

The American Business School of Paris

Guaranteed Admission Agreement

AS in Business Administration to BBA in Business Administration



**The information in this booklet is
meant to be used as a guide.
The transfer Institution reserves
the right to make changes at any time.**

Delaware County Community College
Transfer Office
5/2021



Transfer Admissions Guarantee Agreement

BETWEEN

Institut de Gestion Sociale (IGS),

A French non-profit association ruled by the law of July, 1st 1901

Having its registered office 1, Rue Jacques Bingen 75017 PARIS

SIREN: 312 495 096

Acting on behalf of

the American Business School of PARIS

French higher education establishment located at 12 Rue Alexandre Parodi, 75010 Paris,

AND

Delaware County Community College

Media, Pennsylvania, USA

This articulation agreement provides guidelines and establishes areas of responsibility to ensure that students who complete an Associate in Science (AS) degree in Business Administration at Delaware County Community College will transition effectively to the Bachelor of Business Administration (BBA) degree program at The American Business School of Paris (ABS Paris), majoring in International Marketing, International Finance, or International Business. Students who successfully complete the coursework identified in this agreement with a C grade or better in each class and a minimum DCCC cumulative GPA of 2.75 will be guaranteed admission into the third year courses of the BBA degree program. This agreement, formed in collaboration between Delaware County Community College and the American Business School of Paris, is intended to prepare credible and effective business graduates. The implementation date for this agreement is May 2021. This agreement supersedes all other articulation agreements between Delaware County Community College and the American Business School of PARIS.

Terms of the Agreement

- Students who transfer to the American Business School of Paris must be well advised at both institutions to ensure completion of all prerequisite and other degree requirements as outlined in this articulation agreement. Advising is the responsibility of designated Delaware County Community College transfer advisors for the two years of the Delaware County Community College program, and the ABSParis advisors for the final years of the ABSParis program. Students must consult these designated advisors at both institutions to ensure that all requirements are met.
- Advising materials used in support of this agreement will be developed in collaboration between the two institutions.

May 2021

- The intention of this articulation agreement is to create curricular alignment that supports students by creating an opportunity to earn the BBA at the American Business School of Paris after completion of the AS degree in Business Administration at Delaware County Community College.
- Evaluation of courses for transfer credit will not be subject to the terms of this agreement for students who choose to pursue a degree other than the BBA. The transferability of courses may be determined on a course-by-course basis if the student does not earn an AS degree in Business Administration as indicated in this agreement or does not continue at the American Business School of Paris in the BBA.
- Students will be accepted along the same requirements as outlined on the American Business School of Paris website for applying students.
Transfer students must apply online <http://www.absparis.org/en/online-application/> , no later than May 31st for the fall semester and November 30th for the spring semester. Application fees will be waived. Once the application is received, a Skype interview will be scheduled.

Transfer Option to the American Business School of Paris for Delaware County Community College Students

Students who transfer into the third year of the BBA program having completed an AS degree in Business Administration from Delaware County Community College, then will have to obtain an additional 60 semester credits to complete the BBA degree. This represents 20 courses including CMP (Career Management Program) seminars and an internship of 6 months. The 19 courses plus the 6 month internship can be completed over 2 years (3 semesters + one summer + 6 month internship). To obtain the BBA degree from The American Business School of Paris, a student must obtain 120 academic credits with a GPA of 2.5 out of 4.

A Delaware County Community College transfer student to The American Business School will choose a major in International Marketing, International Finance or International Business. The student will then complete the necessary core business courses, and in their respective majors (core business courses, as well as mandatory courses for the different majors and the senior year), and complete the CMP (Career Management Program) seminars over the next two years to obtain the 120 academic credits required to obtain the BBA degree from The American Business School of Paris.

In addition to the core business courses and the course pertaining to the majors which need to be completed, courses that are available at The American Business School and useful for Delaware County Community College students studying in France are:

- French language courses – Elementary, Intermediate, Advanced levels
- French Civilization course – taught in English (history, politics, culture, current events, etc.)
- An intercultural studies course.

These classes are not included in the tuition fees listed on the website and may be subject to an additional charge.

Maintenance Statement

Every three years, the Transfer Office at Delaware County Community College and the BBA program at the American Business School of Paris will review the articulation agreement in order to assess its effectiveness, ensure the standards of each institution are met, and respond to student input.

This agreement shall become effective on the day when the principals of both institutions affix their signatures to this agreement.

Signatures on File in the Transfer Office

-ADDENDUM-
Associate in Science in Business Administration at DCCC
to
Bachelor of Business Administration degree at the ABS of Paris

DCCC Recommended Course:

ABS PARIS Equivalent:

First Semester	Cr	
ENG 100 English Composition I	3	ENGL 120 Critical Reading and writing
DPR 100 Introduction to Information Technology	3	COMP 120 Computer Applications for Business
BUS 100 Introduction to Business	3	Transferred Electives
ACC 111 Financial Accounting	3	ACCT 111 Financial Accounting
DJ Course: SOC 110 Introduction to Sociology	3	SOCG 110 Introduction to Sociology
Semester Total	15	
Second Semester		
ENG 112 English Composition II: Writing about Literature	3	ENGL 212 Analysis & Communications
ECO 210 Macroeconomics Principles	3	ECON 110 Macroeconomics
MAT 135 Business Precalculus	3	
ACC 112 Managerial Accounting	3	ACCT 211 Managerial Accounting
BUS 230 Principles of Marketing	3	MKTG 130 Principles of Marketing
Semester Total	15	
Third Semester		
ECO 220 Microeconomic Principles	3	ECON 120 Microeconomics
BUS 243 Legal Environment of Business	3	BLAW 230 International Business law
BUS 210 Principles of Management	3	MGMT 101 Foundations of Management
BUS 130 Business Communication	3	ENGL 225 Effective Business Communications
Any Scientific Inquiry designated Science course	4	Transferred Electives
Semester Total	16	
Fourth Semester		
MAT 136 Business Calculus	3	MATH 120 Calculus
BUS 220 Elementary Statistics	3	MATH 210 Business Statistics
HUM elective: required COMM 111 Public Speaking	3	COMM 111 Communications/ Speech
BUS elective required BUS 215: Human Resource Management	3	MGMT 225 Human Resource Management
Science elective	3-4	Transferred Electives
Semester total	15-16	
TOTAL HOURS: 61 - 62		

Courses taken at the American Business School of Paris

Foundation course :3 credits	Major in International Marketing : 24 credits
MGMT 110 Intercultural Studies (3)	COMP 311 E-Commerce & E-Business (3)
Core Business Courses : 33 credits	MKTG 315 Digital marketing & Web Analytics (3)
FINC 215 Business Finance (3)	MKTG 325 Integrated Marketing Communication (3)
MGMT 215 Organization Behavior (3)	MKTG 340 Marketing Research (3)
MGMT 230 International Business (3)	MKTG 350 International Marketing (3)
MKTG 240 Consumer Behavior (3)	MKTG 380 Personal Selling & Negotiation (3)
POLS 210 International Relations (3)	MKTG 400 Creating & Developing Luxury Brands (3)
PHIL 290 Business Ethics (3)	MKTG 325 Integrated Marketing Communications (3)
MGMT 310 Project Management (3)	MKTG 385 Advanced Customer Relationship Management (3)
DSCI 310 Operations Management (3)	MKTG 391 Sponsorship & Event Marketing (3)
BUSI 410 Strategic Management (3)	MKTG 401 Strategic Brand Management (3)
BUSI 420 Entrepreneurship (3)	MKTG Other Marketing Course (3)
BUSI 450 6 month Internship (3)	Major in International Business: 24 credits
Major in International Finance : 24 credits	ECON 450 International Economics (3)
COMP 390 Excel for finance (3)	FINC 450 International Finance (3)
ECON 315 Intermediate Economic Analysis (3)	MGMT 320 Management for Luxury Services (3)
ECON 390 European Economics (3)	MGMT 351 Logistics & Supply Chain Management (3)
ECON 450 International Economics (3)	MGMT 352 Sourcing & Purchasing (3)
FINC 315 International Investments (3)	MGMT 401 Doing Business in Europe and Russia (3)
FINC 324 Money & Banking (3)	MGMT 403 Sustainable Business Innovation (3)
FINC 345 Audit, control & Risk Management (3)	MGMT 442 Doing Business in the Middle East & Africa (3)
FINC 400 Corporate Finance (3)	MGMT 444 Doing Business in Asia (3)
FINC 450 International Finance (3)	MKTG 350 International Marketing (3)
FINC Other Finance Major Course (3)	MKTG 380 Personal Selling & Negotiation (3)
	MGMT other International Business Major Course (3)
TOTAL CREDITS: 60	

Tuition Fees 2021-2022

The American Business School of Paris

Tuition is shown in Euros. To convert to US Dollars, please visit www.Oanda.com

Program costs for 3 semesters and a summer session (Fall, Spring, Summer, Fall + Spring internship) to earn 60 credits is:

Year one:

Fall, Spring, Tuition per year: €9990*

One additional course: 995€

2 courses taken during the summer session: €1990

Year two

Fall, tuition per semester: €5295*

Additional course: 995€

*Note: Tuition varies when registered less than a year (see below).

Tuition per year (up to 15 credits per semester): €9,990

Tuition per semester (up to 15 credits per semester): €5295

Tuition per course (3 credits): €995