

Profile Summary

Results-driven Data Analyst with 1 year of experience as a Data Associate. Proficient in SQL, and advanced Excel, with expertise in data cleaning, ETL processes, and creating impactful dashboards. Skilled in analyzing and interpreting complex datasets to identify trends and deliver actionable insights. Demonstrates strong problem-solving and communication skills, working effectively in collaborative environments. Committed to leveraging analytical expertise to optimize processes and support data-driven decision-making for business growth.

Technical Skills

- **Data Analysis and Querying** : SQL , Advanced Excel
- **Data Management and Transformation** : ETL Tools , Data Cleaning and Preprocessing
- **Front - End Web Development** : HTML , CSS , JS(Basic)
- **Statistical and Analytical Skills**

Experience

Data Associate

BrandIdea Granular Analytics Platform

January 2024 - Present

- Spearheading data analysis and insights generation for the BrandIdea Granular Analytics Platform, contributing to business intelligence and decision-making processes.
- Leveraging advanced data analytics techniques to manage, analyze, and visualize large datasets, enhancing operational efficiency and strategic planning.
- Collaborating with cross-functional teams to deliver actionable insights and optimize data processes for various stakeholders.

Certificates

Virtual Workshop on Full Stack Development (GET SOME REST)

Hindustan Institute of Technology and Science

August 12, 2022 - August 13, 2022

- Participated in a hands-on virtual workshop focused on Full Stack Development, covering both frontend and backend technologies.
- Gained practical knowledge of RESTful APIs, integrating them with frontend applications for seamless user experiences.
- Enhanced understanding of web development best practices, including API design, database management, and client-server communication.

Education

• Hindustan Institute of Technology and Science	Chennai , India
• Bachelor of Computer Applications (B.C.A)	Aug. 2020 – May.2023
• VIVEKANANDA METRICULATION	Chennai , India
• XII - Higher Secondary	2019 – 2020

Achievements

- Collaborated on team-based projects involving both frontend and backend technologies, developing key teamwork, communication, and project management skills.
- Consistently demonstrated leadership and initiative through active participation in various extracurricular activities, including organizing workshops, hackathons, and tech meetups during college.