fú dù | gun2 lei5 fú1 dou1 | “管理幅度”, “Yes Order No.: 12213; Traditional Chinese: 管理幅度; Definition: Span of management. <Madanrin Pinyin: guǎn lǐ fú dù>.” |
| 12213 | 管 | 管家原则 | 管家原則 | Stewardship principle | guǎn jiā yuán zé | gun2 gaai1 yuán2 zai1 | “管家原则”, “Yes Order No.: 12213; Traditional Chinese: 管家原則; Definition: Stewardship principle. <Madanrin Pinyin: guǎn jiā yuán zé>.” |
| 12213 | 管 | 管理方格 | 管理方格 | Managerial Grid | guǎn lǐ fāng gé | gun2 lei5 fang1 gaai3 | “管理方格”, “Yes Order No.: 12213; Traditional Chinese: 管理方格; Definition: Managerial Grid. <Madanrin Pinyin: guǎn lǐ fāng gé>.” |
| 12230 | 及时 | 及时性 | 及時性 | Promptness | jí shí xìng | kap1 si1 xing1 | “及时性”, “Yes Order No.: 12230; Traditional Chinese: 及時性; Definition: Promptness. <Madanrin Pinyin: jí shí xìng>.” |
| 12230 | 及时 | 及时(即时)采购安排 | 及時(即時)採購安排 | Just-in-time purchasing arrangements | jí shí (jí shí) cǎi gòu ān pái | kap1 si1 (zik1 si1) coi2 kau3 ngon1 paai4 | “及时(即时)采购安排”, “Yes Order No.: 12230; Traditional Chinese: 及時(即時)採購安排; Definition: Just-in-time purchasing arrangements. <Madanrin Pinyin: jí shí (jí shí) cǎi gòu ān pái>.” |
| 12242 | 余 | 杂货商店 | 雜貨商店 | Variety store | zá huò shāng diàn | zao1 fu3 seong1 dim3 | “杂货商店”, “Yes Order No.: 12242; Traditional Chinese: 雜貨商店; Definition: Variety store. <Madanrin Pinyin: zá huò shāng diàn>.” |
| 12369 | 服 | 服务产品 | 服務產品 | Service product | fú wù chǎn pǐn | fuk6 mou4 caan2 ban2 | “服务产品”, “Yes Order No.: 12369; Traditional Chinese: 服務產品; Definition: Service product. <Madanrin Pinyin: fú wù chǎn pǐn>.” |
| 12369 | 服 | 服务的国际化 | 服務的國際化 | Internationalization of services | fú wù de guó jì huà | fuk6 mou4 dai1 gwok3 zai3 faa3 | “服务的国际化”, “Yes Order No.: 12369; Traditional Chinese: 服務的國際化; Definition: Internationalization of services. <Madanrin Pinyin: fú wù de guó jì huà>.” |
| 12369 | 服 | 服务组合 | 服務組合 | Service mix | fú wù zǔ hé | fuk6 mou4 zui2 | “服务组合”, “Yes Order No.: 12369; Traditional Chinese: 服務組合; Definition: Service mix. <Madanrin Pinyin: fú wù zǔ hé>.” |
| 12453 | 股 | 股票市场 | 股票市場 | Stock market | guǒ piào shì chǎng | go1 pui2 si1 coeng4 | “股票市场”, “Yes Order No.: 12453; Traditional Chinese: 股票市場; Definition: Stock market. <Madanrin Pinyin: guǒ piào shì chǎng>.” |
| 12544 | 包 | 包装培训 | 包裝培訓 | Off-the-job training | bāo zhuāng péi xùn | tyu3 caan2 pui1 fan3 | “包装培训”, “Yes Order No.: 12544; Traditional Chinese: 包裝培訓; Definition: Off-the-job training. <Madanrin Pinyin: bāo zhuāng péi xùn>.” |
| 12638 | 包 | 包装 | 包裝 | Envelope curve | bāo zhuāng xuǎn | bau1 lei5 xun1 | “包装”, “Yes Order No.: 12623; Traditional Chinese: 包裝; Definition: Envelope curve. <Madanrin Pinyin: bāo zhuāng xuǎn>.” |
| 12638 | 包 | 包装观念 | 包裝觀念 | Packaging concept | bāo zhuāng guān niàn | bau1 zong1 gun1 nim6 | “包装观念”, “Yes Order No.: 12623; Traditional Chinese: 包裝觀念; Definition: Packaging concept. <Madanrin Pinyin: bāo zhuāng guān niàn>.” |
| 13136 | 免 | 免费商品 | 免費商品 | Free goods | mǎn fèi shāng pǐn | min5 faai3 seong1 ban2 | “免费商品”, “Yes Order No.: 13138; Traditional Chinese: 免費商品; Definition: Free goods. <Madanrin Pinyin: mǎn fèi shāng pǐn>.” |
| 13138 | 免 | 免费维护 | 免費維護 | Free maintenance | mǎn fèi bǎo yǎng | min5 faai3 bou2 jeng5 | “免费维护”, “Yes Order No.: 13138; Traditional Chinese: 免費維護; Definition: Free maintenance. <Madanrin Pinyin: mǎn fèi bǎo yǎng>.” |
| 13191 | 满 | 满足 | 滿足 | Satisfaction | mǎn zú | man5 zoi1 | “满足”, “Yes Order No.: 13191; Traditional Chinese: 滿足; Definition: Satisfaction. <Madanrin Pinyin: mǎn zú>.” |
| 13288 | 外 | 外部刺激 | 外部刺激 | External stimuli | wài bù cì jī | ngoi6 bou6 ci1 gi1 | “外部刺激”, “Yes Order No.: 13288; Traditional Chinese: 外部刺激; Definition: External stimuli. <Madanrin Pinyin: wài bù cì jī>.” |
| 13288 | 外 | 外部性内部化 | 外部性內部化 | Internalization of externalities | wài bù xìng nèi bù huà | ngoi6 bou6 sing1 noi6 bou6 faa3 | “外部性内部化”, “Yes Order No.: 13288; Traditional Chinese: 外部性內部化; Definition: Internalization of externalities. <Madanrin Pinyin: wài bù xìng nèi bù huà>.” |
| 13288 | 外 | 外部奖励 | 外部獎勵 | Extrinsic rewards | wài bù jiǎng lì | ngoi6 bou6 seong2 lai6 | “外部奖励”, “Yes Order No.: 13288; Traditional Chinese: 外部獎勵; Definition: Extrinsic rewards. <Madanrin Pinyin: wài bù jiǎng lì>.” |
| 13288 | 外 | 外部性 | 外部性 | Externalities | wài bù xìng | ngoi6 bou6 sing1 | “外部性”, “Yes Order No.: 13288; Traditional Chinese: 外部性; Definition: Externalities. <Madanrin Pinyin: wài bù xìng>.” |
| 13288 | 外 | 外部环境 | 外部環境 | External environment | wài bù huán jīng | ngoi6 bou6 waan4 ging2 | “外部环境”, “Yes Order No.: 13288; Traditional Chinese: 外部環境; Definition: External environment. <Madanrin Pinyin: wài bù huán jīng>.” |
| 13288 | 外 | 外部营销 | 外部行銷 | External marketing | wài bù yǐng xiāo | ngoi6 bou6 jing1 si1 | “外部营销”, “Yes Order No.: 13288; Traditional Chinese: 外部行銷; Definition: External marketing. <Madanrin Pinyin: wài bù yǐng xiāo>.” |
| 13288 | 外 | 外籍销售人员, 外派销售队伍 | 外籍銷售人員, 外派銷售隊伍 | Outside sales force | wài qín xiāo shù rén yuán | ngoi6 kan4 sui1 sau5 jaan4 yun4 , ngoi6 paai4 | “外籍销售人员, 外派销售队伍”, “Yes Order No.: 13288; Traditional Chinese: 外籍銷售人員, 外派銷售隊伍; Definition: Outside sales force. <Madanrin Pinyin: wài qín xiāo shù rén yuán>.” |
| 13292 | 多 | 多样性, 差异性 | 多變化, 差異性 | Diversity | duō yàng xìng, chà yì xìng | dou1 jiong6 sing3 , caai3 jio6 sing3 | “多样性, 差异性”, “Yes Order No.: 13292; Traditional Chinese: 多樣性, 差異性; Definition: Diversity. <Madanrin Pinyin: duō yàng xìng , chà yì xìng>.” |
| 13292 | 多 | 多角化营销 | 多角化行銷 | Diversified marketing | duō jiǎo huà yǐng xiāo | dou1 gok3 faa3 jing1 si1 | “多角化营销”, “Yes Order No.: 13292; Traditional Chinese: 多角化行銷; Definition: Diversified marketing. <Madanrin Pinyin: duō jiǎo huà yǐng xiāo>.” |
| 13292 | 多 | 多渠道营销系统 | 多渠道營銷系統 | Multi-channel marketing system | duō qú dào yǐng xiāo xì tǒng | dou1 keoi4 dou6 jing1 sui1 hai6 tung2 | “多渠道营销系统”, “Yes Order No.: 13292; Traditional Chinese: 多渠道營銷系統; Definition: Multi-channel marketing system. <Madanrin Pinyin: duō qú dào yǐng xiāo xì tǒng>.” |
| 13292 | 多 | 多品牌策略, 多品牌化 | 多品牌策略, 多品牌化 | Multibranding | duō pǐn pái cè lüè , duō pǐn pái huà | dou1 ban2 paai4 caak3 loek6 , dou1 ban2 paai4 faa3 | “多品牌策略, 多品牌化”, “Yes Order No.: 13292; Traditional Chinese: 多品牌策略, 多品牌化; Definition: Multibranding. <Madanrin Pinyin: duō pǐn pái cè lüè , duō pǐn pái huà>.” |
| 13292 | 多 | 多品牌战略 | 多品牌戰略 | Multiple-brand strategy | duō pǐn pái zhàn lüè | dou1 ban2 paai4 zai3 loek6 | “多品牌战略”, “Yes Order No.: 13292; Traditional Chinese: 多品牌戰略; Definition: Multiple-brand strategy. <Madanrin Pinyin: duō pǐn pái zhàn lüè>.” |
| 13292 | 多 | 多目标市场互动 | 多目標市場互動 | Interactions across multiple target markets | duō mù biāo shì chǎng hù dòng | dou1 muk6 biu1 si1 coeng4 wut6 dung6 | “多目标市场互动”, “Yes Order No.: 13292; Traditional Chinese: 多目標市場互動; Definition: Interactions across multiple target markets. <Madanrin Pinyin: duō mù biāo shì chǎng hù dòng>.” |
| 13292 | 多 | 多中心管理 | 多中心管理 | Polycentric manager | duō zhōng xīn guǎn lǐ zhě | dou1 zung1 sam1 jung2 lei5 ze2 | “多中心管理”, “Yes Order No.: 13292; Traditional Chinese: 多中心管理; Definition: Polycentric manager. <Madanrin Pinyin: duō zhōng xīn guǎn lǐ zhě>.” |
| 13292 | 多 | 多角化经营公司 | 多角化經營公司 | Diversified company | duō jiǎo huà jīng yíng gōng sī | dou1 gok3 faa3 ging1 jing1 gang1 si1 | “多角化经营公司”, “Yes Order No.: 13292; Traditional Chinese: 多角化經營公司; Definition: Diversified company. <Madanrin Pinyin: duō jiǎo huà jīng yíng gōng sī>.” |
| 13380 | 风 | 风景营销 | 風景行銷 | Landscape marketing | fēng jǐng yǐng xiāo | fung1 ging2 jing1 sui4 si1 | “风景营销”, “Yes Order No.: 13380; Traditional Chinese: 風景行銷; Definition: Landscape marketing. <Madanrin Pinyin: fēng jǐng yǐng xiāo>.” |
| 13380 | 风 | 风险承担 | 風險承擔 | Risk bearing | fēng xiǎn chéng dān | fung1 him2 sing3 daam1 | “风险承担”, “Yes Order No.: 13380; Traditional Chinese: 風險承擔; Definition: Risk bearing. <Madanrin Pinyin: fēng xiǎn chéng dān>.” |
| 13380 | 风 | 风险投资 | 風險投資 | Venture capital | fēng xiǎn tóu zī | fung1 him2 tau1 zai1 | “风险投资”, “Yes Order No.: 13380; Traditional Chinese: 風險投資; Definition: Venture capital. <Madanrin Pinyin: fēng xiǎn tóu zī>.” |
| 13433 | 传 | 传统营销 | 傳統行銷 | Classic marketing | chuán tǒng yǐng xiāo | cyun4 tung2 ying1 xiao1 | “传统营销”, “Yes Order No.: 13433; Traditional Chinese: 傳統行銷; Definition: Classic marketing. <Madanrin Pinyin: chuán tǒng yǐng xiāo>.” |
| 13433 | 传 | 传统方法 | 傳統方法 | Classical approach | chuán tǒng fāng fǎ | cyun4 tung2 jing1 faa3 faa3 | “传统方法”, “Yes Order No.: 13433; Traditional Chinese: 傳統方法; Definition: Classical approach. <Madanrin Pinyin: chuán tǒng fāng fǎ>.” |
| 13516 | 版权 | 著作权, 版权 | 版權, 著作權 | Copyright | bǎn quán , zhuó zuǒ quán | ban2 kyun4 , zyu3 zok3 kyun4 | “版权, 著作权”, “Yes Order No.: 13516; Traditional Chinese: 版權, 著作權; Definition: Copyright. <Madanrin Pinyin: bǎn quán , zhuó zuǒ quán>.” |
| 13566 | 便 | 便利商品 | 便利商品 | Convenience goods | bìnlì shān pǐn | bin6 lei5 ban2 | “便利商品”, “Yes Order No.: 13566; Traditional Chinese: 便利商品; Definition: Convenience goods. <Madanrin Pinyin: bin6 lei5 ban2>.” |
| 13566 | 便 | 便宜策略(低货低价) | 便宜策略(低貨低價) | Cheap goods strategy | biàn yí cè lüè (dī zhā dī jià) | biu6 jai4 fo3 zai3 loek6 (dai1 zai1 dai1 gaai3) | “便宜策略(低货低价)”, “Yes Order No.: 13566; Traditional Chinese: 便宜策略(低貨低價); Definition: Cheap-goods strategy. <Madanrin Pinyin: biàn yí cè lüè (dī zhā dī jià)>.” |
| 13615 | 供 | 供给价格弹性 | 供給價格彈性 | Price elasticity of supply | gòng gěi jià gé dǎn xìng | gun6 kap1 gaai3 gaak3 daan6 sing3 | “供给价格弹性”, “Yes Order No.: 13615; Traditional Chinese: 供給價格彈性; Definition: Price elasticity of supply. <Madanrin Pinyin: gòng gěi jià gé dǎn xìng>.” |
| 13615 | 供 | 供给曲线 | 供給曲線 | Supply curve | gòng gěi qū xiǎn | gun6 kap1 kui1 sin3 | “供给曲线”, “Yes Order No.: 13615; Traditional Chinese: 供給曲線; Definition: Supply curve. <Madanrin Pinyin: gòng gěi qū xiǎn>.” |
| 13615 | 供 | 供应链管理 | 供應鏈管理 | Supply-chain management | gòng yīng lián guǎn lǐ | gun6 jing1 ling2 gun2 lei5 | “供应链管理”, “Yes Order No.: 13615; Traditional Chinese: 供應鏈管理; Definition: Supply-chain management. <Madanrin Pinyin: gòng yīng lián guǎn lǐ>.” |
| 13648 | 倾 | 倾销 | 傾銷 | Dumping | qīng xiāo | king1 si1 | “倾销”, “Yes Order No.: 13648; Traditional Chinese: 傾銷; Definition: Dumping. <Madanrin Pinyin: qīng xiāo>.” |
| 13661 | 例行 | 例行技术 | 例行技術 | Routine technology | lái háng jì shù | lai6 hang6 gei6 seot6 | “例行技术”, “Yes Order No.: 13679; Traditional Chinese: 例行技術; Definition: Routine technology. <Madanrin Pinyin: lái háng jì shù>.” |
| 13679 | 优 | 优化 | 優化 | Optimization | yōu huà | jau1 faa3 | “优化”, “Yes Order No.: 13679; Traditional Chinese: 優化; Definition: Optimization. <Madanrin Pinyin: yōu huà>.” |
| 13708 | 代 | 代理商, 融资商, 要素 | 代理商, 融資商, 要素 | Factor | dài liǎng shāng , róng zī shāng , yào sù | dai1 lei5 shang1 , jung4 zi1 seong1 , jiu3 sou3 | “代理商, 融资商, 要素”, “Yes Order No.: 13708; Traditional Chinese: 代理商, 融資商, 要素; Definition: Factor. <Madanrin Pinyin: dài liǎng shāng , róng zī shāng , yào sù>.” |
| 13720 | 自 | 自由市场 | 自由市場 | Free trade zone | zì yóu shì chǎng | zi6 jau1 shai3 gang1 seong1 | “自由市场”, “Yes Order No.: 13720; Traditional Chinese: 自由市場; Definition: Free trade zone. <Madanrin Pinyin: zì yóu shì chǎng>.” |
| 13720 | 自 | 自有资金 | 自有資金 | Discretionary funds | zì yǒu zī jīn | zi6 zyu2 zi1 gam1 | “自有资金”, “Yes Order No.: 13720; Traditional Chinese: 自有資金; Definition: Discretionary funds. <Madanrin Pinyin: zì yǒu zī jīn>.” |
| 13720 | 自 | 自上而下计划 | 自上而下計劃 | Top-down planning | zì shàng ér xià jì huà | zi6 seong5 jai4 haan6 gaak3 waak6 | “自上而下计划”, “Yes Order No.: 13720; Traditional Chinese: 自上而下計劃; Definition: Top-down planning. <Madanrin Pinyin: zì shàng ér xià jì huà>.” |
| 13720 | 自 | 自然垄断 | 自然壟斷 | Natural monopoly | zì rán lǒng duàn | zi6 jing4 tung2 | “自然垄断”, “Yes Order No.: 13720; Traditional Chinese: 自然壟斷; Definition: Natural monopoly. <Madanrin Pinyin: zì rán lǒng duàn>.” |
| 13720 | 自 | 自然化管理 | 自然化管理 | Natissae management | zì yǒu huà guǎn lǐ | zi6 jau1 faai3 gun2 lei5 | “自然化管理”, “Yes Order No.: 13720; Traditional Chinese: 自然化管理; Definition: Natissae management. <Madanrin Pinyin: zì yǒu huà guǎn lǐ>.” |
| 13720 | 自 | 自动销售 | 自動銷售 | Automatic selling | zì dòng xiāo shù | zi6 dung6 lei5 sui1 | “自动销售”, “Yes Order No.: 13720; Traditional Chinese: 自動銷售; Definition: Automatic selling. <Madanrin Pinyin: zì dòng xiāo shù>.” |
| 13720 | 自 | 自由竞争 | 自由競爭 | Free competition | zì yǒu jìng zhēng | zi6 jau1 ging2 zang1 | “自由竞争”, “Yes Order No.: 13720; Traditional Chinese: 自由競爭; Definition: Free competition. <Madanrin Pinyin: zì yǒu jìng zhēng>.” |
| 13720 | 自 | 自我服务零售业 | 自我服務零售業 | Self-service retailing | zì wǒ fú wù líng shù yè | zi6 ngoi6 fu6 mou6 ling4 sau5 jip6 | “自我服务零售业”, “Yes Order No.: 13720; Traditional Chinese: 自我服務零售業; Definition: Self-service retailing. <Madanrin Pinyin: zì wǒ fú wù líng shù yè>.” |
| 13837 | 伊 | 伊利诺斯工厂 | 伊利諾斯工廠 | Illinois Tool Works | yī lì nuò sī gōng chǎng | jī1 lei5 nok6 si1 gun61 goi6 con2 | “伊利诺斯工厂”, “Yes Order No.: 13837; Traditional Chinese: 伊利諾斯工廠; Definition: Illinois Tool Works. <Madanrin Pinyin: yī lì nuò sī gōng chǎng>.” |
| 13897 | 侵 | 侵犯隐私权 | 侵犯隱私權 | Invasion of privacy | qīn fàn yǐn sī quán | can1 faan6 jing1 zi1 yun4 | “侵犯隐私权”, “Yes Order No.: 13897; Traditional Chinese: 侵犯隱私權; Definition: Invasion of privacy. <Madanrin Pinyin: qīn fàn yǐn sī quán>.” |
| 13914 | 假 | 假设 | 假設 | Hypothesis | jiǎ shè | giu1 faai3 gon6 | “假设”, “Yes Order No.: 13914; Traditional Chinese: 假設; Definition: Hypothesis. <Madanrin Pinyin: jiǎ shè>.” |
| 13914 | 假 | 假设 | 假設 | Hypothesis | jiǎ shè | giu1 faai3 | “假设”, “Yes Order No.: 13914; Traditional Chinese: 假設; Definition: Hypothesis. <Madanrin Pinyin: jiǎ shè>.” |
| 14070 | 保 | 保守派 | 保守派 | Pontiffactor | bǎo shǒu pài | bou2 sau2 paai3 | “保守派”, “Yes Order No.: 14070; Traditional Chinese: 保守派; Definition: Pontiffactor. <Madanrin Pinyin: bǎo shǒu pài>.” |
| 14070 | 保 | 保持战略 | 保持戰略 | Maintenance strategy | bǎo chí zhàn lüè | bou2 ci4 zai3 loek6 | “保持战略”, “Yes Order No.: 14070; Traditional Chinese: 保持戰略; Definition: Maintenance strategy. <Madanrin Pinyin: bǎo chí zhàn lüè>.” |
| 14070 | 保 | 保持战略 | 保持戰略 | Holding strategy | bǎo chí zhàn lüè | bou2 ci4 zai3 loek6 | “保持战略”, “Yes Order No.: 14070; Traditional Chinese: 保持戰略; Definition: Holding strategy. <Madanrin Pinyin: bǎo chí zhàn lüè>.” |
| 14070 | 保 | 保持策略 | 保持策略 | Retention | bǎo chí | bou2 lau4 | “保持策略”, “Yes Order No.: 14070; Traditional Chinese: 保持策略; Definition: Retention. <Madanrin Pinyin: bǎo chí>.” |
| 14070 | 保 | 保持策略, 保有顾客, 现有顾客 | 保持策略, 保有顧客, 現有顧客 | Retained customer | bǎo chí cù kǔ , xiǎn yǒu gù kǔ | bou2 ci4 gaik3 haak3 , bou2 jau5 gaik3 haak3 , jing6 jau5 gaik3 haak3 | “保持策略, 保有顾客, 现有顾客”, “Yes Order No.: 14070; Traditional Chinese: 保持策略, 保有顧客, 現有顧客; Definition: Retained customer. <Madanrin Pinyin: bǎo chí cù kǔ , xiǎn yǒu gù kǔ>.” |
| 14070 | 保 | 保证 | 保證 | Guarantees | bǎo zhèng | bou2 zing3 | “保证”, “Yes Order No.: 14070; Traditional Chinese: 保證; Definition: Guarantees. <Madanrin Pinyin: bǎo zhèng>.” |
| 14087 | 促 | 促销 | 促銷 | Promotion | cù xiāo | ci1 sui1 | “促销”, “Yes Order No.: 14087; Traditional Chinese: 促銷; Definition: Promotion. <Madanrin Pinyin: cù xiāo>.” |
| 14087 | 促 | 促销组合 | 促銷組合 | Promotion mix | cù xiāo zǔ hé | ci1 sui1 zou2 hap6 | “促销组合”, “Yes Order No.: 14087; Traditional Chinese: 促銷組合; Definition: Promotion mix. <Madanrin Pinyin: cù xiāo zǔ hé>.” |
| 14087 | 促 | 促销政策, 促销策略 | 促銷政策, 促銷策略 | Promotion policies | cù xiāo zhèng cè , cù xiāo cè lüè | ci1 sui1 zing3 caak3 , ci1 sui1 caak3 loek6 | “促销政策, 促销策略”, “Yes Order No.: 14087; Traditional Chinese: 促銷政策, 促銷策略; Definition: Promotion policies. <Madanrin Pinyin: cù xiāo zhèng cè , cù xiāo cè lüè>.” |
| 14087 | 促 | 促销努力, 促销投入, 促销 | 促銷努力, 促銷投入, 促銷 | Promotional effort | cù xiāo nǚ lì , cù xiāo tóu rù | ci1 sui1 faai3 jing6 , ci1 sui1 tau4 jip6 | “促销努力, 促销投入, 促销费用”, “Yes Order No.: 14087; Traditional Chinese: 促銷努力, 促銷投入, 促銷費用; Definition: Promotional effort. <Madanrin Pinyin: cù xiāo nǚ lì , cù xiāo tóu rù>.” |
| 14087 | 促 | 促销决策 | 促銷決策 | Promotion decisions | cù xiāo jué cè | ci1 sui1 yu3 caik3 | “促销决策”, “Yes Order No.: 14087; Traditional Chinese: 促銷決策; Definition: Promotion decisions. <Madanrin Pinyin: cù xiāo jué cè>.” |
| 14087 | 促 | 促销混乱, 促销紊乱 | 促銷混亂, 促銷紊亂 | Promotion clutter | cù xiāo hùn luàn , cù xiāo wěn luàn | ci1 sui1 wan6 yun6 , ci1 sui1 leon6 yun6 | “促销混乱, 促销紊乱”, “Yes Order No.: 14087; Traditional Chinese: 促銷混亂, 促銷紊亂; Definition: Promotion clutter. <Madanrin Pinyin: cù xiāo hùn luàn , cù xiāo wěn luàn>.” |
| 14087 | 促 | 促销品 | 促銷品 | Promotional products | cù xiāo pǐn | ci1 sui1 ban2 | “促销品”, “Yes Order No.: 14087; Traditional Chinese: 促銷品; Definition: Promotional products. <Madanrin Pinyin: cù xiāo pǐn>.” |
| 14087 | 促 | 促销工具, 促销手段 | 促銷工具, 促銷手段 | Promotion tools | cù xiāo gōng jù , cù xiāo shǒu duàn | ci1 sui1 gun61 goi6 , ci1 sui1 sau2 dyun6 | “促销工具, 促销手段”, “Yes Order No.: 14087; Traditional Chinese: 促銷工具, 促銷手段; Definition: Promotion tools. <Madanrin Pinyin: cù xiāo gōng jù , cù xiāo shǒu duàn>.” |
| 14140 | 修 | 修正(调整)市场 | 修正(調整)市場 | Modifying the market | xiū zhèng (diào zhèng) shì chǎng | sau1 zing3 (dau2 zing3) si1 coeng4 | “修正(调整)市场”, “Yes Order No.: 14140; Traditional Chinese: 修正(調整)市場; Definition: Modifying the market. <Madanrin Pinyin: xiū zhèng (diào zhèng) shì chǎng>.” |
| 14140 | 修 | 修正重调 | 修正重調 | Modified rebuy | sau1 zing3 zhòng jiào | sau1 zing3 cing4 kau3 | “修正重调”, “Yes Order No.: 14140; Traditional Chinese: 修正重調; Definition: Modified rebuy. <Madanrin Pinyin: xiū zhèng zhòng jiào>.” |
| 14148 | 任 | 任务管理 | 任務管理 | Task environment | rèn wù guǎn lǐ | jan6 mou4 waan4 ging2 | “任务管理”, “Yes Order No.: 14168; Traditional Chinese: 任務管理; Definition: Task environment. <Madanrin Pinyin: rèn wù guǎn lǐ>.” |
| 14168 | 任 | 任务管理 | 任務管理 | Task management | rèn wù xiǎng guǎn lǐ | jan6 mou4 jing4 gun2 lei5 | “任务管理”, “Yes Order No.: 14168; Traditional Chinese: 任務管理; Definition: Task management. <Madanrin Pinyin: rèn wù xiǎng guǎn lǐ>.” |
| 14257 | 低 | 低成本定价 | 低成本定價 | Low-cost pricing | dī chéng běn dìng jià | dai1 sing1 lei5 wai2 | “低成本定价”, “Yes Order No.: 14257; Traditional Chinese: 低成本定價; Definition: Low-cost pricing. <Madanrin Pinyin: dī chéng běn dìng jià>.” |
| 14257 | 低 | 低于自卖定价 | 低於自賣定價 | Off-list pricing | dī yú jì mǎo bìng dìng jià | dai1 jyu1 gaik3 muk6 biu6 ding6 gaik3 | “低于自卖定价”, “Yes Order No.: 14257; Traditional Chinese: 低於自賣定價; Definition: Off-list pricing. <Madanrin Pinyin: dī yú jì mǎo bìng dìng jià>.” |
| 14257 | 低 | 低息融资 | 低息融資 | Low-interest financing | dī xī róng zī | dai1 sik1 jung4 zai1 | “低息融资”, “Yes Order No.: 14257; Traditional Chinese: 低息融資; Definition: Low-interest financing. <Madanrin Pinyin: dī xī róng zī>.” |

| Yes Order No. | First Character | Simplified Chinese | Traditional Chinese | Definition | Mandarin Pinyin | Cantonese Jyutping | Abata |
|---------------|------------------|--------------------|---------------------|--|---|---|--|
| 14257 | 低 | 低介入程度 层级结构 | 低介入程度層級結構 | Low-involvement hierarchy | diē jiē nǐ chéng dù céng jí jié gòu | dal1 gaa3 jip6 cing4 dou4 cang4 kap1 gk3 kua3 | “低介入程度层级结构”,Yes Order No.:14257 ; Traditional Chinese: 低介入程度層級結構; Definition: Low-involvement hierarchy ;Mandarin Pinyin: diē jiē nǐ chéng dù céng jí jié gòu ; Cantonese Jyutping: dal1 gaa3 jip6 cing4 dou4 cang4 kap1 gk3 kua3”. |
| 14262 | 货 | 货币管制, 金融管制 | 貨幣管制, 金融管制 | Monetary regulation | huò bì guǎn zhì , jīn róng guǎn zhì | fo3 bu6 gun2 zai3 , gam1 jung4 gun2 zai3 | “货币管制, 金融管制”,Yes Order No.: 14262 ; Traditional Chinese: 貨幣管制, 金融管制; Definition: Monetary regulation ;Mandarin Pinyin: huò bì guǎn zhì , jīn róng guǎn zhì ; Cantonese Jyutping: fo3 bu6 gun2 zai3 , gam1 jung4 gun2 zai3”. |
| 14262 | 货币 | 货币 | 貨幣 | Money | huò bì | fo3 bu6 | “货币”,Yes Order No.: 14262 ; Traditional Chinese: 貨幣; Definition: Money ;Mandarin Pinyin: huò bì ; Cantonese Jyutping: fo3 bu6”. |
| 14314 | 价值主张, 价值诉求, 价值体现 | 價值主張, 價值訴求, 價值體現 | 價值主張, 價值訴求, 價值體現 | Value proposition | jià zhí zhǔ zhāng , jià zhí shù qiú , jià zhí tiǎn xiàn | ga3 zik6 zyu2 zong1 , ga3 zik6 sou3 kau4 , ga3 zik6 tui3 jing4 | “价值主张, 价值诉求, 价值体现”,Yes Order No.: 14314 ; Traditional Chinese: 價值主張, 價值訴求, 價值體現; Definition: Value proposition ;Mandarin Pinyin: jià zhí zhǔ zhāng , jià zhí shù qiú , jià zhí tiǎn xiàn ; Cantonese Jyutping: ga3 zik6 zyu2 zong1 , ga3 zik6 sou3 kau4 , ga3 zik6 tui3 jing4”. |
| 14314 | 价值判断 | 價值判斷 | 價值判斷 | Value judge | jià zhí pàn duàn | ga3 zik6 pun3 tyn5 | “价值判断”,Yes Order No.: 14314 ; Traditional Chinese: 價值判斷; Definition: Value judge ;Mandarin Pinyin: jià zhí pàn duàn ; Cantonese Jyutping: ga3 zik6 pun3 tyn5”. |
| 14314 | 价值传递网络 | 價值傳遞網絡 | 價值傳遞網絡 | Value delivery network | jià zhí chuān dì wǎng lù | ga3 zik6 cyun4 dai4 mong5 lok3 | “价值传递网络”,Yes Order No.: 14314 ; Traditional Chinese: 價值傳遞網絡; Definition: Value delivery network ;Mandarin Pinyin: jià zhí chuān dì wǎng lù ; Cantonese Jyutping: ga3 zik6 cyun4 dai4 mong5 lok3”. |
| 14314 | 价格领导权 | 價格領導權 | 價格領導權 | Price leadership | jià gé lǐng dǎo quán | ga3 gaak3 ling5 dou4 kyun4 | “价格领导权”,Yes Order No.: 14314 ; Traditional Chinese: 價格領導權; Definition: Price leadership ;Mandarin Pinyin: jià gé lǐng dǎo quán ; Cantonese Jyutping: ga3 gaak3 ling5 dou4 kyun4”. |
| 14314 | 价格策略 | 價格策略 | 價格策略 | Pricing policies | jià gé cè lüè , jià gé shèng jī | ga3 gaak3 caak3 loek6 , ga3 gaak3 sing1 kap1 | “价格策略”,Yes Order No.: 14314 ; Traditional Chinese: 價格策略; Definition: Pricing policies ;Mandarin Pinyin: jià gé cè lüè , jià gé shèng jī ; Cantonese Jyutping: ga3 gaak3 caak3 loek6 , ga3 gaak3 sing1 kap1”. |
| 14314 | 价格促销 | 價格促銷 | 價格促銷 | Price promotion | jià gé cù xiāo | ga3 gaak3 cuk1 siu1 | “价格促销”,Yes Order No.: 14314 ; Traditional Chinese: 價格促銷; Definition: Price promotion ;Mandarin Pinyin: jià gé cù xiāo ; Cantonese Jyutping: ga3 gaak3 cuk1 siu1”. |
| 14314 | 价格搜寻者 | 價格搜尋者 | 價格搜尋者 | Price seeker | jià gé sōu xū zhě | ga3 gaak3 sau2 kau4 ze2 | “价格搜寻者”,Yes Order No.: 14314 ; Traditional Chinese: 價格搜尋者; Definition: Price seeker ;Mandarin Pinyin: jià gé sōu xū zhě ; Cantonese Jyutping: ga3 gaak3 sau2 kau4 ze2”. |
| 14314 | 价值传递网络 | 價值傳遞網絡 | 價值傳遞網絡 | Value delivery network | jià zhí chuān dì wǎng lù | ga3 zik6 cyun4 dai4 mong5 lok3 | “价值传递网络”,Yes Order No.: 14314 ; Traditional Chinese: 價值傳遞網絡; Definition: Value delivery network ;Mandarin Pinyin: jià zhí chuān dì wǎng lù ; Cantonese Jyutping: ga3 zik6 cyun4 dai4 mong5 lok3”. |
| 14314 | 价格设定 | 價格設定 | 價格設定 | Price fixing | jià gé shè dìng | ga3 gaak3 cū3 ding6 | “价格设定”,Yes Order No.: 14314 ; Traditional Chinese: 價格設定; Definition: Price fixing ;Mandarin Pinyin: jià gé shè dìng ; Cantonese Jyutping: ga3 gaak3 cū3 ding6”. |
| 14314 | 价格折扣和折让 | 價格折扣和折讓 | 價格折扣和折讓 | Pricing discount and allowance | jià gé shé kòu hé shé ràng | ga3 gaak3 zik3 kau3 wo4 zhi3 jiong6 | “价格折扣和折让”,Yes Order No.: 14314 ; Traditional Chinese: 價格折扣和折讓; Definition: Pricing discount and allowance ;Mandarin Pinyin: jià gé shé kòu hé shé ràng ; Cantonese Jyutping: ga3 gaak3 zik3 kau3 wo4 zhi3 jiong6”. |
| 14314 | 价格结构 | 價格結構 | 價格結構 | Price structure | jià gé jié gòu | ga3 gaak3 gk3 kau3 | “价格结构”,Yes Order No.: 14314 ; Traditional Chinese: 價格結構; Definition: Price structure ;Mandarin Pinyin: jià gé jié gòu ; Cantonese Jyutping: ga3 gaak3 gk3 kau3”. |
| 14315 | 伦理道德观 | 倫理道德觀 | 倫理道德觀 | Ethic ombudsperson | lún lǐ xūn shí guān | leon4 le5 ceon4 si5 gun1 | “伦理道德观”,Yes Order No.: 14315 ; Traditional Chinese: 倫理道德觀; Definition: Ethic ombudsperson ;Mandarin Pinyin: lún lǐ xūn shí guān ; Cantonese Jyutping: leon4 le5 ceon4 si5 gun1”. |
| 14315 | 伦理问题, 道德问题 | 倫理問題, 道德問題 | 倫理問題, 道德問題 | Ethic issues | lún lǐ wèn tí , dào dé wèn tí | leon4 le5 man4 tai4 , dou4 dak1 man4 tai4 | “伦理问题, 道德问题”,Yes Order No.: 14315 ; Traditional Chinese: 倫理問題, 道德問題; Definition: Ethic issues ;Mandarin Pinyin: lún lǐ wèn tí , dào dé wèn tí ; Cantonese Jyutping: leon4 le5 man4 tai4 , dou4 dak1 man4 tai4”. |
| 14337 | 集体化阶段 | 集體化階段 | 集體化階段 | Collectivity stage | jī tǐ huà jiē duàn | zaap6 taiz1 song1 fa3 | “集体化阶段”,Yes Order No.: 14337 ; Traditional Chinese: 集體化階段; Definition: Collectivity stage ;Mandarin Pinyin: jī tǐ huà jiē duàn ; Cantonese Jyutping: zaap6 taiz1 faa3 gaai1 dyun4”. |
| 14337 | 集中性 | 集中性 | 集中性 | Centrality | jī zhōng xìng | zaap6 zung1 sing1 | “集中性”,Yes Order No.: 14337 ; Traditional Chinese: 集中性; Definition: Centrality ;Mandarin Pinyin: jī zhōng xìng ; Cantonese Jyutping: zaap6 zung1 sing1”. |
| 14337 | 集客式营销 | 集客式營銷 | 集客式營銷 | Inbound Marketing | jí kè shì yíng xiāo | zaab6 gaak3 vig1 yng1 xui1 | “集客式营销”,Yes Order No.: 14337 ; Traditional Chinese: 集客式營銷; Definition: Inbound Marketing ;Mandarin Pinyin: jí kè shì yíng xiāo ; Cantonese Jyutping: zaab6 gaak3 vig1 yng1 xui1”. |
| 14360 | 信息来源 | 信息來源 | 信息來源 | Information sources | xìn xī lái yuán | seon3 sik1 tung1 wan6 | “信息来源”,Yes Order No.: 14360 ; Traditional Chinese: 信息來源; Definition: Information sources ;Mandarin Pinyin: xìn xī lái yuán ; Cantonese Jyutping: seon3 sik1 tung1 wan6”. |
| 14360 | 信息通信行业 | 信息通信行業 | 信息通信行業 | Informaticommunications Industry | xìn xī tōng xìn háng yè | seon3 sik1 tung1 seon3 hang4 jip6 | “信息通信行业”,Yes Order No.: 14360 ; Traditional Chinese: 信息通信行業; Definition: Informaticommunications Industry ;Mandarin Pinyin: xìn xī tōng xìn háng yè ; Cantonese Jyutping: seon3 sik1 tung1 seon3 hang4 jip6”. |
| 14360 | 信息控制者, 信息传递者 | 信息控制者, 信息傳遞者 | 信息控制者, 信息傳遞者 | Gatekeepers | xìn xī kòng zhì zhě , xìn xī chuān dì zhě | seon3 sik1 hung3 za3 ze2 , seon3 sik1 cyun4 dai4 ze2 | “信息控制者, 信息传递者”,Yes Order No.: 14360 ; Traditional Chinese: 信息控制者, 信息傳遞者; Definition: Gatekeepers ;Mandarin Pinyin: xìn xī kòng zhì zhě , xìn xī chuān dì zhě ; Cantonese Jyutping: seon3 sik1 hung3 za3 ze2 , seon3 sik1 cyun4 dai4 ze2”. |
| 14360 | 信息时代 | 信息時代 | 信息時代 | Informa tion age | xìn xī shí dài | seon3 sik1 si4 doi4 | “信息时代”,Yes Order No.: 14360 ; Traditional Chinese: 信息時代; Definition: Informa tion age ;Mandarin Pinyin: xìn xī shí dài ; Cantonese Jyutping: seon3 sik1 si4 doi4”. |
| 14360 | 信息转换 | 信息轉換 | 信息轉換 | Information transformation | xìn xī zhuǎn huàn | seon3 sik1 zyu2 wan6 | “信息转换”,Yes Order No.: 14360 ; Traditional Chinese: 信息轉換; Definition: Information transformation ;Mandarin Pinyin: xìn xī zhuǎn huàn ; Cantonese Jyutping: seon3 sik1 zyu2 wan6”. |
| 14360 | 信息成本 | 信息成本 | 信息成本 | Information cost | xìn xī chéng běn | seon3 sik1 sing1 bun2 | “信息成本”,Yes Order No.: 14360 ; Traditional Chinese: 信息成本; Definition: Information cost ;Mandarin Pinyin: xìn xī chéng běn ; Cantonese Jyutping: seon3 sik1 sing1 bun2”. |
| 14363 | 住 | 住宅区购买者 | 住宅區購買者 | Resident buyer | zhù zhī qū gòu mǎi zhě | zyu6 zaak6 keoi1 kau3 maai5 ze2 | “住宅区购买者”,Yes Order No.: 14363 ; Traditional Chinese: 住宅區購買者; Definition: Resident buyer ;Mandarin Pinyin: zhù zhī qū gòu mǎi zhě ; Cantonese Jyutping: zyu6 zaak6 keoi1 kau3 maai5 ze2”. |
| 14394 | 位置决策 | 位置決策 | 位置決策 | Location decision | wèi zhì jué cè | wai2 z3 kyut3 caak3 | “位置决策”,Yes Order No.: 14394 ; Traditional Chinese: 位置決策; Definition: Location decision ;Mandarin Pinyin: wèi zhì jué cè ; Cantonese Jyutping: wai2 z3 kyut3 caak3”. |
| 14412 | 偏导数 | 偏導數 | 偏導數 | Partial derivative | piān dǎo shù | pin1 do4 sou3 | “偏导数”,Yes Order No.: 14412 ; Traditional Chinese: 偏導數; Definition: Partial derivative ;Mandarin Pinyin: piān dǎo shù ; Cantonese Jyutping: pin1 do4 sou3”. |
| 14412 | 偏好关系 | 偏好關係 | 偏好關係 | Preference relation | piān hào guān xì | pin1 hou2 gwan1 hai6 | “偏好数”,Yes Order No.: 14412 ; Traditional Chinese: 偏好關係; Definition: Preference relation ;Mandarin Pinyin: piān hào guān xì ; Cantonese Jyutping: pin1 hou2 gwan1 hai6”. |
| 14439 | 伪造需要, 错误需求 | 偽造需要, 錯誤需求 | 偽造需要, 錯誤需求 | False wants | wěi zào xū yào , cuò wù xū yào | ngai6 zou6 sei1 ju3 , co3 ng6 sei1 ju3 | “伪造需要, 错误需求”,Yes Order No.: 14439 ; Traditional Chinese: 偽造需要, 錯誤需求; Definition: False wants ;Mandarin Pinyin: wěi zào xū yào , cuò wù xū yào ; Cantonese Jyutping: ngai6 zou6 sei1 ju3 , co3 ng6 sei1 ju3”. |
| 14447 | 仪器观察 | 儀器觀察 | 儀器觀察 | Mechanical observation | yí qì guān chá | mau6 jik6 zai3 kau3 | “仪器观察”,Yes Order No.: 14447 ; Traditional Chinese: 儀器觀察; Definition: Mechanical observation ;Mandarin Pinyin: yí qì guān chá ; Cantonese Jyutping: jau6 hei3 gun1 caa3”. |
| 14489 | 贸易折扣 | 貿易折扣 | 貿易折扣 | Trade discounts | mào yì chéng kǒu | mau6 jik6 cuk1 sui1 gung1 geoi6 , keoi4 dou4 cuk1 sui1 dau4 | “贸易折扣”,Yes Order No.: 14489 ; Traditional Chinese: 貿易折扣; Definition: Trade discounts ;Mandarin Pinyin: mào yì chéng kǒu ; Cantonese Jyutping: mau6 jik6 zai3 kau3”. |
| 14489 | 贸易促销工具, 渠道促销手段 | 貿易促銷工具, 渠道促銷手段 | 貿易促銷工具, 渠道促銷手段 | Trade promotion tools | mào yì cù xiāo gōng jù , qū dào cù xiāo shǒu duàn | mau6 jik6 tai2 hai6 , mau6 jik6 tai2 zai3 | “贸易促销工具, 渠道促销手段”,Yes Order No.: 14489 ; Traditional Chinese: 貿易促銷工具, 渠道促銷手段; Definition: Trade promotion tools ;Mandarin Pinyin: mào yì cù xiāo gōng jù , qū dào cù xiāo shǒu duàn ; Cantonese Jyutping: mau6 jik6 cuk1 sui1 gung1 geoi6 , keoi4 dou4 cuk1 sui1 dau4”. |
| 14528 | 后向一体化 | 後向一體化 | 後向一體化 | Backward integration | hòu xiàng yī tǐ huà | hou4 mong3 jai1 tai2 faa3 | “后向一体化”,Yes Order No.: 14528 ; Traditional Chinese: 後向一體化; Definition: Backward integration ;Mandarin Pinyin: hòu xiàng yī tǐ huà ; Cantonese Jyutping: hau4 hong3 jai1 tai2 faa3”. |
| 14541 | 质量维度 | 質量維度 | 質量維度 | Quality dimensions | zhì liàng wéi dù | zai1 loeng1 wai4 dou4 | “质量维度”,Yes Order No.: 14541 ; Traditional Chinese: 質量維度; Definition: Quality dimensions ;Mandarin Pinyin: zhì liàng wéi dù ; Cantonese Jyutping: zai1 loeng1 wai4 dou4”. |
| 14541 | 质量维度 | 質量維度 | 質量維度 | Dimensions of quality | zhì liàng wéi dù | zai1 loeng1 wai4 dou4 | “质量维度”,Yes Order No.: 14541 ; Traditional Chinese: 質量維度; Definition: Dimensions of quality ;Mandarin Pinyin: zhì liàng wéi dù ; Cantonese Jyutping: zai1 loeng1 wai4 dou4”. |
| 14658 | 反应 | 反應 | 反應 | Response | fǎn yīng | faan1 jing3 | “反应”,Yes Order No.: 14658 ; Traditional Chinese: 反應; Definition: Response ;Mandarin Pinyin: fǎn yīng ; Cantonese Jyutping: faan1 jing3”. |
| 14658 | 反馈 | 反饋 | 反饋 | Feedback | fǎn kuī | faan1 gwa3 | “反馈”,Yes Order No.: 14658 ; Traditional Chinese: 反饋; Definition: Feedback ;Mandarin Pinyin: fǎn kuī ; Cantonese Jyutping: faan1 gwa3”. |
| 14663 | 行业吸引力 - 业务地位矩阵 | 行業吸引力 - 業務地位矩陣 | 行業吸引力 - 業務地位矩陣 | Industry attractiveness-business position matrix | háng yè xī yǐn lì - yè wù dì wéi zhì zǔ zhāng | hang4 jip6 kap1 jan5 lik6 - jip6 mou6 dei4 wai2 zai3 | “行业吸引力 - 业务地位矩阵”,Yes Order No.: 14663 ; Traditional Chinese: 行業吸引力 - 業務地位矩陣; Definition: Industry attractiveness-business position matrix ;Mandarin Pinyin: háng yè xī yǐn lì - yè wù dì wéi zhì zǔ zhāng ; Cantonese Jyutping: hang4 jip6 kap1 jan5 lik6 - jip6 mou6 dei4 wai2 zai3”. |
| 14663 | 行动性矩阵, 鼓动性矩阵 | 行動性矩陣, 鼓動性矩陣 | 行動性矩陣, 鼓動性矩陣 | Action close | háng dòng xíng xì jié wéi , gǔ lì xíng xì jié wéi | hang4 dung4 sing3 gk3 mei5 , gu2 lai4 sing3 gk3 mei5 | “行动性矩阵, 鼓动性矩阵”,Yes Order No.: 14663 ; Traditional Chinese: 行動性矩陣, 鼓動性矩陣; Definition: Action close ;Mandarin Pinyin: háng dòng xíng xì jié wéi , gǔ lì xíng xì jié wéi ; Cantonese Jyutping: hang4 dung4 sing3 gk3 mei5 , gu2 lai4 sing3 gk3 mei5”. |
| 14663 | 行政管理人员群体意见 | 行政管理人員群體意見 | 行政管理人員群體意見 | Jury of executive opinion | zhí xíng guǎn lǐ rén yuán jū yàn | ji3 gin3 faai3 | “行政管理人员群体意见”,Yes Order No.: 14663 ; Traditional Chinese: 行政管理人員群體意見; Definition: Jury of executive opinion ;Mandarin Pinyin: zhí xíng guǎn lǐ rén yuán jū yàn ; Cantonese Jyutping: hang4 zing3 gun2 lei5 jan4 jyun4 kwai4 tai3 jik3 gin3 faai3”. |
| 14734 | 微观经济 | 微觀經濟 | 微觀經濟 | Microeconomy | wēi guān jīng jì | mei4 gun1 sa3 fan1 | “微观经济”,Yes Order No.: 14734 ; Traditional Chinese: 微觀經濟; Definition: Microeconomy ;Mandarin Pinyin: wēi guān jīng jì ; Cantonese Jyutping: mei4 gun1 sa3 fan1”. |
| 14734 | 微观环境 | 微觀環境 | 微觀環境 | Microenvironment | wēi guān jīng jì huán jìng | mei4 gun1 ging1 zai3 hoek6 | “微观环境”,Yes Order No.: 14734 ; Traditional Chinese: 微觀環境; Definition: Microenvironment ;Mandarin Pinyin: wēi guān jīng jì huán jìng ; Cantonese Jyutping: mei4 gun1 waan4 ging2”. |
| 14814 | 系统边界 | 系統邊界 | 系統邊界 | System boundary | xì tǒng biān jiè | hai4 tung1 ban1 gao3 | “系统边界”,Yes Order No.: 14814 ; Traditional Chinese: 系統邊界; Definition: System boundary ;Mandarin Pinyin: xì tǒng biān jiè ; Cantonese Jyutping: hai4 tung1 ban1 gao3”. |
| 14814 | 系统研究方法 | 系統研究方法 | 系統研究方法 | System approach | xì tǒng yán jiū fā | hai4 tung1 jing1 gao3 faai3 | “系统研究方法”,Yes Order No.: 14814 ; Traditional Chinese: 系統研究方法; Definition: System approach ;Mandarin Pinyin: xì tǒng yán jiū fā ; Cantonese Jyutping: hai4 tung1 jing1 gao3 faai3”. |
| 14925 | 独家渠道推广 | 獨家渠道推廣 | 獨家渠道推廣 | Exclusive outlet selling | duǎ jiā dú dào tuī xiāo | duok6 gaai1 keoi4 dou4 teoi1 sui1 | “独家渠道推广”,Yes Order No.: 14925 ; Traditional Chinese: 獨家渠道推廣; Definition: Exclusive outlet selling ;Mandarin Pinyin: duǎ jiā dú dào tuī xiāo ; Cantonese Jyutping: duok6 gaai1 keoi4 dou4 teoi1 sui1”. |
| 14925 | 独家分配 | 獨家分配 | 獨家分配 | Exclusive distribution | duǎ jiā fēn pèi | duok6 gaai1 fan1 fui3 | “独家分配”,Yes Order No.: 14925 ; Traditional Chinese: 獨家分配; Definition: Exclusive distribution ;Mandarin Pinyin: duǎ jiā fēn pèi ; Cantonese Jyutping: duok6 gaai1 fan1 fui3”. |
| 15709 | 斜率 | 斜率 | 斜率 | Slope | xié lǜ | ce4 leoi6 | “斜率”,Yes Order No.: 15709 ; Traditional Chinese: 斜率; Definition: Slope ;Mandarin Pinyin: xié lǜ ; Cantonese Jyutping: ce4 leoi6”. |
| 15771 | 创意筛选过程 | 創意篩選過程 | 創意篩選過程 | Idea-screening process | chuàng yì shāi xuǎn guò chéng | cong3 j3 sai1 tyn4 gwo3 cing4 | “创意筛选过程”,Yes Order No.: 15771 ; Traditional Chinese: 創意篩選過程; Definition: Idea-screening process ;Mandarin Pinyin: chuàng yì shāi xuǎn guò chéng ; Cantonese Jyutping: cong3 j3 sai1 tyn4 gwo3 cing4”. |
| 15771 | 创新采用者 | 創新採用者 | 創新採用者 | Innovator | chuàng xīn cǎi yòng zhě | cong3 san1 co2 jung6 ze2 | “创新采用者”,Yes Order No.: 15771 ; Traditional Chinese: 創新採用者; Definition: Innovator ;Mandarin Pinyin: chuàng xīn cǎi yòng zhě ; Cantonese Jyutping: cong3 san1 co2 jung6 ze2”. |
| 15771 | 创意部门 | 創意部門 | 創意部門 | Creative department | chuàng xīn bù mén | cong3 zou6 sing3 bou4 mun4 | “创意部门”,Yes Order No.: 15771 ; Traditional Chinese: 創意部門; Definition: Creative department ;Mandarin Pinyin: chuàng xīn bù mén ; Cantonese Jyutping: cong3 zou6 sing3 bou4 mun4”. |
| 15771 | 创新观念 | 創新觀念 | 創新觀念 | Creative concept | chuàng xīn guān niàn | cong3 san1 gun1 nim6 | “创新观念”,Yes Order No.: 15771 ; Traditional Chinese: 創新觀念; Definition: Creative concept ;Mandarin Pinyin: chuàng xīn guān niàn ; Cantonese Jyutping: cong3 san1 gun1 nim6”. |
| 15771 | 创业阶段 | 創業階段 | 創業階段 | Entrepreneurial stage | chuàng yè jiē duàn | cong3 jip6 gao1 dyne4 | “创业阶段”,Yes Order No.: 15771 ; Traditional Chinese: 創業階段; Definition: Entrepreneurial stage ;Mandarin Pinyin: chuàng yè jiē duàn ; Cantonese Jyutping: cong3 jip6 gao1 dyne4”. |
| 15840 | 从量税 | 從量稅 | 從量稅 | Quantity tax | cóng liàng shuì | cung4 loeng6 sei3 | “从量税”,Yes Order No.: 15840 ; Traditional Chinese: 從量稅; Definition: Quantity tax ;Mandarin Pinyin: cóng liàng shuì ; Cantonese Jyutping: cung4 loeng6 sei3”. |
| 16002 | 采购服务 | 採購服務 | 採購服務 | Buying service | cǎi gòu fú wù | co2 kau3 fuk6 mou6 | “采购服务”,Yes Order No.: 16002 ; Traditional Chinese: 採購服務; Definition: Buying service ;Mandarin Pinyin: cǎi gòu fú wù ; Cantonese Jyutping: co2 kau3 ging1 lei5 / doi6 lei5”. |
| 16002 | 采购经理/代理 | 採購經理／代理 | 採購經理／代理 | Purchasing manager/agent | cǎi gòu jīng lǐ / dài lǐ | co2 kau3 ging1 lei5 / doi6 lei5 | “采购经理/代理”,Yes Order No.: 16002 ; Traditional Chinese: 採購經理／代理; Definition: Purchasing manager/agent ;Mandarin Pinyin: cǎi gòu jīng lǐ / dài lǐ ; Cantonese Jyutping: co2 kau3 ging1 lei5 / doi6 lei5”. |
| 16087 | 人员差异化 | 人員差異化 | 人員差異化 | People differentiation | rén yuán chā yì huà | jan4 jyun4 caai1 jik6 faa3 | “人员差异化”,Yes Order No.: 16087 ; Traditional Chinese: 人員差異化; Definition: People differentiation ;Mandarin Pinyin: rén yuán chā yì huà ; Cantonese Jyutping: jan4 jyun4 caai1 jik6 faa3”. |
| 16087 | 人为的商品废弃, 有计划的废弃 | 人為的商品廢棄, 有計劃的廢棄 | 人為的商品廢棄, 有計劃的廢棄 | Planned obsolescence | rén wéi de shāng pǐn fèi qì , yǒu jì huà de fèi qì | jan4 wai4 dā1 song1 ban2 zai3 hei3 , jau5 gk3 waak6 dai1 fa2 hei3 | “人为的商品废弃, 有计划的废弃”,Yes Order No.: 16087 ; Traditional Chinese: 人為的商品廢棄, 有計劃的廢棄; Definition: Planned obsolescence ;Mandarin Pinyin: rén wéi de shāng pǐn fèi qì , yǒu jì huà de fèi qì ; Cantonese Jyutping: jan4 wai4 dā1 song1 ban2 zai3 hei3 , jau5 gk3 waak6 dai1 fa2 hei3”. |
| 16087 | 人力资本 | 人力資本 | 人力資本 | Human capital | rén lì zī běn | jan4 lik6 z1 bun2 | “人力资本”,Yes Order No.: 16087 ; Traditional Chinese: 人力資本; Definition: Human capital ;Mandarin Pinyin: rén lì zī běn ; Cantonese Jyutping: jan4 lik6 z1 bun2”. |
| 16087 | 人力资源开发 | 人力資源開發 | 人力資源開發 | Personnel development | rén lì zī yuán kāi fā | jan4 lik6 z1 jyun4 loi1 faai3 | “人力资源开发”,Yes Order No.: 16087 ; Traditional Chinese: 人力資源開發; Definition: Personnel development ;Mandarin Pinyin: rén lì zī yuán kāi fā ; Cantonese Jyutping: jan4 lik6 z1 jyun4 loi1 faai3”. |
| 16087 | 人员推销过程 | 人員推銷過程 | 人員推銷過程 | Personal selling process | rén yuán tuī xiāo guò chéng | jan4 jyun4 teoi1 jing1 sui1 gwo3 cing4 | “人员推销过程”,Yes Order No.: 16087 ; Traditional Chinese: 人員推銷過程; Definition: Personal selling process ;Mandarin Pinyin: rén yuán tuī xiāo guò chéng ; Cantonese Jyutping: jan4 jyun4 teoi1 jing1 sui1 gwo3 cing4”. |
| 16091 | 全球市场扩张 | 全球市場擴張 | 全球市場擴張 | Global-market expansion | quán qiú shì chǎng kuā zhāng | cyun4 kau4 si5 coeng4 kong3 zong1 | “全球市场扩张”,Yes Order No.: 16091 ; Traditional Chinese: 全球市場擴張; Definition: Global-market expansion ;Mandarin Pinyin: quán qiú shì chǎng kuā zhāng ; Cantonese Jyutping: cyun4 kau4 si5 coeng4 kong3 zong1”. |
| 16091 | 全球化管理者 | 全球化管理者 | 全球化管理者 | Geocentric manager | quán qiú huà guǎn lǐ zhě | cyun4 kau4 faa3 gun2 lei5 ze2 | “全球化管理者”,Yes Order No.: 16091 ; Traditional Chinese: 全球化管理者; Definition: Geocentric manager ;Mandarin Pinyin: quán qiú huà guǎn lǐ zhě ; Cantonese Jyutping: cyun4 kau4 faa3 gun2 lei5 ze2”. |
| 16091 | 全新采购 | 全新採購 | 全新採購 | New-task buying | quán xīn cǎi gòu | cyun4 san1 co2 kau3 | “全新采购”,Yes Order No.: 16091 ; Traditional Chinese: 全新採購; Definition: New-task buying ;Mandarin Pinyin: quán xīn cǎi gòu ; Cantonese Jyutping: cyun4 san1 co2 kau3”. |
| 16091 | 全球战略合作关系 | 全球戰略夥伴關係 | 全球戰略夥伴關係 | Global strategic partnership | quán qiú zhàn lüè huò bàn guān xì | cyun4 kau4 fo2 bun6 gwan1 hai6 | “全球战略合作关系”,Yes Order No.: 16091 ; Traditional Chinese: 全球戰略夥伴關係; Definition: Global strategic partnership ;Mandarin Pinyin: quán qiú zhàn lüè huò bàn guān xì ; Cantonese Jyutping: cyun4 kau4 zai3 loek6 fo2 bun6 gwan1 hai6”. |
| 16091 | 全国性品牌 | 全國性品牌 | 全國性品牌 | National Brand | quán guó xìng pǐn pái | cyun4 gwok3 sing3 ban2 paai4 | “全国性品牌”,Yes Order No.: 16091 ; Traditional Chinese: 全國性品牌; Definition: National Brand ;Mandarin Pinyin: quán guó xìng pǐn pái ; Cantonese Jyutping: cyun4 gwok3 sing3 ban2 paai4”. |
| 16091 | 全球产业, 全球行业 | 全球產業, 全球行業 | 全球產業, 全球行業 | Global industry | quán qiú chǎn yè , quán qiú háng yè | cyun4 kau4 caan2 jip6 , cyun4 kau4 hang4 jip6 | “全球产业, 全球行业”,Yes Order No.: 16091 ; Traditional Chinese: 全球產業, 全球行業; Definition: Global industry ;Mandarin Pinyin: quán qiú chǎn yè , quán qiú háng yè ; Cantonese Jyutping: cyun4 kau4 caan2 jip6 , cyun4 kau4 hang4 jip6”. |
| 16091 | 全面伙伴关系 | 全面夥伴關係 | 全面夥伴關係 | Full partnerships | quán miàn huò bàn guān xì | cyun4 min4 fo2 bun6 gwan1 hai6 | “全面伙伴关系”,Yes Order No.: 16091 ; Traditional Chinese: 全面夥伴關係; Definition: Full partnerships ;Mandarin Pinyin: quán miàn huò bàn guān xì ; Cantonese Jyutping: cyun4 min4 fo2 bun6 gwan1 hai6”. |
| 16091 | 全球营销控制 | 全球營銷控制 | 全球營銷控制 | Global marketing control | quán qiú yíng xiāo kòng zhì | cyun4 kau4 faai1 sung1 hung3 zai3 | “全球营销控制”,Yes Order No.: 16091 ; Traditional Chinese: 全球營銷控制; Definition: Global marketing control ;Mandarin Pinyin: quán qiú yíng xiāo kòng zhì ; Cantonese Jyutping: cyun4 kau4 faai1 sung1 hung3 zai3”. |
| 16091 | 全球区域结构 | 全球區域結構 | 全球區域結構 | Global geographic structure | quán qiú qū yù jié gòu | cyun4 kau4 lei4 wai6 gk3 kau3 | “全球区域结构”,Yes Order No.: 16091 ; Traditional Chinese: 全球區域結構; Definition: Global geographic structure ;Mandarin Pinyin: quán qiú qū yù jié gòu ; Cantonese Jyutping: cyun4 kau4 lei4 wai6 gk3 kau3”. |
| 16091 | 全国性广告 | 全國性廣告 | 全國性廣告 | National advertising | quán guó xìng gǎng gào | cyun4 kau4 zing1 jing1 sui1 fa3 ban2 si5 coeng4 | “全国性广告”,Yes Order No.: 16091 ; Traditional Chinese: 全國性廣告; Definition: National advertising ;Mandarin Pinyin: quán guó xìng gǎng gào ; Cantonese Jyutping: cyun4 kau4 zing1 jing1 sui1 fa3 ban2 si5 coeng4”. |
| 16091 | 全球精英消费品市场 | 全球精英消費品市場 | 全球精英消費品市場 | Global elite consumer segment | quán qiú jīng yǐng xiāo fèi pǐn shì chǎng | cyun4 kung1 zung1 jing1 sui1 fa3 ban2 si5 coeng4 | “全球精英消费品市场”,Yes Order No.: 16091 ; Traditional Chinese: 全球精英消費品市場; Definition: Global elite consumer segment ;Mandarin Pinyin: quán qiú jīng yǐng xiāo fèi pǐn shì chǎng ; Cantonese Jyutping: cyun4 kung1 zung1 jing1 sui1 fa3 ban2 si5 coeng4”. |
| 16094 | 金融中间人, 金融中介 | 金融中間人, 金融中介 | 金融中間人, 金融中介 | Financial intermediary | jīn róng zhōng jiàn rén , jīn róng zhōng jiàn | gam1 jung4 zung1 gam1 jan4 , gam1 jung4 zung1 gam1 | “金融中间人, 金融中介”,Yes Order No.: 16094 ; Traditional Chinese: 金融中間人, 金融中介; Definition: Financial intermediary ;Mandarin Pinyin: jīn róng zhōng jiàn rén , jīn róng zhōng jiàn ; Cantonese Jyutping: gam1 jung4 zung1 gam1 jan4 , gam1 jung4 zung1 gam1”. |
| 16094 | 金融公众 | 金融公眾 | 金融公眾 | Financial publics | jīn róng gōng zhòng | gam1 jung4 gung1 zung3 | “金融公众”,Yes Order No.: 16094 ; Traditional Chinese: 金融公眾; Definition: Financial publics ;Mandarin Pinyin: jīn róng gōng zhòng ; Cantonese Jyutping: gam1 jung4 gung1 zung3”. |
| 16112 | 合作社, 产业合作社, 消费合作 | 合作社, 產業合作社, 消費合作 | 合作社, 產業合作社, 消費合作 | Cooperative society | hé zuò shè , chǎn yè hé zuò shè , xiāo fèi hé zuò shè | sui1 fa3 hong1 jing4 | “合作社, 产业合作社, 消费合作”,Yes Order No.: 16112 ; Traditional Chinese: 合作社, 產業合作社, 消費合作; Definition: Cooperative society ;Mandarin Pinyin: hé zuò shè , chǎn yè hé zuò shè , xiāo fèi hé zuò shè ; Cantonese Jyutping: hap6 zok3 ze5 , caan2 jip6 hap6 zok3 ze5 , si5 fa3 hong1 jing4”. |
| 16112 | 合股经营 | 合股經營 | 合股經營 | Joint venturing | hé gǔ jīng yíng | hap6 zik6 jing4 | “合股经营”,Yes Order No.: 16112 ; Traditional Chinese: 合股經營; Definition: Joint venturing ;Mandarin Pinyin: hé gǔ jīng yíng ; Cantonese Jyutping: hap6 zik6 jing4”. |
| 16112 | 合谋 | 合 | | | | | |

| No. | First Character | Simplified Chinese | Traditional Chinese | Definition | Madarin Pinyin | Cantonese Jyutping | Abata |
|-------|-----------------|--------------------|---------------------|---------------------------------|---|---|---|
| 16137 | 分 | 分銷策略 | 分銷策略 | Distribution policies | fēn xiāo cè lüè | fən1 siu1 zing3 caak3 | 「分銷策略」, 'Yes Order No.: 16137. Traditional Chinese: 分銷策略; 分銷策略; Definition: Distribution policies ; Madarin Pinyin: fēn xiāo cè lüè , fēn xiāo cè lüè ; Cantonese Jyutping: fən1 siu1 zing3 caak3」. |
| 16137 | 分 | 分析性信息 | 分析性資料 | Analytical report | fēn xī xìng bō xìn | fən1 siu1 zing3 bou3 gou3 | 「分析性信息」, 'Yes Order No.: 16137. Traditional Chinese: 分析性資料; 分析性資料; Definition: Analytical report ; Madarin Pinyin: fēn xī xìng bō xìn , fēn xī xìng bō xìn ; Cantonese Jyutping: fən1 siu1 zing3 bou3 gou3」. |
| 16137 | 分 | 分類銷售 | 分類銷售 | Category sales | fēn lèi xiāo shù | fən1 loei3 siu1 sau3 | 「分類銷售」, 'Yes Order No.: 16137. Traditional Chinese: 分類銷售; Definition: Category sales ; Madarin Pinyin: fēn lèi xiāo shù , fēn lèi xiāo shù ; Cantonese Jyutping: fən1 loei3 siu1 sau3」. |
| 16137 | 分 | 分步預算 | 分步預算 | Step budget | fēn bù yù suān | fən1 bou3 jyu3 sun3 | 「分步預算」, 'Yes Order No.: 16137. Traditional Chinese: 分步預算; Definition: Step budget ; Madarin Pinyin: fēn bù yù suān , fēn bù yù suān ; Cantonese Jyutping: fən1 bou3 jyu3 sun3」. |
| 16137 | 分 | 分權模式 | 分權模式 | Disjunctive model | fēn quán mó shì | fən1 loei4 mou3 jik1 | 「分權模式」, 'Yes Order No.: 16137. Traditional Chinese: 分權模式; Definition: Disjunctive model ; Madarin Pinyin: fēn quán mó shì , fēn quán mó shì ; Cantonese Jyutping: fən1 loei4 mou3 jik1」. |
| 16137 | 分 | 分類廣告 | 分類廣告 | Classification advertisement | fēn lèi guǎng gào | fən1 loei3 gwong2 gou3 | 「分類廣告」, 'Yes Order No.: 16137. Traditional Chinese: 分類廣告; Definition: Classified advertising ; Madarin Pinyin: fēn lèi guǎng gào , fēn lèi guǎng gào ; Cantonese Jyutping: fən1 loei3 gwong2 gou3」. |
| 16150 | 个 | 个人需求函数 | 個人需求函數 | Individual demand function | gè rén xū qiú hán shù | go3 jan1 seoi1 kau3 haam3 sou3 | 「个人需求函数」, 'Yes Order No.: 16150. Traditional Chinese: 個人需求函數; Definition: Individual demand function ; Madarin Pinyin: gè rén xū qiú hán shù , gè rén xū qiú hán shù ; Cantonese Jyutping: go3 jan1 seoi1 kau3 haam3 sou3」. |
| 16150 | 个 | 个人价值 | 個人價值 | Individual value | gè rén jià zhí | go3 jan1 gaaz3 zik6 | 「个人价值」, 'Yes Order No.: 16150. Traditional Chinese: 個人價值; Definition: Individual value ; Madarin Pinyin: gè rén jià zhí , gè rén jià zhí ; Cantonese Jyutping: go3 jan1 gaaz3 zik6」. |
| 16150 | 个 | 个量分析 | 個量分析 | Individual analysis | gè liàng fēn xī | go3 loeng3 fan1 sik1 | 「个量分析」, 'Yes Order No.: 16150. Traditional Chinese: 個量分析; Definition: Individual analysis ; Madarin Pinyin: gè liàng fēn xī , gè liàng fēn xī ; Cantonese Jyutping: go3 loeng3 fan1 sik1」. |
| 16150 | 个 | 个人需求曲线 | 個人需求曲線 | Individual demand curve | gè rén xū qiú qū xiàn | go3 jan1 seoi1 kau3 kuk1 sin3 | 「个人需求曲线」, 'Yes Order No.: 16150. Traditional Chinese: 個人需求曲線; Definition: Individual demand curve ; Madarin Pinyin: gè rén xū qiú qū xiàn , gè rén xū qiú qū xiàn ; Cantonese Jyutping: go3 jan1 seoi1 kau3 kuk1 sin3」. |
| 16150 | 个 | 个性 | 個性 | Personality | gè xìng | go3 xìng3 | 「个性」, 'Yes Order No.: 16150. Traditional Chinese: 個性; Definition: Personality ; Madarin Pinyin: gè xìng , gè xìng ; Cantonese Jyutping: go3 xìng3」. |
| 16150 | 个 | 个人的信息来源 | 個人的信息來源 | Personal sources | gè rén de xìn xī lái yuán | go3 jan1 deoi1 seoi3 sik1 loi4 jyun4 | 「个人的信息来源」, 'Yes Order No.: 16150. Traditional Chinese: 個人的信息來源; Definition: Personal sources ; Madarin Pinyin: gè rén de xìn xī lái yuán , gè rén de xìn xī lái yuán ; Cantonese Jyutping: go3 jan1 deoi1 seoi3 sik1 loi4 jyun4」. |
| 16151 | 企 | 企业劳动需求曲线 | 企業勞動需求曲線 | Firm's demand curve for labor | qí yè láo dòng xū qiú qū xiàn | kei3 jup1 lau3 dung3 seoi1 kau3 kuk1 sin3 | 「企业劳动需求曲线」, 'Yes Order No.: 16151. Traditional Chinese: 企業勞動需求曲線; Definition: Firm's demand curve for labor ; Madarin Pinyin: qí yè láo dòng xū qiú qū xiàn , qí yè láo dòng xū qiú qū xiàn ; Cantonese Jyutping: kei3 jup1 lau3 dung3 seoi1 kau3 kuk1 sin3」. |
| 16151 | 企 | 企业内联网 | 企業內部網絡 | Intranets | qí yè nèi bù wǎng lù | kei3 jup1 noi3 bou3 mong5 lok3 | 「企业内联网」, 'Yes Order No.: 16151. Traditional Chinese: 企業內部網絡; Definition: Intranets ; Madarin Pinyin: qí yè nèi bù wǎng lù , qí yè nèi bù wǎng lù ; Cantonese Jyutping: kei3 jup1 noi3 bou3 mong5 lok3」. |
| 16151 | 企 | 企业市场 | 企業市場 | Business markets | qí yè shì chǎng | kei3 jup1 seoi3 ceong4 | 「企业市场」, 'Yes Order No.: 16151. Traditional Chinese: 企業市場; Definition: Business markets ; Madarin Pinyin: qí yè shì chǎng , qí yè shì chǎng ; Cantonese Jyutping: kei3 jup1 seoi3 ceong4」. |
| 16151 | 企 | 企业网站 | 企業網站 | Corporate Web site | qí yè wǎng zhàn | kei3 jup1 seoi3 mong5 zai3 | 「企业网站」, 'Yes Order No.: 16151. Traditional Chinese: 企業網站; Definition: Corporate Web site ; Madarin Pinyin: qí yè wǎng zhàn , qí yè wǎng zhàn ; Cantonese Jyutping: kei3 jup1 seoi3 mong5 zai3」. |
| 16151 | 企 | 企业战略 | 企業戰略 | Entrepreneurial strategy | qí yè zhàn lüè | kei3 jup1 gaaz3 noi3 lok6 | 「企业战略」, 'Yes Order No.: 16151. Traditional Chinese: 企業戰略; Definition: Entrepreneurial strategy ; Madarin Pinyin: qí yè zhàn lüè , qí yè zhàn lüè ; Cantonese Jyutping: kei3 jup1 gaaz3 noi3 lok6」. |
| 16151 | 企 | 企业 | 企業 | Firm | qí yè | kei3 jup1 | 「企业」, 'Yes Order No.: 16151. Traditional Chinese: 企業; Definition: Firm ; Madarin Pinyin: qí yè , qí yè ; Cantonese Jyutping: kei3 jup1」. |
| 16151 | 企 | 企业宗旨, 使命说明, 使命陈述 | 企業宗旨, 使命說明, 使命陳述 | Mission statement | qí yè zōng zhǐ , shǐ mìng shuō míng , shǐ mìng chén shù | kei3 jup1 zung1 zai3 , sai2 ming3 syut3 ming3 , sai2 ming3 cam3 seot6 | 「企业宗旨, 使命说明, 使命陈述」, 'Yes Order No.: 16151. Traditional Chinese: 企業宗旨, 使命說明, 使命陳述; Definition: Mission statement ; Madarin Pinyin: qí yè zōng zhǐ , shǐ mìng shuō míng , shǐ mìng chén shù ; Cantonese Jyutping: kei3 jup1 zung1 zai3 , sai2 ming3 syut3 mi |
| 16166 | 公 | 公司社表现 | 公司社表現 | Corporate social performance | gōng sī shè huì biǎo xiàn | gung1 si1 se1 seoi2 bou2 jün6 | 「公司社表现」, 'Yes Order No.: 16166. Traditional Chinese: 公司社表現; Definition: Corporate social performance ; Madarin Pinyin: gōng sī shè huì biǎo xiàn , gōng sī shè huì biǎo xiàn ; Cantonese Jyutping: gung1 si1 se1 seoi2 bou2 jün6」. |
| 16166 | 公 | 公司社会责任 | 公司社責任 | Corporate social responsibility | gōng sī shè huì fán yì | gung1 si1 se1 seoi2 faan2 jing3 | 「公司社会责任」, 'Yes Order No.: 16166. Traditional Chinese: 公司社會責任; Definition: Corporate social responsiveness ; Madarin Pinyin: gōng sī shè huì fán yì , gōng sī shè huì fán yì ; Cantonese Jyutping: gung1 si1 se1 seoi2 faan2 jing3」. |
| 16166 | 公 | 公共政策 | 公共政策 | Public policy | gōng gòng zhèng cè | gung1 gung3 zing3 caak3 | 「公共政策」, 'Yes Order No.: 16166. Traditional Chinese: 公共政策; Definition: Public policy ; Madarin Pinyin: gōng gòng zhèng cè , gōng gòng zhèng cè ; Cantonese Jyutping: gung1 gung3 zing3 caak3」. |
| 16166 | 公 | 公共服务广告 | 公共服務廣告 | Public service advertising | gōng gòng fú wù guǎng gào | gung1 gung3 fu3 mou3 gwong2 gou3 | 「公共服务广告」, 'Yes Order No.: 16166. Traditional Chinese: 公共服務廣告; Definition: Public service advertising ; Madarin Pinyin: gōng gòng fú wù guǎng gào , gōng gòng fú wù guǎng gào ; Cantonese Jyutping: gung1 gung3 fu3 mou3 gwong2 gou3」. |
| 16166 | 公 | 公用财产 | 公用財產 | Common property | gōng yòng cái chǎn | gung1 jung3 coi3 caan2 | 「公用财产」, 'Yes Order No.: 16166. Traditional Chinese: 公用財產; Definition: Common property ; Madarin Pinyin: gōng yòng cái chǎn , gōng yòng cái chǎn ; Cantonese Jyutping: gung1 jung3 coi3 caan2」. |
| 16166 | 公 | 公司社责任 | 公司社責任 | Corporate social responsibility | gōng sī shè huì zé rèn | gung1 si1 se1 seoi2 zaak3 jam3 | 「公司社责任」, 'Yes Order No.: 16166. Traditional Chinese: 公司社會責任; Definition: Corporate social responsibility ; Madarin Pinyin: gōng sī shè huì |

| No. | First Character | Simplified Chinese | Traditional Chinese | Definition | Madarin Pinyin | Cantonese Jyutping | Alta data |
|-------|------------------|--------------------|---------------------|--|---|--|---|
| 17856 | 市 | 市场专业化 | 市場專業化 | Market specialization | shì chǎng zhuān yè huà | sɿ coeng4 zyun1 jip6 faa3 | ["市场专业化", "Yes Order No.: 17856 : Traditional Chinese: 市場專業化; Definition: Market specialization : Madarin Pinyin: shì chǎng zhuān yè huà : Cantonese Jyutping: sɿ coeng4 zyun1 jip6 faa3"]. |
| 17856 | 市 | 市场增长率 | 市場增長率 | Market growth rate | shì chǎng zēng zhǎng lǜ | sɿ coeng4 zung1 caak1 leot6 | ["市场增长率", "Yes Order No.: 17856 : Traditional Chinese: 市場增長率; Definition: Market growth rate : Madarin Pinyin: shì chǎng zēng zhǎng lǜ : Cantonese Jyutping: sɿ coeng4 zung1 caak1 leot6"]. |
| 17856 | 市 | 市场挑战者 | 市場挑戰者 | Market challenger | shì chǎng tiǎo zhàn zhě | sɿ coeng4 tui1 shun1 zhe2 | ["市场挑战者", "Yes Order No.: 17856 : Traditional Chinese: 市場挑戰者; Definition: Market challenger : Madarin Pinyin: shì chǎng tiǎo zhàn zhě : Cantonese Jyutping: sɿ coeng4 tui1 shun1 zhe2"]. |
| 17856 | 市 | 市场战略, 市场策略 | 市場戰略, 市場策略 | Market strategy | shì chǎng zhàn lüè , shì chǎng cè lüè | sɿ coeng4 zsin1 leok6 , sɿ coeng4 caak3 leok6 | ["市场战略, 市场策略", "Yes Order No.: 17856 : Traditional Chinese: 市場戰略, 市場策略; Definition: Market strategy : Madarin Pinyin: shì chǎng zhàn lüè , shì chǎng cè lüè : Cantonese Jyutping: sɿ coeng4 zsin1 leok6 , sɿ coeng4 caak3 leok6"]. |
| 17856 | 市 | 市场定位 | 市場定位 | Market positioning | shì chǎng dìng wèi | sɿ coeng4 ding4 wai2 | ["市场定位", "Yes Order No.: 17856 : Traditional Chinese: 市場定位; Definition: Market positioning : Madarin Pinyin: shì chǎng dìng wèi : Cantonese Jyutping: sɿ coeng4 ding4 wai2"]. |
| 17856 | 市 | 市场管理组织结构 | 市場管理組織結構 | Market management organizational structure | shì chǎng guǎn lǐ zǔ zhī jié gòu | sɿ coeng4 gun1 lei2 zoi2 gik3 kai3 | ["市场管理组织结构", "Yes Order No.: 17856 : Traditional Chinese: 市場管理組織結構; Definition: Market management organizational structure : Madarin Pinyin: shì chǎng guǎn lǐ zǔ zhī jié gòu : Cantonese Jyutping: sɿ coeng4 gun1 lei2 zoi2 gik3 kai3"]. |
| 17856 | 市 | 市场分析 | 市場分析 | Market analysis | shì chǎng fēn xī | sɿ coeng4 fan1 sik1 | ["市场分析", "Yes Order No.: 17856 : Traditional Chinese: 市場分析; Definition: Market analysis : Madarin Pinyin: shì chǎng fēn xī : Cantonese Jyutping: sɿ coeng4 fan1 sik1"]. |
| 17856 | 市 | 市场排除 | 市場排除 | Market exclusion | shì chǎng pái chú | sɿ coeng4 pai2 chu2 | ["市场排除", "Yes Order No.: 17856 : Traditional Chinese: 市場排除; Definition: Market exclusion : Madarin Pinyin: shì chǎng pái chú : Cantonese Jyutping: sɿ coeng4 pai2 chu2"]. |
| 17856 | 市 | 市场定位分析 | 市場定位分析 | Market positioning analysis | shì chǎng dìng wèi fēn xī | sɿ coeng4 ding4 wai2 fen1 sik1 | ["市场定位分析", "Yes Order No.: 17856 : Traditional Chinese: 市場定位分析; Definition: Market positioning analysis : Madarin Pinyin: shì chǎng dìng wèi fēn xī : Cantonese Jyutping: sɿ coeng4 ding4 wai2 fen1 sik1"]. |
| 17856 | 市 | 市场反应函数 | 市場反應函數 | Market response function | shì chǎng fǎn yīng hán shù | sɿ coeng4 fan1 jing3 haam4 sou3 | ["市场反应函数", "Yes Order No.: 17856 : Traditional Chinese: 市場反應函數; Definition: Market response function : Madarin Pinyin: shì chǎng fǎn yīng hán shù : Cantonese Jyutping: sɿ coeng4 fan1 jing3 haam4 sou3"]. |
| 17861 | 变 | 变动成本 | 變動成本 | Variable cost | biàn dòng chéng běn | bin3 dung4 seng4 bun2 | ["变动成本", "Yes Order No.: 17861 : Traditional Chinese: 變動成本; Definition: Variable cost : Madarin Pinyin: biàn dòng chéng běn : Cantonese Jyutping: bin3 dung4 seng4 bun2"]. |
| 17861 | 变 | 变更促进者 | 變更促進者 | Change agent | biàn gēng cù jìn zhě | bin3 gaak1 cui3 zeon3 ze2 | ["变更促进者", "Yes Order No.: 17861 : Traditional Chinese: 變更促進者; Definition: Change agent : Madarin Pinyin: biàn gēng cù jìn zhě : Cantonese Jyutping: bin3 gaak1 cui3 zeon3 ze2"]. |
| 17896 | 广 | 广告拨款 | 廣告撥款 | Advertising appropriation | guǎng gào bù kuǎn | gwong2 go3 buot6 fun2 | ["广告拨款", "Yes Order No.: 17896 : Traditional Chinese: 廣告撥款; Definition: Advertising appropriation : Madarin Pinyin: guǎng gào bù kuǎn : Cantonese Jyutping: gwong2 go3 buot6 fun2"]. |
| 17896 | 广 | 广告 | 廣告 | Advertising | guǎng gào | gwong2 go3 | ["广", "Yes Order No.: 17896 : Traditional Chinese: 廣告; Definition: Advertising : Madarin Pinyin: guǎng gào : Cantonese Jyutping: gwong2 go3"]. |
| 17960 | 库 | 库存 | 庫存 | Warehousing | kù cún | fu3 cyun4 | ["库存", "Yes Order No.: 17960 : Traditional Chinese: 庫存; Definition: Warehousing : Madarin Pinyin: kù cún : Cantonese Jyutping: fu3 cyun4"]. |
| 17983 | 康 | 康保商店 | 康保商店 | Combo (combination) store | kāng bǎo shāng diàn | hong1 boi2 soeng1 dim3 | ["康保商店", "Yes Order No.: 17983 : Traditional Chinese: 康保商店; Definition: Combo (combination) store : Madarin Pinyin: kāng bǎo shāng diàn : Cantonese Jyutping: hong1 boi2 soeng1 dim3"]. |
| 18038 | 序 | 序列性依存 | 序列性依存 | Sequential interdependence | lù xì xíng yī cún | zeoi6 lei5 sing1 jin1 cyun4 | ["序列性依存", "Yes Order No.: 18038 : Traditional Chinese: 序列性依存; Definition: Sequential interdependence : Madarin Pinyin: lù xì xíng yī cún : Cantonese Jyutping: zeoi6 lei5 sing1 jin1 cyun4"]. |
| 18106 | 廉 | 廉价供货 | 廉價供貨 | Cheap clearance sale | diǎn jià huò jiān | lim4 gaak1 soeng1 dim3 waak6 zai3 kau3 soeng1 dim3 | ["廉价供货", "Yes Order No.: 18106 : Traditional Chinese: 廉價供貨; Definition: Cheap clearance sale : Madarin Pinyin: diǎn jià huò jiān : Cantonese Jyutping: lim4 gaak1 soeng1 dim3 waak6 zai3 kau3 soeng1 dim3"]. |
| 18390 | 廉 | 廉價商店 (或折扣商店) | 廉價商店 (或折扣商店) | Discount store | diǎn jià shāng diàn (huò zhé kǒu shāng diàn) | lim4 gaak1 soeng1 dim3 waak6 zai3 kau3 soeng1 dim3 | ["廉價商店 (或折扣商店)", "Yes Order No.: 18390 : Traditional Chinese: 廉價商店 (或折扣商店); Definition: Discount store : Madarin Pinyin: diǎn jià shāng diàn (huò zhé kǒu shāng diàn) : Cantonese Jyutping: lim4 gaak1 soeng1 dim3 waak6 zai3 kau3 soeng1 dim3"]. |
| 18405 | 效 | 效用可能性前沿 | 效用可能性前沿 | Utility possibility frontier | xiào yòng kě néng xìng qián yán | haau5 jung4 ho2 nang4 sing1 cin1 jyun4 yin | ["效用可能性前沿", "Yes Order No.: 18405 : Traditional Chinese: 效用可能性前沿; Definition: Utility possibility frontier : Madarin Pinyin: xiào yòng kě néng xìng qián yán : Cantonese Jyutping: haau5 jung4 ho2 nang4 sing1 cin1 jyun4 yin"]. |
| 18405 | 效 | 效用可能性曲线 | 效用可能性曲線 | Utility possibility curve | xiào yòng kě néng xìng qū xiàn | haau5 jung4 ho2 nang4 sing1 kuo3 sin1 | ["效用可能性曲线", "Yes Order No.: 18405 : Traditional Chinese: 效用可能性曲線; Definition: Utility possibility curve : Madarin Pinyin: xiào yòng kě néng xìng qū xiàn : Cantonese Jyutping: haau5 jung4 ho2 nang4 sing1 kuo3 sin1"]. |
| 18405 | 效 | 效用 | 效用 | Utility | xiao yong | haau5 jung6 | ["效用", "Yes Order No.: 18405 : Traditional Chinese: 效用; Definition: Utility : Madarin Pinyin: xiao yong : Cantonese Jyutping: haau5 jung6"]. |
| 18409 | 交 | 交通, 贸易 | 交通, 貿易 | Transportation | jiāo tōng , yǎn shì | gaau1 tung1 , yan4 syi2 | ["交通, 贸易", "Yes Order No.: 18409 : Traditional Chinese: 交通, 貿易; Definition: Transportation : Madarin Pinyin: jiāo tōng , yǎn shì : Cantonese Jyutping: gaau1 tung1 , yan4 syi2"]. |
| 18409 | 交 | 交通, 运输 | 交通, 運輸 | Transportation | jiāo tōng , yùn shù | gaau1 tung1 , yun4 syi2 | ["交通, 运输", "Yes Order No.: 18409 : Traditional Chinese: 交通, 運輸; Definition: Transportation : Madarin Pinyin: jiāo tōng , yùn shù : Cantonese Jyutping: gaau1 tung1 , yan4 syi2"]. |
| 18409 | 交 | 交换效率 | 交換效率 | Exchange efficiency | jiāo huàn xiào lǜ | gaau1 tung1 waau5 leot6 | ["交换效率", "Yes Order No.: 18409 : Traditional Chinese: 交換效率; Definition: Exchange efficiency : Madarin Pinyin: jiāo huàn xiào lǜ : Cantonese Jyutping: gaau1 tung1 waau5 leot6"]. |
| 18409 | 交 | 交叉董事会 | 交叉董事會 | Interlocking directorate | jiāo chā dǒng shì huì | gaau1 caai1 dung2 sei1 wai2 | ["交叉董事会", "Yes Order No.: 18409 : Traditional Chinese: 交叉董事會; Definition: Interlocking directorate : Madarin Pinyin: jiāo chā dǒng shì huì : Cantonese Jyutping: gaau1 caai1 dung2 sei1 wai2"]. |
| 18409 | 交 | 交换契约曲线 | 交換契約曲線 | Exchange contract curve | jiāo huàn qī yuē qū xiàn | gaau1 tung1 kuo3 lei5 kuo3 sin1 | ["交换契约曲线", "Yes Order No.: 18409 : Traditional Chinese: 交換契約曲線; Definition: Exchange contract curve : Madarin Pinyin: jiāo huàn qī yuē qū xiàn : Cantonese Jyutping: gaau1 tung1 kuo3 lei5 kuo3 sin1"]. |
| 18418 | 应 | 应变能力 | 應變能力 | Adaptability | yīng biàn lì | ying1 bin4 lei5 | ["应变能力", "Yes Order No.: 18418 : Traditional Chinese: 應變能力; Definition: Adaptability : Madarin Pinyin: yīng biàn lì : Cantonese Jyutping: ing1 bin4 lei5"]. |
| 18418 | 文 | 文化多义性 | 文化多義性 | Multicultural | wén huà duō yǎn zhì xìng | man4 faa3 dai1 jyun4 zyu2 jip6 | ["文化多义性", "Yes Order No.: 18418 : Traditional Chinese: 文化多義性; Definition: Multicultural : Madarin Pinyin: wén huà duō yǎn zhì xìng : Cantonese Jyutping: man4 faa3 dai1 jyun4 zyu2 jip6"]. |
| 18418 | 文 | 文化污染 | 文化污染 | Cultural pollution | wén huà wū rǎn | man4 faa3 wui1 jim5 | ["文化污染", "Yes Order No.: 18418 : Traditional Chinese: 文化污染; Definition: Cultural pollution : Madarin Pinyin: wén huà wū rǎn : Cantonese Jyutping: man4 faa3 wui1 jim5"]. |
| 18418 | 文 | 文化因素 | 文化因素 | Cultural factors | wén huà yīn sù | man4 faa3 jin1 sou3 | ["文化因素", "Yes Order No.: 18418 : Traditional Chinese: 文化因素; Definition: Cultural factors : Madarin Pinyin: wén huà yīn sù : Cantonese Jyutping: man4 faa3 jin1 sou3"]. |
| 18418 | 文 | 文化环境 | 文化環境 | Cultural environment | wén huà huán jīng | man4 faa3 waan4 ging2 | ["文化环境", "Yes Order No.: 18418 : Traditional Chinese: 文化環境; Definition: Cultural environment : Madarin Pinyin: wén huà huán jīng : Cantonese Jyutping: man4 faa3 waan4 ging2"]. |
| 18426 | 齐 | 齐次需求函数 | 齊次需求函數 | Homogeneous demand function | qí cì xū qiú hán shù | caai3 sei1 kau4 haam4 sou3 | ["齐次需求函数", "Yes Order No.: 18426 : Traditional Chinese: 齊次需求函數; Definition: Homogeneous demand function : Madarin Pinyin: qí cì xū qiú hán shù : Cantonese Jyutping: caai3 sei1 kau4 haam4 sou3"]. |
| 18469 | 新 | 新产品战略 (策略) | 新產品戰略 (策略) | New product strategy | xīn chǎn pǐn zhàn lüè (cè lüè) | san1 caan2 ban2 zin3 leok6 (caak3 leok6) | ["新产品战略 (策略)", "Yes Order No.: 18469 : Traditional Chinese: 新產品戰略 (策略); Definition: New product strategy : Madarin Pinyin: xīn chǎn pǐn zhàn lüè (cè lüè) : Cantonese Jyutping: san1 caan2 ban2 zin3 leok6 (caak3 leok6)"]. |
| 18469 | 新 | 新材料 | 新材料 | New materials | xīn cái liào | san1 caai4 lei2 | ["新材料", "Yes Order No.: 18469 : Traditional Chinese: 新材料; Definition: New materials : Madarin Pinyin: xīn cái liào : Cantonese Jyutping: san1 caai4 lei2"]. |
| 18469 | 新 | 新罗筛筛选模型 | 新羅篩篩選模型 | New Prod screening model | xīn luó shāi xuǎn mó xíng | san1 pou2 lo4 dai1 sai1 syun2 mou4 jing4 | ["新罗筛筛选模型", "Yes Order No.: 18469 : Traditional Chinese: 新羅篩篩選模型; Definition: New Prod screening model : Madarin Pinyin: xīn luó shāi xuǎn mó xíng : Cantonese Jyutping: san1 pou2 lo4 dai1 sai1 syun2 mou4 jing4"]. |
| 18516 | 意见领导者 | 意見領袖 | 意見領袖 | Opinion leader | yi jiàn lǐng zhǎo zhě , yì jiàn lǐng zhǎo zhě | jig3 jin3 ling4 zoi2 ze2 , jig3 jin3 ling4 zoi2 | ["意见领导者, 意见领袖", "Yes Order No.: 18516 : Traditional Chinese: 意見領袖, 意見領袖; Definition: Opinion leader : Madarin Pinyin: yi jiàn lǐng zhǎo zhě , yì jiàn lǐng zhǎo zhě : Cantonese Jyutping: jig3 jin3 ling4 zoi2 ze2 , jig3 jin3 ling4 zoi2"]. |
| 18520 | 部分的产品失败 | 部分的產品失敗 | 部分的產品失敗 | Partial product failure | bù fēn de chǎn pǐn shī bài | bou6 fan1 dai1 caan2 ban2 zin1 baai6 | ["部分的产品失败", "Yes Order No.: 18520 : Traditional Chinese: 部分的產品失敗; Definition: Partial product failure : Madarin Pinyin: bù fēn de chǎn pǐn shī bài : Cantonese Jyutping: bou6 fan1 dai1 caan2 ban2 zin1 baai6"]. |
| 18527 | 竞争对策法 | 競爭對等法 | 競爭對等法 | Competitive-parity method | jīng zhēng duì chāng fǎ | ging1 zeng1 dai1 fung2 faa3 | ["竞争对策法", "Yes Order No.: 18527 : Traditional Chinese: 競爭對等法; Definition: Competitive-parity method : Madarin Pinyin: jīng zhēng duì chāng fǎ : Cantonese Jyutping: ging1 zeng1 dai1 fung2 faa3"]. |
| 18527 | 竞争地位 | 競爭地位 | 競爭地位 | Competitive depositionsing | jīng zhēng dì wèi | ging1 zeng1 dai1 wai2 | ["竞争地位", "Yes Order No.: 18527 : Traditional Chinese: 競爭地位; Definition: Competitive depositionsing : Madarin Pinyin: jīng zhēng dì wèi : Cantonese Jyutping: ging1 zeng1 dai1 wai2"]. |
| 18527 | 竞争性定价 | 競爭性定價 | 競爭性定價 | Competitive benchmarking | jīng zhēng xìng dìng jià | ging1 zeng1 xing4 ding4 zoi2 | ["竞争性定价", "Yes Order No.: 18527 : Traditional Chinese: 競爭性定價; Definition: Competitive benchmarking : Madarin Pinyin: jīng zhēng xìng dìng jià : Cantonese Jyutping: ging1 zeng1 xing4 ding4 zoi2"]. |
| 18527 | 竞争导向定价 | 競爭導向定價 | 競爭導向定價 | Compsese, zhēng zhǎo xiàng dǎng dìng jià | ging1 zeng1 xiang4 dang4 ding4 ding4 | ging1 zeng1 xiang4 dang4 ding4 ding4 | ["竞争导向定价", "Yes Order No.: 18527 : Traditional Chinese: 競爭導向定價; Definition: Compsese, zhēng zhǎo xiàng dǎng dìng jià : Madarin Pinyin: jīng zhēng xiàng dǎng dìng jià : Cantonese Jyutping: ging1 zeng1 xiang4 dang4 ding4 ding4"]. |
| 18544 | 产品测试 | 產品測試 | 產品測試 | Product testing | chǎn pǐn cè shì | caan2 ban2 caak1 si3 | ["产品测试", "Yes Order No.: 18544 : Traditional Chinese: 產品測試; Definition: Product testing : Madarin Pinyin: chǎn pǐn cè shì : Cantonese Jyutping: caan2 ban2 caak1 si3"]. |
| 18544 | 产品转换率 | 產品轉換率 | 產品轉換率 | Rate of product transformation | chǎn pǐn zhuǎn huàn lǜ | caan2 ban2 zyun2 wun6 leot6 | ["产品转换率", "Yes Order No.: 18544 : Traditional Chinese: 產品轉換率; Definition: Rate of product transformation : Madarin Pinyin: chǎn pǐn zhuǎn huàn lǜ : Cantonese Jyutping: caan2 ban2 zyun2 wun6 leot6"]. |
| 18544 | 产品维度 / 属性 | 產品維度 / 屬性 | 產品維度 / 屬性 | Product dimension or attributes | chǎn pǐn wéi dù / shǔ xìng | caan2 ban2 wai4 dou / suk6 sing3 | ["产品维度 / 属性", "Yes Order No.: 18544 : Traditional Chinese: 產品維度 / 屬性; Definition: Product dimension or attributes : Madarin Pinyin: chǎn pǐn wéi dù / shǔ xìng : Cantonese Jyutping: caan2 ban2 wai4 dou / suk6 sing3"]. |
| 18544 | 产殷 | 產殷 | 產殷 | Maternity leave | chǎn yīn | caan2 gaap3 | ["产殷", "Yes Order No.: 18544 : Traditional Chinese: 產殷; Definition: Maternity leave : Madarin Pinyin: chǎn yīn : Cantonese Jyutping: caan2 gaap3"]. |
| 18544 | 产品特性 | 產品特性 | 產品特性 | Product characteristics | chǎn pǐn tè xìng | caan2 ban2 dak6 sing3 | ["产品特性", "Yes Order No.: 18544 : Traditional Chinese: 產品特性; Definition: Product characteristics : Madarin Pinyin: chǎn pǐn tè xìng : Cantonese Jyutping: caan2 ban2 dak6 sing3"]. |
| 18544 | 产品形式竞争者 | 產品形式競爭者 | 產品形式競爭者 | Product form competitors | chǎn pǐn xíng shì jīng zhēng zhě | caan2 ban2 jing1 sik1 ging1 zeng1 zai2 | ["产品形式竞争者", "Yes Order No.: 18544 : Traditional Chinese: 產品形式競爭者; Definition: Product form competitors : Madarin Pinyin: chǎn pǐn xíng shì jīng zhēng zhě : Cantonese Jyutping: caan2 ban2 jing1 sik1 ging1 zeng1 zai2"]. |
| 18544 | 产品类别 | 產品類別 | 產品類別 | Product class | chǎn pǐn lèi bié | caan2 ban2 lei6 bit6 | ["产品类别", "Yes Order No.: 18544 : Traditional Chinese: 產品類別; Definition: Product class : Madarin Pinyin: chǎn pǐn lèi bié : Cantonese Jyutping: caan2 ban2 lei6 bit6"]. |
| 18544 | 产品线填充 | 產品線填充 | 產品線填充 | Line filling | chǎn pǐn xiàn chōng | caan2 ban2 sin1 tin1 cun1 | ["产品线填充", "Yes Order No.: 18544 : Traditional Chinese: 產品線填充; Definition: Line filling : Madarin Pinyin: chǎn pǐn xiàn chōng : Cantonese Jyutping: caan2 ban2 sin1 tin1 cun1"]. |
| 18544 | 产品大规模化 | 產品大規模化 | 產品大規模化 | Product line modernization | chǎn pǐn dà guī mó huà | caan2 ban2 dai1 dai1 lo6 jip6 dai1 faa3 | ["产品大规模化", "Yes Order No.: 18544 : Traditional Chinese: 產品大規模化; Definition: Product line modernization : Madarin Pinyin: chǎn pǐn dà guī mó huà : Cantonese Jyutping: caan2 ban2 dai1 dai1 lo6 jip6 dai1 faa3"]. |
| 18544 | 产品组合决策 | 產品組合決策 | 產品組合決策 | Product mix decision | chǎn pǐn zǔ hé jué cǎi | caan2 ban2 zoi2 hap6 kyo3 dai1 cun1 | ["产品组合决策", "Yes Order No.: 18544 : Traditional Chinese: 產品組合決策; Definition: Product mix decision : Madarin Pinyin: chǎn pǐn zǔ hé jué cǎi : Cantonese Jyutping: caan2 ban2 zoi2 hap6 kyo3 dai1 cun1"]. |
| 18544 | 产品生命周期成长期 | 產品生命週期成長期 | 產品生命週期成長期 | Growth stage of product life cycle | chǎn pǐn shēng mìng zhōu de chéng zhǎng qī | caan2 ban2 saang1 ming4 zoi1 kei4 sing4 coeng4 kei4 | ["产品生命周期成长期", "Yes Order No.: 18544 : Traditional Chinese: 產品生命週期成長期; Definition: Growth stage of product life cycle : Madarin Pinyin: chǎn pǐn shēng mìng zhōu de chéng zhǎng qī : Cantonese Jyutping: caan2 ban2 saang1 ming4 zoi1 kei4 sing4 coeng4 kei4"]. |
| 18544 | 产品形式, 产品款式 | 產品形式, 產品款式 | 產品形式, 產品款式 | Product form, Product style | chǎn pǐn xíng shì , chǎn pǐn kǎi fā | caan2 ban2 jing1 sik1 , caan2 ban2 joeng4 sik1 | ["产品形式, 产品款式", "Yes Order No.: 18544 : Traditional Chinese: 產品形式, 產品款式; Definition: Product form : Madarin Pinyin: chǎn pǐn xíng shì , chǎn pǐn kǎi fā : Cantonese Jyutping: caan2 ban2 jing1 sik1 , caan2 ban2 joeng4 sik1"]. |
| 18544 | 产品开发 | 產品開發 | 產品開發 | Product development | chǎn pǐn kāi fā | caan2 ban2 hoai1 faa3 | ["产品开发", "Yes Order No.: 18544 : Traditional Chinese: 產品開發; Definition: Product development : Madarin Pinyin: chǎn pǐn kāi fā : Cantonese Jyutping: caan2 ban2 hoai1 faa3"]. |
| 18544 | 产品管理组织 | 產品管理組織 | 產品管理組織 | Product management organization | chǎn pǐn guǎn lǐ zǔ zhī | caan2 ban2 lei5 zoi2 zai1 | ["产品管理组织", "Yes Order No.: 18544 : Traditional Chinese: 產品管理組織; Definition: Product management organization : Madarin Pinyin: chǎn pǐn guǎn lǐ zǔ zhī : Cantonese Jyutping: caan2 ban2 lei5 zoi2 zai1"]. |
| 18544 | 产品规格 | 產品規格 | 產品規格 | Product specifications | chǎn pǐn guī gé | caan2 ban2 kwai1 gaak3 | ["产品规格", "Yes Order No.: 18544 : Traditional Chinese: 產品規格; Definition: Product specifications : Madarin Pinyin: chǎn pǐn guī gé : Cantonese Jyutping: caan2 ban2 kwai1 gaak3"]. |
| 18544 | 产业营销 | 產業營銷 | 產業營銷 | Industrial marketing | chǎn yè yīng xiāo | caan2 jip6 jing4 sui1 | ["产业营销", "Yes Order No.: 18544 : Traditional Chinese: 產業營銷; Definition: Industrial marketing : Madarin Pinyin: chǎn yè yīng xiāo : Cantonese Jyutping: caan2 jip6 jing4 sui1"]. |
| 18544 | 产品直接延伸 | 產品直接延伸 | 產品直接延伸 | Straight product extension | chǎn pǐn zhí jiē yǎn shēn | caan2 ban2 zai2 zai1 jin1 san1 | ["产品直接延伸", "Yes Order No.: 18544 : Traditional Chinese: 產品直接延伸; Definition: Straight product extension : Madarin Pinyin: chǎn pǐn zhí jiē yǎn shēn : Cantonese Jyutping: caan2 ban2 zai2 zai1 jin1 san1"]. |
| 18544 | 产品创新, 产品革新, 产品改造 | 產品創新, 產品革新, 產品改造 | 產品創新, 產品革新, 產品改造 | Product invention | chǎn pǐn chuàng xīn , chǎn pǐn gǎi zào | caan2 ban2 cong3 san1 , caan2 ban2 gaak3 san1 , caan2 ban2 goi2 zoi2 | ["产品创新, 产品革新, 产品改造", "Yes Order No.: 18544 : Traditional Chinese: 產品創新, 產品革新, 產品改造; Definition: Product invention : Madarin Pinyin: chǎn pǐn chuàng xīn , chǎn pǐn gǎi xīn , chǎn pǐn gǎi zào : Cantonese Jyutping: caan2 ban2 cong3 san1 , caan2 ban2 gaak3 san1 , caan2 ban2 goi2 zoi2"]. |
| 18544 | 产业 | 產業 | 產業 | Industry | chǎn yè | caan2 jip6 | ["产业", "Yes Order No.: 18544 : Traditional Chinese: 產業; Definition: Industry : Madarin Pinyin: chǎn yè : Cantonese Jyutping: caan2 jip6"]. |
| 18544 | 产品试用 | 產品試用 | 產品試用 | Product-use test | chǎn pǐn shì yòng | caan2 ban2 sik1 jing6 | ["产品试用", "Yes Order No.: 18544 : Traditional Chinese: 產品試用; Definition: Product-use test : Madarin Pinyin: chǎn pǐn shì yòng : Cantonese Jyutping: caan2 ban2 sik1 jing6"]. |
| 18544 | 产品层次 | 產品層次 | 產品層次 | Product hierarchy | chǎn pǐn céng cì | caan2 ban2 cong3 ci3 | ["产品层次", "Yes Order No.: 18544 : Traditional Chinese: 產品層次; Definition: Product hierarchy : Madarin Pinyin: chǎn pǐn céng cì : Cantonese Jyutping: caan2 ban2 cong3 ci3"]. |
| 18544 | 产品大类 | 產品大類 | 產品大類 | Product management | chǎn pǐn dà lèi | caan2 ban2 dai1 lei6 | ["产品大类", "Yes Order No.: 18544 : Traditional Chinese: 產品大類; Definition: Product management : Madarin Pinyin: chǎn pǐn dà lèi : Cantonese Jyutping: caan2 ban2 dai1 lei6"]. |
| 18544 | 产品设计 | 產品設計 | 產品設計 | Product design | chǎn pǐn shè jì | caan2 ban2 ci3 gik3 | ["产品设计", "Yes Order No.: 18544 : Traditional Chinese: 產品設計; Definition: Product design : Madarin Pinyin: chǎn pǐn shè jì : Cantonese Jyutping: caan2 ban2 ci3 gik3"]. |
| 18544 | 产品属性 | 產品屬性 | 產品屬性 | Product attributes | chǎn pǐn shǔ xìng | caan2 ban2 suk6 sing3 | ["产品属性", "Yes Order No.: 18544 : Traditional Chinese: 產品屬性; Definition: Product attributes : Madarin Pinyin: chǎn pǐn shǔ xìng : Cantonese Jyutping: caan2 ban2 suk6 sing3"]. |
| 18544 | 产品 / 市场进入控制 | 產品 / 市場進入控制 | 產品 / 市場進入控制 | Product-market entry control | chǎn pǐn / shì chǎng jìn rù kòng zhì | caan2 ban2 sɿ coeng4 zeon3 jip6 jung4 zoi2 | ["产品 / 市场进入控制", "Yes Order No.: 18544 : Traditional Chinese: 產品 / 市場進入控制; Definition: Product-market entry control : Madarin Pinyin: chǎn pǐn / shì chǎng jìn rù kòng zhì : Cantonese Jyutping: caan2 ban2 sɿ coeng4 zeon3 jip6 jung4 zoi2"]. |
| 18544 | 产品大类补充 | 產品大類補充 | 產品大類補充 | Product line filling | chǎn pǐn dà lèi bǔ chōng | caan2 ban2 dai1 lei6 bou6 cun1 | ["产品大类补充", "Yes Order No.: 18544 : Traditional Chinese: 產品大類補充; Definition: Product line filling : Madarin Pinyin: chǎn pǐn dà lèi bǔ chōng : Cantonese Jyutping: caan2 ban2 dai1 lei6 bou6 cun1"]. |
| 18544 | 产品系列 | 產品系列 | 產品系列 | Product family | chǎn pǐn xì liè | caan2 ban2 haai6 lit6 | ["产品系列", "Yes Order No.: 18544 : Traditional Chinese: 產品系列; Definition: Product family : Madarin Pinyin: chǎn pǐn xì liè : Cantonese Jyutping: caan2 ban2 haai6 lit6"]. |
| 18544 | 产品差异, 产品策略 | 產品差異, 產品策略 | 產品差異, 產品策略 | Product policies | chǎn pǐn chā yì , chǎn pǐn cè lüè | caan2 ban2 zing3 caak3 , caan2 ban2 caak3 leok6 | ["产品差异, 产品策略", "Yes Order No.: 18544 : Traditional Chinese: 產品差異, 產品策略; Definition: Product policies : Madarin Pinyin: chǎn pǐn chā yì , chǎn pǐn cè lüè : Cantonese Jyutping: caan2 ban2 zing3 caak3 , caan2 ban2 caak3 leok6"]. |
| 18544 | 产量, 产出 | 產量, 產出 | 產量, 產出 | Output | chǎn liàng , chǎn chū | caan2 loeng6 , caan2 ceot1 | ["产量, 产出", "Yes Order No.: 18544 : Traditional Chinese: 產量, 產出; Definition: Output : Madarin Pinyin: chǎn liàng , chǎn chū : Cantonese Jyutping: caan2 loeng6 , caan2 ceot1"]. |
| 18544 | 产业用户 | 產業用戶 | 產業用戶 | Industrial users | chǎn yè yòng hù | caan2 jip6 jung4 wu6 | ["产业用户", "Yes Order No.: 18544 : Traditional Chinese: 產業用戶; Definition: Industrial users : Madarin Pinyin: chǎn yè yòng hù : Cantonese Jyutping: caan2 jip6 jung4 wu6"]. |
| 18544 | 产品倾向份额 | 產品傾向份額 | 產品傾向份額 | Product intent share | chǎn pǐn qīng xiàng fèn é | caan2 ban2 king1 hong4 fan3 ngaak6 | ["产品倾向份额", "Yes Order No.: 18544 : Traditional Chinese: 產品傾向份額; Definition: Product intent share : Madarin Pinyin: chǎn pǐn qīng xiàng fèn é : Cantonese Jyutping: caan2 ban2 king1 hong4 fan3 ngaak6"]. |
| 18544 | 产品类别 | 產品類別 | 產品類別 | Product category | chǎn pǐn lèi bié | caan2 ban2 lei6 bit6 | ["产品类别", "Yes Order No.: 18544 : Traditional Chinese: 產品類別; Definition: Product category : Madarin Pinyin: chǎn pǐn lèi bié : Cantonese Jyutping: caan2 ban2 lei6 bit6"]. |
| 18544 | 产品集团组织 | 產品集團組織 | 產品集團組織 | Product group organization | chǎn pǐn jí tuán zǔ zhī | caan2 ban2 kwai4 zoi2 zai1 | ["产品集团组织", "Yes Order No.: 18544 : Traditional Chinese: 產品集團組織; Definition: Product group organization : Madarin Pinyin: chǎn pǐn jí tuán zǔ zhī : Cantonese Jyutping: caan2 ban2 kwai4 zoi2 zai1"]. |
| 18544 | 产品市场 | 產品市場 | 產品市場 | Industrial markets | chǎn pǐn shì chǎng | caan2 jip6 sou3 cun1 | ["产品市场", "Yes Order No.: 18544 : Traditional Chinese: 產品市場; Definition: Industrial markets : Madarin Pinyin: chǎn pǐn shì chǎng : Cantonese Jyutping: caan2 jip6 sou3 cun1"]. |
| 18544 | 产品的市场特征 | 產品的市場特徵 | 產品的市場特徵 | Product's market characteristics | chǎn pǐn de shì chǎng tè zhēng | caan2 ban2 dai1 sɿ coeng4 dai1 zing1 | ["产品的市场特征", "Yes Order No.: 18544 : Traditional Chinese: 產品的市場特徵; Definition: Product's market characteristics : Madarin Pinyin: chǎn pǐn de shì chǎng tè zhēng : Cantonese Jyutping: caan2 ban2 dai1 sɿ |

| Yes Order No. | First Character | Simplified Chinese | Traditional Chinese | Definition | Madanrin Pinyin | Cantonese Jyutping | Aba data |
|---------------|-----------------|--------------------|---------------------|--|---|--|--|
| 18609 | 商 | 商业信息广告 | 商業信息廣告 | Informercials | shāng yè xìn xī guǎng gào | soeng1 jip6 seon3 sik1 gwong2 gou3 | ["商业信息广告", "Yes Order No.: 18609. Traditional Chinese: 商業信息廣告; Definition: Informercials. Madanrin Pinyin: shāng yè xìn xī guǎng gào. Cantonese Jyutping: soeng1 jip6 seon3 sik1 gwong2 gou3"], |
| 18609 | 商 | 商业信贷 | 商業信貸 | Business credit | shāng yè xìn dài | soeng1 jip6 seon3 tsai3 | ["商业信贷", "Yes Order No.: 18609. Traditional Chinese: 商業信貸; Definition: Business credit. Madanrin Pinyin: shāng yè xìn dài. Cantonese Jyutping: soeng1 jip6 seon3 tsai3"], |
| 18609 | 商 | 商品 | 商品 | Commodity | shāng pǐn | soeng1 ban2 | ["商", "Yes Order No.: 18609. Traditional Chinese: 商; Definition: Commodity. Madanrin Pinyin: shāng pǐn. Cantonese Jyutping: soeng1 ban2"], |
| 18609 | 商 | 商人中间商 | 商人中間商 | Merchant middleman | shāng rén zhōng jiān shāng | soeng1 jan4 zung1 gaan1 soeng1 | ["商人中间商", "Yes Order No.: 18609. Traditional Chinese: 商人中間商; Definition: Merchant middleman. Madanrin Pinyin: shāng rén zhōng jiān shāng. Cantonese Jyutping: soeng1 jan4 zung1 gaan1 soeng1"], |
| 18609 | 商 | 商人批发商 | 商人批發商 | Merchant wholesaler | shāng rén pī fā shāng | soeng1 jan4 pui1 soeng1 | ["商人批发商", "Yes Order No.: 18609. Traditional Chinese: 商人批發商; Definition: Merchant wholesaler. Madanrin Pinyin: shāng rén pī fā shāng. Cantonese Jyutping: soeng1 jan4 pui1 soeng1"], |
| 18609 | 商 | 商业模式 | 商業模式 | Business model | shāng yè mó shì | soeng1 jip6 mou4 sik1 | ["商业模式", "Yes Order No.: 18609. Traditional Chinese: 商業模式; Definition: Business model. Madanrin Pinyin: shāng yè mó shì. Cantonese Jyutping: soeng1 jip6 mou4 sik1"], |
| 18609 | 商 | 商业传播 | 商業傳播 | Commercial communication | shāng yè chuān bō | soeng1 jip6 cyun4 bo3 | ["商业传播", "Yes Order No.: 18609. Traditional Chinese: 商業傳播; Definition: Commercial communication. Madanrin Pinyin: shāng yè chuān bō. Cantonese Jyutping: soeng1 jip6 cyun4 bo3"], |
| 18609 | 商 | 商业来源 | 商業來源 | Commercial sources | shāng yè lái yuán | soeng1 jip6 loi4 yuen4 | ["商业来源", "Yes Order No.: 18609. Traditional Chinese: 商業來源; Definition: Commercial sources. Madanrin Pinyin: shāng yè lái yuán. Cantonese Jyutping: soeng1 jip6 loi4 yuen4"], |
| 18622 | 朗 | 朗讯科技 | 朗訊科技 | Lucent Technologies | lǎng xùn kē jì | long5 seon3 fo1 gei6 | ["朗讯科技", "Yes Order No.: 18622. Traditional Chinese: 朗訊科技; Definition: Lucent Technologies. Madanrin Pinyin: lǎng xùn kē jì. Cantonese Jyutping: long5 seon3 fo1 gei6"], |
| 18626 | 户 | 户外广告媒体 | 戶外廣告媒體 | Out-of-home media | hù wài guǎng gào méi tǐ | wu6 ngoi6 gwong2 gou3 moi4 tai2 | ["户外广告媒体", "Yes Order No.: 18626. Traditional Chinese: 戶外廣告媒體; Definition: Out-of-home media. Madanrin Pinyin: hù wài guǎng gào méi tǐ. Cantonese Jyutping: wu6 ngoi6 gwong2 gou3 moi4 tai2"], |
| 18644 | 厝 | 厝型结构 | 厝型結構 | Flat-type structure | fú xíng jié gòu | fo6 ngai4 jing4 gik1 kau3 | ["厝型结构", "Yes Order No.: 18644. Traditional Chinese: 厝型結構; Definition: Flat-type structure. Madanrin Pinyin: fú xíng jié gòu. Cantonese Jyutping: boi2 ping4 jing4 gik1 kau3"], |
| 18646 | 厝 | 厝屋出租 | 厝屋出租 | Lodging | fáng wū chū zū | foeng6 ngai4 ceot1 zoi1 | ["厝屋出租", "Yes Order No.: 18664. Traditional Chinese: 厝屋出租; Definition: Lodging. Madanrin Pinyin: fáng wū chū zū. Cantonese Jyutping: foeng6 ngai4 ceot1 zoi1"], |
| 18682 | 计 | 计划 | 計劃 | Plan | jì huà | gai3 waak6 | ["计划", "Yes Order No.: 18682. Traditional Chinese: 計劃; Definition: Plan. Madanrin Pinyin: jì huà. Cantonese Jyutping: gai3 waak6"], |
| 18682 | 计 | 计划修养 | 計劃修養 | Planning culture | jì huà xiū yǎng | gai3 waak6 sau1 joeng5 | ["计划修养", "Yes Order No.: 18682. Traditional Chinese: 計劃修養; Definition: Planning culture. Madanrin Pinyin: jì huà xiū yǎng. Cantonese Jyutping: gai3 waak6 sau1 joeng5"], |
| 18713 | 订 | 订货周期 | 訂貨週期 | Order cycle time | dìng huò zhōu qī | deng6 ho3 zai1 lei4 | ["订货周期", "Yes Order No.: 18713. Traditional Chinese: 訂貨週期; Definition: Order cycle time. Madanrin Pinyin: dìng huò zhōu qī. Cantonese Jyutping: deng6 ho3 zai1 lei4"], |
| 18751 | 识 | 识别细分市场 | 識別细分市场 | Identification of segments | shí bié shì fēn shì chǎng | shí1 bié1 sui1 fan1 sī5 ceong4 | ["识别细分市场", "Yes Order No.: 18751. Traditional Chinese: 識別细分市场; Definition: Identification of segments. Madanrin Pinyin: shí bié shì fēn shì chǎng. Cantonese Jyutping: shí1 bié1 sui1 fan1 sī5 ceong4"], |
| 18760 | 许 | 许可证经营 | 許可證經營 | Licensing | xǔ kě chéng jīng yíng | heoi2 ho2 zing1 ging1 jing4 | ["许可证经营", "Yes Order No.: 18760. Traditional Chinese: 許可證經營; Definition: Licensing. Madanrin Pinyin: xǔ kě chéng jīng yíng. Cantonese Jyutping: heoi2 ho2 zing1 ging1 jing4"], |
| 18760 | 许 | 许可的名各品牌 | 許可的名各品牌 | Licensed name brand | xǔ kě de míng chéng pǐn pài | heoi2 ho2 dik1 ming4 cing1 ban2 paai4 | ["许可的名各品牌", "Yes Order No.: 18760. Traditional Chinese: 許可的名各品牌; Definition: Licensed name brand. Madanrin Pinyin: xǔ kě de míng chéng pǐn pài. Cantonese Jyutping: heoi2 ho2 dik1 ming4 cing1 ban2 paai4"], |
| 18773 | 设 | 设施 | 設施 | Installation | shè shī | ci3 si1 | ["设施", "Yes Order No.: 18773. Traditional Chinese: 設施; Definition: Installation. Madanrin Pinyin: shè shī. Cantonese Jyutping: ci3 si1"], |
| 18775 | 调 | 调整 | 調整 | Adjustment | diào zhěng | duo6 zing2 | ["调整", "Yes Order No.: 18775. Traditional Chinese: 調整; Definition: Adjustment. Madanrin Pinyin: diào zhěng. Cantonese Jyutping: duo6 zing2"], |
| 18806 | 论 | 论说 | 論說 | Argument | lùn diàn | leon4 dim2 | ["论", "Yes Order No.: 18806. Traditional Chinese: 論; Definition: Argument. Madanrin Pinyin: lùn diàn. Cantonese Jyutping: leon4 dim2"], |
| 18833 | 说 | 说服性的 | 說服性的 | Persuasive | shuō fú xìng de | syu3 fu6 sing3 dik1 | ["说性的", "Yes Order No.: 18833. Traditional Chinese: 說服性的; Definition: Persuasive. Madanrin Pinyin: shuō fú xìng de. Cantonese Jyutping: syu3 fu6 sing3 dik1"], |
| 18835 | 议 | 议价能力 | 議價能力 | Bargaining power | yì jià néng lì | jí5 ga3 nang4 ik6 | ["议价能力", "Yes Order No.: 18835. Traditional Chinese: 議價能力; Definition: Bargaining power. Madanrin Pinyin: yì jià néng lì. Cantonese Jyutping: jí5 ga3 nang4 ik6"], |
| 18954 | 初 | 初始禀赋 | 初始稟賦 | Initial endowment | chū shǐ bǐng fù | co1 ci1 ban2 fu3 | ["初始禀赋", "Yes Order No.: 18954. Traditional Chinese: 初始稟賦; Definition: Initial endowment. Madanrin Pinyin: chū shǐ bǐng fù. Cantonese Jyutping: co1 ci1 ban2 fu3"], |
| 19009 | 补 | 补偿需求函数 | 補償需求函數 | Compensated demand function | bǔ cháng xū qiú hán shù | bou2 seong4 seoi1 kau4 haam4 sou3 | ["补偿需求函数", "Yes Order No.: 19009. Traditional Chinese: 補償需求函數; Definition: Compensated demand function. Madanrin Pinyin: bǔ cháng xū qiú hán shù. Cantonese Jyutping: bou2 seong4 seoi1 kau4 haam4 sou3"], |
| 19009 | 补 | 补偿原则 | 補償原則 | Compensation principles | bǔ cháng yuán zé | bou2 seong4 jun4 zak1 | ["补偿原则", "Yes Order No.: 19009. Traditional Chinese: 補償原則; Definition: Compensation principles. Madanrin Pinyin: bǔ cháng yuán zé. Cantonese Jyutping: bou2 seong4 jun4 zak1"], |
| 19009 | 补 | 补偿、赔偿 | 補償、賠償 | Compensation | bǔ cháng, péi cháng | bou2 seong4, pui4 seong4 | ["补偿、赔偿", "Yes Order No.: 19009. Traditional Chinese: 補償、賠償; Definition: Compensation. Madanrin Pinyin: bǔ cháng, péi cháng. Cantonese Jyutping: bou2 seong4, pui4 seong4"], |
| 19112 | 社 | 社会利益 | 社會利益 | Social benefits | shè huì lì yì | se5 wu2 lei6 jik1 | ["社会利益", "Yes Order No.: 19112. Traditional Chinese: 社會利益; Definition: Social benefits. Madanrin Pinyin: shè huì lì yì. Cantonese Jyutping: se5 wu2 lei6 jik1"], |
| 19112 | 社 | 社会责任 | 社會責任 | Social responsibility | shè huì zé rèn | se5 wu2 zai2 zan6 | ["社会责任", "Yes Order No.: 19112. Traditional Chinese: 社會責任; Definition: Social responsibility. Madanrin Pinyin: shè huì zé rèn. Cantonese Jyutping: se5 wu2 zai2 zan6"], |
| 19112 | 社 | 社会公益 | 社會公益 | Social public benefit | shè huì gōng yì | se5 wu2 bin1 zai3 sau1 jik1 | ["社会公益", "Yes Order No.: 19112. Traditional Chinese: 社會公益; Definition: Marginal social benefit. Madanrin Pinyin: shè huì gōng yì. Cantonese Jyutping: se5 wu2 bin1 zai3 sau1 jik1"], |
| 19112 | 社 | 社会成本 | 社會成本 | Social cost | shè huì chéng běn | se5 wu2 bin1 zai3 sau1 jik1 | ["社会成本", "Yes Order No.: 19112. Traditional Chinese: 社會成本; Definition: Social cost. Madanrin Pinyin: shè huì chéng běn. Cantonese Jyutping: se5 wu2 bin1 zai3 sau1 jik1"], |
| 19112 | 社 | 社会偏好序 | 社會偏好排序 | Ordering of optimization social preference | shè huì piān hào pǐ xù | se5 wu2 pin1 hou1 hou2 paai4 zeoi6 | ["社会偏好序", "Yes Order No.: 19112. Traditional Chinese: 社會偏好排序; Definition: Ordering of optimization social preference. Madanrin Pinyin: shè huì piān hào pǐ xù. Cantonese Jyutping: se5 wu2 pin1 hou1 hou2 paai4 zeoi6"], |
| 19112 | 社 | 社会偏好 | 社會偏好 | Social preference | shè huì piān hào | se5 wu2 pin1 hou1 | ["社会偏好", "Yes Order No.: 19112. Traditional Chinese: 社會偏好; Definition: Social preference. Madanrin Pinyin: shè huì piān hào. Cantonese Jyutping: se5 wu2 pin1 hou1"], |
| 19112 | 社 | 社会营销观念 | 社會營銷觀念 | Social marketing concept | shè huì yíng xiāo guān niàn | se5 wu2 jing4 sui1 gun1 nim6 | ["社会营销观念", "Yes Order No.: 19112. Traditional Chinese: 社會營銷觀念; Definition: Social marketing concept. Madanrin Pinyin: shè huì yíng xiāo guān niàn. Cantonese Jyutping: se5 wu2 jing4 sui1 gun1 nim6"], |
| 19121 | 福 | 福特公司 | 福特公司 | Ford | fú tè gōng sī | fuk1 dak6 gung1 si1 | ["福特公司", "Yes Order No.: 19121. Traditional Chinese: 福特公司; Definition: Ford. Madanrin Pinyin: fú tè gōng sī. Cantonese Jyutping: fuk1 dak6 gung1 si1"], |
| 19266 | 减 | 减少营销 | 減少營銷 | Demarketing | jiǎn shǎo yíng xiāo | gaam2 sui2 jing4 sui1 | ["减少营销", "Yes Order No.: 19266. Traditional Chinese: 減少營銷; Definition: Demarketing. Madanrin Pinyin: jiǎn shǎo yíng xiāo. Cantonese Jyutping: gaam2 sui2 jing4 sui1"], |
| 19266 | 减 | 减价 | 減價 | Price-off | jiǎn jià | gaam2 gaai3 | ["减价", "Yes Order No.: 19266. Traditional Chinese: 減價; Definition: Price-off. Madanrin Pinyin: jiǎn jià. Cantonese Jyutping: gaam2 gaai3"], |
| 19271 | 决 | 决策程序 | 決策程序 | Decision-making process | jué cǎi chéng xù | kyu3 caak3 cing4 zeoi6 | ["决策程序", "Yes Order No.: 19271. Traditional Chinese: 決策程序; Definition: Decision-making process. Madanrin Pinyin: jué cǎi chéng xù. Cantonese Jyutping: kyu3 caak3 cing4 zeoi6"], |
| 19271 | 决 | 决读者 | 決读者 | Decisioner | jué dǎng zhě | kyu3 ding4 ze2 | ["决读者", "Yes Order No.: 19271. Traditional Chinese: 決读者; Definition: Decisioner. Madanrin Pinyin: jué dǎng zhě. Cantonese Jyutping: kyu3 caak3 cing4 zeoi6"], |
| 19271 | 决 | 决策前提 | 決策前提 | Decision premise | jué cǎi qián tí | kyu3 caak3 cin4 tai4 | ["决策前提", "Yes Order No.: 19271. Traditional Chinese: 決策前提; Definition: Decision premise. Madanrin Pinyin: jué cǎi qián tí. Cantonese Jyutping: kyu3 caak3 cin4 tai4"], |
| 19293 | 冰 | 冰山原理 | 冰山原理 | Iceberg principle | bīng shān yuán lǐ | bing1 saan1 yuen4 lei5 | ["冰山原理", "Yes Order No.: 19293. Traditional Chinese: 冰山原理; Definition: Iceberg principle. Madanrin Pinyin: bīng shān yuán lǐ. Cantonese Jyutping: bing1 saan1 yuen4 lei5"], |
| 19297 | 净 | 净需求 | 淨需求 | Net demand | jìng xū qiú | zeng1 seoi1 kau4 | ["净需求", "Yes Order No.: 19297. Traditional Chinese: 淨需求; Definition: Net demand. Madanrin Pinyin: jìng xū qiú. Cantonese Jyutping: zeng1 seoi1 kau4"], |
| 19304 | 次 | 次要的商业区 | 次要的商業區 | Secondary business district | cì yào de shāng yè qū | ci3 yau4 dik1 sui1 jing4 keoi1 | ["次要的商业区", "Yes Order No.: 19304. Traditional Chinese: 次要的商業區; Definition: Secondary business district. Madanrin Pinyin: cì yào de shāng yè qū. Cantonese Jyutping: ci3 yau4 dik1 sui1 jing4 keoi1"], |
| 19311 | 资 | 资产负债表 | 資產負債表 | Balance sheet | zī chǎn fù zhài biǎo | zi1 caan2 fu6 zai3 bio2 | ["资产负债表", "Yes Order No.: 19311. Traditional Chinese: 資產負債表; Definition: Balance sheet. Madanrin Pinyin: zī chǎn fù zhài biǎo. Cantonese Jyutping: zi1 caan2 fu6 zai3 bio2"], |
| 19311 | 资 | 资源供应者 | 資源供應者 | Suppliers | zī yuán gòng yǐng zhě | zi1 yuen4 gung1 jing3 ze2 | ["资源供应者", "Yes Order No.: 19311. Traditional Chinese: 資源供應者; Definition: Suppliers. Madanrin Pinyin: zī yuán gòng yǐng zhě. Cantonese Jyutping: zi1 yuen4 gung1 jing3 ze2"], |
| 19311 | 资 | 资产组合投资 | 資產組合投資 | Portfolio investment | zī chǎn zǔ hé tóu zī | zi1 caan2 zoi2 hap6 tau4 zi1 | ["资产组合投资", "Yes Order No.: 19311. Traditional Chinese: 資產組合投資; Definition: Portfolio investment. Madanrin Pinyin: zī chǎn zǔ hé tóu zī. Cantonese Jyutping: zi1 caan2 zoi2 hap6 tau4 zi1"], |
| 19314 | 准 | 准可变成本 | 準可變成本 | Semi-variable cost | zhǔn kě biàn chéng běn | zeon2 ho2 bin3 sing4 bun2 | ["准可变成本", "Yes Order No.: 19314. Traditional Chinese: 準可變成本; Definition: Semi-variable cost. Madanrin Pinyin: zhǔn kě biàn chéng běn. Cantonese Jyutping: zeon2 ho2 bin3 sing4 bun2"], |
| 19317 | 凝 | 凝聚力 | 凝聚力 | Cohesiveness | níng lì xù | jing4 lei6 | ["凝聚力", "Yes Order No.: 19317. Traditional Chinese: 凝聚力; Definition: Cohesiveness. Madanrin Pinyin: níng lì xù. Cantonese Jyutping: jing4 lei6"], |
| 19328 | 冷 | 冷却律 | 冷卻律 | Cooling-off law | lěng quē lǜ | lung6 koo3 lo6 | ["冷却律", "Yes Order No.: 19328. Traditional Chinese: 冷卻律; Definition: Cooling-off law. Madanrin Pinyin: lěng quē lǜ. Cantonese Jyutping: lung6 koo3 lo6"], |
| 19351 | 闭 | 闭集 | 閉集 | Closed set | bì jí | ba3 zao6 | ["闭集", "Yes Order No.: 19351. Traditional Chinese: 閉集; Definition: Closed set. Madanrin Pinyin: bì jí. Cantonese Jyutping: ba3 zao6"], |
| 19358 | 问 | 问卷、调查表 | 問卷、調查表 | Questionnaire | wèn juǎn, diào chá biǎo | man4 gyun2, diu4 caa4 bio2 | ["问卷、调查表", "Yes Order No.: 19358. Traditional Chinese: 問卷、調查表; Definition: Questionnaire. Madanrin Pinyin: wèn juǎn, diào chá biǎo. Cantonese Jyutping: man4 gyun2, diu4 caa4 bio2"], |
| 19359 | 问 | 间接需求 | 間接需求 | Indirect demand | jiàn jiē xū qiú | gaan1 zip3 seoi1 kau4 | ["间接需求", "Yes Order No.: 19359. Traditional Chinese: 間接需求; Definition: Indirect demand. Madanrin Pinyin: jiàn jiē xū qiú. Cantonese Jyutping: gaan1 zip3 seoi1 kau4"], |
| 19399 | 心 | 心理需要 | 心理需要 | Psychological needs | xīn lǐ xū yào | saan1 lei5 seoi1 ju3 | ["心理需要", "Yes Order No.: 19399. Traditional Chinese: 心理需要; Definition: Psychological needs. Madanrin Pinyin: xīn lǐ xū yào. Cantonese Jyutping: saan1 lei5 seoi1 ju3"], |
| 19399 | 心 | 心理成本 | 心理成本 | Psychological cost | xīn lǐ chéng běn | saan1 lei5 sing4 bun2 | ["心理成本", "Yes Order No.: 19399. Traditional Chinese: 心理成本; Definition: Psychological cost. Madanrin Pinyin: xīn lǐ chéng běn. Cantonese Jyutping: saan1 lei5 sing4 bun2"], |
| 19399 | 心 | 心理统计特征 | 心理統計特徵 | Psychographics | xīn lǐ tǒng jì tè zhēng | saan1 lei5 tung4 gai3 dak6 zing1 | ["心理统计特征", "Yes Order No.: 19399. Traditional Chinese: 心理統計特徵; Definition: Psychographics. Madanrin Pinyin: xīn lǐ tǒng jì tè zhēng. Cantonese Jyutping: saan1 lei5 tung4 gai3 dak6 zing1"], |
| 19399 | 心 | 心理折扣 | 心理折扣 | Psychological discounting | xīn lǐ shé kòu | saan1 lei5 zik3 kau3 | ["心理折扣", "Yes Order No.: 19399. Traditional Chinese: 心理折扣; Definition: Psychological discounting. Madanrin Pinyin: xīn lǐ shé kòu. Cantonese Jyutping: saan1 lei5 zik3 kau3"], |
| 19410 | 普 | 普查职业资格审查 | 普查職業資格審查 | Bona fide occupation qualifications | pǔ chá zhí yè zī gé shěn chá | sin4 jik1 zip3 jip6 zi1 gaak3 sam2 caa4 | ["普查职业资格审查", "Yes Order No.: 19410. Traditional Chinese: 普查職業資格審查; Definition: Bona fide occupation qualifications. Madanrin Pinyin: pǔ chá zhí yè zī gé shěn chá. Cantonese Jyutping: sin4 jik1 jip6 zi1 gaak3 sam2 caa4"], |
| 19416 | 差 | 差分方程 | 差分方程 | Difference equation | chā fēn fāng chéng | caa1 fan1 fong1 cing4 | ["差分方程", "Yes Order No.: 19416. Traditional Chinese: 差分方程; Definition: Difference equation. Madanrin Pinyin: chā fēn fāng chéng. Cantonese Jyutping: caa1 fan1 fong1 cing4"], |
| 19416 | 差 | 差距 | 差距 | Gap | chā jù | caa1 leoi5 | ["差距", "Yes Order No.: 19416. Traditional Chinese: 差距; Definition: Gap. Madanrin Pinyin: chā jù. Cantonese Jyutping: caa1 leoi5"], |
| 19416 | 差 | 差别定价 | 差別定價 | Different responses | chā bié fà yìng | caa1 bié1 faan2 jing3 | ["差别定价", "Yes Order No.: 19416. Traditional Chinese: 差別定價; Definition: Different responses. Madanrin Pinyin: chā bié fà yìng. Cantonese Jyutping: caa1 bié1 faan2 jing3"], |
| 19416 | 差 | 差别对待的定价、歧视定价、价格歧视 | 差別對待的定價、歧視定價、價格歧視 | Price discrimination | chā bié dài dài de dìng jià, qí shì dìng jià, jià gé qí shì | caa1 bié1 doi4 dei4 dik1 ding4 gaai3, kei4 si1 ding4 gaai3, gaai3 gaak3 lei4 si1 | ["差别对待的定价、歧视定价、价格歧视", "Yes Order No.: 19416. Traditional Chinese: 差別對待的定價、歧視定價、價格歧視; Definition: Price discrimination. Madanrin Pinyin: chā bié dài dài de dìng jià, qí shì dìng jià, jià gé qí shì. Cantonese Jyutping: caa1 bié1 doi4 dei4 dik1 ding4 gaai3, kei4 si1 ding4 gaai3, gaai3 gaak3 lei4 si1"], |
| 19416 | 差 | 差别化战略 | 差別化戰略 | Differentiation strategy | chā bié huà zhàn lüè | caa1 bié1 faa3 zin1 loek6 | ["差别化战略", "Yes Order No.: 19416. Traditional Chinese: 差別化戰略; Definition: Differentiation strategy. Madanrin Pinyin: chā bié huà zhàn lüè. Cantonese Jyutping: caa1 bié1 faa3 zin1 loek6"], |
| 19458 | 美 | 美国卫生保健组织 | 美國衛生保健組織 | Health maintenance organizations (HMOs) | měi guó wèi shēng bǎo jiàn zǔ zhī | mei5 gwok3 woi5 saang1 bou2 gin2 zoi2 zik1 | ["美国卫生保健组织", "Yes Order No.: 19458. Traditional Chinese: 美國衛生保健組織; Definition: Health maintenance organizations (HMOs). Madanrin Pinyin: měi guó wèi shēng bǎo jiàn zǔ zhī. Cantonese Jyutping: mei5 gwok3 woi5 saang1 bou2 gin2 zoi2 zik1"], |
| 19458 | 美 | 美狄亚 | 美狄亞 | Jacquar | měi dì zhōu bāo | mei5 tau1 paa3 | ["美狄亚", "Yes Order No.: 19458. Traditional Chinese: 美狄亞; Definition: Jacquar. Madanrin Pinyin: měi dì zhōu bāo. Cantonese Jyutping: mei5 tau1 paa3"], |
| 19491 | 关 | 关联性质 | 關聯性質 | Contextual dimension | guān lián xìng zhì | gwan1 lun4 sing3 wa4 dou6 | ["关联性质", "Yes Order No.: 19491. Traditional Chinese: 關聯性質; Definition: Contextual dimension. Madanrin Pinyin: guān lián xìng zhì. Cantonese Jyutping: gwan1 lun4 sing3 wa4 dou6"], |
| 19491 | 关 | 关键变量 | 關鍵變量 | Key variables | guān jiàn biàn liàng | gwan1 gin6 bin3 loeng6 | ["关键变量", "Yes Order No.: 19491. Traditional Chinese: 關鍵變量; Definition: Key variables. Madanrin Pinyin: guān jiàn biàn liàng. Cantonese Jyutping: gwan1 gin6 bin3 loeng6"], |
| 19491 | 关 | 关闭点 | 關閉點 | Shut down point | guān bì diǎn | gwan1 baai3 dim2 | ["关闭点", "Yes Order No.: 19491. Traditional Chinese: 關閉點; Definition: Shut down point. Madanrin Pinyin: guān bì diǎn. Cantonese Jyutping: gwan1 baai3 dim2"], |
| 19491 | 关 | 关键业务区 | 關鍵業務區 | Key performance areas | guān jiàn yè wù qū | gwan1 gin6 jip6 mou4 keoi1 | ["关键业务区", "Yes Order No.: 19491. Traditional Chinese: 關鍵業務區; Definition: Key performance areas. Madanrin Pinyin: guān jiàn yè wù qū. Cantonese Jyutping: gwan1 gin6 jip6 mou4 keoi1"], |
| 19533 | 普 | 普适公众 | 普適公眾 | General publics | pǔ tōng gōng zhòng | pu2 tung1 gung1 zung1 | ["普适公众", "Yes Order No.: 19533. Traditional Chinese: 普適公眾; Definition: General publics. Madanrin Pinyin: pǔ tōng gōng zhòng. Cantonese Jyutping: pu2 tung1 gung1 zung1"], |
| 19572 | 类 | 类别产品经理 | 類別產品經理 | Group/category product manager | lèi bié chǎn pǐn jīng lǐ | leoi6 bié1 caan2 ban2 ging1 lei5 | ["类别产品经理", "Yes Order No.: 19572. Traditional Chinese: 類別產品經理; Definition: Group/category product manager. Madanrin Pinyin: lèi bié chǎn pǐn jīng lǐ. Cantonese Jyutping: leoi6 bié1 caan2 ban2 ging1 lei5"], |
| 19591 | 粗 | 粗重的产品 | 粗重的產品 | Bulky product | cū zhòng de chǎn pǐn | co1 cung4 dik1 caan2 ban2 | ["粗重的产品", "Yes Order No.: 19591. Traditional Chinese: 粗重的產品; Definition: Bulky product. Madanrin Pinyin: cū zhòng de chǎn pǐn. Cantonese Jyutping: co1 cung4 dik1 caan2 ban2"], |
| 19644 | 数 | 数量折扣 | 數量折扣 | Quantity discounts | shù liáng shé kòu | soi3 loeng6 cin3 kau3 | ["数量折扣", "Yes Order No.: 19644. Traditional Chinese: 數量折扣; Definition: Quantity discounts. Madanrin Pinyin: shù liáng shé kòu. Cantonese Jyutping: soi3 loeng6 cin3 kau3"], |
| 19644 | 数 | 数量调整模型 | 數量調整模型 | Quantity-adjustment model | shù liáng diào zhěng mó xíng | soi3 loeng6 diu6 zing2 mou4 jing4 | ["数量调整模型", "Yes Order No.: 19644. Traditional Chinese: 數量調整模型; Definition: Quantity-adjustment model. Madanrin Pinyin: shù liáng diào zhěng mó xíng. Cantonese Jyutping: soi3 loeng6 diu6 zing2 mou4 jing4"], |
| 19644 | 数 | 数据仓库 | 數據倉庫 | Data warehouse | shù jù cāng kù | soi3 geoi3 cong1 ik3 | ["数据仓库", "Yes Order No.: 19644. Traditional Chinese: 數據倉庫; Definition: Data warehouse. Madanrin Pinyin: shù jù cāng kù. Cantonese Jyutping: soi3 geoi3 cong1 ik3"], |
| 19644 | 数 | 数据控制技术 | 數據控制技術 | Data controlling techniques | shù jù kòng zhì jì shù | soi3 geoi3 wai3 gwai6 gei6 seoi6 | ["数据控制技术", "Yes Order No.: 19644. Traditional Chinese: 數據控制技術; Definition: Data controlling techniques. Madanrin Pinyin: shù jù kòng zhì jì shù. Cantonese Jyutping: soi3 geoi3 wai3 gwai6 gei6 seoi6"], |
| 19644 | 数 | 数据收集 | 數據收集 | Data collection | shù jù shōu jí | soi3 geoi3 sau1 zao6 | ["数据收集", "Yes Order No.: 19644. Traditional Chinese: 數據收集; Definition: Data collection. Madanrin Pinyin: shù jù shōu jí. Cantonese Jyutping: soi3 geoi3 sau1 zao6"], |
| 19644 | 数 | 数据研究 | 數據研究 | Data research | shù jù yán jiū | soi3 geoi3 jing4 gaui3 | ["数据研究", "Yes Order No.: 19644. Traditional Chinese: 數據研究; Definition: Data research. Madanrin Pinyin: shù jù yán jiū. Cantonese Jyutping: soi3 geoi3 jing4 gaui3"], |
| 19677 | 首 | 首席执行官 | 首席執行官 | CEO | shǒu xī zhǐ háng guān | sau2 zik3 zap1 hang4 gun1 | ["首席执行官", "Yes Order No.: 19677. Traditional Chinese: 首席執行官; Definition: CEO. Madanrin Pinyin: shǒu xī zhǐ háng guān. Cantonese Jyutping: sau2 zik3 zap1 hang4 gun1"], |
| 19680 | 道 | 道德相对主义 | 道德相對主義 | Moral relativism | dào dé xiāng duì zhǐ yì | doü4 dai4 seoi1 dei3 zoi2 jip5 | ["道德相对主义", "Yes Order No.: 19680. Traditional Chinese: 道德相對主義; Definition: Moral relativism. Madanrin Pinyin: dào dé xiāng duì zhǐ yì. Cantonese Jyutping: doü4 dai4 seoi1 dei3 zoi2 jip5"], |
| 19680 | 道 | 道德、伦理 | 道德、倫理 | Ethics | dào dé, lún lǐ | doü4, lei5 | ["道德、伦理", "Yes Order No.: 19680. Traditional Chinese: 道德、倫理; Definition: Ethics. Madanrin Pinyin: dào dé, lún lǐ. Cantonese Jyutping: doü4 dai4 seoi1 dei3 zoi2 jip5"], |
| 19706 | 单 | 单一价格垄断 | 單一價格壟斷 | Single price monopoly | dān yī jià gé lǒng duàn | daan1 jat1 ding6 gaai3 lung5 tyun5 | ["单一价格垄断", "Yes Order No.: 19706. Traditional Chinese: 單一價格壟斷; Definition: Single price monopoly. Madanrin Pinyin: dān yī jià gé lǒng duàn. Cantonese Jyutping: daan1 jat1 ding6 gaai3 lung5 tyun5"], |
| 19706 | 单 | 单一细分市场定位 | 單一细分市场定位 | Monosegment positioning | dān yī fēn shì chǎng dìng wèi | daan1 jat1 sai1 fan1 sī5 ceong4 ding6 wai2 | ["单一细分市场定位", "Yes Order No.: 19706. Traditional Chinese: 單一细分市场定位; Definition: Monosegment positioning. Madanrin Pinyin: dān yī fēn shì chǎng dìng wèi. Cantonese Jyutping: daan1 jat1 sai1 fan1 sī5 ceong4 ding6 wai2"], |
| 19706 | 单 | 单一价格法 | 單一價格法 | Law of one price | dān yī jià gé fǎ zé | daan1 jat1 gaai3 gaak3 faai3 zak1 | ["单一价格法", "Yes Order No.: 19706. Traditional Chinese: 單一價格法; Definition: Law of one price. Madanrin Pinyin: dān yī jià gé fǎ zé. Cantonese Jyutping: daan1 jat1 gaai3 gaak3 faai3 zak1"], |
| 19706 | 单 | 单位弹性 | 單位彈性 | Unit elasticity | dān wèi tán xìng | daan1 jat1 gaai3 gaak3 zin1 loek6 | ["单位弹性", |

| No. | First Character | Simplified Chinese | Traditional Chinese | Definition | Madanin Pinyin | Cantonese Jyutping | Abda |
|-------|----------------------|----------------------|----------------------|----------------------------------|---|--|--|
| 19807 | 光 | 灯饰广告 | 燈飾廣告 | Light box | dēng shì guāng gǎo | dēng1 seung1 gwong1 gao1 | 「灯饰广告」, 'Yes Order No.: 19807 : Traditional Chinese: 燈飾廣告; Definition: Light box : Madanin Pinyin: dēng shì guāng gǎo ; Cantonese Jyutping: dēng1 seung1 gwong1 gao1'. |
| 19807 | 火 | 火枪击毙 | 火槍擊斃 | Throat whacker | huǒ qiāng jī bì | ho1 qiang1 zhi1 sei1 | 「火枪击毙」, 'Yes Order No.: 1937 : Traditional Chinese: 火槍擊斃; Definition: Throat whacker : Madanin Pinyin: huǒ qiāng jī bì ; Cantonese Jyutping: fo1 zai1 faai3 seung1'. |
| 20184 | 使命 | 使命、使命、任务 | 使命、使命、任務 | Mission | shǐ mìng , zhǐ mìng , zhi wu | shih1 ming1 , zhi1 ming1 , zhi1 wu1 | 「使命、使命、任务」, 'Yes Order No.: 20184 : Traditional Chinese: 使命、使命、任務; Definition: Mission : Madanin Pinyin: shǐ mìng , zhǐ mìng , zhi wu ; Cantonese Jyutping: zung1 si2 , zai2 ming6 , jam1 mou5'. |
| 20184 | 完美价格歧视 | 完美價格歧視 | 完美價格歧視 | Perfect price discrimination | wán měi jià gé qí shì | wun1 mei1 gaa1 ge1 si1 | 「完美价格歧视」, 'Yes Order No.: 20184 : Traditional Chinese: 完美價格歧視; Definition: Perfect price discrimination : Madanin Pinyin: wán měi jià gé qí shì ; Cantonese Jyutping: wun1 yun4 gaa1 gaa1 koi1 sei1'. |
| 20184 | 完美竞争 | 完美無爭 | 完美無爭 | Perfect competition | wán měi jīng zhēng | wun1 mei1 ging1 zeng1 | 「完美竞争」, 'Yes Order No.: 20184 : Traditional Chinese: 完美無爭; Definition: Perfect competition : Madanin Pinyin: wán měi jīng zhēng ; Cantonese Jyutping: wun1 yun4 ging1 zeng1'. |
| 20184 | 完美弹性 | 完美無彈性 | 完美無彈性 | Perfect inelasticity | wán měi quán xíng | wun1 mei1 quan1 daan1 sing1 | 「完美弹性」, 'Yes Order No.: 20184 : Traditional Chinese: 完美無彈性; Definition: Perfect inelasticity : Madanin Pinyin: wán měi quán xíng ; Cantonese Jyutping: wun1 yun4 quan1 daan1 sing1'. |
| 20184 | 完全垄断 | 完全壟斷 | 完全壟斷 | Perfect monopoly | wán quán lǒng duàn | wun1 quan1 lung1 duan1 | 「完全垄断」, 'Yes Order No.: 20184 : Traditional Chinese: 完全壟斷; Definition: Perfect monopoly : Madanin Pinyin: wán quán lǒng duàn ; Cantonese Jyutping: wun1 yun4 lung1 duan1'. |
| 20190 | 定价策略 | 定價策略 | 定價策略 | Pricing strategy | dìng jià zhī lüè | ding1 gaa1 zhi1 loek1 | 「定价策略」, 'Yes Order No.: 20190 : Traditional Chinese: 定價策略; Definition: Pricing strategy : Madanin Pinyin: dìng jià zhī lüè ; Cantonese Jyutping: ding1 gaa1 zhi1 loek1'. |
| 20190 | 定价过程 | 定價過程 | 定價過程 | Price-setting process | dìng jià guò chéng | ding1 gaa1 gwok1 ching1 | 「定价过程」, 'Yes Order No.: 20190 : Traditional Chinese: 定價過程; Definition: Price-setting process : Madanin Pinyin: dìng jià guò chéng ; Cantonese Jyutping: ding1 gaa1 gwok1 ching1'. |
| 20190 | 定制、客户定制 | 定制、客戶定制 | 定制、客戶定制 | Customization | dìng zhì , kù hù dìng zhì | ding1 zai3 , haak1 wu1 ding1 zai3 | 「定制、客户定制」, 'Yes Order No.: 20190 : Traditional Chinese: 定制、客戶定制; Definition: Customization : Madanin Pinyin: dìng zhì , kù hù dìng zhì ; Cantonese Jyutping: ding1 zai3 , haak1 wu1 ding1 zai3'. |
| 20190 | 定制营销 | 定制營銷 | 定制營銷 | Customized marketing | dìng zhì yíng xiāo | ding1 zai3 ying1 siu1 | 「定制营销」, 'Yes Order No.: 20190 : Traditional Chinese: 定制營銷; Definition: Customized marketing : Madanin Pinyin: dìng zhì yíng xiāo ; Cantonese Jyutping: ding1 zai3 ying1 siu1'. |
| 20192 | 宣传 | 宣傳 | 宣傳 | Overpositioning | duì wèi guò fēn , guò fēn duì wèi , guāng wéi kuā dà , guāng wéi kuā dà | duoi1 woi1 gwok1 fan1 , gwok1 fan1 ding1 woi1 gwok1 woi1 zai3 faa1 , ding1 woi1 gwok1 haap1 zai3 | 「宣传过份、过分宣传、宣传夸大、宣传夸大」, 'Yes Order No.: 20192 : Traditional Chinese: 宣傳; Definition: Publicity : Madanin Pinyin: xuān chuán ; Cantonese Jyutping: syun1 cun1'. |
| 20220 | 宏观环境 | 宏觀環境 | 宏觀環境 | Macroenvironment | hóng guān huán jīng | hong1 gun1 waan1 ging1 | 「宏观环境」, 'Yes Order No.: 20220 : Traditional Chinese: 宏觀環境; Definition: Macroenvironment : Madanin Pinyin: hóng guān huán jīng ; Cantonese Jyutping: hong1 gun1 waan1 ging1'. |
| 20220 | 家庭群组 | 家庭群組 | 家庭群組 | Family group | jiā tíng jūn zǔ | gaa1 ting1 zung1 tau1 | 「家庭群组」, 'Yes Order No.: 20220 : Traditional Chinese: 家庭群組; Definition: Family group : Madanin Pinyin: jiā tíng jūn zǔ ; Cantonese Jyutping: gaa1 ting1 zung1 tau1'. |
| 20279 | 客户导向 | 客戶導向 | 客戶導向 | Customer oriented approach | kù hù dǎo xiàng fā | haak1 wu1 daou1 hong1 faa1 | 「客户导向」, 'Yes Order No.: 20279 : Traditional Chinese: 客戶導向; Definition: Customer oriented approach : Madanin Pinyin: kù hù dǎo xiàng fā ; Cantonese Jyutping: haak1 wu1 daou1 hong1 faa1'. |
| 20279 | 客户满意 | 客戶滿意 | 客戶滿意 | Customer satisfaction | kù hù mǎn yì , kù hù mǎn yú | haak1 wu1 mun1 ji3 , haak1 wu1 mun1 ji3 | 「客户满意」, 'Yes Order No.: 20279 : Traditional Chinese: 客戶滿意; Definition: Customer satisfaction : Madanin Pinyin: kù hù mǎn yì , kù hù mǎn yú ; Cantonese Jyutping: haak1 wu1 mun1 ji3 , haak1 wu1 mun1 ji3'. |
| 20279 | 客户需求 | 客戶需要 | 客戶需要 | Customer needs | kù hù xū yào | haak1 wu1 seoi1 jiu1 | 「客户需求」, 'Yes Order No.: 20279 : Traditional Chinese: 客戶需要; Definition: Customer needs : Madanin Pinyin: kù hù xū yào ; Cantonese Jyutping: haak1 wu1 seoi1 jiu1'. |
| 20279 | 客户管理 | 客戶管理 | 客戶管理 | Customer management | kù hù guǎn lǐ | haak1 wu1 gam1 lei5 | 「客户管理」, 'Yes Order No.: 20279 : Traditional Chinese: 客戶管理; Definition: Customer management : Madanin Pinyin: kù hù guǎn lǐ ; Cantonese Jyutping: haak1 wu1 gam1 lei5'. |
| 20279 | 客户感知价值 | 客戶感知價值 | 客戶感知價值 | Customer perceived value | kù hù gǎn zhī jià zhí | haak1 wu1 gam1 zhi1 gaa1 zai3 | 「客户感知价值」, 'Yes Order No.: 20279 : Traditional Chinese: 客戶感知價值; Definition: Customer perceived value : Madanin Pinyin: kù hù gǎn zhī jià zhí ; Cantonese Jyutping: haak1 wu1 gam1 zhi1 gaa1 zai3'. |
| 20279 | 客户接入电话的(预定)号码、接驳电话号码 | 客戶接入電話的(預定)號碼、接駁電話號碼 | 客戶接入電話的(預定)號碼、接駁電話號碼 | Inbound telemarketing | kù hù rù jiàn huà yǔ yuē hào , jiē tōng huà yǔ yuē hào | haak1 wu1 tung1 saang1 jiu1 zai3 , jiu1 tung1 zai3 waak1 sing1 si1 | 「客户接入电话的(预定)号码、接驳电话号码」, 'Yes Order No.: 20279 : Traditional Chinese: 客戶接入電話的(預定)號碼、接駁電話號碼; Definition: Inbound telemarketing : Madanin Pinyin: kù hù rù jiàn huà yǔ yuē (yuē) dīng yìng xiāo , jiē tōng huà yǔ yuē xiāo ; Cantonese Jyutping: haak1 wu1 tung1 saang1 jiu1 zai3 , jiu1 tung1 zai3 waak1 sing1 si1'. |
| 20297 | 安全需要 | 安全需要 | 安全需要 | Safety needs | ān quán xū yào | aan1 cun1 seoi1 jiu1 | 「安全需要」, 'Yes Order No.: 20297 : Traditional Chinese: 安全需要; Definition: Safety needs : Madanin Pinyin: ān quán xū yào ; Cantonese Jyutping: aan1 cun1 seoi1 jiu1'. |
| 20422 | 实时定价 | 實時定價 | 實時定價 | Real-time pricing | shí shí dìng jià | sat1 si1 ding1 gaa1 | 「实时定价」, 'Yes Order No.: 20422 : Traditional Chinese: 實時定價; Definition: Real-time pricing : Madanin Pinyin: shí shí dìng jià ; Cantonese Jyutping: sat1 si1 ding1 gaa1'. |
| 20422 | 实时预览 | 實時預覽 | 實時預覽 | Realistic preview (R/P) | shí shí yù lǎn | sat1 si1 yung1 | 「实时预览」, 'Yes Order No.: 20422 : Traditional Chinese: 實時預覽; Definition: Realistic preview : Madanin Pinyin: shí shí yù lǎn ; Cantonese Jyutping: sat1 si1 yung1'. |
| 20422 | 实施 | 實施 | 實施 | Implementation | shí shī | sat1 si1 | 「实施」, 'Yes Order No.: 20422 : Traditional Chinese: 實施; Definition: Implementation : Madanin Pinyin: shí shī ; Cantonese Jyutping: sat1 si1'. |
| 20422 | 实体流程 | 實體流程 | 實體流程 | Physical flow | shí tǐ liú chéng | sat1 si1 tau1 lung1 ching1 | 「实体流程」, 'Yes Order No.: 20422 : Traditional Chinese: 實體流程; Definition: Physical flow : Madanin Pinyin: shí tǐ liú chéng ; Cantonese Jyutping: sat1 si1 tau1 lung1 ching1'. |
| 20422 | 实际生产力率 | 實際生產率 | 實際生產率 | Marginal physical productivity | shí jī shí wù shēng chǎn lǜ | sat1 si1 zhi1 wu1 sheng1 chan1 lei1 | 「实际生产力率」, 'Yes Order No.: 20422 : Traditional Chinese: 實際生產率; Definition: Marginal physical productivity : Madanin Pinyin: shí jī shí wù shēng chǎn lǜ ; Cantonese Jyutping: sat1 si1 zhi1 wu1 sheng1 chan1 lei1'. |
| 20422 | 实证经济学 | 實證經濟學 | 實證經濟學 | Positive economics | shí zhèng jīng xué | sat1 si1 zhi1 jing1 xue1 | 「实证经济学」, 'Yes Order No.: 20422 : Traditional Chinese: 實證經濟學; Definition: Positive economics : Madanin Pinyin: shí zhèng jīng xué ; Cantonese Jyutping: sat1 si1 zhi1 jing1 xue1'. |
| 20422 | 实地市场测试 | 實地市場測試 | 實地市場測試 | Field test marketing | shí dì shì chǎng cè shì | sat1 de1 si1 ching1 tsai1 | 「实地市场测试」, 'Yes Order No.: 20422 : Traditional Chinese: 實地市場測試; Definition: Field test marketing : Madanin Pinyin: shí dì shì chǎng cè shì ; Cantonese Jyutping: sat1 de1 si1 ching1 tsai1'. |
| 20444 | 实际的重新定位 | 實際的重新定位 | 實際的重新定位 | Real repositioning | shí jī de zhòng xīn dìng wèi | sat1 si1 de1 zong1 xin1 ding1 woi1 | 「实际的重新定位」, 'Yes Order No.: 20442 : Traditional Chinese: 實際的重新定位; Definition: Real repositioning : Madanin Pinyin: shí jī de zhòng xīn dìng wèi ; Cantonese Jyutping: sat1 si1 de1 zong1 xin1 ding1 woi1'. |
| 20444 | 潜在使用者 | 潛在使用者 | 潛在使用者 | Potential users | qián zài shǐ yòng zhě | cin1 zai1 seoi1 yung1 zhe1 | 「潜在使用者」, 'Yes Order No.: 20464 : Traditional Chinese: 潛在使用者; Definition: Potential users : Madanin Pinyin: qián zài shǐ yòng zhě ; Cantonese Jyutping: cin1 zai1 seoi1 yung1 zhe1'. |
| 20444 | 潜在顾客 | 潛在顧客 | 潛在顧客 | Potential customer | qián zài kù hù | cin1 zai1 gwok1 haak1 | 「潜在顾客」, 'Yes Order No.: 20464 : Traditional Chinese: 潛在顧客; Definition: Potential customer : Madanin Pinyin: qián zài kù hù ; Cantonese Jyutping: cin1 zai1 gwok1 haak1'. |
| 20444 | 潜在市场 | 潛在市場 | 潛在市場 | Potential market | qián zài shì chǎng | cin1 zai1 zhi1 ching1 | 「潜在市场」, 'Yes Order No.: 20464 : Traditional Chinese: 潛在市場; Definition: Potential market : Madanin Pinyin: qián zài shì chǎng ; Cantonese Jyutping: cin1 zai1 zhi1 ching1'. |
| 20471 | 渠道系统竞争 | 渠道系統競爭 | 渠道系統競爭 | Channel system competition | quǎn dào xì tǒng jīng zhēng | qu1 dao1 tung1 jing1 zeng1 | 「渠道系统竞争」, 'Yes Order No.: 20471 : Traditional Chinese: 渠道系統競爭; Definition: Channel system competition : Madanin Pinyin: quǎn dào xì tǒng jīng zhēng ; Cantonese Jyutping: keoi1 dou1 hau1 tung1 ging1 zeng1'. |
| 20471 | 渠道差异化 | 渠道差異化 | 渠道差異化 | Channel differentiation | quǎn dào chā yì huà | keoi1 dou1 chui1 faa1 faa1 | 「渠道差异化」, 'Yes Order No.: 20471 : Traditional Chinese: 渠道差異化; Definition: Channel differentiation : Madanin Pinyin: quǎn dào chā yì huà ; Cantonese Jyutping: keoi1 dou1 chui1 faa1 faa1'. |
| 20471 | 渠道层次 | 渠道層次 | 渠道層次 | Channel level | quǎn dào céng cì | keoi1 dou1 ching1 ci1 | 「渠道层次」, 'Yes Order No.: 20471 : Traditional Chinese: 渠道層次; Definition: Channel level : Madanin Pinyin: quǎn dào céng cì ; Cantonese Jyutping: keoi1 dou1 ching1 ci1'. |
| 20471 | 渠道冲突 | 渠道衝突 | 渠道衝突 | Channel conflict | quǎn dào chōng tū | keoi1 dou1 chong1 tau1 | 「渠道冲突」, 'Yes Order No.: 20471 : Traditional Chinese: 渠道衝突; Definition: Channel conflict : Madanin Pinyin: quǎn dào chōng tū ; Cantonese Jyutping: keoi1 dou1 chong1 tau1'. |
| 20471 | 渠道合作 | 渠道合作 | 渠道合作 | Channel cooperative | quǎn dào hé zuò | keoi1 dou1 haap1 zok1 | 「渠道合作」, 'Yes Order No.: 20471 : Traditional Chinese: 渠道合作; Definition: Channel cooperative : Madanin Pinyin: quǎn dào hé zuò ; Cantonese Jyutping: keoi1 dou1 haap1 zok1'. |
| 20590 | 满意、满足 | 滿意、滿足 | 滿意、滿足 | Satisfaction | mǎn yì , mǎn zú | mun1 ji3 , mun1 zuk1 | 「满意、满足」, 'Yes Order No.: 20590 : Traditional Chinese: 滿意、滿足; Definition: Satisfaction : Madanin Pinyin: mǎn yì , mǎn zú ; Cantonese Jyutping: mun1 ji3 , mun1 zuk1'. |
| 20827 | 波士顿咨询集团矩阵 | 波士頓諮詢集團矩陣 | 波士頓諮詢集團矩陣 | BGC matrix | bō shì dùn zī xún jī tuán jǔ zhēn | bo1 si1 deom1 zhi1 seon1 zai1 saap1 tung1 geoi1 zai1 | 「波士顿咨询集团矩阵」, 'Yes Order No.: 20827 : Traditional Chinese: 波士頓諮詢集團矩陣; Definition: BGC matrix : Madanin Pinyin: bō shì dùn zī xún jī tuán jǔ zhēn ; Cantonese Jyutping: bo1 si1 deom1 zhi1 seon1 zai1 saap1 tung1 geoi1 zai1'. |
| 20908 | 混沌理论 | 混沌理論 | 混沌理論 | Chaos theory | hùn dùn lǐ luàn | wand1 deom1 lei1 leon1 | 「混沌理论」, 'Yes Order No.: 20908 : Traditional Chinese: 混沌理論; Definition: Chaos theory : Madanin Pinyin: hùn dùn lǐ luàn ; Cantonese Jyutping: wand1 deom1 lei1 leon1'. |
| 20908 | 混合经济 | 混合經濟 | 混合經濟 | Mixed economy | hùn hé jīng jì | wand1 haap1 ging1 zai3 | 「混合经济」, 'Yes Order No.: 20908 : Traditional Chinese: 混合經濟; Definition: Mixed economy : Madanin Pinyin: hùn hé jīng jì ; Cantonese Jyutping: wand1 haap1 ging1 zai3'. |
| 21019 | 测试前市场研究 | 測試前市場研究 | 測試前市場研究 | Pre-test market research | cè shì qián shì chǎng yán jiū | caa1 si1 cin1 si1 cing1 faa1 jiu1 | 「测试前市场研究」, 'Yes Order No.: 21019 : Traditional Chinese: 測試前市場研究; Definition: Pre-test market research : Madanin Pinyin: cè shì qián shì chǎng yán jiū ; Cantonese Jyutping: caa1 si1 cin1 si1 cing1 faa1 jiu1'. |
| 21058 | 消费者偏好 | 消費者偏好 | 消費者偏好 | Consumer preference | xiāo fèi zhī piān hào | siu1 fai1 zai1 pin1 hau1 | 「消费者偏好」, 'Yes Order No.: 21058 : Traditional Chinese: 消費者偏好; Definition: Consumer preference : Madanin Pinyin: xiāo fèi zhī piān hào ; Cantonese Jyutping: siu1 fai1 zai1 pin1 hau1'. |
| 21058 | 消费者隐私 | 消費者隱私 | 消費者隱私 | Consumer privacy | xiāo fèi zhī yǐn sī | siu1 fai1 zai1 pin1 si1 | 「消费者隐私」, 'Yes Order No.: 21058 : Traditional Chinese: 消費者隱私; Definition: Consumer privacy : Madanin Pinyin: xiāo fèi zhī yǐn sī ; Cantonese Jyutping: siu1 fai1 zai1 pin1 si1'. |
| 21058 | 消费前、消费先锋 | 消費前、消費先鋒 | 消費前、消費先鋒 | Consumption pioneers | xiāo fèi qián fēng | siu1 fai1 zai1 wan1 , siu1 fai1 zai1 sung1 | 「消费前、消费先锋」, 'Yes Order No.: 21058 : Traditional Chinese: 消費前、消費先鋒; Definition: Consumption pioneers : Madanin Pinyin: xiāo fèi qián fēng ; Cantonese Jyutping: siu1 fai1 zai1 wan1 , siu1 fai1 zai1 sung1'. |
| 21058 | 消费者的风险 | 消費者的風險 | 消費者的風險 | Consumer's risk | xiāo fèi zhī fēng xiǎn | siu1 fai1 zai1 de1 feng1 xin1 | 「消费者的风险」, 'Yes Order No.: 21058 : Traditional Chinese: 消費者的風險; Definition: Consumer's risk : Madanin Pinyin: xiāo fèi zhī fēng xiǎn ; Cantonese Jyutping: siu1 fai1 zai1 de1 feng1 xin1'. |
| 21058 | 消费者顾虑 | 消費者的顧慮 | 消費者的顧慮 | Consumer theory | xiāo fèi zhī lǜ | siu1 fai1 zai1 lei1 | 「消费者顾虑」, 'Yes Order No.: 21058 : Traditional Chinese: 消費者的顧慮; Definition: Consumer theory : Madanin Pinyin: xiāo fèi zhī lǜ ; Cantonese Jyutping: siu1 fai1 zai1 lei1'. |
| 21058 | 消费者可能 | 消費者的可能 | 消費者的可能 | Consumption possibility | xiāo fèi zhī kě néng | siu1 fai1 zai1 he1 nang1 koi1 si1 | 「消费者可能」, 'Yes Order No.: 21058 : Traditional Chinese: 消費者的可能; Definition: Consumption possibility : Madanin Pinyin: xiāo fèi zhī kě néng ; Cantonese Jyutping: siu1 fai1 zai1 he1 nang1 koi1 si1'. |
| 21058 | 消费者感知/理解 | 消費者的感知/理解 | 消費者的感知/理解 | Perceptions of consumers | xiāo fèi zhī gǎn zhī / jiě | siu1 fai1 zai1 he1 nang1 si1 / lei1 gaa1 | 「消费者感知/理解」, 'Yes Order No.: 21058 : Traditional Chinese: 消費者的感知/理解; Definition: Perceptions of consumers : Madanin Pinyin: xiāo fèi zhī gǎn zhī / jiě ; Cantonese Jyutping: siu1 fai1 zai1 he1 nang1 si1 / lei1 gaa1'. |
| 21058 | 消费可能性前沿 | 消費可能性前沿 | 消費可能性前沿 | Consumption possibility frontier | xiāo fèi zhī kě néng xíng qián yán | siu1 fai1 zai1 he1 nang1 si1 gaa1 cin1 yun1 | 「消费可能性前沿」, 'Yes Order No.: 21058 : Traditional Chinese: 消費可能性前沿; Definition: Consumption possibility frontier : Madanin Pinyin: xiāo fèi zhī kě néng xíng qián yán ; Cantonese Jyutping: siu1 fai1 zai1 he1 nang1 si1 gaa1 cin1 yun1'. |
| 21058 | 消费集 | 消費集 | 消費集 | Consumption set | xiāo fèi jí | siu1 fai1 zai1 | 「消费集」, 'Yes Order No.: 21058 : Traditional Chinese: 消費集; Definition: Consumption set : Madanin Pinyin: xiāo fèi jí ; Cantonese Jyutping: siu1 fai1 zai1'. |
| 21058 | 消费者购买行为 | 消費者購買行為 | 消費者購買行為 | Consumer buying behavior | xiāo fèi zhī gòu mǎi xíng wéi | siu1 fai1 zai1 nau1 maa1 haang1 woi1 | 「消费者购买行为」, 'Yes Order No.: 21058 : Traditional Chinese: 消費者購買行為; Definition: Consumer buying behavior : Madanin Pinyin: xiāo fèi zhī gòu mǎi xíng wéi ; Cantonese Jyutping: siu1 fai1 zai1 nau1 maa1 haang1 woi1'. |
| 21267 | 渊源 | 淵源 | 淵源 | Parentage | yuān yuán yuán | yun1 yun1 | 「渊源」, 'Yes Order No.: 21267 : Traditional Chinese: 淵源; Definition: Parentage : Madanin Pinyin: yuān yuán yuán ; Cantonese Jyutping: yun1 yun1'. |
| 21327 | 渗透定价 | 滲透定價 | 滲透定價 | Penetration pricing | shèn tòu dìng jià | sin1 tau1 ding1 gaa1 | 「渗透定价」, 'Yes Order No.: 21327 : Traditional Chinese: 滲透定價; Definition: Penetration pricing : Madanin Pinyin: shèn tòu dìng jià ; Cantonese Jyutping: sam1 tau1 ding1 gaa1'. |
| 21403 | 流量 | 流量 | 流量 | Flow | liú liàng | lau1 loeng1 | 「流量」, 'Yes Order No.: 21403 : Traditional Chinese: 流量; Definition: Flow : Madanin Pinyin: liú liàng ; Cantonese Jyutping: lau1 loeng1'. |
| 21484 | 溢价、加成定价 | 溢價、加成定價 | 溢價、加成定價 | Mark-up price | yì jià , jiā chéng dìng jià | jat1 gaa1 , gaa1 sing1 ding1 gaa1 | 「溢价、加成定价」, 'Yes Order No.: 21484 : Traditional Chinese: 溢價、加成定價; Definition: Mark-up price : Madanin Pinyin: yì jià , jiā chéng dìng jià ; Cantonese Jyutping: jat1 gaa1 , gaa1 sing1 ding1 gaa1'. |
| 21550 | 情境领导理论 | 情境領導理論 | 情境領導理論 | Situational leadership theory | qíng jīng lǐng dào lǐ lun | cing1 ging1 ling1 dau1 lei1 leon1 | 「情境领导理论」, 'Yes Order No.: 21550 : Traditional Chinese: 情境領導理論; Definition: Situational leadership theory : Madanin Pinyin: qíng jīng lǐng dào lǐ lun ; Cantonese Jyutping: cing1 ging1 ling1 dau1 lei1 leon1'. |
| 21781 | 惯例化反应行为 | 慣例化反應行為 | 慣例化反應行為 | Routinized response behavior | guàn lì huà fǎn yìng xíng wéi | gwaa1 lei1 faa1 faa1 fan1 ging1 haang1 woi1 | 「惯例化反应行为」, 'Yes Order No.: 21781 : Traditional Chinese: 慣例化反應行為; Definition: Routinized response behavior : Madanin Pinyin: guàn lì huà fǎn yìng xíng wéi ; Cantonese Jyutping: gwaa1 lei1 faa1 faa1 fan1 ging1 haang1 woi1'. |
| 21781 | 性别细分 | 性別细分 | 性別细分 | Gender segmentation | xíng bié xīn fēn | sing1 bi1 sai1 fan1 | 「性别细分」, 'Yes Order No.: 21781 : Traditional Chinese: 性別细分; Definition: Gender segmentation : Madanin Pinyin: xíng bié xīn fēn ; Cantonese Jyutping: sing1 bi1 sai1 fan1'. |