

# The American Business School of Paris

## Program to Program

AS in Business Administration to BBA in Business Administration



**The information in this booklet is  
meant to be used as a guide.  
The transfer Institution reserves  
the right to make changes at any time.**

Delaware County Community College  
Transfer Office  
5/2021

**-ADDENDUM-**  
**Associate in Science in Business Administration at DCCC**  
**to**  
**Bachelor of Business Administration degree at the ABS of Paris**

**DCCC Recommended Course:**

**ABS PARIS Equivalent:**

<b>First Semester</b>	<b>Cr</b>	
ENG 100 English Composition I	3	ENGL 120 Critical Reading and writing
DPR 100 Introduction to Information Technology	3	COMP 120 Computer Applications for Business
BUS 100 Introduction to Business	3	Transferred Electives
ACC 111 Financial Accounting	3	ACCT 111 Financial Accounting
DJ Course: SOC 110 Introduction to Sociology	3	SOCG 110 Introduction to Sociology
Semester Total	15	
<b>Second Semester</b>		
ENG 112 English Composition II: Writing about Literature	3	ENGL 212 Analysis & Communications
ECO 210 Macroeconomics Principles	3	ECON 110 Macroeconomics
MAT 135 Business Precalculus	3	
ACC 112 Managerial Accounting	3	ACCT 211 Managerial Accounting
BUS 230 Principles of Marketing	3	MKTG 130 Principles of Marketing
Semester Total	15	
<b>Third Semester</b>		
ECO 220 Microeconomic Principles	3	ECON 120 Microeconomics
BUS 243 Legal Environment of Business	3	BLAW 230 International Business law
BUS 210 Principles of Management	3	MGMT 101 Foundations of Management
BUS 130 Business Communication	3	ENGL 225 Effective Business Communications
Any Scientific Inquiry designated Science course	4	Transferred Electives
Semester Total	16	
<b>Fourth Semester</b>		
MAT 136 Business Calculus	3	MATH 120 Calculus
BUS 220 Elementary Statistics	3	MATH 210 Business Statistics
HUM elective: required COMM 111 Public Speaking	3	COMM 111 Communications/ Speech
BUS elective required BUS 215: Human Resource Management	3	MGMT 225 Human Resource Management
Science elective	3-4	Transferred Electives
Semester total	15-16	
TOTAL HOURS: 61 - 62		

### Courses taken at the American Business School of Paris

<b>Foundation course :3 credits</b>	<b>Major in International Marketing : 24 credits</b>
MGMT 110 Intercultural Studies (3)	COMP 311 E-Commerce & E-Business (3)
<b>Core Business Courses : 33 credits</b>	MKTG 315 Digital marketing & Web Analytics (3)
FINC 215 Business Finance (3)	MKTG 325 Integrated Marketing Communication (3)
MGMT 215 Organization Behavior (3)	MKTG 340 Marketing Research (3)
MGMT 230 International Business (3)	MKTG 350 International Marketing (3)
MKTG 240 Consumer Behavior (3)	MKTG 380 Personal Selling & Negotiation (3)
POLS 210 International Relations (3)	MKTG 400 Creating & Developing Luxury Brands (3)
PHIL 290 Business Ethics (3)	MKTG 325 Integrated Marketing Communications (3)
MGMT 310 Project Management (3)	MKTG 385 Advanced Customer Relationship Management (3)
DSCI 310 Operations Management (3)	MKTG 391 Sponsorship & Event Marketing (3)
BUSI 410 Strategic Management (3)	MKTG 401 Strategic Brand Management (3)
BUSI 420 Entrepreneurship (3)	MKTG Other Marketing Course (3)
BUSI 450 6 month Internship (3)	<b>Major in International Business: 24 credits</b>
<b>Major in International Finance : 24 credits</b>	ECON 450 International Economics (3)
COMP 390 Excel for finance (3)	FINC 450 International Finance (3)
ECON 315 Intermediate Economic Analysis (3)	MGMT 320 Management for Luxury Services (3)
ECON 390 European Economics (3)	MGMT 351 Logistics & Supply Chain Management (3)
ECON 450 International Economics (3)	MGMT 352 Sourcing & Purchasing (3)
FINC 315 International Investments (3)	MGMT 401 Doing Business in Europe and Russia (3)
FINC 324 Money & Banking (3)	MGMT 403 Sustainable Business Innovation (3)
FINC 345 Audit, control & Risk Management (3)	MGMT 442 Doing Business in the Middle East & Africa (3)
FINC 400 Corporate Finance (3)	MGMT 444 Doing Business in Asia (3)
FINC 450 International Finance (3)	MKTG 350 International Marketing (3)
FINC Other Finance Major Course (3)	MKTG 380 Personal Selling & Negotiation (3)
	MGMT other International Business Major Course (3)
<b>TOTAL CREDITS: 60</b>	